



## Award Winners

The CSEA Awards program has been in existence since 2017 and provides an opportunity to recognize outstanding members of our profession for going significantly above and beyond expectations. Congratulations to these distinguished individuals and thank you to those who nominated them!

Click on the names or scroll down to see a summary of each award winners' accomplishments.

### 2025

[Stacey Piefer](#) (Mel Penn New Member Award)  
[Amanda Schram](#) (Outstanding Contribution Award)  
[Career Services Team at the Rady School of Business](#), University of California, San Diego (Innovation Award)  
[Heidi Cuthbertson](#) (Continuous Leadership Award)  
[Mitch Kam](#) (Continuous Leadership Award)  
[Kevin Stacia](#) (Honorary Lifetime Membership)

### 2024

[Jennifer Applebee](#) (Mel Penn New Member Award)  
[Rebecca Cook](#) (Continuous Leadership Award)

### 2023

[Catherine Erickson](#) (Mel Penn New Member Award)  
[John Helmers](#) (Continuous Leaders Award)  
[Dong-Wook \(DW\) Lee](#) (Emerging Leaders Award)  
[Cindy Smith](#) (Members' Excellence Award)  
[Maggie Tomas](#) (Outstanding Contribution Award)  
[Mandy Williams](#) (Members' Excellence Award)  
[Rhoda Yap](#) (Emerging Leaders Award)

### 2022

[Kelly Collins](#) (One-Time Contribution Award)  
[Margaret O'Neill](#) (One-Time Contribution Award)  
[Mark Peterson](#) (Lifetime Membership Award)  
[Steve Simpson](#) (Members' Excellence Award)



## Career Services & Employer Alliance

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### 2020

[Beth Ursin](#) (Honorary Lifetime Membership)

### 2019

[Jean Gekler](#) (Service Award)

[Jean Gekler and Naomi Sanchez](#) (Innovation Award)

[Megan Hendricks](#) (Visionary Leadership Award)

### 2018

[Karen Dowd](#) (Service Award, Honorary Lifetime Membership)

[Sean Ferguson](#) (Service Award)

[Tom Kozicki](#) (Lifetime Leadership Award, Honorary Lifetime Membership)

[Margaret Roberts](#) (Service Award)

### 2017

[Tracy Handler](#) (Service Award)

[Ewan Henry](#) (Mel Penn New Member Service Award)

[Tom Kozicki](#) (Service Award)

### 2016

[Mhorag Doig](#) (Mel Penn New Member Service Award)

[Aaron Mitchell](#) (Mel Penn New Member Service Award)

[Felinda Romano](#) (Mel Penn New Member Service Award)

### 2015

[Laura Arthur](#) (Mel Penn New Member Service Award)

[Ann Hargraves](#) (Lifetime Membership Award)

[The Ohio State Fisher College of Business Graduate Career Management Team](#) (Innovation Award)

[Mark Peterson](#) (Service Award)

### 2014

[Steve Dalton](#) (Innovation Award)

[Karen Dowd](#) (Service Award)

[Nicole Hall](#) (Service Award)

[Brian Marrinan](#) (Mel Penn New Member Service Award)

[Elaine Sommers](#) (Innovation Award)

[Jackie Wilbur](#) (Visionary Leadership Award)

### 2013

[Jamie Belinne](#) (Service Award)



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[Tom Kozicki](#) (Service Award)

[Jamie Mathews-Mead](#) (Innovation Award)

## 2012

[Annetta Culver and Ron Watkins](#) (Service Award)

[Sally Stahl](#) (Service Award)

## 2011

[Sue Collard](#) (New Member Service Award)

[Ashley McTaggart](#) (New Member Service Award)

[Ann Hargraves](#) (Service Award)

[Nan Stothard](#) (Innovation Award)

[Rex Trewin](#) (New Member Service Award)

[European Conference Committee](#)

## 2010

[Jeff Rice](#) (Service Award)

[Joyce Rothenberg](#) (Service Award)

[Julia Zupko](#) (Service Award)

[John Helmers](#) (New Member Service Award)

[Mike Katz](#) (New Member Service Award)

[Wayland Lum](#) (New Member Service Award)

## 2009

[Emily Anderson](#) (Service Award)

[Mindy Storrie](#) (Service Award)

## 2008

[Megan Hendricks](#) (Service Award)

[Sue Kline](#) (Service Award)

[Pete League](#) (Service Award)

## 2007

[Ken Keeley](#) (Service Award)

[Julie Morton](#) (Service Award)

[Barry Shiflett](#) (Service Award)

[Jackie Wilbur](#) (Service Award)



## Career Services & Employer Alliance

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Awardee:

### **Stacey Piefer**

Senior Director, Graduate and Alumni Career Services  
University of Houston, Bauer College of Business

Stacey received the Mel Penn New Member Award in 2025.

She co-chaired the International Student Resource Group for two years, helping to create a welcoming and supportive environment for members, played a key role on Name Change Task Force where her marketing and branding background helped implement an important organization change to better reflect the needs of the membership, contributed valuable content to the Virtual Programs Committee through developing and facilitating multiple high quality virtual programs over the past few years, and served as a Co-Chair for this year's Global Conference, leading the marketing efforts to increase engagement and visibility. And this was all during her first three years as a member of CSEA!

Her creativity and dedication to CSEA committees and programs have not only improved existing processes and outreach but have also had a lasting positive impact on the organization.

Here is what a nominator said about Stacey: "Stacey's contributions go beyond expectations for a new member, demonstrating exceptional leadership, collaboration, and a deep commitment to the growth and success of CSEA."



## Career Services & Employer Alliance

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Awardee:

### **Amanda Schram**

Director, Graduate Career Management  
University of Colorado Boulder, Leeds School of Business

Amanda received the Outstanding Contribution Award in 2025.

As a member of the Certifications Committee, she led the strategic overhaul of the Career Services Boot Camp, an essential professional development program for early career services professionals. Her leadership, hard work, and innovation helped CSEA creating a highly impactful hybrid model that expanded accessibility and impact for professionals worldwide. This approach not only modernized the format but expanded its accessibility and value for participants across the globe. Her work exemplifies the spirit of this award and delivers lasting value to our members.

Here's what a nominator had to say about this Amanda: "Her work has delivered a lasting resource that will benefit CSEA members for years to come and reflects the highest standards of service, vision, and impact."



Awardee:

**Career Services Team  
at the Rady School of Business**

University of California, San Diego

The Rady team received the Innovation Award in 2025 for their innovative implementation of monthly student engagement reports and quarterly employer engagement reports. These tools create transparency, foster shared accountability, and empower faculty, program directors, and leadership to better support student involvement in career development. The student reports track individual student progress using a status system, allowing for early intervention and tailored outreach. Now in their second year, the reports include year-over-year data to assess trends and improve strategic planning. The team also produces monthly reports on engagement with the career website—highlighting which resources, job postings, and career communities are being utilized—to guide content and outreach efforts.

The quarterly employer reports address student concerns about recruiting pipelines and demonstrate the career center's strategic value to internal stakeholders. This layered, data-informed approach has improved collaboration, enhanced student engagement, and elevated the visibility of career services across the school. This scalable model stands out as a replicable best practice for institutions aiming to strengthen outcomes and build meaningful partnerships through data transparency.



## Career Services & Employer Alliance

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Awardee:

### **Heidi Cuthbertson**

Campus Relations and Strategy Lead  
BAE Systems, Inc.

Heidi received the Continuous Leadership Award in 2025.

The award was given out for her steadfast and active leadership in the association for over a decade, both as a school member and later as an employer member. She chaired the Conference Marketing Committee and co-Chaired the 2018 Conference, bringing a tremendous amount of creativity and energy to the role, has served multiple terms on the Board of Directors, led and presented at the Recruiter Boot Camp, and played a leadership or presenter role in nearly every conference and recruiter-focused initiative since joining.

Her involvement and support have touched nearly every employer-facing program in the organization. She has long served as a resource, role model, and advocate for employer members, encouraging greater involvement and leadership.

Here's what a nominator said about this Heidi: "She has served as a resource and a leader for employer members for many years to encourage greater involvement and leadership from other employer members, not only by serving as a role model through her own leadership activities, but also by serving as an active advocate for employer programming and resources, as well as being a sponsor for other employer leaders"



## Career Services & Employer Alliance

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Awardee:

### **Mitch Kam**

Senior Director

University of California San Diego, Rady School of Management

Mitch received the Continuous Leadership Award in 2025.

With more than a decade of active involvement in CSEA, this member has consistently gone above and beyond in service to the organization and its mission. He served on the CSEA Board from 2019–2022, including as Treasurer, and has made lasting contributions through his work on the Standards Committee, where he served as both co-chair and board liaison. He brings deep expertise from his many years in graduate business career services and generously shares his knowledge to support the broader community. His steady, values-driven leadership and long-term commitment to CSEA make him a truly deserving recipient of this award.

Here's what a nominator had to say about this Mitch: "He is a reliable, thoughtful leader who is always ready to lend his time, energy, and insight—whether by stepping into committee work or mentoring others."



## Career Services & Employer Alliance

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Awardee:

### Kevin Stacia

Retired, formerly with Georgia Tech, Scheller College of Business

Kevin received an Honorary Lifetime Membership in 2025.

For over a decade, this professional has served CSEA and the career services profession. He has served in numerous roles, including on the Board of Directors, as Co-chair of the 2018 Global Conference, Chair of the Local Employer Engagement Committee, Co-chair of the Sponsors & Exhibitors Committee for multiple years, and as a member of the Membership Committee.

