



**Career Services &
Employer Alliance**

Setting the Standard. Connecting the
Business Masters Community.

April 2026 Member Quick Survey Summary:

Sources of Job Postings

Methodology & Demographics

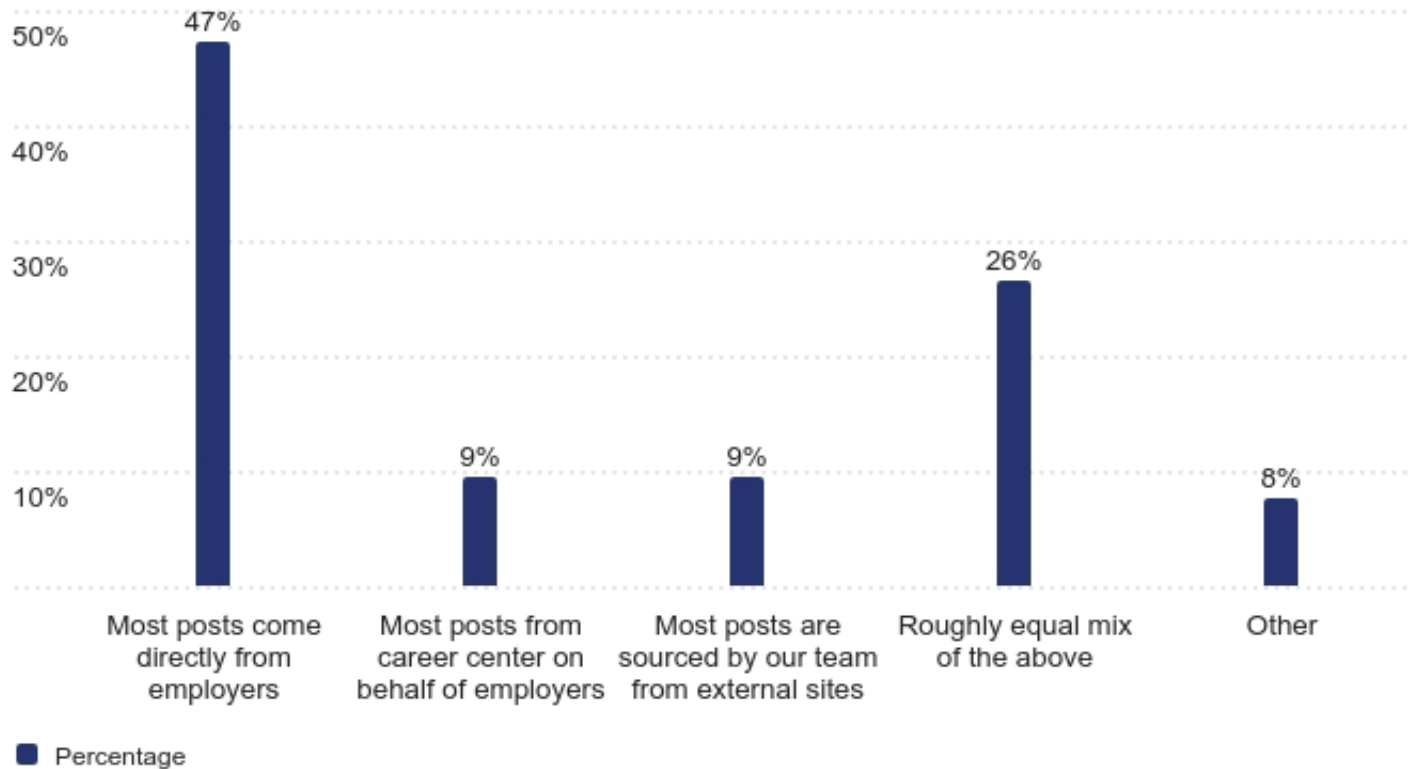
- Survey in the field:
April 28 – May 4, 2026
- 53 responses
- 87% of respondents were from North America; 11% from Europe; 2% from Asia



