



2026 EMEA CONFERENCE

19-22 April, 2026
Amsterdam

Sponsor & Exhibitor Menu



**Career Services &
Employer Alliance**

Setting the Standard. Connecting the
Business Masters Community.



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What is the Career Services & Employer Alliance?

CSEA is where business masters careers professionals and employers come together to shape the future of talent and recruiting. Through dynamic events, meaningful conversations, and data-driven insights, we create opportunities for connection and collaboration that fuel innovation across the global MBA and master's hiring landscape.

Learn more:
www.cseaglobal.org

Why Sponsor CSEA EMEA?

This coming April in Amsterdam, career services professionals and employers from the EMEA region and beyond will come together for an inspiring conference — a hub for networking, learning, and advancing global talent pipelines.

As a sponsor or exhibitor, your organization has the opportunity to connect directly with decision-makers and influencers in business school career management and recruiting — all in a collaborative, welcoming environment that drives authentic relationships.

Your participation takes your brand to the next level:

- **Connect** with MBA and Masters careers professionals from top business schools worldwide
- **Learn** about current challenges in employability and demonstrate how your solutions make their work easier.
- **Build** lasting relationships with key decision-makers
- **Elevate** your visibility and position your brand as a trusted partner in the graduate business ecosystem.
- **Grow** your network with valuable new contacts while deepening ties with existing clients.



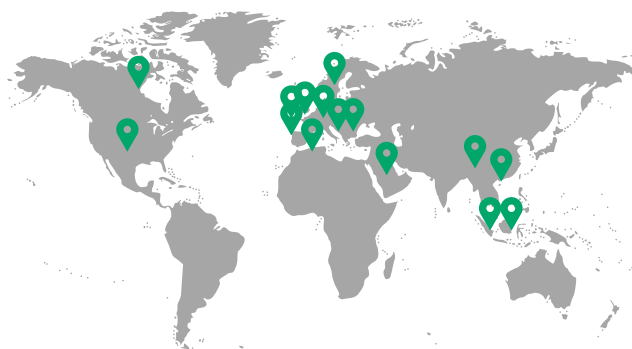
2025 EMEA Conference Highlights

3 Days

125 Attendees

20 Sessions

Geographies Represented



Canada, China, France, Germany, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Singapore, Spain, Switzerland, United Arab Emirates, United Kingdom, United States

Job Titles Represented

Associate Dean, Career Services
 CEO
 Director, MBA Career Center
 Director, Postgraduate Careers
 Global Talent Acquisition Partner

Global Program Manager
 Head of MBA and MiF Careers
 MBA Relationship Manager
 Strategy and Operations Lead
 Strategic University Engagement and Alumni Lead

Attendee feedback

“ Definitely worth attending as someone new to industry! The topics, networks, employers and partners work together to uplift career services globally. ”

“ I thought the networking was best in class; the smaller size of the conference allows for more quality interactions. ”

“ This continues to be a great conference. It provides me with networking opportunities and opportunities to find insights and discuss best practises. ”

2026 Sponsor & Exhibitor Packages

Benefits	Diamond € 5,500	Platinum € 5,000	Gold €4,000	Ruby € 3,500	Bronze €2,200	Exhibitor €1,800
Number available	1	1	2	up to 16	up to 16	up to 16
Virtual product pitch to the Board of Directors	10 minutes	5 minutes				
Access to attendee email list (opt-in only)	●	●				
Standalone email sent to all conference attendees	●	●				
Ability to provide branded items during the event. Items must be approved by CSEA and the venue.	●	●				
Ability to submit an article for a CSEA e-newsletter	●	●	●	●		
Company logo on signage in high traffic areas	●	●	●	●		
Company logo on bags provided to all attendees	●	●	●	●		
Opportunity to provide marketing materials for all attendee bags	●	●	●	●		
Advertisement in conference mobile app (size & frequency varies based on sponsorship package)	●	●	●	●		
Sponsorship of event indicated. Includes signage, recognition in program, materials handed out	Gala	Opening Reception	General Session	Lunch	Breakout session **	
Speaking or video opportunity during sponsored session	5 minute speech	4 minute speech	3 minute speech	2 minute video*	2 minute speech	
Discount on CSEA digital sponsorship	50%	40%	30%	30%	20%	
Callouts on social media before the event	●	●	●	●	●	●
Complimentary conference registration***	unlimited	6	5	4	2	2
Table in the Exhibit Hall during networking breaks (2 days, twice per day)	●	●	●	●	●	●
Company logo and link featured on the conference web site	●	●	●	●	●	●
Company information included in pre-conference email sent to all attendees	●	●	●	●	●	●
Sponsor/Exhibitor profile in printed program	●	●	●	●	●	●
2 annual memberships in CSEA	●	●	●	●	●	●
Company listing in CSEA Digital Buyer's Guide	●	●	●	●	●	●
Profile in mobile app, including logo, video, contact information, links to resources and social media links	●	●	●	●	●	●
Option to provide item for the attendee prize giveaway	●	●	●	●	●	●

* Videos may be shown at a different session depending on venue structure and A/V availability.
 ** Session selections are on a first-come, first-served basis based on when packages are confirmed.
 *** Includes access to all sessions unless they are designated for a specific audience.

