



**Career Services &
Employer Alliance**

Setting the Standard. Connecting the
Business Masters Community.

**August 2025 Member
Quick Survey:
*Fall Recruiting
Trends Predictions***

Methodology & Demographics

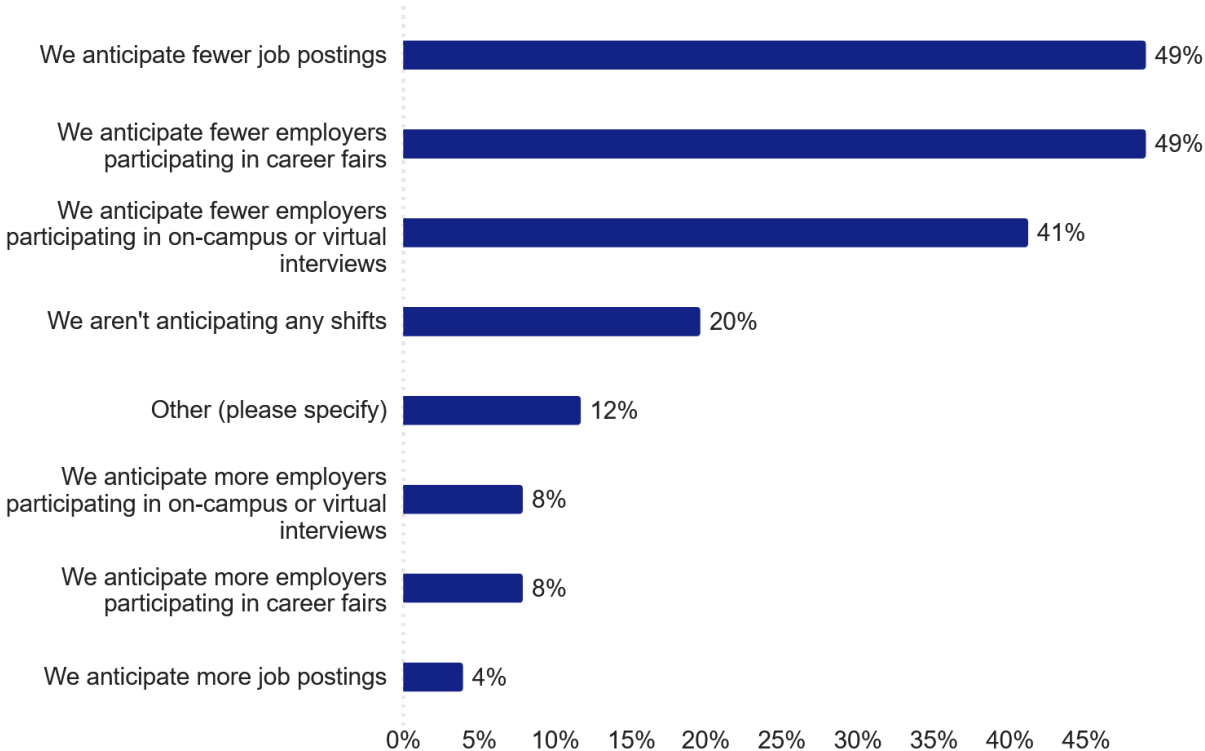
- Survey in the field:
August 13 – 21, 2025
- 64 responses
- 91% of respondents were from North America; 9% from Europe
- 96% of respondents represented schools; 4% represented employers (note: employer responses were not presented due to low sample size)



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What early signs are you seeing for possible shifts in Fall recruiting based on the current economic climate? Select all that apply. - Selected Choice



