



**Career Services &
Employer Alliance**

Setting the Standard. Connecting the
Business Masters Community.

**April 2025 School Member
Quick Survey:**
*International Student
Job Search Strategies*

Methodology & Demographics

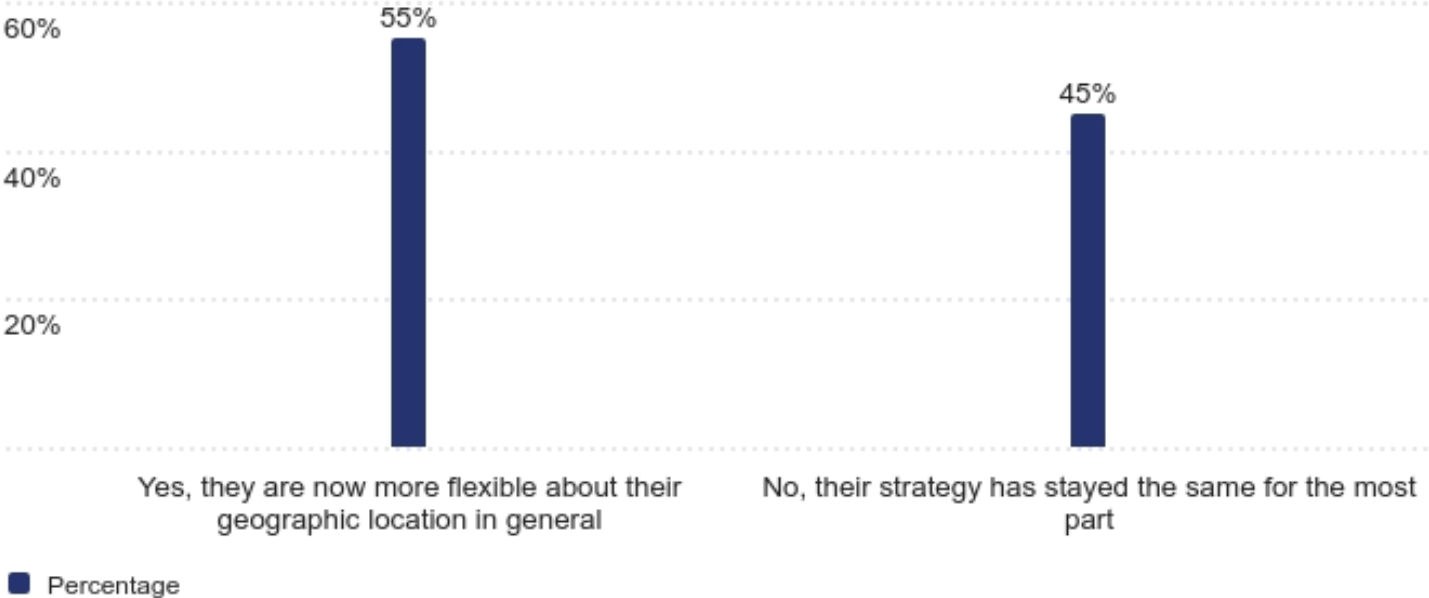
- Survey in the field:
April 30 – May 6, 2025
- 60 responses
- 90% of respondents were from North America; 5% from Europe; 5% from APAC



