

# CPHR

## Nova Scotia

Sponsorship Opportunities



# CPHR

Nova Scotia

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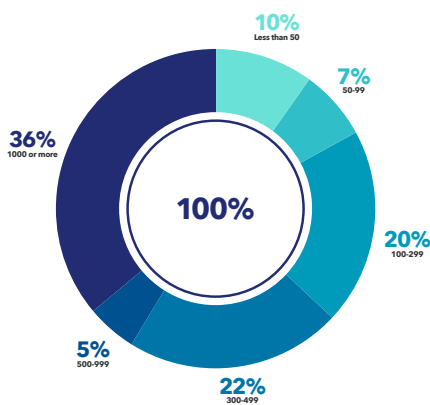
# About CPHR Nova Scotia

CPHR Nova Scotia is a dynamic and rapidly expanding professional association dedicated to advancing the field of human resources.

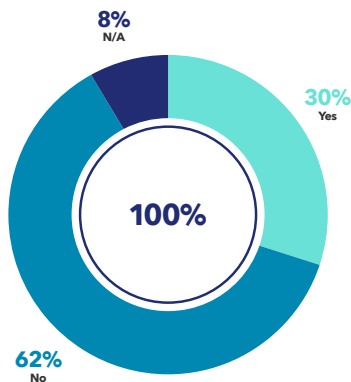
With 1,100+ members and growing annually, we represent a diverse community of HR professionals committed to excellence and innovation. By sponsoring our events, you will gain direct access to a network of influential HR leaders and decision-makers, enhancing your brand visibility and fostering valuable connections. Our events offer unique opportunities for engagement, collaboration, and showcasing your commitment to supporting the HR profession in Nova Scotia. Join us in shaping the future of HR and making a lasting impact on the professional community.

## Member Demographics:

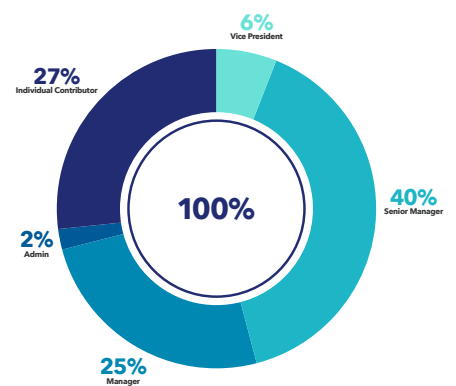
Employer Size



Most Senior HR Staff Member



Delegate Job Titles



# Nova Scotia Professional HR Awards

Be a part of an exclusive evening celebrating the finest in Human Resources at the Nova Scotia Professional HR Awards.

With 175+ HR professionals and decision-makers in attendance, this prestigious event provides an ideal platform for sponsors to engage with top HR leaders and innovators across the province.

As a sponsor, your brand will be showcased among a highly targeted audience of HR professionals, gaining visibility and recognition alongside those shaping the future of the industry. This is a unique opportunity to align your organization with excellence in HR, connect with key influencers, and support the achievements that are driving positive change within workplaces across Nova Scotia.

Elevate your brand's presence and be part of a night that celebrates leadership, innovation, and progress in HR.