A champion of employer engagement, he has personally welcomed new employers to our events, resulting in increased industry participation at conferences in Atlanta and Dallas. Retiring in June 2024 from Georgia Tech after more than 15 years in career education, his commitment and contributions make him truly deserving of this honor to recognize his outstanding service to CSEA and a remarkable career in MBA career services.

Here's what a nominator had to say about this Kevin: "He has been a deeply engaged member of CSEA for over a decade, consistently advancing the mission of the organization through service, leadership, and a spirit of collaboration."



## Career Services & Employer Alliance

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Awardee:

### Jennifer Applebee

Associate Director, Recruiting and Employer Relations  
Rice University, Jones Graduate School of Business

Jennifer received the Mel Penn New Member Award in 2024.

Jennifer has been an active member of multiple MBA CSEA committees since she joined the organization. She is involved with the Virtual Programming committee and has served as facilitator for multiple virtual round tables – sometimes stepping up at the last minute when she saw a need. She also served as part of the DEI Summit Committee, which helped further our commitment to Diversity, Equity and Inclusion. She is also on the Member Onboarding Committee and helped present both virtual and in-person new member events to help provide a friendly face to help acclimate new members to our organization. She is also currently co-chairing two MBA CSEA resource groups: Employer Relations and DEI, and a part of our Name Change Task Force and Employer Engagement Advisory Board.

A nominator had this to say about Jennifer: "Jennifer's engagement in multiple committees demonstrates her versatility and eagerness to contribute across different areas of the organization, which has significantly enhanced the organization's visibility and impact."



# Career Services & Employer Alliance

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Awardee:

## Rebecca Cook

Executive Director, Career Services  
Indiana University, Kelley School of Business

Rebecca received the Continuous Leadership Award in 2024.

Rebecca has been volunteering for MBA CSEA for over 10 years, starting off as part of the Registration Committee for the Global Conference. She served as chair for multiple conference committees before eventually co-chairing a conference. Other leadership roles she has held include Board Secretary, Treasurer, Vice President, and two on-year terms as President.

Rebecca puts an incredible amount of care and initiative into all of her volunteer roles, never being afraid to roll up her sleeves and get the work done. As President, she led the board through our current 5-year plan, and continues to provide leadership and oversight to ensure we are achieving our goals.

A nominator had this to say about Rebecca: “She is the type of person who is always willing to step in and solve a problem or drive needed change. I cannot emphasize enough how deserving she is of this award.”



## Career Services & Employer Alliance

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Awardee:

### **Catherine Erickson**

Associate Director, Graduate Career Management  
University of Colorado Boulder – Leeds School of Business

Catherine received the Mel Penn New Member Award in 2023.

Catherine co-chaired the Virtual Programming Committee her first year of membership and continues to serve in the leadership role for the second year. She demonstrated tremendous leadership within the group through her kind, generous commitment. She went above and beyond to ensure top notch programming was provided to MBA CSEA members and proactively took on additional facilitation roles for many virtual offerings.



## Career Services & Employer Alliance

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Awardee:

### **John Helmers**

Director, Graduate Career Management  
University of Colorado Boulder – Leeds School of Business

John received the Continuous Leadership Award in 2023.

John served as MBA CSEA president for a 3-term term, which is above and beyond what has been done by previous presidents. Because of pandemic-related resource constraints, he saw a need and stepped up to provide much-needed consistency for the board during unprecedented times.

John became president during the pandemic in 2020, which was one of the most difficult times to lead an organization whose members were deeply impacted both personally and professionally. His positive attitude and energetic leadership style were instrumental in transitioning the organization's activities into a virtual format while still maintaining the strategic goals and meeting the needs of a diverse membership. The board itself also benefitted greatly from the culture he created.

Prior to serving as president, John also made long-term contributions as chair of the Global Conference Marketing and Local Arrangements Committees, as well as Professional Development, Membership, Regional Forums, and serving as Conference Co-chair in 2014. He also served multiple terms on the Board of Directors.

A nominator had this to say about John: "John's contributions go beyond these formal roles, but also, perhaps more importantly, in how he connected individually and built lasting relationships with many members of the organization throughout the past 13+ years."



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Awardee:

### **Dong-Wook (DW) Lee**

Senior Director, Career Management Office  
Asia School of Business in collaboration with MIT

DW received the Emerging Leaders Award in 2023.

DW worked tirelessly to build and grow MBA CSEA's presence in the Asia-Pacific community for many years. He volunteered on the APAC Conference committee and was energetic and willing to go above and beyond to secure top quality speakers for multiple years. He also set up strategic meetings with organizations of influence in the APAC community.

DW was elected to the board in 2021 and continues to contribute and serve, promoting the MBA CSEA brand in APAC. A nominator had this to say about DW "He calls himself a connector, and he certainly is, sharing his vast network to help with the various conference sessions."



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Awardee:

### **Cindy Smith**

Associate Director, MBA Career Management Center  
University of Utah, David Eccles School of Business

Cindy received the Members' Excellence Award in 2023.

Cindy worked solo in a small office for several months due to staff shifts, while coaching the graduating cohort to record metrics. The year-over-year salary average and media rose 23% for her school due largely to her efforts. Colleagues expressed that they learned a tremendous amount from her collaborative working style. Cindy also promoted MBA CSEA among her staff, encouraging them to join shortly after being hired.



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Awardee:

### **Maggie Tomas**

Executive Director, Business Career Center and Graduate Coaching  
University of Minnesota – Carlson School of Management

Maggie received the Outstanding Contribution Award in 2023 for her work in developing MBA CSEA's first Virtual DEI Summit.

Maggie had the vision to create this event, which focused on diversity, equity and inclusion in recruiting. She worked closely with MBA CSEA staff to put together a team and execute the event within a three-month period, resulting in over 200 attendees for the inaugural event. The event also served a catalyst to grow MBA CSEA employer membership. Attendees walked away with a renewed knowledge of how to implement critical DEI strategies within their workplace and a continued appreciation of the importance of doing so.



## Career Services & Employer Alliance

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Awardee:

### **Mandy Williams**

Director, Career Management and Employer Relations  
The Ohio State University Fisher College of Business

Mandy received the Members' Excellence Award in 2023.

Under Mandy's leadership, her school developed a unique career curriculum for working professional MBA students in 2022 that was designed to engage and serve in a similar way as on-campus students. The online, asynchronous curriculum is a flexible, on-demand, self-driven and self-paced resource to support students with their job search. Design Thinking and Adult Learning Theory were used to shape the foundation of the course. In the first year of implementation, the school saw a 24% increase in engagement with the Office of Career Management compared to the previous three years' total with the previous resource.



## Career Services & Employer Alliance

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Awardee:

### **Rhoda Yap**

Global Director of the Career Development Center  
INSEAD

Rhoda received the Emerging Leaders Award in 2023.

Rhoda served multiple years as part of the Asia-Pacific Conference Committee and Board of Directors and was instrumental in achieving growth within that region. She utilized personal and professional contacts to reach out to speakers and secure a record number of employer attendees at the 2023 Conference. She continues to maintain a strong focus on the region and ensure APAC members are considered in all strategic decisions.



## Career Services & Employer Alliance

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Awardee:

### **Kelly Collins**

Senior Director, Graduate and Alumni Career Services  
University of Houston, C.T. Bauer College of Business Administration

Kelly received the One-Time Contribution Award in 2022.

Kelly was recognized for her leadership role in service of the Director's Resource Group and other MBA CSEA online presentation series. Managing online programming when the COVID-19 pandemic struck, her efforts helped to greatly increase, drive, and host online programming far beyond the normal expectations for this role. Her assistance with the online programming was a major contribution to the organization during this unprecedented timeframe.



Awardee:

**Margaret O'Neill**

Head of Careers  
Cambridge Judge Business School

Margaret received the One-Time Contribution Award in 2022.

She was noted as a motivating force on the European Conference committee for the prior two years. Margaret rose to the challenge of planning a virtual conference, consistently contributing excellent speaker recommendations, volunteering to run and co-run several sessions, personally reached out to encourage sign ups when numbers were low, and adding energy to every planning meeting. She did this not once, but twice in both 2021 and 2022, all while heading up a busy career service. Other European Conference Committee members noted that it was her personal drive, enthusiasm, and embodiment of the MBA CSEA spirit, that led others to volunteer to support the conference.



## Career Services & Employer Alliance

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Awardee:

### **Mark Peterson**

Director, Graduate Business Career Services (retired)  
Ivy College of Business, Iowa State University

Mark received the Honorary Lifetime Membership Award in 2022.

Mark was a recipient of the MBA CSEA Lifetime Service Award in 2015, at which time he was recognized for contributions such as: establishing sound financial procedures for the organization, creating new strategic partnerships, leading MBA CSEA through a name change and rebrand, and assisting with the organization's global expansion.

His contributions haven't stopped since then. Mark was a leader and member of the Standards Committee and was one of the drivers behind the creation of the Specialty Masters Standards that were launched in 2017. His expertise helped ensure the Standards were inclusive and comprehensive. He also served as a mentor to all areas of the Standards Committee for many years. He served as Chair of the MBA CSEA Awards Committee and led the development of new awards to ensure the program is meeting the needs of the diverse member base. He also worked as the MBA CSEA Employment Data Analyst, going above and beyond what was asked of him out of service and respect for the organization. He retired in 2022, and we are pleased to recognize him in this way.



## Career Services & Employer Alliance

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Awardee:

### **Steve Simpson**

MBA Director (Marketing & Pricing) and MBA Team Lead  
University of Rochester, Simon Business School

Steve received the Member's Excellence Award in 2022.

