

REGISTRATION

To register for the 2015 CPHA Annual Meeting and Conference, visit:

www.cpha.info

| | Through 10/1/15 | After 10/1/15 |
|------------------------|--------------------|------------------|
| Members | \$85 | \$95 |
| Student Members | \$50 | \$60 |
| Non-Members | \$135 | \$145 |

***This conference is eligible for CHES credits for an additional \$25 fee ***

CPHA members are encouraged to renew their membership at this time. Non-members are encouraged to join CPHA and take advantage of the discounted registration rate.

Questions?

If you have any questions regarding registration, the student poster session, sponsoring, exhibiting, or advertising, or anything else regarding the conference, please email us at:

annual.conference@cpha.info

Make your organization part of the 2015 CPHA Conference!

Take the opportunity to **exhibit, sponsor, or advertise** at this year's conference!

Sponsorship of CPHA's Annual meeting provides a unique opportunity to reach out to public health professionals, health care practitioners, community groups, faculty and students across the state. This year's venue is ideal for sponsors and exhibitors – exhibits will be set up in the main lobby. There are a variety of sponsorship levels for all organizations and individuals.

Find out more information at:

<http://www.cpha.info/?page=AnnualSponsors>

Student Poster Session

Students are invited to participate in CPHA's annual Student Poster Session! Student posters may present research, thesis, or community projects, or a unique academic experience. Posters are selected based on overall quality and relevance to the conference theme. Poster presenters must be registered for the conference in order to submit and present their poster.

Find out more information at:

<http://www.cpha.info/?page=AnnualPoster>

Healthy By Design

The 2015 Annual Meeting & Conference of the Connecticut Public Health Association



Friday, October 23, 2015
8:00am - 4:00pm

Coco Key Convention Center
3580 East Main St
Waterbury, CT 06705



**Connecticut
Public Health
Association**

Promoting Public Health in Connecticut Since 1916

Every year, the Connecticut Public Health Association (CPHA) hosts the state's leading public health event at the CPHA Annual Meeting and Conference. Join more than 300 public health practitioners from around CT for an exciting day full of learning and professional development!

Conference Learning Objectives

At conclusion, attendees will be able to:

1. **Describe** how policies, systems, and environmental changes can be applied to improve the public's health.
2. **Identify** evidence-based strategies that engage communities to improve health outcomes and explain how they work and are applied effectively.
3. **Explain** how collaboration with nontraditional partners supports the improvement of population health and wellness.
4. **Promote** the formation of collegial professional networks and the exchange of ideas among members of the public health community.

Conference Agenda

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|---|----------------|
| Registration | 8:00am |
| Welcome & Keynote Speaker | 8:30am |
| Breakout Session I | 9:45am |
| <ol style="list-style-type: none"> 1. Using the "Shaping Policy for Health" Analysis Tools to Improve Birth Outcomes 2. Improving the Oral Health of Older Adults 3. Increasing Healthy Food Access | |
| Breakout Session II | 11:00am |
| <ol style="list-style-type: none"> 1. Community Health Workers Achieving the Triple Aim and Health Equity 2. Shaping Great Places for People to Grow Up and Grow Older in Connecticut 3. 2016 State Health Improvement Plan ACTION Agenda: Where Do You Fit In? | |
| Lunch & Business Meeting | 12:00pm |
| Dessert & Plenary Session | 1:15pm |
| Breakout Session III | 2:30pm |
| <ol style="list-style-type: none"> 1. Dual Presentations: <ul style="list-style-type: none"> ~ Designing Healthy Workplaces ~ Taking the "preventive component" to your community 2. Dual Presentations: <ul style="list-style-type: none"> ~ Gender & Sexual Minority Healthcare Satisfaction in CT ~ Raising Awareness of Health Disparities through Film 3. Dual Presentations: <ul style="list-style-type: none"> ~ Managing Asthma: Bridging communication between school nurses and clinicians ~ Designing a School-Based Childhood Obesity Prevention Initiative | |
| Adjourn | 4:00pm |

Ample time has been allocated for attendees to visit exhibitor tables and student posters between sessions

Keynote Speaker

David L. Katz, MD, MPH, FACPM, FACP

David L. Katz is a founding director of Yale University's Prevention Research Center and an Associate Professor (adjunct) of Public Health Practice at the Yale University School of Medicine.



Dr. Katz is recognized globally for expertise in nutrition, weight management and the prevention of chronic disease. He has delivered addresses in numerous countries on four continents, and has been acclaimed by colleagues as the "poet laureate" of health promotion.

Katz lectures on effective strategies for weight control and better nutritional health to audiences ranging from children, to academic colleagues and public health leaders.

Plenary Session

Lighter, Quicker, Cheaper (LQC)... and Healthier Approaches to Placemaking

Transforming the built environment to improve health outcomes can take years, if not decades. LQC improvements of streets, public spaces, and buildings can generate excitement, new partnerships, and support for longer-term placemaking efforts and community change, while overcoming common challenges such as planning fatigue, bureaucratic red tape, and lack of funding. Panel speakers will discuss the short-term, low cost, yet high impact strategies to empower communities while creating great places in their neighborhoods, towns, cities, and regions. They will present examples from projects they have been involved with, including pop-up projects, passive and active recreation amenities, street redesigns that prioritize pedestrians, and farmers' market stands.