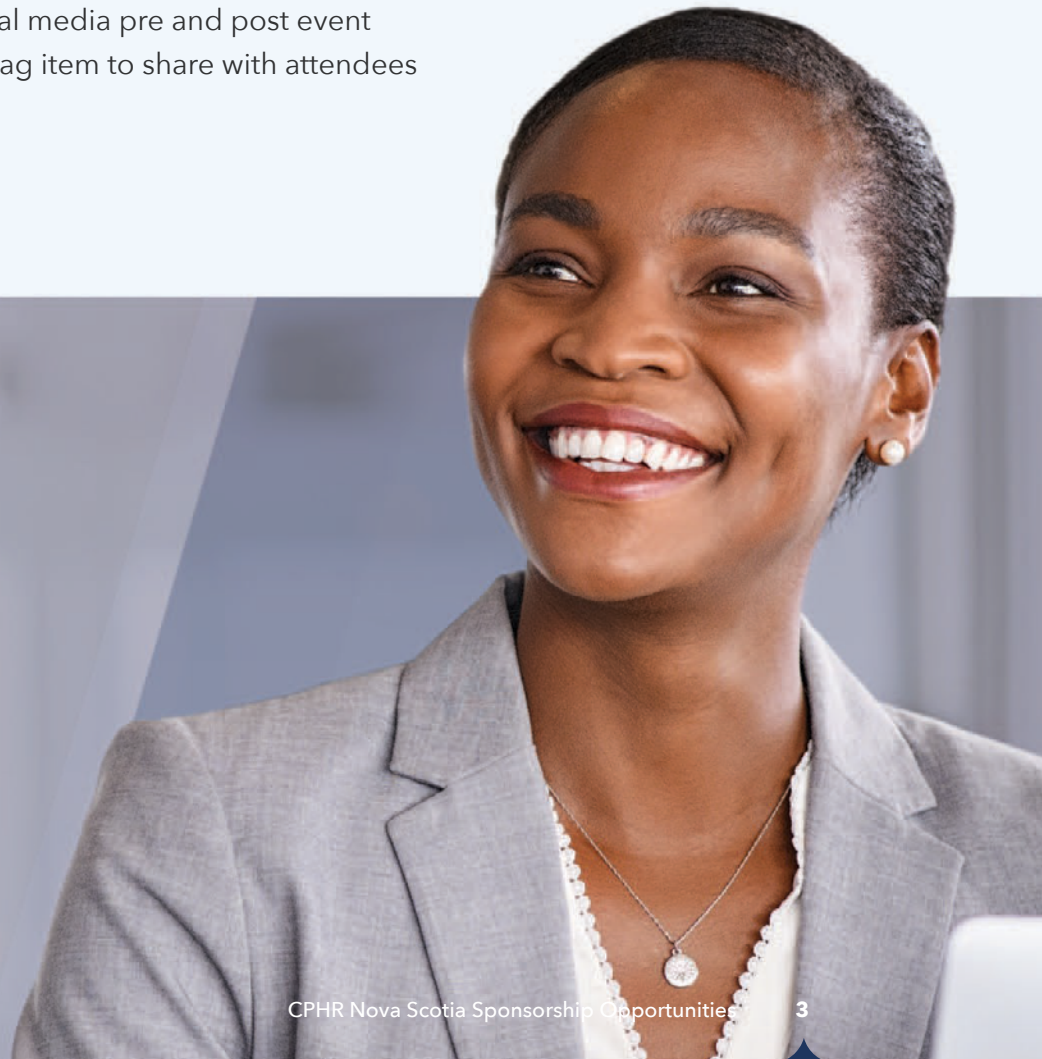
# Sponsorship Opportunities

## Award Sponsor

Investment of \$4,500 • Up to 10 available

### Sponsorship Opportunities:

- Table of 10 for you and your guests
- One of each house red and white bottles
- Choice of one award to be presented by you
- 'Presented By' recognition
- Featured presenter from your company to bestow the award
- Sponsor logo on presentation screen during the event
- Opening and closing company recognition
- Logo and tagging on social media pre and post event
- Company promotional swag item to share with attendees



# Halifax Law Conference

Join us at the premier Halifax Law Conference, one of CPHR Nova Scotia's two flagship events.

With over 250 HR professionals and decision-makers in attendance, this event provides unparalleled access to the HR community and offers sponsors the chance to connect with key influencers in the industry.

The conference will feature expert-led sessions from top legal minds in Halifax, representing a blend of both large and boutique firms. They will provide vital updates on employment law, helping businesses stay compliant and informed in a constantly evolving legal landscape.

As a sponsor, your brand will be front and center among HR leaders and decision-makers, offering an invaluable opportunity to enhance your visibility and establish strong connections with potential clients. Don't miss this chance to showcase your products, services, or expertise to an audience eager to engage and grow their networks.

## Sponsorship Opportunities

### Host Sponsor

Investment of \$5,000 • 1 available • Priority given to local law firms

#### Sponsorship Opportunities:

- Emcee role (includes some easy pre-event prep work helping to determine topics and speakers)
- Company logo on the slide deck/refreshment break rotator
- Regular shoutouts from the podium
- Opportunity to display company banner on-site during the event
- Pre and post-event LinkedIn shoutouts including company logo and tagging
- Closing speaker spot of the day for the emcee
- Five complimentary passes to the event for colleagues and/or clients

# Sponsorship Opportunities Continued

## Virtual Event Sponsor

Investment of \$2,500 • 1 available

### Sponsorship Opportunities:

- Company logo displayed on screen throughout virtual event
- Company logo on the refreshment break rotator
- Regular shoutouts from the podium
- Pre and post-event LinkedIn shoutouts including company logo and tagging

## Networking Lunch Sponsor

Investment of \$2,500 • 1 available

### Sponsorship Opportunities:

- Company logo on the refreshment break rotator
- Regular shoutouts from the podium
- Pre and post-event LinkedIn shoutouts including company logo and tagging

## Refreshment Breaks Sponsors

Investment of \$1,200 • 2 available

### Sponsorship Opportunities:

- Company logo on the refreshment break rotator
- Regular shoutouts from the podium
- Pre and post-event LinkedIn shoutouts including company logo and tagging

# Cape Breton Law Symposium

Support the Cape Breton Law Symposium, a premier event drawing over 25 HR professionals and decision-makers from the local Cape Breton region. This specialized symposium offers key legal updates on employment law, delivered by lawyers from a variety of local firms, providing crucial insights tailored to the needs of the region's HR community.