As his school's MBA team lead, Steve was commended for being a true role model for the team, as well as for his outstanding leadership in orienting his organization's team members to MBA CSEA and its benefits - continually reminding them of MBA CSEA programming. He is referred to among his team as the "model" director for his engagement with staff and students, as well as with student organizations. He has likewise been a member of the leadership team of MBA CSEA's Career Services Boot Camp and has contributed greatly to its success.



## Career Services & Employer Alliance

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Awardee:

### **Beth Ursin**

Former Assistant Dean, Willamette University

Beth received the Honorary Lifetime Membership in 2020.

Beth has been a tremendous contributor to MBA CSEA for over 15 years. She has worked on almost every facet of the global conference, including New Member Orientation, multiple years of involvement with sponsors and exhibitors, and conference chair. She led the Membership Committee through the development of our flexible e-membership option, and was the first chair of the Part-time MBA Standards Committee, leading the rollout of the Standards.

Beth served multiple years on the Board of Directors, as Vice President as well a President. During her term, she helped the board remain focused on our strategic plan, keeping us focused on our primary goals. She also led the organization through unprecedented times of uncertainty when the global pandemic began in 2020. Her thoughtful leadership and calm demeanor assisted with making difficult decisions, while remaining focused on our membership.

Here is what a member had to say about Beth: "You've been such a champion for MBA CSEA and an inspiration to fellow members and colleagues for so many years. I have long admired your example as a career professional and leader in our profession. Thank you for showing so many of us through your work and impact what we can achieve!"



## Career Services & Employer Alliance

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Awardee:

### **Jean Gekler**

Senior Associate Director, MBA Career Management  
Foster School of Business, University of Washington

Jean received the Service Award for Significant Contributions Over Time in 2019.

Many individuals serve committees, some repeatedly. Others go “above and beyond.” Some go “above and beyond” regularly, over a long period of time. It is such an individual that we honored with this award.

Jean has served many committees: the Global Conference Committee, the Board of Directors (multiple terms over multiple engagements), and has been a consistent leader of our Professional Development Committee and Regional Forums over many years. She has attended Professional Development events all over the world - virtually all of them, even when she didn't necessarily even need to.

This individual inspires committee members and leads in a hands-on fashion, is a fixture in the leadership circles of this organization, and is always someone you can call for assistance or for support. Her nominator said, “It's people like Jean that make this organization continue to be successful and make me want to stay involved.”



## Career Services & Employer Alliance

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Awardee:

### **Jean Gekler and Naomi Sanchez**

Senior Associate Director and Assistant Dean,  
Foster School of Business, University of Washington

Jean and Naomi received the Innovation Award in 2019 for “Brand Essence.”

The Innovation Award was awarded to the developers of a brand development tool for personal professional branding. While many MBA programs offer branding programming, this tool is innovative in that it has been packaged in a way to allow replication across academic programs, corporations, professional associations, and other organizations. In fact, this one has been used in full-time, evening, executive, and global MBA programs, corporations such as Microsoft, MBA CSEA European and Global conferences, and even a youth program with participants from the US and China.

In addition to the previously mentioned comments, several MBA CSEA Board members, as well as Awards Committee members, have participated in “Brand Essence” exercises, and unanimously supported the nomination as both a solid and readily replicable program.



## Career Services & Employer Alliance

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Awardee:

### **Megan Hendricks**

Executive Director, MBA Career Services & Employer Alliance

Megan received the Visionary Leadership Award in 2019.

The historical purpose of the Visionary Leadership Award is “to recognize friends of MBA CSEA who have provided outstanding leadership in advancing MBA CSEA in a significant and measured way.” So far, this award has just been awarded once, to MBA CSC Founder Jackie Wilbur. After that occurrence, the Awards Committee has considered whether we perhaps might need to retire the award. But no. Instead, we've awarded it again.

Megan has been extremely active - perhaps more so than any other individual in the history of the association. She began her involvement as a school member, where she co-chaired conferences, served multiple terms on the Board, and was involved in other meaningful leadership roles. She then left the organization for some time, only to return in a new, even more meaningful capacity.

Since re-engaging with MBA CSEA as the first Executive Director she has been extremely influential. She actually works with every single committee - but not just in a supportive role. She acts virtually as a co-chair and in fact influences the President, Vice President, Board, and Committee Chairs in ways that have measurably led to:

- Strength and growth for the organization
- expanded and vastly improved Standards for Reporting of Employment Statistics
- establishment, growth, and success of annual conferences in Europe and Asia
- growth in employer membership and business development
- growth in vendor support
- ongoing positive and productive relationships with other organizations such as NACE and SHRM
- media relationships
- budgeting to maintain fiscal success

Megan expends tireless hours advancing and positively impacting MBA CSEA, has left an indelible mark on the organization, and I'm thrilled to recognize her for her long-term dedication and immeasurable contribution to MBA CSEA over many years of devoted service.



## Career Services & Employer Alliance

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Business Masters Community.

Awardee:

### **Karen Dowd**

Associate Dean, Career Management and Employer Engagement  
University of Rochester, Simon Graduate School of Business

Karen received the Service Award for Significant Contributions Over Time and an Honorary Lifetime Membership in 2018.

Karen was active during the pre-incorporation days of this organization, and has maintained active involvement in the 20+ years since that time. She has served on the Board over multiple terms, including holding the officer role of Board Secretary. She has been active on Conference Committees, including significant leadership in the development and execution of our first stand-alone Asia Conference in Hong Kong. She is an author and co-author of multiple career and organizational management books, and a highly collegial member of MBA CSEA. Karen is retiring from the industry this year, and we are pleased to provide her with a Service Award and an Honorary Lifetime Membership, upon her retirement in 2018.



## Career Services & Employer Alliance

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Awardee:

### **Sean Ferguson**

Associate Dean and Director, MBA Program  
Asia School of Business in conjunction with MIT

Sean received the Service Award for Significant One-time Contributions in 2018.

Sean received this award for his significant contributions to the leadership of the 2018 Asian Conference. Since joining the board in 2016, Sean has been a strong driver of increasing MBA CSEA's presence in Asia and has played a significant role in getting new schools and employers involved in the organization. This year, Sean served as Board Liaison for the conference. After leadership transitions within the conference committee, Sean saw a need and stepped up to also serve as one of the conference co-chairs. In addition to that, he played a significant role in leading the programs committee and securing high quality speakers for the event. Sean's leadership and dedication had a tremendous impact on the success of the event.



## Career Services & Employer Alliance

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Awardee:

### **Tom Kozicki**

Executive Director, MBA Career Center  
Paul Merage School of Business, University of California, Irvine

Tom received the Lifetime Leadership Award and an Honorary Lifetime Membership in 2018.

Tom has been heavily involved in the organization since its beginning: his name is included on *MBA CSC's* Articles of Incorporation; he has served as President of the Board of Directors; he has served multiple Board terms; he has chaired multiple committees, including co-chairing Standards; he has co-chaired conferences; he provided leadership on the creation of the Specialized Masters Employment Reporting Standards. Tom has provided dedicated leadership and service to this organization for more than 20 years. Tom is retiring this year, and we are pleased to provide him with a Lifetime Leadership Award and Honorary Lifetime Membership.



## Career Services & Employer Alliance

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Awardee:

### **Margaret Roberts**

Director, Eberhardt Career Management Center  
University of the Pacific

Margaret received the Service Award for Significant Contributions Over Time in 2018.

Since first getting involved in 2010, Margaret has assumed a number of significant leadership roles - including the Global Conference Programs Committee, two terms as Vice President/Global Conference Liaison, and two terms as Conference Co-Chair. This year, she led the efforts of the local employer outreach team. Margaret always steps up when asked to take on a leadership role, and puts a tremendous amount of time and passion into the organization.



# Career Services & Employer Alliance

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Business Masters Community.

Awardee:

## Tracy Handler

Associate Director, Career Center for Working Professionals  
NYU Stern

Tracy received the Service Award for Significant Contributions Over Time in 2017 for her work on the Standards Committee, as co-chair of the task force for the creation of Standards for Part-time MBAs and Working Professionals, as Media Liaison and as a member of the Board of Directors.

Here is what a nominator had to say about Tracy:

Tracy's involvement in MBA CSEA leadership positions began in 2007. As a member of the Board of Directors, Tracy served as Media Liaison, managing important relationships with rankings media and coordinating efforts among the Standards Committee. Her involvement on the Standards Committee continued for years, and she was asked to serve as part of a committee to develop Standards for Part-time MBA and Working Professionals in 2013.

For the next five years, Tracy worked diligently with a team of members to develop and launch new Standards. In that role, she presented on the Standards at our Global Conference multiple times, and also hosted multiple webinars with the membership. Most importantly, she was the primary driver whose efforts have made sure these Standards were properly vetted by the membership, the Standards Committee and the board, and that the final version came to fruition. It is because of her leadership and dedication to this process, which has at times been tedious, difficult and very time consuming, that MBA CSEA launched the Part-time Standards in June of 2017.

Tracy did all of this with professionalism and tact, while working part-time at NYU and also co-chairing the Full-time Standards Committee for two years, and serving on the task force to develop the Specialty Masters Standards. The amount of time, effort and leadership that she put into the process is tremendous, and certainly worthy of recognition.

Standards for reporting employment data are the pillar by which this organization was originally founded, and they remain one of our primary services. Our members requested standards for part-time/working professional programs for years. The task of putting standards together is a very significant one which allows our organization to continue to achieve our vision as thought leaders in the career services and recruiting marketplace.



