



**Career Services &
Employer Alliance**

Setting the Standard. Connecting the
Business Masters Community.

2026 APAC Regional Forum

May 14, 2026 | Shanghai



Sponsor Menu



Table of Contents

What is CSEA.....	1
Why Sponsor CSEA?.....	1
2025 APAC Forum Highlights.....	2
2026 Sponsor Package.....	3
2026 Sponsor & Exhibitor Policies.....	4
Additional Sponsorship Opportunities.....	5



What is the Career Services & Employer Alliance?

CSEA is where business masters careers professionals and employers come together to shape the future of talent and recruiting. Through dynamic events, meaningful conversations, and data-driven insights, we create opportunities for connection and collaboration that fuel innovation across the global MBA and master's hiring landscape.

Learn more:
www.cseaglobal.org

Why Sponsor CSEA APAC?

This coming May in Shanghai, career services professionals and employers from the APAC region and beyond will come together for an inspiring regional forum— a hub for networking, learning, and advancing global talent pipelines.

As a sponsor, your organization has the opportunity to display your brand in front of decision-makers and influencers in business school career management and recruiting.

Your participation takes your brand to the next level:

- **Recognition** as a trusted brand that can be seen by attendees throughout the event
- **Exposure** as a thought leader, extending your reach across our global network and social channels
- **Digital presence** as a featured partner and event supporter in the region
- **Membership** in the CSEA community, including access to professional development



2025 APAC Regional Forum Highlights

1 Day

46 Attendees

4 Sessions

Geographies Represented



Australia, China, Hong Kong, Japan, Malaysia, Singapore, Switzerland, United Arab Emirates, United States

Job Titles Represented

Associate Director
 Career Services Manager
 Campus Recruiter
 Chief People Officer
 Director of Career Development

Director, Student Journey & Career Development Office
 Executive Director, Industry Engagement
 Head of BIZCareers
 Head of MSc Career Development
 Sr Associate Director

Attendee feedback

“ Inspiring and good to connect with the career services teachers from other universities. ”

“ What a wonderful community of like-minded people and passionate career development professionals from all around Asia ”

“ The organization is excellent, with experienced guest speakers who provide us with deep insights. ”

2026 Sponsor Package

Investment: \$600

Number available: unlimited

Benefits
Sponsor recognition in the main meeting room (CSEA will print a sign with all sponsor logos)
Handouts for all attendees placed on chairs in the main meeting room (Sponsor will print and have fliers delivered)
Ability to submit an article to the CSEA newsletter (sent to over 700 CSEA members) and blog (shared on social media)
Company logo in forum promotions, including web site and emails to attendees
Callouts on social media before the forum
Two annual memberships in CSEA
Company listing in CSEA Digital Buyer's Guide

* Videos may be shown at a different session depending on venue structure and A/V availability.
** Session selections are on a first-come, first-served basis based on when packages are confirmed.
*** Includes access to all sessions unless they are designated for a specific audience.

CSEA APAC Sponsor Policies

Deadlines

The Sponsor registration deadline is **March 1st, 2026**. Additional deadlines will be shared as they become available. Deadlines are firm unless communication is received from CSEA stating otherwise.

Cancellation Policy

Please view our conference cancellation policy, available on our web site, for more details.

Shipping Marketing Materials

Companies are responsible for all expenses associated with shipping items to and from the conference. CSEA will provide a shipping address and additional details as soon as they are available.

Logo Specifications

A full list of specs, including size and file format, will be provided as available.

Payment

Payment is due immediately upon registering and must be received in full prior to the forum.





Additional Sponsorship Opportunities

We have a number of additional opportunities to enhance your brand to our membership, including our EMEA and Global Conferences, as well as Webinars and other digital opportunities. Visit our web site to learn more!

<https://www.cseaglobal.org/se>