By becoming a sponsor, you'll connect with a focused audience of HR leaders and decision-makers, enhancing your brand visibility within the local professional landscape. This is your chance to align with an event that addresses critical legal challenges, promotes compliance, and supports the growth of HR best practices in Cape Breton.

Don't miss this opportunity to showcase your business to those shaping the future of HR in the region and to build relationships with key decision-makers in Cape Breton's HR sector.



# Sponsorship Opportunities

## Host Sponsor

Investment of \$3,000 • 1 available • Priority given to local law firms

### Sponsorship Opportunities:

- Emcee role (includes some easy pre-event prep work helping to determine topics and speakers)
- Company logo on the slide deck/refreshment break rotator
- Regular shoutouts from the podium
- Opportunity to display company banner on-site during the event
- Pre and post-event LinkedIn shoutouts including company logo and tagging
- Closing speaker spot of the day for the emcee
- Five complimentary passes to the event for colleagues and/or clients

## Networking Lunch Sponsor

Investment of \$800 • 1 available

### Sponsorship Opportunities:

- Company logo on the refreshment break rotator
- Regular shoutouts from the podium
- Pre and post-event LinkedIn shoutouts including company logo and tagging

## Refreshment Break Sponsor

Investment of \$500 • 2 available

### Sponsorship Opportunities:

- Company logo on the refreshment break rotator
- Regular shoutouts from the podium
- Pre and post-event LinkedIn shoutouts including company logo and tagging

# Member Summer Social Events

CPHR Nova Scotia's Summer Social Events are a perfect blend of networking and fun, offering sponsors the chance to engage with over 50 HR professionals in a relaxed and intimate atmosphere.

These events include interactive activities such as a lively Trivia Night and a creative Paint Night, providing organic opportunities to connect directly with our members.

With smaller group settings, sponsors enjoy meaningful face-to-face interactions, fostering genuine connections with HR professionals in a casual, enjoyable environment. These events are an ideal way to showcase your brand and build relationships within our community.

## Sponsorship Opportunities

### Host Sponsor

Investment of \$1,000 • 2 available

#### Sponsorship Opportunities:

- A brief 1-2 minute event introduction by one of your staff
- Staff at registration desk where attendees will checkin allowing for direct interaction with participants
- The opportunity to display pop-up banners and branded table cloth at the registration desk
- Company logo on marketing materials for the event
- Tagged social media posts pre and post event
- Closing speaker spot of the day for the emcee
- Two Passes for full event participation



# CPHR Career Support Workshop

CPHR Nova Scotia's Career Support Workshops are all about giving back to the HR community – connecting professionals, students, and newcomers in a supportive environment.

Sponsors can help empower over 50 new aspiring HR professionals while building meaningful relationships with motivated individuals entering the field. These workshops are a great way to support professional growth, strengthen our community, and showcase your organization's commitment to the future of HR in Nova Scotia.

## Sponsorship Opportunities

### Host Sponsor

Investment of \$2,000 • 2 available

#### Sponsorship Opportunities:

- A brief 1-2 minute event introduction by one of your staff
- Staff at registration desk where attendees will checkin allowing for direct interaction with participants
- The opportunity to display pop-up banners and branded table cloth at the registration desk
- Company logo on marketing materials for the event



# CPHR Nova Scotia Bursary Program

Become a sponsor of CPHR Nova Scotia's new bursary program, which awards 10 bursaries to support newcomers, equity group members, recent graduates, and those starting their careers in HR.

This initiative is designed to promote diversity and inclusion within the HR profession, providing financial support to individuals who are shaping the future of the workforce.

By sponsoring this program, you'll directly contribute to empowering underrepresented groups and fostering the next generation of HR professionals. Align your organization with values of equity, growth, and innovation, while gaining exposure among a network of future HR leaders and industry influencers.

Support this impactful program and showcase your commitment to building a more diverse and inclusive HR community.



# Sponsorship Opportunities

## Title Sponsor

Investment of \$5,000 • 1 available

### Sponsorship Opportunities:

- Exclusive, only 1 available
- Company logo prominently featured on program webpage
- Opportunity to facilitate one webinar in the current year to CPHR Nova Scotia members
- LinkedIn post including company logo and tagging

## Individual Bursary Sponsor

Investment of \$1,500 • 10 available

### Sponsorship Opportunities:

- Company logo featured on program webpage
- LinkedIn post including company logo and tagging
- 25% off if purchasing more than one

# Other Sponsorship Opportunities

We are always open to exploring unique and creative sponsorship opportunities that align with your organization's goals.

If you have specific ideas or would like to discuss a customized sponsorship package, we are happy to collaborate and tailor an option that meets your needs.

**For more information, please contact:**

**The Events Team**

[events@cphrns.ca](mailto:events@cphrns.ca)



**CPHR**

Nova Scotia

[cphrns.ca](http://cphrns.ca)