## Career Services & Employer Alliance

Setting the Standard. Connecting the Business Masters Community.

Awardee:

### **Tom Kozicki**

Executive Director, Career Center

The Paul Merage School of Business, University of California Irvine

Tom received the MBA CSEA Service Award for a One-Time Contribution in 2017 for his work spearheading the Standards for Specialty Masters Programs.

Here is what a nominator had to say about Tom:

MBA CSEA decided to create Standards for Specialty Masters Programs in 2014. A task force was formed, and a few meetings took place. The task force then took a break due to various factors. A leader was needed in order to revive the group and move their work forward. When Tom was approached about leading this group, he enthusiastically accepted. He then spent the next year and a half putting tremendous amounts of time, effort and passion into the project, resulting in the release of a new set of Standards at our Global Conference in June 2017.

The task force worked quickly and efficiently, taking into consideration the myriad of factors that go into Specialty Masters programs, and making sure the membership was heard along the way. The number of hours Tom has spent on this significant accomplishment are worthy of recognition.

Standards for collecting employment data are the pillar by which the organization was founded, and they remain a core part of our mission and program offerings. Providing standards for the Specialty Masters population furthers our vision as thought leaders, and will also serve to increase our membership in that area.



## Career Services & Employer Alliance

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Awardee:

### **Ewan Henry**

Employer Relations Consultant  
Nottingham Business School

Ewan received the MBA CSEA Mel Penn New Member Recognition Award in 2017 for his work as Co-Chair of the European Conference.

Here is what a nominator had to say about Ewan:

Since Ewan started his role at Nottingham in 2014 he has been involved in the MBA CSEA European Conference Committee. This year, he was Co-Chair and helped to shape the biggest European conference so far. He had a vision to have more employer involvement in the conference offering and this was achieved with more input from employers reflected in the programme. As his manager I witnessed the journey from the planning stages through to the delivery of an excellent conference – throughout Ewan approached this extra responsibility with the utmost professionalism and a real drive to make this a successful event on behalf of MBA CSEA. Ewan was brand new to the business school careers world when he joined Nottingham, and so I feel that his contribution to the conferences in 2015, 2016 and 2017 has been an impressive demonstration of his enthusiasm and commitment to this area and indeed to the MBA CSEA Board and Membership.



## Career Services & Employer Alliance

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Awardee:

### **Laura Arthur**

Associate Director, Coaching and Education  
The Johns Hopkins Carey Business School

Laura received the MBA CSEA Mel Penn New Member Recognition Award in 2015 for her work on the Global Conference Committee.

Here is what a nominator had to say about Laura:

In her three years with the organization Laura has already co-chaired or chaired three conference committees. In DC she co-chaired the Local Arrangements committee. She did so cheerfully and capably and then agreed to do so again on my team for the Minneapolis conference. She was innovative, organized and professional and a tremendous value to the team. This year she is chairing New Member Orientation, and I can think of no greater symmetry than to have her win the New Member Award this year, even though she has assumed the responsibilities of a seasoned veteran from day one.



# Career Services & Employer Alliance

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Awardee:

## **Emily Anderson**

Associate Director of Career Services  
Vanderbilt University  
Owen School of Management

Emily received the MBA CSEA Service Award in 2009 for "a one-time event with significant impact" as a MBA CSEA board member for her work on the technology committee and new CSC web site.

Here is what a nominator had to say about Emily:

As a member of the Standards Committee and as GMAC liaison, Emily already carries more than her share. Her additional role leading the detail testing and installation of the new CSC web application and statistics system has been heroic. The job is one that few would want to tackle given our already stressed work schedules. The new system kicks off a new decade for the CSC and will help respond to our growing profession, facilitate the needs of our members for a professional web site, streamline data collection - including aggregate reporting- for our member schools, GMAC and the media and serve the needs for robust applications (knowledge repository, event management, membership billing and tracking, etc).

Emily has an engineering background and is as smart as anyone when it comes to systems design and installation. She knows better than most the time and resources required to complete such an undertaking. Her knowledge of process and methodology has proved invaluable as the leader of this HUGE project.

Emily took on the project as a second job. She led requirements planning, user testing design and the installation for the past year. If any organization needed a full time IT director, Emily could fill the job instantly. Her knowledge, patience and professionalism throughout a tough challenge (and doing this in addition to her real job) have set a high standard which will be hard to match in the future.

Emily's contribution was invaluable. Think about it - the project she led will impact each and every member, new member, conference attendee, training participant, rankings media reporter and employment statistician for the next several years.



## Career Services & Employer Alliance

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Awardee:

### Jamie Belinne

Assistant Dean

Bauer College of Business Administration  
University of Houston

Jamie received the MBA CSEA Service Award in 2013 for "significant contributions over time" as a member of the Rebranding Task Force and the 2013 Global Conference Committee.

Here is what a nominator had to say about Jamie:

Jamie began her involvement with MBA CSEA in June 1994 when a group of MBA career services professionals gathered at a GMAC conference to discuss the need for establishing reporting standards in response to the growth of MBA program rankings by the media. She served on the Board of Directors as Vice President (twice), on the Research & Trends Committee, Marketing Committee, Standards Committee, and Conference Committee, the Rebranding Task Force, and as a frequent Conference Presenter. She created partnerships with other entities to provide valuable feedback on structure and development of recruiter surveys and hiring trends.

She was also an early driver in the effort to secure approved continuing education credit through SHRM/HRCI for conference sessions. She has always been a "go-to" person on whom you can count to do the heavy lifting on the less glamorous jobs. She is always willing to contribute, does outstanding work, and makes you laugh in the process. She is an unsung contributor and has been a constant in the MBA CSEA. Her work is part of the fabric of this organization, its mission, and vision.



## Career Services & Employer Alliance

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Awardee:

### **Susan Collard**

Global Marketing Talent & Capabilities  
Dell

Susan received the MBA CSEA New Member Service Award in 2011 for her work as marketing chair for the 2011 U.S. Conference.

Here's what a nominator had to say about Susan:

Sue has taken on the role of Marketing Chair for the Conference Committee. They had been using a team of Gallup designers to help create a program that is appealing and informational. Her past background in Global Marketing with Dell has made her an asset to the MBA CSEA conference planning team. She has embraced this role and helped take the marketing of the conference to a new level. The number of registrations increased significantly over the last year and Ms. Collard's marketing experience has been a key factor in this increase. Her ability to outreach to employers as well as key school contacts has impacted these numbers.



## Career Services & Employer Alliance

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Awardees:

### Annetta Culver and Ron Watkins

Senior Director and Assistant Dean  
The University of Illinois

Annetta and Ron received the MBA CSEA Service Award in 2012 for "a one-time event with significant impact" for their work in the creation of the inaugural Midwest MBA Career Fair, held October 2011 in Chicago.

In the spirit of creativity, collaboration, and partnerships.... and with a clear focus on the employment of MBA students, the University of Illinois created the first annual Midwest MBA Career Fair held in Chicago in October 2011. The event was a partnership with ten other midwest business schools and coordinated and facilitated by the University of Illinois. The event attracted 40 companies and 600 students, and was billed to recruiters as an event that would "provide access to a large pool of MBA talent who are favorable to Midwest locations in an efficient recruiting event".

This service award goes to Annetta Culver and Ron Watkins. Here is what a nominator said about Annetta and Ron: "Key elements of Annetta and Ron's vision and leadership throughout the event planning, and the event itself, support the core values of the MBA CSEA. In particular, collaboration. Supporting 10 other MBA program career services offices to be creative, resourcesful and innovative in the development of the Midwest MBA Career Fair, certainly added value to helping each program succeed in their employment outcome goals"



## Career Services & Employer Alliance

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Awardee:

### **Steve Dalton**

Associate Director for International Affairs  
Duke University, Fuqua School of Business

Steve received the Innovation Award in 2014 for his work on the 2 Hour Job Search.

Here is what a nominator had to say about Steve:

As we all look for ways to motivate our students to conduct an effective and successful job search, Steve made that process much easier for us by creating the: Two Hour Job Search, developing a supporting LinkedIn group, and on site consulting to many of us.

Steve was praised as simple yet brilliant, motivating, effective and many more adjectives.



## Career Services & Employer Alliance

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Awardee:

### **Mhorag Doig**

Business Development Manager  
University of Edinburgh Business School

Mhorag received the Mel Penn New Member Award in 2016 for her contributions as co-Chair of the 2016 European Conference.

Here's what a nominator had to say about Mhorag:

From the very first moment, her contribution and dedication has been incredible. She went every extra mile she had to in order to meet and even exceed the expectation, even if the specific task was not even 100% her responsibility. She let her creativity lead, which the participants could feel in a number of moments.

Many conference participants said it was the best MBA CSEA conference they had ever attended.



## Career Services & Employer Alliance

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Awardee:

### **Karen Dowd**

Assistant Dean, Career Management and Corporate Engagement  
University of Rochester, Simon Business School

Karen received the Service Award for a one-time contribution in 2014 for her work on the Asian Expansion.

Here is what a nominator had to say about Karen:

In 2011 Karen was asked to lead our Asian Expansion Initiative to help MBA CSEA address the needs of schools and employers interested in the Asian marketplace. In 2012 she led the collaboration with NAAMBA in Singapore and in 2013 in Hong Kong and this past March she co-chaired the first independent MBA CSEA Asian Conference which attracted far greater attendance than anticipated and garnered outstanding evaluations from the attendees.

She co-lead the programming, local arrangements, marketing and sponsorship committees setting the foundation for an on-going annual conference in Asia.