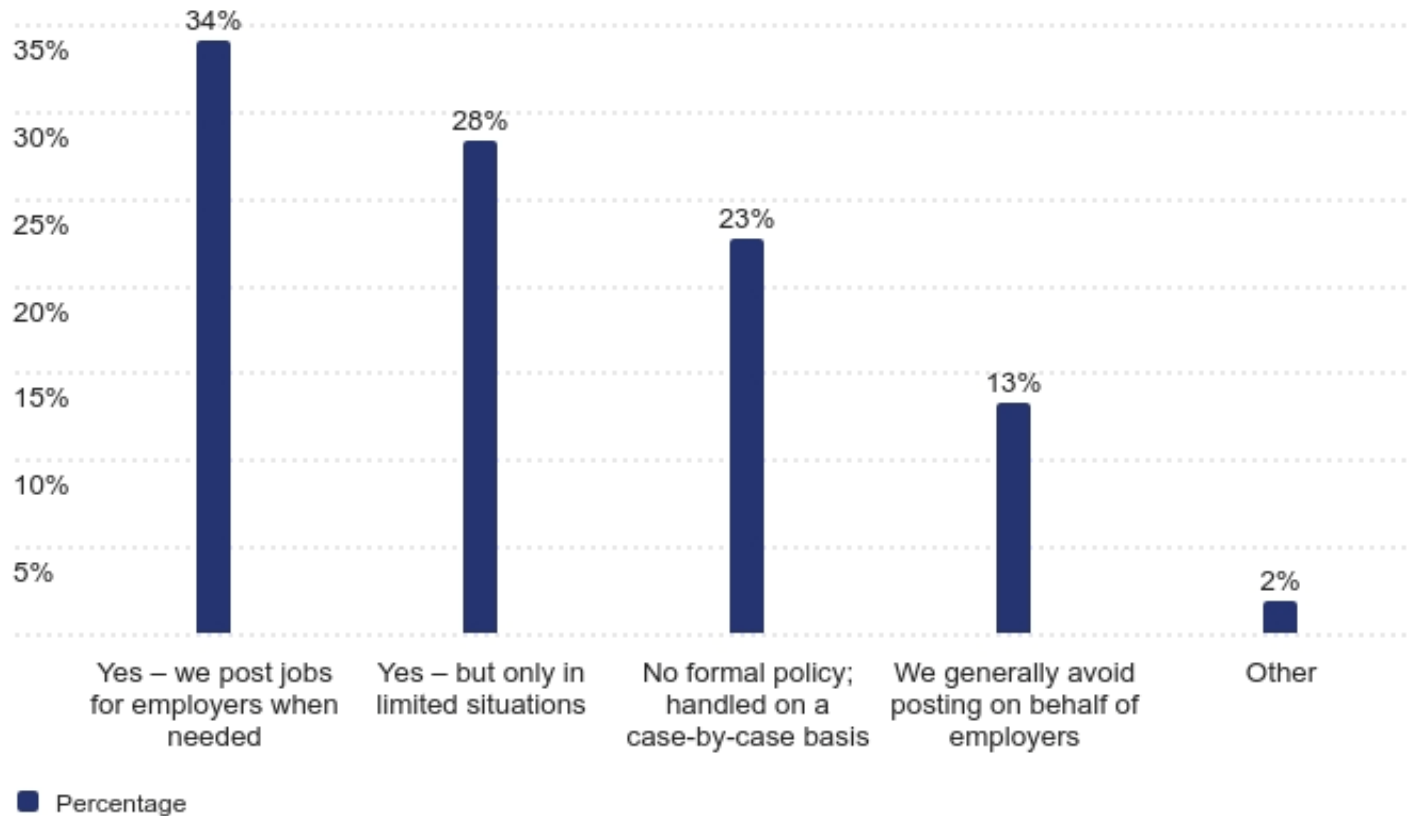
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On your school's primary career platform, from where do most job postings originate? Select the option that best reflects your typical distribution.



Does your career center have a philosophy or policy regarding posting jobs on behalf of employers or sourcing jobs externally?



Approximately what percentage of jobs on your primary platform are posted by each source?