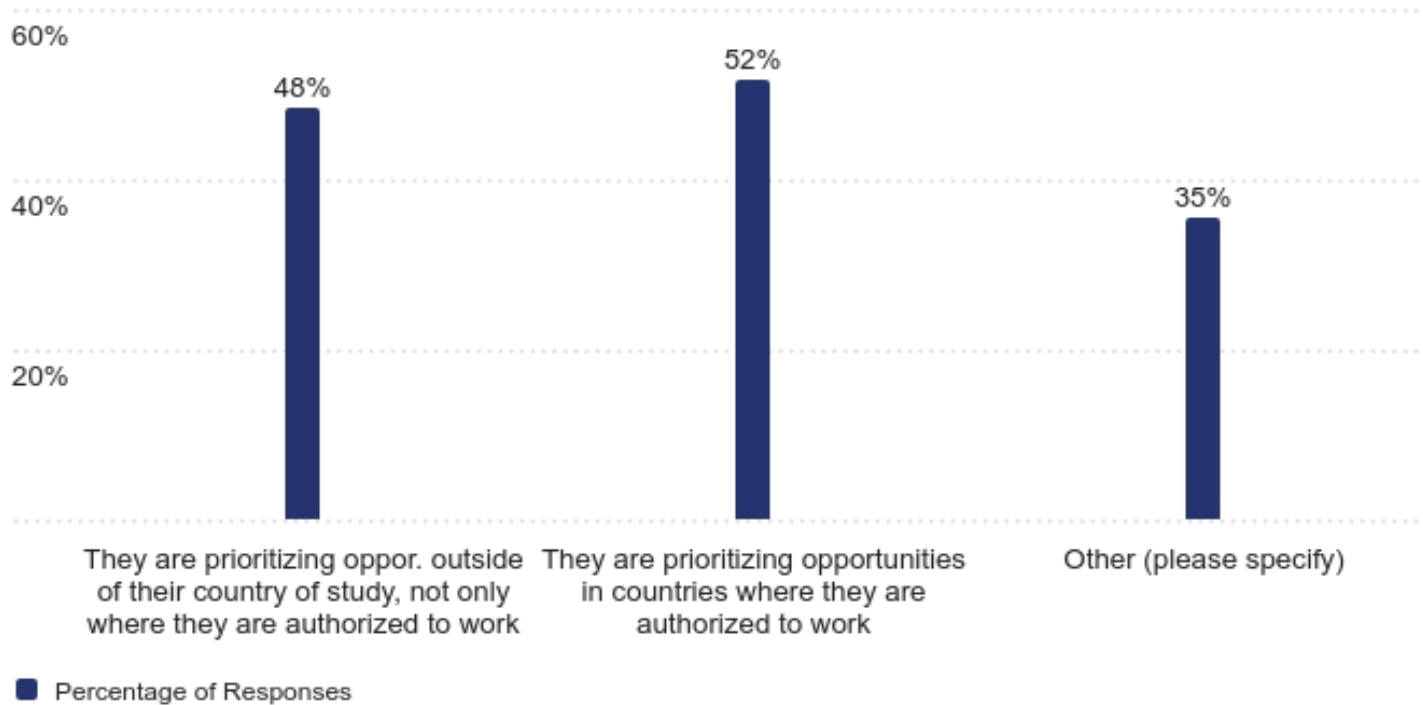
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Due to current economic conditions, have international students at your school changed their full-time job search strategies recently?



How have international students at your school changed their full-time job search strategies?



Other (please specify) - Text

I thought the initial question referred to geographic preferences within the US, as more are willing to go anywhere in the U.S.; not necessarily to another country.

We are seeing both - there is general anxiety around finding full-time work in the US right now, students are planning to either take what they can get in the states or, in some cases, return home, other cases seeking elsewhere

They have become more flexible with geographical locations within the country of study

Just open to more geographic regions within the US

They've broadened their preferred industry and job function

More geographically flexible within the U.S.

Students are looking for positions at universities and other companies that are H1B Visa Exempt

They are more open to opportunities in their country of WA, and still keeping the initial prioritization of opportunities in the country of study

They are still focused on U.S. but open to more locations.

they are open to less prestigious US companies / roles / locations

mostly focusing on US until the end of the line, then home country

What additional strategies is your school using to help international students find full-time work, in or outside their country of study?

Helping to introduce them to the various alumni networks and chapters.

alumni initiatives, we took on a resource last year that includes lists of companies who are sponsoring along with postings for international students.

Alumni events

We have an initiative we are piloting across APAC

Currently under review

We are attempting to get in touch with our international alumni to help our current students with both US and home-country searches.

Alumni and Advisory board member connections and referrals.

We invested into the web platform Interstride.