# Career Services & Employer Alliance

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Awardee:

## Nicole Hall

Director, Career Management Center  
Schools of Business, Wake Forest University

Nicole received a Service Award for significant contributions over time in 2014 for her work on the Board of Directors, as President and chairing several committees including the 2009 Conference and Professional Development.

Here is what a nominator had to say about Nicole:

Nicole became associated with our organization in 2002 and began her remarkable service in 2008 when she became a member of the Board of Directors and co-chaired our 2009 annual conference Phoenix working with a committee of 33 colleagues to plan the annual conference.

The following year she co-chaired the Professional Development Committee And in 2010 became our President at a time when she helped steer the organization through the turbulent period that followed the Great Recession towards global visibility and influence.

In 2012 she was named President Emeritus and has been co-chairing the Standards Committee tackling the enormous task of exploring how to extend the Standards process to part-time MBA and EMBA programs.

Her colleagues describe her as a collaborator with the utmost integrity, member-focused, a thought leader, inspirational, one who sees challenges as opportunities for growth, and a consistent generator of results beyond expectation.



## Career Services & Employer Alliance

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Business Masters Community.

Awardee:

### **Ann Hargraves**

Director of Recruitment, Professional Programs  
Liberty Mutual

Ann received the MBA CSEA Lifetime Membership Award in 2015.

Here's what a nominator had to say about Ann:

Ann was one of the first employer members of the organization in 2005 and one of the first employer board members in 2006. She served a total of three terms on the Board of Directors. During her tenure, she helped define the concept of an employer member, including changes to the by-laws and organizational mission. She helped lead the original introduction of employer members into the organization, and has had a hand in almost all employer initiatives since then.

Ann served as Vice President and Global Conference Liaison for two years, chaired the Membership Committee, the conference Local Arrangements Committee and was the first employer to lead a conference when she co-chaired the 2008 Global Conference. She was on the task force that lead the name change and organizational re-brand in 2013. She recently served on the Global and European Conference committees, providing a critical employer perspective, and this year co-led the first pre-session for employers at the Global Conference.

Ann is our "go to" person for advice about employer membership and engagement, and has set the bar high for employer involvement in the organization.



## Career Services & Employer Alliance

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Awardee:

### **Ann Hargraves**

Director of Recruitment, Professional Programs  
Liberty Mutual

Ann received the MBA CSEA Service Award in 2011 for a “significant contributions over time.”

Here's what a nominator had to say about Ann:

Ann has made significant contributions to the organization both as an at large member as well as in her service as a board member. I highlight several of her key efforts in conference planning and board leadership that have occurred from 2010 - present that have helped MBA CSEA to achieve its mission and vision.

Ann has provided leadership to help the MBA CSEA achieve important initiatives, events, and strategic direction for the organization:

- 2010 – 2011 - Ann has been an instrumental leader, helping the organization take the annual conference to a new level. Last year, she lead the Local Arrangements Committee and provided an engaging and inspiring environment for over 500 conference attendees to network and learn while experiencing the best of Boston.
- 2011 – Present - Following the conference, Ann began her second term of service on the MBA CSEA Board of Directors where she serves as Vice President and collaborates with committees, including conference, to achieve MBA CSEA initiatives.
- 2011 – present - In her most recent board efforts, Ann has helped to align the MBA CSEA's foundational strategic plan to current issues and opportunities for the organization.
- December 2010 - Ann was also instrumental in a key employer development event which she hosted for the board and employer guests in Seattle. Ann's leadership and contributions to MBA CSEA have been outstanding and I commend her service which is taking the organization in a new and exciting direction.



## Career Services & Employer Alliance

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Awardee:

### **John Helmers**

Assistant Director  
University of Colorado, Boulder

John received the MBA CSEA New Member Award in 2010 for his work on the Marketing and Media Committee.

Here's what a nominator had to say about John:

Even though John was new to the MBA CSEA he immediately joined and became actively involved in the Marketing and Media Committee. In addition to working with the Conference Marketing Committee, he developed a comprehensive marketing plan for the Marketing and Media committee and exceeded his goals. He created the initial slogan and mail out collateral for the conference, as well as developed scripts for videos and edited marketing materials.

John is talented, enthusiastic, creative and results-driven – a definite asset to MBA CSEA.



## Career Services & Employer Alliance

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Awardee:

### **Megan Hendricks**

Director of Employer Relations  
University of South Florida  
School of Business Administration

Megan received the MBA CSEA Service Award in 2008 for "significant contributions over time" as an MBA CSEA board member.

Here is what a nominator had to say about Megan:

Megan was elected treasurer during a time when the MBA CSEA budget and fiscal records were in a dire situation. In the first six months of her role, all issues were cleared up (no small task). In an effort to establish a process where these previous mistakes and oversights would not occur again, Megan wrote and sought Board approval for new Fiscal Policies and Procedures. These new policies and procedures are thorough, complete in detailing the fiduciary responsibilities of the treasurer and Board, and provide a necessary framework for the transition of responsibilities from one treasurer to the next. I cannot overstate the amount of time and effort Megan contributed to put the MBA CSEA organization back into fiscal "soundness".

Upon being elected Vice President, Megan proposed a new role for this position as intermediary to the Board on behalf of the Conference Planning Committee, and this was approved by the Board. Prior to this, the Board spent an inordinate amount of time approving every detail presented by the Conference Planning Committee. This was a novel approach to the VP role and had a lasting impact on the many accomplishments of the Board in 2006-2007. This new VP role remains intact today.

Megan volunteered to serve as Chair of the Professional Development Committee for 2007-2008. In an effort to elevate the accessibility to professional development opportunities (core to the MBA CSEA mission) beyond our annual conference, Megan initiated "Monthly Web Chats", allowing members to have a real-time, on-line conversation via the web. The topics of these programs have been inclusive and comprehensive for our membership. For the first time since the MBA CSEA was founded, there have been substantive professional development opportunities on a consistent basis for our membership.

On top of these most significant contributions, Megan has found time to serve as chairperson of our highly successful conference held in Huntington Beach (remains one of the highest evaluated conferences we have held), and serve on numerous committees and task forces (by-laws review; technology enhancements, etc.). I can think of no one more deserving of the spirit and intent of this service award.



## Career Services & Employer Alliance

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Awardee:

### **Mike Katz**

Assistant Director

McCombs School of Business, University of Texas at Austin

Mike received the MBA CSEA New Member Award in 2010 for his work on the Marketing and Media Committee.

Here's what a nominator had to say about John:

Mike has been perhaps the most active member of the committee, volunteering to take on roles beyond freelance. He rewrote the MBA CSEA Rankings Guide, providing input to make the guide more concise and user-friendly. Going beyond his role, he volunteered to serve on two new subgroups, one to address social media and marketing and one to address media and member-targeted content on the web site.

Mike's participation on the committee often leads others to participate. He is an engaging presence, even during phone meetings. He is enthusiastic, intelligent and a productive new member of the MBA CSCEA.



## Career Services & Employer Alliance

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Awardee:

### Ken Keeley

Director of Career Services  
Carnegie Mellon University  
Tepper School of Business

Ken received the MBA CSEA Service Award in 2007 for “significant contributions over time” as a MBA CSEA board member.

Here is what a nominator had to say about Ken:

I am nominating Ken Keeley for the MBA CSEA Service Award as a board member for his contributions in the category of significant contributions over time. Here are a few of the highlights of his 10-year plus contributions to our organization:

Board member for three, two-year terms, for a total of six years; one of three authors of the first by-laws; author of the first newsletter '93-99; Board Secretary; initiated and conducted trend surveys on employment data and wrote press releases for the media; Standards Committee Member, '03-07; Co-Chair Standards Committee, '05-07; further improved the influence of MBA CSEA with the media and other rankings organizations; one of three to completely reorganize the Standards so they were easier for members to interpret and follow.

In addition, I would like to highlight the type of member and leader Ken has been over a decade. A few of Ken's greatest strengths included effective communication skills, excellent relating skills, goal orientation, a great team player, and above all, Ken demonstrates values and ethics. I had the pleasure of observing Ken as a board member, to work with him as a fellow board member, and to rely on him. Ken consistently looks for ways to address member concerns, delivers results, and does it all with the highest quality of effort. Ken does whatever it takes to get the job done...even when his real, full-time job requires more of him too. He sets the standard for OUTSTANDING board member.



## Career Services & Employer Alliance

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Awardee:

### Sue Kline

Senior Associate Director, Career Development Office  
MIT Sloan School of Management

Sue received the MBA CSEA Service Award in 2008 for "a one-time event with significant impact" for her work on the MBA CSEA Standards.

Here is what a nominator had to say about Sue:

Sue served as past Co-Chair of the Standards Committee and also as a Board member from 2005-2007. Prior to these positions, she was an active member of the Standards Committee. It is unusual to find professionals who are adept at both "the forest and the trees," and Sue is certainly such a rarity. Sue's solid grasp of the Standards themselves and her own unwaveringly strong ethical "gut" gave her a solid strategic base for her role on the Standards Committee and the Board. Her attention to detail, her appetite for rolling up her sleeves and getting the job done, her genuine welcoming of a variety of perspectives and viewpoints – these served to make her tenure as Standards Co-Chair immensely productive for the MBA CSEA as a whole.