Employers posting directly:

Mean: 58%

Median: 60%

Career center posting on behalf of employers:

Mean: 25%

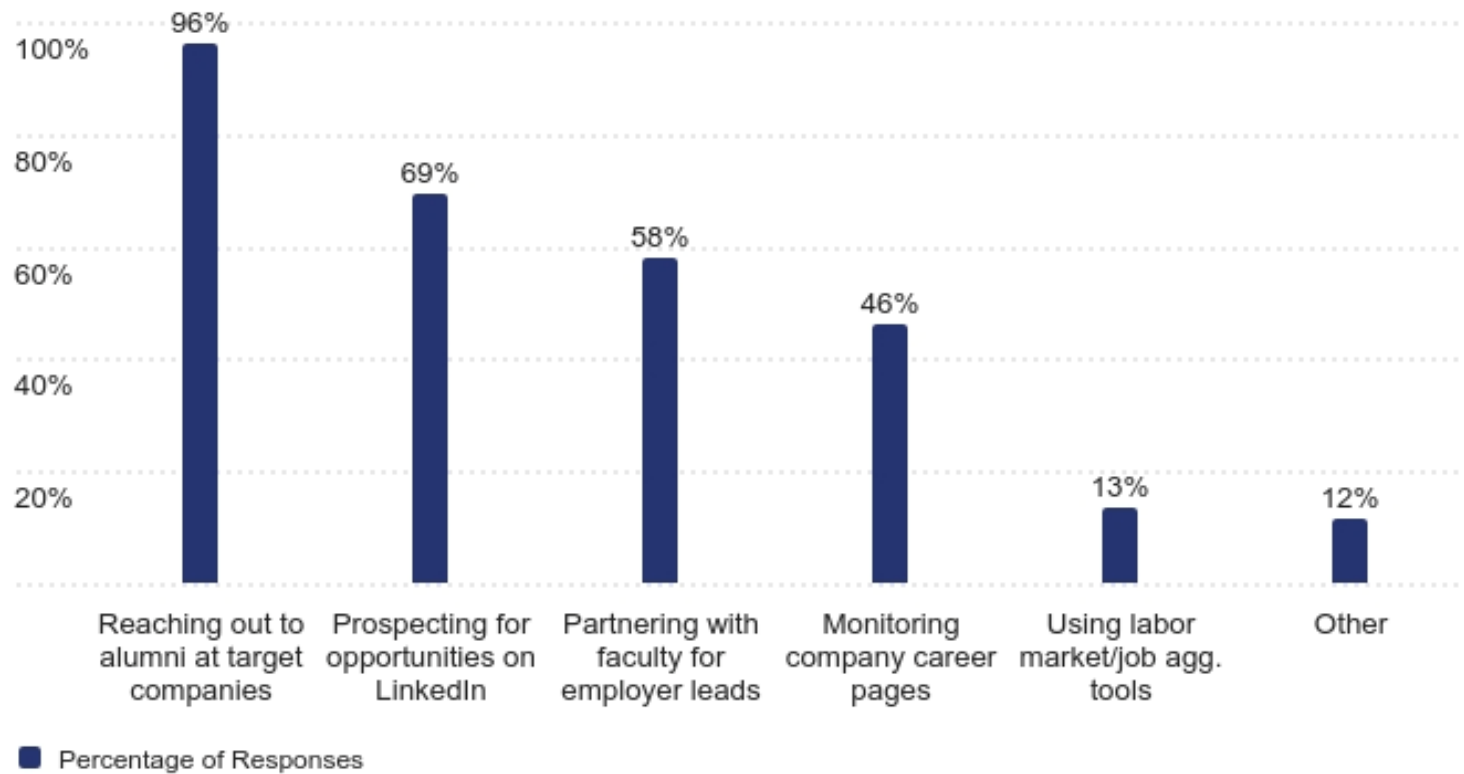
Median: 20%

Career center sourcing from the internet/other platforms:

Mean: 26%

Median: 20%

What new or evolving practices is your Employer Relations team using to identify or generate job opportunities for students? Select all that apply.



We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions or feedback.



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