

## **CPPA Law Enforcement Journal Terms of Agreement**

- The CPPA reserves the right to copy, fit, edit or reject any advertisement.
- No guarantee is offered on the page or position of advertising within the issue.
- Typographical errors are the responsibility of the advertiser.
- Only artwork that meets the submission specifications will be accepted.
- In addition to your ad submission, you will receive a free business logo link on the CPPA Websites LEJ Vendors Page. Your logo be hyperlinked to the webpage of your choosing (website, Facebook page, etc.) Please include your logo as you would like it to appear in the listing and the webpage you would like it linked to. For more advertising opportunities please contact the CPPA.
- By completing the Online Journal Agreement Form you are authorizing that you are the agent of named “advertiser” and have authority to execute the Advertising Agreement for and on behalf of the same. With your online submission you are authorizing The Colorado Police Protective Association to publish the advertising as outlined on agreement form within a 9-month period effective the submission date.
- This Advertising Agreement is subject to all terms and conditions set forth on the CPPA Websites Law Enforcement Journal Agreement Page. I have read and understand all of the terms and conditions as set forth on this agreement.

To place an ad please visit our website at [www.cppa.net](http://www.cppa.net) select the Member Benefits Tab. Journal Advertising is listed under the Law Enforcement Journal Page. For questions or more information please contact the CPPA at 1-800-320-2772.

## LEJ Rates

### **1x**

Single Submission Full Page Ad.....	\$125.00
Single Submission ½ Page Ad.....	\$100.00
Single Submission ¼ Page Ad.....	\$75.00
Single Submission Business Card.....	\$50.00

*\*Rates include a free business logo link posted on the CPPA Websites LEJ Vendors Page for 3 months.*

### **2x**

2 x Separate Submission Full Page Ads.....	\$187.50
2 x Separate Submission ½ Page Ads.....	\$150.00
2 x Separate Submission ¼ Page Ads.....	\$112.50

*\*Rates include a free business logo link posted on the CPPA Websites LEJ Vendors Page for 6 months.*

### **3x**

3 x Separate Submission Full Page Ads.....	\$250.00
3 x Separate Submission ½ Page Ads.....	\$200.00
3 x Separate Submission ¼ Page Ads.....	\$150.00

*\*Rates include a free business logo link posted on the CPPA Websites LEJ Vendors Page for 9 months.*

### **4x**

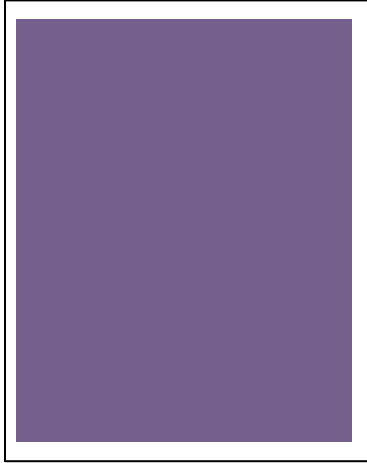
#### **Best Deal! 4 Ads for the Price of 3!**

4 x Separate Submission Full Page Ads.....	\$250.00
4 x Separate Submission ½ Page Ads.....	\$200.00
4 x Separate Submission ¼ Page Ads.....	\$150.00

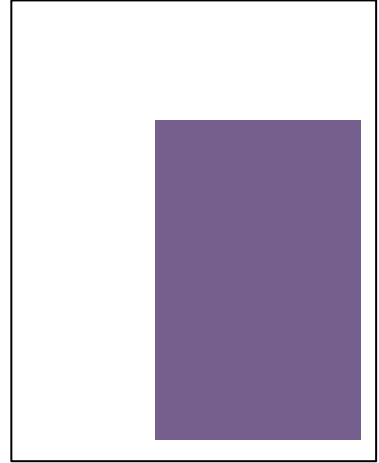
*\*Rates include a free business logo link posted on the CPPA Websites LEJ Vendors Page for 12 months.*

# Advertising Specifications

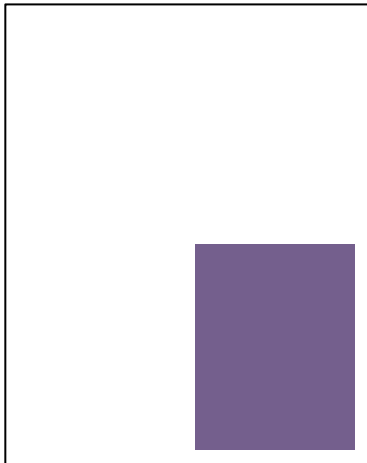
## Ad Dimensions



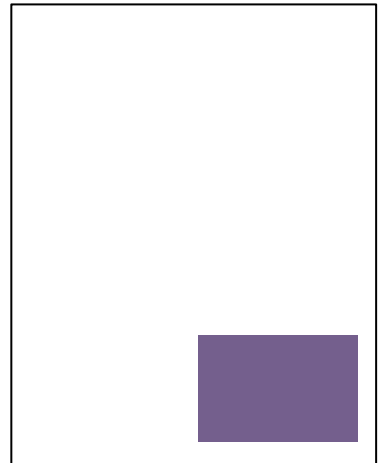
Full Page  
7"W x 9.49"H



½ Page  
4.88"W x 7"H



¼ Page  
3.2"W x 4.88"H



Business Card  
3.2"W x 2.3"H

File types:  
JPG, PNG or PDF.

Maximum file size:  
40KB