■ Percentage of Responses

Other (please specify) - Text

Other (please specify) - Text

I'm on the student facing side and not sure what changes to expect

We already know there are fewer job postings open to internationals

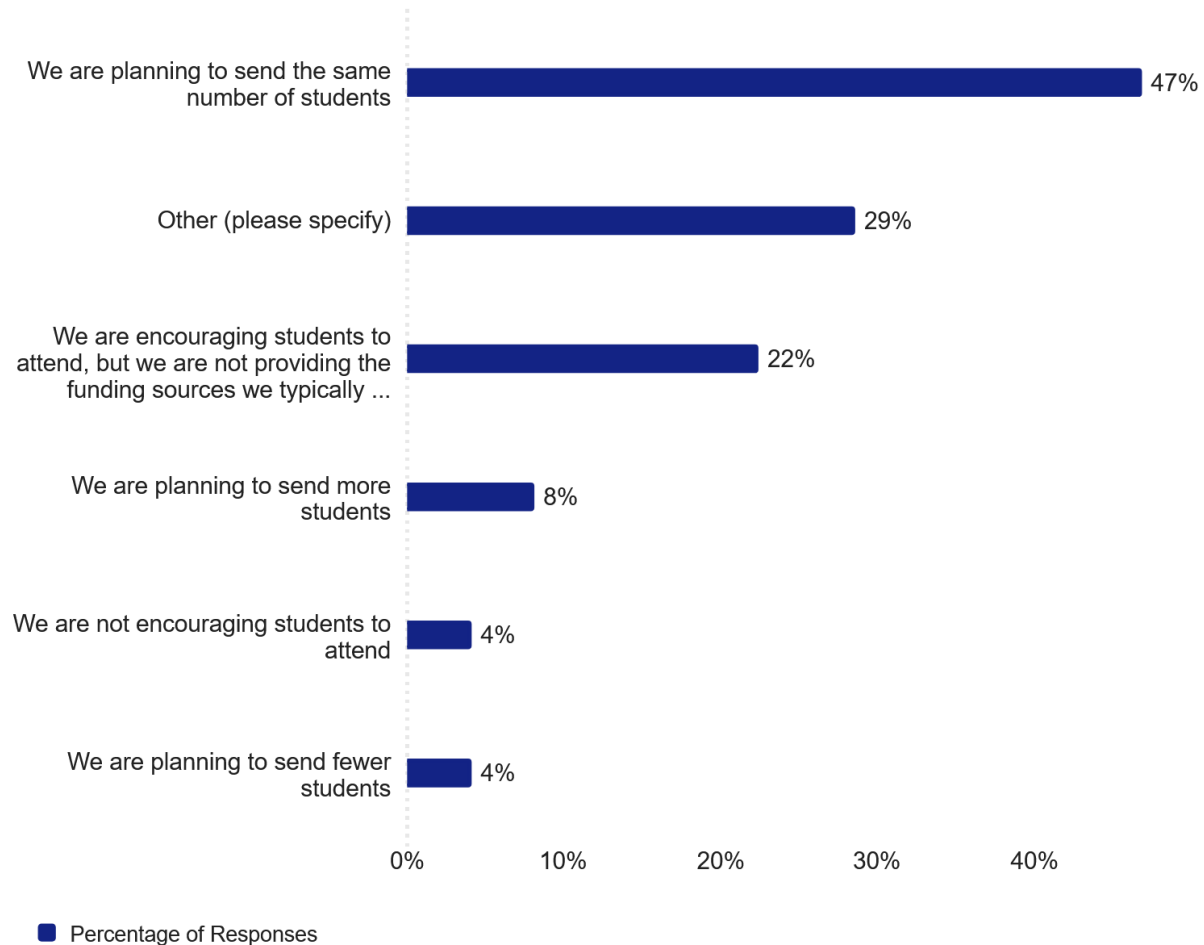
the market is unpredictable -- in some industries we anticipate increased engagement & in others decreased. In some geographies we anticipate more hiring and in others less.

We anticipate more employers engaging in on-campus recruiting to counteract AI

We believe job postings will stay about the same

We are just launching our Employer Relations outreach so I don't have a comparison to share at this time.

What shifts in student participation in affinity fairs do you anticipate this fall? Select all that apply. - Selected Choice



Other (please specify) - Text

Other (please specify) - Text

I'm not sure what an "affinity fair" is

We don't have affinity fairs

N/A

Dont participate

Not sure

these happen right before and/or during the first week of class for us, so numbers attending are already small

Not familiar with affinity fairs

Fewer students is largely due to geographic location

n/a

We are neither sending students or encouraging students to attend. It is a non-topic at this time.

n/a

Too early to tell

We are hearing that they're going to be more beneficial for internship seekers rather than graduating students.

This is actually our first year we are planning to try to send students.

What processes or programs is your career center implementing to try and assist students, given the economic uncertainty?

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networking and developing multiple options to pursue for internships and upon graduation

We offer more career exploration through assessments, we emphasize global recruitment, so we'll organize alumni panels with alumni abroad, we are looking for on-typical MBA jobs and trying to bring them to 12Twenty databse, we are beefing up alumni mentoring,

Required career development focused course for undergraduates

Additional programming involving alumni network.

Small student group discussions on career challenges and successes

More boot camps and involvement with studnet clubs/organizations

Adopting a college wide approach to networking through CareerOS.

More alumni engagement, additional mock interviews and informational interviews

Workshop on "Thriving in Uncertain Times: Navigating Careers in a Shifting Economy" as well as giving strategies in our 1:1 coaching appointments.

TBD

Relationship-based job searching through teaching them how to schedule, prepare for, and navigate coffee chats.

More workshops and one-on-one support to guide them through the shifting job market, AI, etc

We have implemented more curated approaches to employer engagement and networking opportunities.

Expanding our alumni mentoring program.

Additional guest speakers, a new mentor program, job clubs

Shifting events from just including recruiters / hiring managers, to also including alumni for networking

additional industry immersions, more workshops

We will host more networking events and bring more alumni to campus for 1:1 and small group career chats.

Increased site visits to local companies.

Strongly encouraging early and proactive engagement. Doing what we can to ensure that international students understand how challenging it can be to find employment in the US.

We have increased our travel stipend reimbursement and are opening it to MS and Flex MBA students in addition to the FT MBA students who have historically been eligible.

travel funding for treks, conferences and events

Nothing different.

Focusing even more on connecting our students to our alumni network

Strengthening networking and job treks/company visits.

We have ramped up our professional development programs.