Under Sue's leadership, not only were the Standards completely edited and streamlined from a user perspective, but the bar for "baseline" peer education, whether delivered in workshops or one-on-one, was raised forever more. Even before assuming her leadership role on the Standards Committee, Sue identified a true need for the Standards documents themselves to be reorganized and edited. She not only led this charge, she participated actively in hours and hours of editing work, which resulted in a much more user-friendly document. Sue saw this as fulfilling only one part of her commitment to educating users about the Standards. Under her leadership, more workshops were held and individual questions about the Standards addressed than ever before. She conceived of new ways of disseminating the data (splitting audiences by knowledge, for example) and every question was treated with importance. Furthermore, Sue had an ability to make working with the Standards fun – she built a strong team who enjoyed camaraderie and good laughter, all the while doing a great deal of excellent work.

Being the Standards Committee leader is hard work. It's time-consuming and often thankless, yet it contributes to upholding an enormous part of the CSC's mission. It's a role where most incumbents focus on either the detail or the strategy, and the organization has been fortunate to have moved from one "type" of leader to another to achieve overall balance. In Sue Kline, for two years, MBA CSEA had a Standards Committee leader who was able to do both, and in this she went above and beyond the position description.



## Career Services & Employer Alliance

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Awardee:

### **Tom Kozicki**

Executive Director, MBA Career Center  
Paul Merage School of Business  
University of California Irvine

Tom received the MBA CSEA Service Award in 2013 for "significant contributions over time" as a member of the Rebranding Task Force.

Here is what a nominator had to say about Tom:

Tom's career serving the needs of MBA students spans two decades. He served on the Board of Directors as President, Past President, President Emeritus, and Treasurer; on the Awards Committee, Marketing Committee, Conference Committee, and Standards Committee; and, most recently, the Rebranding Task Force. He has also served as Conference Chair and as a frequent Conference Presenter.

When MBA CSEA was reworking its CRM, Tom worked tirelessly with vendors and schools to make sure that the system would meet the needs and goals of all MBA programs, schools, and ranking organizations. He has been a devoted advocate of this organization, working diligently to preserve and protect the integrity of MBA CSEA. Whether he is officially on a committee or not, he is always available to help when needed. He is the gentle voice of reason with a great historical knowledge of MBA CSEA and the MBA marketplace. He is dependable, insightful, and hardworking, and he has consistently supported the mission and vision of MBA CSEA in all that he has done and continues to do.



# Career Services & Employer Alliance

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Awardee:

## Pete League

Retired

Monterey Institute of International Studies

Pete was given the MBA CSEA Service Award in 2008 for "Significant Contribution over Time" for his work as a founding board member and Standards Committee Co-chair.

Here is what a nominator had to say about Pete:

As co-chair of the standards committee, Pete played a significant role in educating the membership and media about the value of the reporting standards; he also led the first regional standards training sessions

Pete set standards of excellence for the profession through extraordinary displays of diplomacy and professionalism to other committee members, deans, AACSB and GMAC reps and the business media.

As a founding board member and co-chair of the standards committee from its inception in 1994 until his retirement in 1999, Pete contributed greatly toward advancing the goals of MBA CSEA. Pete showed us all how to accept change in a positive way.



## Career Services & Employer Alliance

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Awardee:

### **Wayland Lum**

Associate Director  
Chicago Booth

Wayland was given the MBA CSEA New Member Service Award in 2010 for his work on the Research & Trends Committee.

Here is what a nominator had to say about Wayland:

Wayland has proven to be an invaluable team member. Behind the scenes, he spent a significant amount of time working with GMAC on the Corporate Recruiters Survey. In this work he was very conscientious, and provided meaningful suggestions for improving the presentation that was ultimately delivered at the conference. He is performing a similar role in assisting with moving the committee forward on other fronts as well.

Wayland is highly professional, knowledgeable and collegial. He has a bright future in this profession.



Awardee:

**Brian Marrinan**

MBA Career Services Manager  
Michael Smurfit Graduate School of Business  
University College Dublin

Brian was given the MBA CSEA New Member Service Award in 2014 for his work with the European Conferences and rebrand task force.

Here is what a nominator had to say about Brian:

Brian attended his first conference in Leeds in 2011, was a member of the marketing committee the following year in Berlin, resulting in the most highly attended European Conference at the time. He quickly developed a reputation as a “go to” person and was then asked to assume the role of chair of the following year’s conference in Edinburgh; results of that conference were even greater attendance than the previous year and surpassing the sponsorship target by more than 40%.

And as if that wasn’t enough, he also was a member of our rebranding task force providing an important global perspective. He has clearly made his mark in his first few years with our organization.



## Career Services & Employer Alliance

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Awardee:

### **Jamie Mathews-Mead**

Senior Director Graduate Career Management  
Fisher College of Business  
The Ohio State University

Jamie received the MBA CSEA Innovation Award in 2013 for the development of a comprehensive employment data collection system within her university.

Here is what a nominator had to say about Jamie:

Jamie initiated and led the development of a proprietary MBA employment data collection system called JOG (Job Offer Gateway), partnering with her school's IT department. The system is seamlessly incorporated into the students' and staff's day-to-day practice and consistently achieves 90+% of employment outcomes every year.



## Career Services & Employer Alliance

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Awardee:

### **Ashley McTaggart**

Rice University, Jones Graduate School of Business

Ashley was given the MBA CSEA New Member Service Award in 2011 for her work on the professional development committee.

Here's what a nominee had to say about Ashley:

Over the past two years, Ashley has been pivotal in coordinating the delivery of MBA CSEA Professional Development content. She has been involved in some aspect of delivering over 20 individual professional development events including "Setting Up a New Career Management Center", "Career Services for Working Professional Students" and "Alumni Career Services". Ashley's attention to detail and willingness to go the extra mile is evident. It's the unnoticed details that Ashley addressed with meticulous detail that truly sets her efforts apart. She worked with several software and service providers to ensure MBA CSEA members had the best possible experience. She personally ensured webinar presenters' materials were available to membership and coordinated post professional development event details. Quite frankly, the volume and caliber of content over the past two years would not have been the same without Ashley's involvement. Her enthusiasm to address even the mundane details makes Ashley a joy to work with both as an MBA CSEA volunteer and as a co-worker. Of course this MBA CSEA volunteer work is in addition to her other duties with Rice University's Jones Graduate School of Management. Not only does Ashley run Alumni Career Services but she is also taking on additional duties for a co-worker currently on leave.



## Career Services & Employer Alliance

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Awardee:

### **Aaron Mitchell**

HR Vice President  
Citi, Asia

Aaron received the Mel Penn New Member Award in 2016 for his contributions as Programs Co-Chair for the 2016 Asian Conference.

One of the first employer attendees and committee members for the Asian Conference, Aaron was a dynamic and involved leader who took the programming for the conference to a new level. He put in countless hours of work – reaching out to contacts in the Singapore area to secure panelists and presenters, and select topics of relevance to employer attendees. He was also able to secure corporate sponsorship for the event from his organization.



## Career Services & Employer Alliance

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Awardee:

### Julie Morton

Associate Dean, Career Services  
Chicago Graduate School of Business

Julie received the MBA CSEA Service Award in 2007 for a “one time event with significant impact” for the development of the Standards AUP process.

Here is what a nominator had to say about Julie:

I have had the privilege of working with Julie as a board member for the past four years, and believe that Julie has made the single biggest contribution to the MBA CSEA Mission in the history of the organization. Through the partnership with GMAC and the development of an AUP process the Standards are now validated in their purpose and influence across the globe.

Julie has become the primary source for clarifying Standards questions and providing GMAC/AUP information for hundreds of our members. As president, I have received (by copy) over 100 e-mail correspondences from Julie in the past year where she has replied to a member’s question on reporting employment data or preparing for an AUP visit. Her responses were accurate (often simplifying an otherwise complex issue) and always in the spirit of integrity and the mission of our organization. She has been the “spokesperson” for this “most historical cause”, not just this year but for the past several years.

Julie has also helped coordinate and facilitate five different sessions for our membership on Standards and the AUP process (Chicago, NYC-2, Philadelphia, Huntington Beach). She volunteered Chicago GSB and her time for a mock AUP, clearly as an effort to understand the process in order to help others. She has spent countless hours in direct communication with the technology consultants for both the MBA CSEA and GMAC to ensure both systems were prepared to receive employment data from MBA CSEA member schools. Julie has also been an integral part of the Board team in representing the MBA CSEA and Standards to the rankings media over the past several years, and the lead communicator with this industry in pursuing public recognition within rankings publications for schools who agree to have their data audited through the AUP process. *U.S. News and World Report* is now denoting these schools in their on-line rankings information, and several other publications have indicated interest in doing so as well.



Awardee:

**The Ohio State Fisher College of Business  
Graduate Career Management Team**

The team received MBA CSEA Innovation Award in 2015 for their creation of an innovative and comprehensive career preparation program.

Here is what a nominator had to say about the team:

The team was instrumental in the re-shaping of the traditional on-boarding process by creating a comprehensive career preparation program utilizing best practices in career management knowledge, on-line course management technology and instructional design concepts. These things have directly impacted and positively influenced MBA student knowledge, skill development, awareness and self-efficacy related to the MBA job search process, all before classes begin in the fall.

Collaboration and Innovation have been continued themes with this onboarding process initiative which has included working effectively as a team to collaborate with each other, working with the university Office of Student Life Center for the Study of Student Life to create a pre- and post-program survey, and working with the University Office of Responsible Research Practices to receive Institutional Review Board approval for the last two years to ensure that guidelines for responsible human subjects research are being followed.

In addition to the use of on-line course management technology and the development of a series of on-line modules, the onboarding process includes a day-long, interactive seminar to effectively immerse the first-year MBAs in their work with the Office of Career Management, includes a required appointment for each incoming MBA as well as a series of career-focused seminars designed that involve faculty, career management staff, alumni and corporate partners to help students learn about career options and opportunities. – And, again, all before classes begin in the fall.



