

Registration Information

To register for the 2013 CPHA Annual Meeting and Conference, visit:

www.cpha.info

	<u>Through 10/15/13</u>	<u>After 10/15/13</u>
Members	\$85	\$95
Student Members	\$50	\$60
Non-Members	\$135	\$145

This conference is eligible for CECH credits for Certified Health Education Specialists for an additional \$25 fee.

CPHA members are encouraged to renew their membership at this time. Non-members are encouraged to join CPHA and take advantage of the discounted registration rate.

Payment Information

Payment may be made in the form of check or credit card. To pay by check, registrants must print the invoice available during the online registration process. Check can be sent to:

**Connecticut Public Health Association
c/o Eileen Kehl
241 Main Street 2nd Floor
Hartford, CT 06106**

If you have questions please email us at
annual.conference@cpha.info or
call (860) 293-1183

CPHA respectfully requests that attendees refrain from wearing colognes and perfumes to this event.



**Connecticut
Public Health
Association**

Promoting Public Health in Connecticut Since 1916

CPHA's Annual Meeting and Conference is the state's premier public health event. Join more than 300 public health practitioners from around CT for an exciting day full of learning and professional development.

This Year's Program Highlights

Opening General Session: Don't miss Dr. Judith Monroe from the Centers for Disease Control and Prevention. Dr. Monroe has devoted her career to building partnerships. Learn about her work at CDC revitalizing the public health system.

Twelve Break-Out Sessions: Find out the latest in CT best practices in partnerships, from coalition building to health impact assessments and more!

Student Poster Sessions: Be impressed! Discover some of the remarkable public health research being conducted by the next generation of practitioners from CT universities.

Visit Our Exhibitors: Stop by and visit one of our many exhibit tables and hear about services, projects and new tools. Exhibitors will be available during registration, the morning break, and afternoon break.

Networking Opportunities: Meet new colleagues and catching up with old friends. After the conference, join us for a social hour in the lounge.



This is a meeting you won't want to miss!

Register today!

**Is your organization or program interested in
sponsoring, exhibiting or advertising?**

Just e-mail cpha@cpha.info

The Power of Partnerships: Working Together for a Healthy Connecticut

The 2013 Annual Meeting & Conference of the
Connecticut Public Health Association



Friday, October 25, 2013

8:00AM to 4:00PM

Coco Key Convention Center
3580 East Main St.
Waterbury, CT 06705



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Conference Schedule

- 8:00 AM** Check-in/Exhibitors
8:30 AM President's Welcome
8:35 AM Chair's Welcome
8:40 AM Keynote Address
9:35 AM Break
9:45 AM Morning Breakout Session 1

Coalition Building 101

Moderator: Renee Coleman-Mitchell, MPH

Learn about Connecticut's Community Transformation Grant projects which showcase best practices in successful local coalition building to address chronic disease, improve health and reduce disparities.

Partnerships in Emergency Preparedness

Moderator: Elaine Abrams, MPH, RN, CPHA President-elect

Community preparedness is based on strong linkages between state, regional and local emergency preparedness partners. An overview of state activities and steps on forming partnerships will be discussed.

Partnering to Advance Public Health Policy

Moderator: Elizabeth Myung Sook Krause, ScM

Connecticut Health Foundation grantees will talk about how partnerships were leveraged to ensure translation of policy research projects into action steps to advance and shape health policy.

- 10:45 AM** Exhibitors/Student Poster Session/
Networking

- 11:10 AM** Morning Breakout Session 2

Partnerships for Obesity Prevention

Moderator: Monika Haugstetter, MHA, MSN

Our panelists will highlight innovative programs and new ways of establishing relationships with obesity prevention programs and community stakeholders.

Public Health and Hospital Collaborations

Moderator: Sharon Mierzwa, MPH

Learn about unique public health and hospital collaborations that fostered the development of a model community health needs assessment guidebook that could serve as a national model for cooperative assessments.

Maintaining Environmental Health Partnerships

Moderator: Kim Ploszaj, BS, NREMT-B

Healthy Homes uses a multi-sector, coordinated, comprehensive, and holistic approach to preventing illness related to housing. This session will focus on the Waterbury Healthy Homes Coalition, a successful partnership that can serve as model for other communities.

- 12:10 PM** Lunch

- 1:05 PM** Business Meeting

- 1:20 PM** Exhibitors/Student Poster Session/
Networking

- 1:45 PM** Afternoon Breakout Session 1

Partnering with the Health Insurance Exchange

Moderator: Kathi Traugh, MPH

Learn about *Access Health*, Connecticut's Health Insurance Exchange, and how stakeholders, including the Office of the Healthcare Advocate and participating insurers, are working together to deliver quality, affordable health insurance plans to consumers.

Health Impact Assessments

Moderator: Colleen O'Connor, MPH

This session will provide an overview of the Health Impact Assessment (HIA) tool. The results of a rapid HIA on assessing the health impacts of housing weatherization policy in Connecticut will also be presented.

Campus Partnerships: Bridging Academic and Practical Public Health

Moderator: Elaine O'Keefe, MSPH

This session will feature exemplary campus-community partnerships and illustrate ways to effectively engage university and community-based public health professionals in mutually beneficial projects.

- 2:45 PM** Break

- 2:55 PM** Afternoon Breakout Session 2

Working with the Media 101

Moderator: Diane Lejardi, MPH

The media can be a powerful public health partner in helping you to get your message out. A reporter and two seasoned public information officers will examine the role of the media in prevention and will offer insight on how to respond and foster positive working relationships.

Student Mentoring

Moderators: Pamela Kilbey-Fox, MPH & Cyndi Stern, MPH

Attention students! Join this roundtable discussion with public health professionals from a variety of vocational backgrounds who will share how their education, life experiences and career paths led them into the public health workforce.

CABOH –Succession Planning for Boards of Health

Moderator: Carolyn Wysocki, MSHA

The steps involved in developing a successful succession plan will be discussed, as well as approaches used by different Connecticut Boards of Health in planning for, and recruitment of, key agency positions.



Keynote Speaker: Judith A. Monroe, MD, FAAFP

Judith A. Monroe, MD, FAAFP, is the Director of the Office for State, Tribal, Local, and Territorial Support at the Centers for Disease Control and Prevention. In her role at CDC she focuses on establishing a systems approach that supports integration and collaboration among public health professionals and translating science to practice to increase the capacity and performance of public health agencies. Dr. Monroe's expertise, reputation, and experience has resulted in her being sought out to serve on numerous strategic committees across CDC and nationally. She chairs several national committees addressing the intersection of healthcare and public health and was recently appointed to the Institute of Medicine's Roundtable on Population Health.