For the most part, we are staying the course in strategy that we have implemented the past several years. One program we are looking to implement is an MBA Alumni Mentorship Program for our current full-time MBA students.

We are offering more asynchronous and virtual programming to adjust for international students starting remotely.

Dedicated workshops focused on Labour Market Realities. Classroom discussions with allied faculty.

AI resume feedback, tips for implementing AI successfully in the job search.

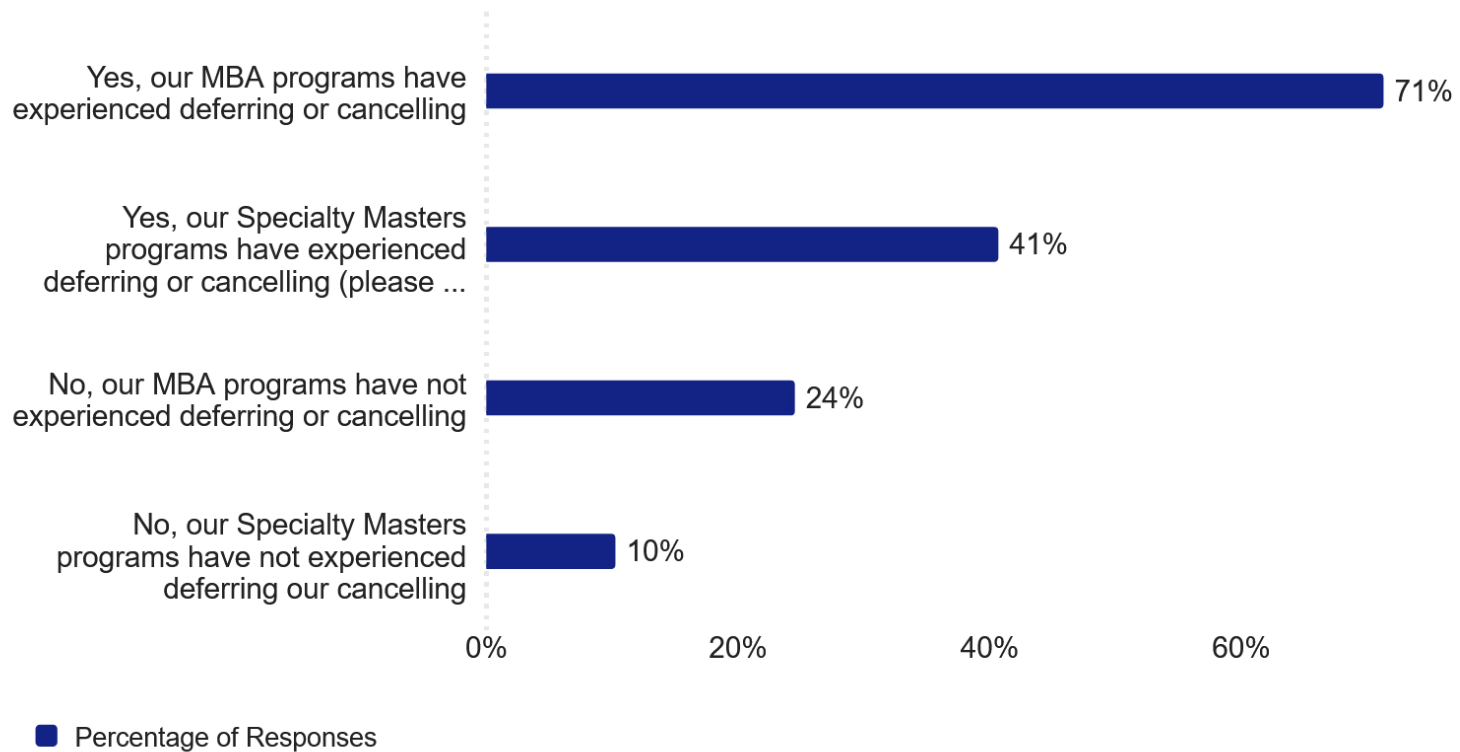
More programming in winter and spring quarters to revisit networking and interview prep in support of an anticipated heavy just-in-time recruiting season

additional career workshops and programming, more alumni engagement

More workshops on navigating uncertainty versus traditional recruiting processes. PROBLEM is we're under tight budget resource constraints, so we don't have much extra that we can provide.

We have doubled the funding for the affinity fairs

Has your program experienced international students deferring or canceling enrollment due to visa issues? - Selected Choice



=Yes, our Specialty Masters programs have experienced deferring or cancelling (please list which specific programs) - Text

Yes, our Specialty Masters programs have experienced deferring or cancelling (please list which specific programs) - Text

Finance

All of them

Information Systems

MSBAIM, MSMKT, MBT, MSGSCM, MSFIN

MSF

Information Systems & Analytics

MAc

Some deferrals in MS Business Analytics

All...particularly Business Analytics, Information Systems, and Quantitative Finance

MQF

MS Business Analytics

Management

MSBA, MiM

MS Business Analytics

ALL

MSBA, MPAc, MQF

We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions, feedback, or ideas for future topics.



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