CSEA EMEA Sponsor & Exhibitor Policies

Registration

Sponsor and Exhibitor packages include full registration for a specified number of attendees, based on the package. Additional attendees must pay for the entire conference to attend any part of it. Exhibit hall-only passes are not available.

All attendees registering within a package must represent the company purchasing the package. Organizations may not share packages with other organizations that would qualify to attend the conference as a vendor. One exhibitor company is allowed per booth in the Exhibit Hall.

Deadlines

The Sponsor & Exhibitor Registration deadline is **27 February, 2026**. Additional deadlines will be shared as they become available. Deadlines are firm unless communication is received from CSEA stating otherwise.

Cancellation Policy

Please view our conference cancellation policy, available on our web site, for more details.

Shipping Exhibit Materials

Companies are responsible for all expenses associated with shipping items to and from the conference. CSEA will provide a shipping address and additional details as soon as they are available.

Advertisement and Logo Specifications

A full list of specs, including size and file format, will be provided as available.

Payment

Payment is due immediately upon registering and must be received in full prior to the conference.

Exhibit Space

All packages include a table in Exhibit Hall, if desired. Space available for each organization varies for each conference, depending on the conference hotel and Exhibit Hall layout. The committee will inform companies of the amount of space allocated. Each organization is entitled to one space and must keep ALL materials within the parameters of that space.

Exhibitors will be asked to remove any items that extend beyond the designated exhibitor space.

Space in the Exhibit Hall is allocated taking into account current contribution level, years of support, space available, layout, and other considerations. The conference committee and staff spend a large amount of time carefully arranging the space in the Exhibit Hall in an equitable manner. To avoid delays in the planning process, no changes can be made to the Exhibit Hall layout once it's final.

Insurance of Exhibit Space

The Exhibit Hall is not monitored by CSEA or hotel staff. CSEA does not take responsibility for items left in the Hall. It is the responsibility of the exhibiting organization to remove valuables from the exhibit area when not being attended.

Sponsor & Exhibitor Policies cont.

Additional Promotions

Exhibitors may provide additional promotions for attendees such as door prizes within their space in the Exhibit Hall.

The Exhibit Hall is the designated area for vendors to showcase their products and services to conference attendees. CSEA makes a concerted effort to attract attendees to this area so they can learn about the opportunities for maximum engagement. As a courtesy to the attendees and conference speakers, we request that companies do not place any advertising or promotional items in areas other than their designated booth space within the Exhibit Hall. Signs, brochures, fliers and other materials may not be handed out in any other conference rooms or spaces. Promotional displays may not extend beyond the booth area.

Company-hosted Events

Sponsors and Exhibitors may not host public or private events for conference attendees during the conference meals, activities, or programming. Doing so compromises conference attendance and minimizes the work of the conference committee. CSEA will provide a list of dates and times that are approved for company-hosted events upon request.

Additional Tips to Maximize Event Success

We appreciate your taking the time to attend our conference and hope you will find the event beneficial. Our staff and volunteer conference committee and staff work hard to ensure we are providing you with the best experience to allow you to maximize your investment in our event. The following tips are based on feedback from our conference attendees and are designed to ensure you utilize the event to the fullest extent while maintaining a positive relationship with our membership.

- Design your presence at the event with engagement in mind. Make sure your booth display is inviting, including interactive components and inviting visuals when possible. Don't be afraid to be creative!
- Make sure there are members of your team present at your table in the Exhibit Hall, especially during breaks and other open networking times. This is the best time to network with our attendees, and we want to make sure you take advantage of it!
- If possible, provide incentives for people to give you their contact information at your table, such as giveaways or discounts on your products or services.
- Our members appreciate thoughtful, respectful approaches and are not comfortable with aggressive sales tactics. Please keep this in mind when approaching people during the conference.
- CSEA committee volunteers donate their time and resources to the organization to help ensure the conference is a success for everyone involved. The outreach they conduct with sponsors and exhibitors is provided as a service to the organization. We request that companies please refrain from aggressively pursuing sales opportunities with conference committee and other volunteers.
- The purpose of our conferences is for our school and employer members to meet, learn, network and share information that will allow them to enhance their careers and their teams. We allow vendors to attend conference sessions where programming is offered as a courtesy, as we are aware that vendors can provide value to the conversations based on your experience in the marketplace. As a courtesy to our members and program presenters, ***we request that vendors do not promote their products or services during conference programming or dominate the conversations.*** Product promotions or explanations to groups can only take place in the time and spaces designated by the conference committee. .

CSEA reserves the right to deny future conference participation to sponsors or exhibitors that are in violation of policies or who behave in an inappropriate or disrespectful way to CSEA staff hotel/event staff, and/or volunteers.

Sponsors and exhibitors will be asked to sign a contract agreeing to the above terms prior to registering for the conference.



Additional Sponsorship Opportunities

We have a number of additional opportunities to enhance your brand to our membership, including our APAC Regional Event and Global Conference, as well as Webinars and other digital opportunities. Visit our web site to learn more!

<https://www.cseaglobal.org/se>