



Public Service Announcement

Vision Therapy Works

60 Seconds

Female Voice:

My daughter, Sara is a very bright girl, but she struggled with reading. The teacher thought she had ADHD, and her father thought she was just not trying hard enough. I thought there might be something wrong with her vision so I took her to see the eye doctor. But he said everything was fine.

Fortunately, I talked to a friend of mine who took her child to an optometrist who provided an in-office program of optometric vision therapy. She said it made all the difference for her son who used to struggle with schoolwork. Now he is getting As and Bs instead of Cs and Ds.

I decided to give it a try and took Sara to see the same doctor, and boy, am I glad I did! It turns out Sara had an eye coordination problem. After a program of vision therapy she now loves to read, loves school and even reads books for pleasure.

Male Voice:

If your child struggles with reading, visit covid.org, the website for the College of Optometrists in Vision Development that's [COVD.org](http://covid.org).

The College of Optometrists in Vision Development is a non-profit 501(c)(3).
We thank you for helping us with our mission of *"Improving lives by advancing excellence in optometric vision therapy through education and board certification."*