We are doing outreach to our current employer partners to explore options for international students and options outside of the US at international branches

Networking, networking, networking. We encourage students to network with alumni in and outside of the country. We also subscribed to MBA Exchange for students to have access to global jobs. And we combined a list of job portals with jobs in other countries. We encourage students too look for positions in their own countries particularly in US companies who might later transfer them back to the US on L1 visa. An we encourage students to postpone their OPT start date to have more time to search for FT employment.

What additional strategies is your school using to help international students find full-time work, in or outside their country of study?

Hosted recent panels featuring International Alumni (recent grads) and how they navigated a difficult job market and strategies they used to land a post-graduate role.

Helping them explore other locations outside of the US, which hasn't been something we typically have explored. Looking for non-profit work as well.

We hold job search workshops geared towards international students and networking events that include successful international alumni.

networking through Alumni

We are trying to get them to focus on their skill sets and not that they are international. Hopefully making the case based on qualifications will attract some organizations to be willing to work with them.

They are using froghire.ai chrome extension, contacting more alumni for referrals, campus work opportunities as well.

Partnering with other organizations such as the international career collective. Utilizing alumni who have accepted positions outside the US/globally.

We are utilizing alumni more extensively. We are connecting with alumni in the students' home countries as well as in potential markets. In some cases, students have used legally approved Voluntary work to extend the time they are able to search in the U.S.

We have hosted Immigration Attorneys on campus to provide information about traveling with Visas, OPT/CPT options, and different visas they can apply for in different fields of study.

What additional strategies is your school using to help international students find full-time work, in or outside their country of study?

With each students comes a individual strategy of finding what works best for their situation. Focusing more on networking than the traditional way of job applications as well as focusing on applying to companies with track record of previously sponsoring

Provide a realistic description of the economic environment they are encountering, recommend having both a US based and international search, continue to suggest they cast a wide net (not just looking at big brand names), recommend that they connect with alumni who were themselves international students for guidance.

Connecting students with our alums working in China Mainland and Hong Kong for networking. Strategic sourcing on international job boards of open opportunities.

More openness to start-up companies.

Developed a Global Recruiting Resource Guide for students who may now consider opportunities abroad.

additional support with mock interviews, including AI mock interview tools

We have always encouraged a 3-prong strategy including domestic, home country, and other "friendly" country search

Dual job searches, contacts

Alumni chapter engagement and direct introductions to alumni

What additional strategies is your school using to help international students find full-time work, in or outside their country of study?

Workshop: "Unlocking Opportunities - Networking for International Students."

Continued collaboration with one full-time business development staff person in Shanghai.

Participation/Membership in AUCA.

Offer an Asia Virtual Career Fair in the fall and spring semesters.

One career coach is fluent in Mandarin; offers resume reviews and practice interviews for students seeking employment in China.

Offer resume templates for both Western and Asian markets.

Leveraging an immigration attorney to help students better understand their work authorization options, highlighting resources through email communication...

Additional alumni connections in countries other than the US

We have been exploring and advertising roles outside the U.S., but students still seem focused only in the U.S.

No additional strategies have been needed at this time.

We added F1 as a way to help students focus on firms that MAY be willing to sponsor. Also to encourage students to consider other countries where they may have legal authorization to work. For the most part, they tell us they are going to try in the US and will think about other options when the time comes.

What additional strategies is your school using to help international students find full-time work, in or outside their country of study?

Some students are not "paying attention" to the political climate and are therefore staying with their original plan to find work in the USA (place of study) while Career Services is emphasizing the need to look outside the USA and at their home countries.

Educating on visa limitations outside of country of work auth for the student; gathering more insight on market trends outside of the US; providing suggestions on relevant companies / roles / functions which may be open to sponsoring in the US but were not necessarily on the students' radar.

None. The principles for finding a job, whether international or domestic, remain the same. At the top of the list, create a target list of companies that sponsor the H-1B positions in your career path.

Increased programming to support international students around networking, immigration, and pathways outside of H-1B. Also increasing education for employers around the ease of CPT and OPT.

alumni networking, personal/family networks at home, other resources like MBA Exchange

We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions, feedback, or ideas for future topics.



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