## Career Services & Employer Alliance

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Awardee:

### Mark Peterson

Director, MBA/Graduate Business Career Services  
Iowa State University

Mark received the MBA CSEA Service Award in 2015 for a “significant contribution over time” for his leadership as MBACSC President.

Here is what a nominator had to say about Mark:

Since his first conference in the late 90s, Mark has stayed very active and been a strong contributor to MBA CSEA and our field.

As treasurer, Mark established sound financial procedures in collaboration with the executive director to process accounts payable and manage the budget. Mark not only helped to organize the finances at a new level of efficiency, but he also did it with great commitment. As president, Mark made it a priority to represent the organization at all of the MBA CSEA conferences worldwide and played a key leadership role in the launch of the organization’s first exclusive conference in Asia. As the leader of the MBA CSEA, Mark recognized the significant shift in the composition of our membership and effectively led a board of peers (with many opinions!) to consensus and ushered us into a new era of the MBA Career Services and Employer Alliance, inclusive of both our school and employer members. This was not an easy feat, but he did so with grace and great focus. During Mark’s term as president, the board made a decision to pursue new technology to support employment reporting and Mark established a strong rapport with AACSB executives, established clear parameters for the partnership, and launched a new resource that will allow us to substantially innovate our approach to data collection and gain exposure to a wider network of schools.

As Standards Committee Co-Chair, he has been extremely committed and led sessions at the Asian Conference to increase awareness of Standards. In addition, Mark has forged effective relationships with various media outlets and served as a strong ambassador for the Standards. Mark has been an ardent ambassador who has helped CSEA refine its identity, expand its reach globally, and establish innovative partnerships to take our collective work to a higher level. Mark brings energy and fun, passion and commitment, and innovation and superior execution to everything that he does. His impact is palpable and lasting and we should recognize his outstanding service over time.



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Awardee:

### Jeffrey D. Rice

Executive Director, Office of Career Management  
The Ohio State University, Fisher College of Business

Jeff received the MBA CSEA Service Award in 2010 for a “significant contribution over time” for his leadership as MBACSC President, and involvement with the Membership and Technology committees.

Here is what a nominator had to say about Jeff:

“When I think about Jeff’s most significant contribution to the MBACSC and our profession I can sum it up in one word – leadership. While it would be difficult to point to just one specific thing that Jeff did over his many years of involvement with the MBACSC, his sound judgment, thoughtfulness, attention to detail, and high standards are all reflected in most everything that the MBACSC accomplished under his two years as president. I believe that Jeff’s leadership during his term as president allowed the MBACSC to move ahead on many important programs including the AUP, relationships with the press, rewriting bylaws, solidifying board structure, purpose, duties, etc. He helped to evolve the professionalism of the association to a level that can be admired by peer organizations and allow all associated with the MBACSC to be proud members.”

The specific achievements during his presidency include:

- Oversaw the work of the annual conference planning committee resulting in record attendance and exemplary attendee evaluations at two conferences (Huntington Beach, CA and St. Louis, MO)
- Facilitated persistent and effective communication with media representatives from several publications which conduct rankings of MBA programs, resulting in uniform compliance with the MBA CSEA Standards for Reporting Employment Data© in all rankings surveys (Business Week, Financial Times, Forbes, Princeton Review, The Economist, The Wall Street Journal, U.S. News & World Report).
- Completed a comprehensive analysis of current technologies and future technology aspirations resulting in a request for proposal (RFP) delivered to eight potential providers. Engaged a vendor to develop a new web site to include interactive membership tools and a standardized employment data reporting system.
- Conducted a thorough review of current by-laws and received approval from the membership to revisions which focused on membership definitions, language for board terms, and officer election process.
- Facilitated a partnership with the Graduate Management Admission Council® to conduct an annual Corporate Recruiters Survey, and to complete audits (Agreed upon Procedures) of employment data submitted by business schools.
- Established a new committee to establish and coordinate a process for recognizing significant contributions of members on an annual basis.
- Developed and approved a list of expectations for board members, including meeting attendance requirements, knowledge and support of governance structure and Standards©, active participation in board initiatives, and duty of oversight.



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Awardee:

### **Felinda Romano**

VP HR & University Recruitment/Program Management APAC  
Liberty Mutual Asia

Felinda received the Mel Penn New Member Award in 2016 for her contributions as Programs Co-Chair for the Asian Conference.

Felinda was a committed and enthusiastic leader who took the programming for the conference to a new level. She put in countless hours of work – reaching out to contacts in the Singapore area to secure panelists and presenters, and select topics of relevance to employer attendees. Her contributions as one of the first employer co-chairs of a committee for the Asian Conference made a tremendous difference in the organization's engagement with corporations in Asia.



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Awardee:

### **Joyce Rothenberg**

Director, Career Services

Vanderbilt University, Owen Graduate School of Management

Joyce received the MBA CSEA Service Award in 2010 for a “one time event with significant impact” for the work she did on the Research and Trends Committee.

Here is what a nominator had to say about Joyce:

Joyce has been the co-chair of the Research Committee for two years. During this time she has lent the CSC her considerable expertise in the area of surveying and market research. Through her and her team’s efforts, she has almost single-handedly coordinated the bi- or tri-annual recruiting outlook studies that have been so helpful to the membership. While committee members certainly partnered with her and offered conceptual and tactical assistance, Joyce was extremely resourceful, took initiative, led the execution of the surveys, analyzed the data, summarized the data, and provided it in deliverable-ready form for the membership and the press. She has been a phenomenal resource for us and our association has strongly benefited from her involvement.



## Career Services & Employer Alliance

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Awardee:

### **Barry Shiflett**

Director, Career Services  
Florida International University

Barry Shiflett received the MBA CSEA Service Award in 2007 for a “one time event with significant impact” for initiating and implementing MBA CSEA’s first independent annual conference.

Here is what a nominator had to say about Barry:

Barry has been a member of MBACSC since the second year it was organized. Since that time he has served the organization in numerous ways.

Barry was elected twice to the MBACSC Board of Directors (2000-2002) and (2004-2006). Barry served as VP in 2001 and was responsible in 2001 for chairing the first stand alone annual MBACSC conference (held in Atlanta). Prior to that conference the MBACSC annual conference was in conjunction with GMAT or AACSB. Barry showed, by taking the responsibility for conference and doing most of the work, that MBACSC could have its own annual conference without the help of another organization. The conference was considered very successful and returned a large profit to the organization.

During his second elected term he stepped in and filled a vacancy for the professional development committee. While serving in that role he handled registration for workshops pertaining to “The Standards” and the International workshop held in conjunction with the Orlando International Hiring event by Career Conferences of America. In addition, Barry has served on annual conference panels and as a moderator to conference breakout sessions on numerous occasions. At earlier conferences, Barry was instrumental in securing vendors to attend the annual conference that introduced members to career services vendors and new resources for their students.

Barry has supported the Standards of the organization while serving as a member at two Universities and hosted, while Director of Career Services at Georgia State, a regional workshop for CareerLeader participants. This workshop not only provided professional development for attendees, but an opportunity for those new to the organization a chance to meet members in a smaller environment.

Since I have been a member of MBACSC and what I have heard from other members Barry has always been available to answer member questions through the ListServ, at workshops, and the annual conference. His early involvement, along with others, has led the way in strengthening the organization then and now.



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Awardee:

### **Elaine Sommers**

Associate Director

University of Southern California, Marshall School of Business

Elaine received an Innovation Award in 2014 for her work on the Case Certification Program.

Here is what a nominator had to say about Elaine:

We all have seen the rise in popularity of case style interviewing and are facing the challenge of preparation our students for this particularly rigorous and demanding style of interviewing. Faced with less than desired consulting offers at her university, Elaine took on the challenge of creating a training and development program that would significantly improve the number of consulting offers students received. The resulting innovation was titled simply The Case Certification Program.

The Program is a systematic, iterative process of knowledge acquisition, continuous practice with a large variety of partners, tracking scores for each practice session, honing in on weak spots, and repeatedly facing outside judges in the form of alumni industry professionals.

The iterative process and layered feedback over a number of months produced dramatic results; annual consulting offers went from 5 to over 50 in two years as well as a number of #1 and #2 finishes in case competitions.



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Awardee:

## **Sally Stahl**

Director, MBA Career Advising  
UCLA Anderson School of Management

Sally received the MBA CSEA Service Award in 2012 for "significant contribution over time" as an MBA CSEA board member.

Sally served as a member of the Board of Directors for 3 different terms, or a total of 6 years. She served as chairperson or co-chairperson of several committees-- awards committee; marketing and communications committee; professional development committee.

This individual was the inaugural chairperson for the awards committee and marketing and communications committee-- which required this individual to put together a team from scratch, develop structures, goals, and objectives, and drive results. Both of these committees have sustained over time and have become integral parts of the MBA CSEA.

Sally presented at both our U.S. and European conferences, and the presentations are always highly rated by participants.

She has given countless hours to membership outreach and has been an integral part of the overall mission of the MBA CSEA.

Here are just a few comments made by multiple nominators of this individual for this award:

"This individual has done so much for the MBA CSEA. The countless hours this individual has spent on the board and committee's is incredible. This individual is a true advocate of our organization."

"This individual has been a consistent voice to help the MBA CSEA move forward and actually accomplish a large number of the ideas that have been presented."



