

Registration Information

To register for the 2012 CPHA Annual Meeting and Conference, visit:

www.cpha.info

Registration Fees

	Through 9/15/2012	After 9/15/2012
Members	\$85	\$95
Non-Members	\$130	\$140
Student Members	\$50	\$60
Student Non-Members	\$70	\$80

CHES Credits: \$25 fee.

Group Rates Available; See website

Payment Information

Payment may be made in the form of check or credit card. To pay by check, registrants must print the invoice available during the online registration process. Check can be sent to:

Connecticut Public Health Association
241 Main Street, 2nd Floor
Hartford, CT 06106

All members are encouraged to renew their membership at this time. All non-members are encouraged to become a member and take advantage of the membership rate.

If you have any questions, please email annual.conference@cpha.info or call (860) 293-1183

Event Location

Four Points Sheraton
275 Research Parkway
Meriden, CT 06450


Connecticut Public Health Association
241 Main Street
Second Floor
Hartford, CT 06106

Transforming Public Health: Changing Roles and Meeting Challenges

The 2012 Annual Meeting and Conference of the Connecticut Public Health Association



Friday, October 5, 2012

8:00AM to 4:30PM

Four Points Sheraton
275 Research Parkway
Meriden, CT 06450



**Connecticut
Public Health
Association**

Supporting Connecticut's Public Health Since 1916

Keynote Speakers

Schedule of Events



Jeffrey Levi, PhD, is Executive Director of the Trust for America's Health, where he leads the organization's advocacy efforts on behalf of a modernized public health system. He oversees TFAH's work on a range of public health policy issues, including implementation of the public health provisions of the Affordable Care Act and annual reports assessing the nation's public health preparedness, investment in public health infrastructure, and response to chronic diseases such as obesity. In January 2011, President Obama appointed Dr. Levi to serve as a member of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health. In April 2011, Surgeon General Benjamin appointed him chair of the Advisory Group. Dr. Levi is also Professor of Health Policy, George Washington University School of Public Health, where his research has focused on HIV/AIDS, Medicaid, and integrating public health with the healthcare delivery system. He has also served as an associate editor of the *American Journal of Public Health* and Deputy Director of the White House Office of National AIDS Policy. Dr. Levi received a BA from Oberlin College, an MA from Cornell University, and a PhD from The George Washington University.

Prior to joining the CT Department of Public Health, Dr. Jewell Mullen, MD, MPH, MPA, was Director of the Bureau of Community Health and Prevention at the Massachusetts Department of Public Health. She also is the former medical director of Baystate Mason Square Neighborhood Health Center in Springfield, MA. Dr. Mullen began her clinical career as a member of the National Health Service Corps at Bellevue Hospital in New York, after which she joined the medical faculty of the University of Virginia. A Connecticut resident since 1992, she has been a member of the medical staff at the Hospital of St. Raphael, the Yale University Health Services and Yale New Haven Hospital. Board certified in internal medicine, Dr. Mullen received her Bachelor and Master of Public Health degrees from Yale University where she also completed a post-doctoral fellowship in psychosocial epidemiology. A graduate of the Mount Sinai School of Medicine, she completed her residency at the Hospital of the University of Pennsylvania. She also holds a Master in Public Administration degree from the Harvard University John F. Kennedy School of Government. She brings to her role as Commissioner the recognition that efforts to improve the health of individuals and communities must be informed by an understanding of the social context which determines their behaviors and their access to resources.



8:00AM| Registration and Breakfast

8:30AM| Welcome Message
Kathi Traugh, *CPHA President*
Alison Gilcreast, *CPHA Program Chair*

8:40AM| Morning Keynote
"Transforming Public Health:
Our Only Option"
Jeffrey Levi, Ph.D., *Executive Director, Trust for America's Health; Professor, Depart. of Health Policy, George Washington University School of Public Health and Health Services*

9:45AM| Poster Session/Network/Break

10:00AM| Morning Breakout Session
The CT Public Health Practice Based Research Network: Studies of Local Health Department Funding and Services

- 6 Emil Coman, PhD, *Senior Research Scientist, Institute for Community Research*
- 6 Steven Huleatt, MPH, *Director of Health, West Hartford-Bloomfield Health District*
- 6 Debbie Humphries, PhD, MPH, *Clinical Instructor, Yale School of Public Health*
- 6 Jennifer Kertanis, MPH, *Director of Health, Farmington Valley Health District*
- 6 Moira Lawson, PhD, MPH, *Associate, CADH*

Leveraging Health IT to Improve the Population's Health

- 6 Matthew Cook, MPH, *Clinical Research Associate 2, UConn Health Center*
- 6 Minakshi Tikoo, PhD, *Assistant Professor, UConn School of Medicine*

Primary Care & Public Health: What's in Your Community?

- 6 Margaret Flinter, *Director, Community Health Centers, Inc*
- 6 Dr. Bruce Gould, MD, *Associate Dean for Primary Care, UConn School of Medicine*
- 6 John Lynch, *Vice President, ProHealth Physicians*
- 6 Ruthanne Marcus, *Associate Director, Clinical and Community Research, Yale School of Medicine AIDS Program*

WORKSHOP: Get to the Point: Creating Reviewer-Friendly Grant Proposals
6 Diane Gedeon-Martin, *President, The Write Source, LLC*

11:30AM| Poster Session/Network/Break

11:40AM| Lunch

12:10PM| Business Meeting

12:25PM| Luncheon Keynote
"Public Health, Health Care and Health Reform: Defining our Future"
Dr. Jewell Mullen, MD, MPH, MPA, *Commissioner, Connecticut Department of Public Health*

1:00PM| Poster Session/Network/Break

1:15PM| Afternoon Breakout Session

Whither Accreditation: Big Changes Ahead for Public Health?
6 Tim Callahan, MPH, RS, *Director of Health, City of Norwalk Health Department*
6 Karen Spargo, MPH, RS, *Director of Health, Naugatuck Valley Health District*
6 Carolyn Wysocki, MA, MHSA, *Chair, CABOH; Board Member, NALBOH*

Integrating Digital Communications

- 6 Amanda Nelson, *Community Content Manager, Salesforce Radian6*
- 6 Jonathan Noel, MPH, *Clinical Research Coordinator, Beth Israel Deaconess Medical Center*
- 6 Dan Weingrod, *Digital Consultant*

From Backpack to Briefcase: A Guide for Student Career Development

- 6 David Gregorio, PhD, MS, *Director, UConn Graduate Programs in Public Health*
- 6 Hongjie Wong, MLIS, MA, AHIP, *Head, Info. & Education Services Dept., UConn Health Center*

WORKSHOP: Leading through Stress

- 6 David O'Brian, *Consultant, WorkChoice Solutions, LLC*

3:45PM| Networking Happy Hour

Networking "happy hour," book signing and a chance to win a gift card at the conclusion of the conference!