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Awardee:

## **Mindy Storrie**

Director of Leadership  
University of North Carolina  
Kenan-Flagler Business School

Mindy received the MBA CSEA Service Award in 2009 for "significant contribution over time" as an MBA CSEA board member.

Here is what a nominator had to say about Mindy:

Mindy brought order where there was confusion and she did it with the upmost professionalism and grace. She initiated and implemented relationships with new partners - GMAC and launched annual meetings with major media representatives. She also saw the need and facilitated significant changes to the MBA CSEA by-laws. When she led, people wanted to contribute. She was always prepared, never lost sight of the big picture, she looked for opportunities and drove to achieve results. But most importantly, she personified the best in a leader - someone with integrity, who was honest, intelligent, far-thinking and who motivated her team and made them feel proud to have her as a leader. For being such a small package, she delivered some pretty big results.

- MBACSC Involvement/Achievements-Mindy Storrie  
Board Member, 2001-2006  
President, 2005-2006  
As president, she facilitated the partnership between GMAC and the MBA CSEA to collect and audit employment data.  
Facilitated significant changes to the MBA CSEA by-laws in 2005 (including an amendment to officially begin employer memberships to the MBA CSEA), and served as key advisor to additional by-laws changes in 2007  
Helped initiate annual meetings of the MBA CSEA Board with representatives of each of the major rankings media



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Awardee:

## Nan Stothard

Senior Associate Director

University of California Irvine, Merage School of Business

Nan received the MBA CSEA Innovation in 2011 for MBA Career Power, a blended online learning approach.

The Challenge that Nan addressed: All MBA students have developed resumes and cover letters, interviewed for a job and conducted a job search campaign. Some do it well, most don't but think they do. Lectures with PowerPoint decks are not the most effective way to teach these topics and it's difficult to determine the appropriate level at which to teach given the differing levels of knowledge and skill the students may possess? Ineffective lectures result in considerable individual coaching time to get students up to speed making staff less productive.

Her Goal: develop a training program that addresses these issues and helps students master the fundamentals of the job search allowing advising sessions to become more strategic in nature freeing up staff to cover other responsibilities.

The Solution: MBA Career Power, a blended learning approach using online training modules and facilitator lead follow-on workshops where students master the concepts and help each other.

Details:

- Program launched in the fall of 2007 for the full-time MBA program and in fall of 2008 for the FEMBA (fully employed program)
- Web based modules created to cover the basics on 8 career management/job search topics
- Modules are interactive and include video and audio clips, examples, activities and quizzes.
- Modules are used as pre-work assignments to the follow-on workshops
- The Modules system can track individual student usage including the amount of time spent on each module
- Facilitated follow-on workshops were created along with facilitator guides and materials; no lectures or PowerPoint decks
- A required "Professional Skills Seminar" course was established for all full-time MBA students that incorporated these workshops as part of a year-long series which includes a multitude of other co-curricular activities including oral and written communication training, case style interview training, day-in-the-life corporate presentation series, alumni mentor programing, video and live mock interviews, company site-visits, treks and case competitions.

Results:

- Less time spent on the career basics
- More sophisticated conversations in coaching sessions
- 43% reduction in 1:1 advising hours
- More staff time available for corporate outreach



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- Students are more confident and taking greater ownership of their job search
- Meaningful improvement in student preparation as expressed by campus recruiters in exit surveys
- Meaningful improvement in student knowledge and understanding of concepts as expressed in student exit surveys
- Improved student satisfaction with the MBA Career Center for the last three years as measured by GMAC and Program Office exit surveys



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Awardee:

### **Rex Trewin**

University (MBA) Recruiter  
Wipro Technologies

Rex received the MBA CSEA New Member Service Award in 2011 for his contributions as co-chair of the sponsors and exhibitors committee for the 2011 U.S. Conference.

Here is what a nominator had to say about Rex:

Rex was a phenomenal co-chair for the sponsors & exhibitors committee. He inspired, motivated and recognized the committee. He actively and aggressively reached out to MBACSC partners and potential partners to encourage maximum engagement in the organization. He believes in the organization and what it is trying to do, and his enthusiasm for MBACSC is contagious. He's extremely reliable and has been proactive about organizing committee meetings. Also, since he's a former vendor, it's easy for him to get inside the mind and motivations of the vendors to see how they think & figure out how best to meet their needs. Mostly, he was great to work with. Clearly, Rex went above and beyond in his early contribution to MBA CSEA and believes in our mission.



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Awardee:

### **Jackie A. Wilbur**

Executive Director for Undergraduate and Masters Programs  
MIT Sloan School of Management

Jackie received the first Visionary Leadership Award in 2014 in honor of MBA CSEA's 20<sup>th</sup> anniversary, recognizing her for her tremendous work and effort in the creation and formation of the organization.

This is what a nominator had to say about Jackie:

- This individual was a key figure in establishing the MBA Career Services Council as we were known then as an independent organization outside of GMAC and AACSB
- She provided board leadership in establishing articles of incorporation and bylaws, and maintained strong working relationships with all organizational partners to allow the organization to launch successfully.
- Our recipient worked in concert with others leading the creation of the Standards for Reporting MBA Employment Statistics and was instrumental driving the media and the "top 20 MBA programs" to adopt the standards, essentially getting us to where we are today. Many of us believe that the creation of the Standards is the pivotal accomplishment of the organization to date.
- Our founders were interviewed to develop a history outline as part of our 20<sup>th</sup> anniversary recognition. The one name that was brought up in almost every interview as being the driving force behind the creation of the organization was Jackie Wilbur. Without her, we would likely not be the organization we are today.



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Awardee:

### **Jackie A. Wilbur**

Director, Career Services  
MIT Sloan School of Management

Jackie received the MBA CSEA Service Award in 2007 for “significant contributions over time” for her body of work as a founding member of the organization and Co-chair in the development of the MBA CSEA Standards.

Here is what a nominator had to say about Jackie:

With Pete League she chaired the first Standards Committee and drafted the first standards. She also took a lead role in fine-tuning the standards and getting media buy-in on the standards.

As president, she took the organization from a small, somewhat informal group of MBA Career Services Professionals to an organized and respected national organization. She worked tirelessly to coordinate with GMAC to not only help us fund our start-up organization, but also provide the resources (consultants, space, staff) to help us incorporate and separate from GMAC so we could stand alone. She worked closely with AACSB to build that relationship and create buy-in from the Deans in both MBACSC and the Standards. Because she had made the transition from unranked to ranked schools over time, she was the ideal person to foster more collaboration and egalitarian discussion among all MBA schools, regardless of rankings or reputations.

Under her leadership we incorporated, got national buy-in on the rankings, restructured the Board and leadership of the organization, passed the first bylaws for the organization, started becoming the voice of the profession with national media groups, brought together ranked and unranked colleges to partner on shared issues for the first time in a formal setting, and more. I was always amazed that she could find the time and energy to give as much as she did to the development of the organization.

While there had been a group before Jackie’s leadership, it functioned more as an interest group under GMAC’s wing. Jackie is the one who started it on the path to becoming a self-sustaining organization, and it could not be where it is today without the foundation that she built.



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Awardee:

### **Julia Zupko**

Director, Career Services

The University of Chicago, Booth School of Business

Julia received the MBA CSEA Service Award in 2010 for her work in providing a new vision for professional development opportunities as the Chair of the Professional Development Committee.

Here is what a nominator had to say about Julia:

With Julia leading the professional development committee, the breadth and depth of offerings have been incredible. Especially in these economic times, it's been great to leverage the expertise of fellow members, in a cost and time effective manner.

The frequent Skype chats on various issues affecting our profession have led to consistent knowledge-sharing and a dissemination of great ideas to assist our students and alumni. In any market, it's a plus to have this sharing happen in an on-going manner -- in this market, it's been critical. As such, our constituents have benefitted -- and so has team morale as we've been able to implement new ideas and brainstorm with colleagues on a regular basis. I find the CSC conference incredibly valuable -- to me, this has enabled us to have many of the conference benefits on a monthly -- sometimes weekly -- basis!



Awardees:

## 2011 European Conference Committee

Katja Boytler – INSEAD

Dee Clarke – ESADE

Barbara Martin – IMD

Mike Rogers – Leeds

Marc Smelik – Leeds

Tony Somers – HEC-Paris

Derek Walker Said (Oxford)

The group received the MBA CSEA Service Award for their contributions to the 2011 European Conference.

Here's what a nominator had to say about the committee:

When the University of Leeds Business School offered to host the 4th Annual MBA CSEA European Conference, the committee got right to work planning logistics and marketing for the conference. Unlike the U.S. Conference which often boasts a team of 40 volunteers, the European Team was comprised of only 8 volunteers. They contributed endless hours to the conference planning while making arrangements for meals, meeting, and transportation requirements, coordinating speaker needs, and creating all marketing materials including the conference program and signage. The conference totally supported the vision and mission by bringing in members of the MBA counseling/hiring communities together to learn, network and discuss ways to work better and to form a stronger international community. The programming was universal and innovative; the attendees were universal and eager. The schedule, which supported the mission and vision of MBACSC, included an overview of how to successfully manage talent within a large organization, discussions on the supply of student talent, interactive panels on recruiting and standards that followed a detailed standards presentation from a US and European perspective, innovations in career counseling, breakout sessions covering career changing, technology, alumni, small business recruiting and more; there was something for everyone! Thanks to the contributions of the conference team, the conference attracted over 100 attendees and 11 sponsors, the most in its history. The conference provided an ideal setting for attendees to network and share ideas around MBA career services and recruiting. The volume of time and effort they contributed to the conference cannot be overstated.