



**Career Services &
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December 2024 Member Quick Survey Summary: *Student Engagement*

Methodology & Demographics

- Survey in the field: December 13 – 18, 2024
- 77 responses
- 82% of respondents were from North America; 12% from Europe; 6% from Asia-Pacific
- 97% of respondents represented schools; 3% represented employers



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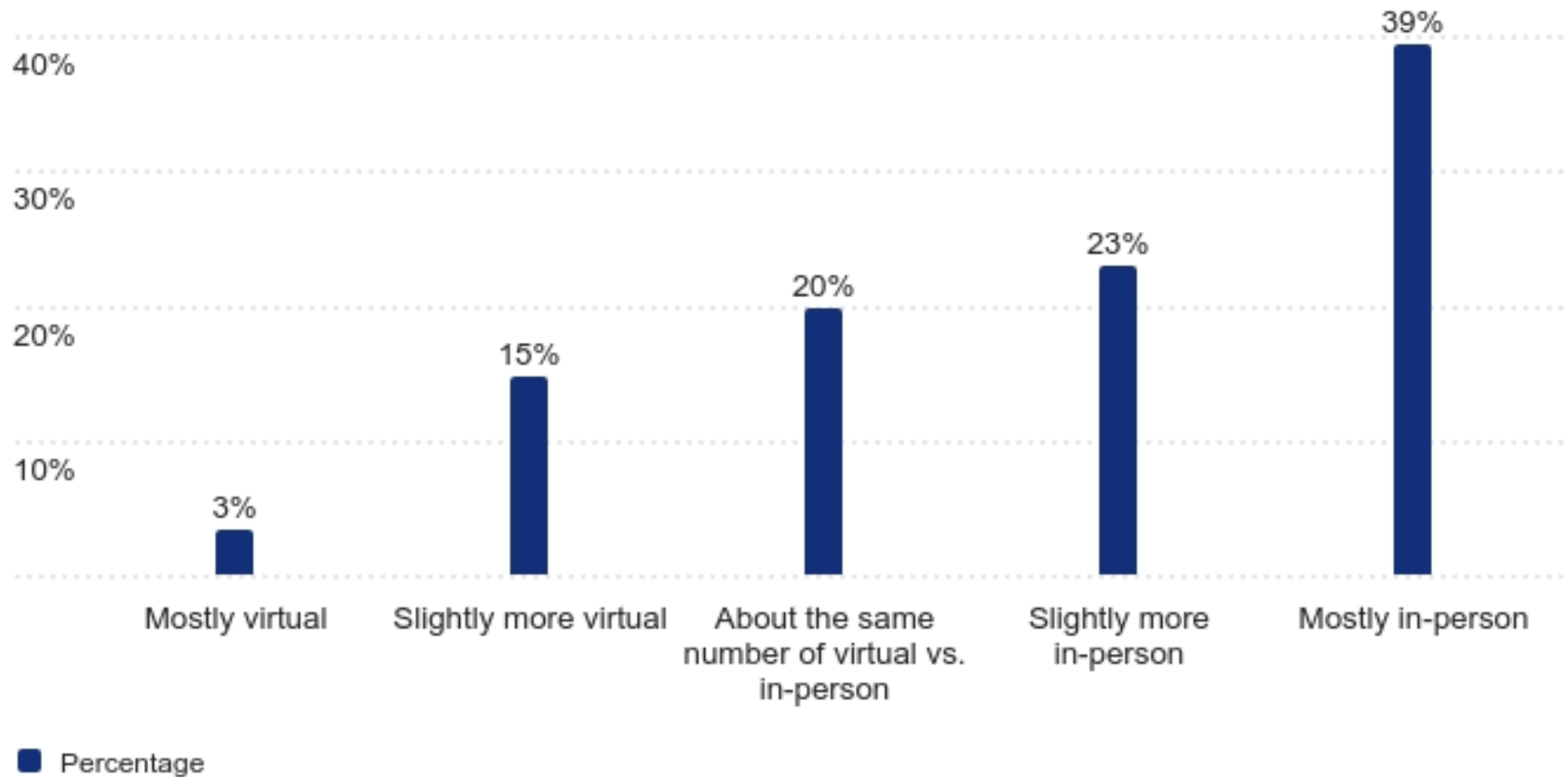


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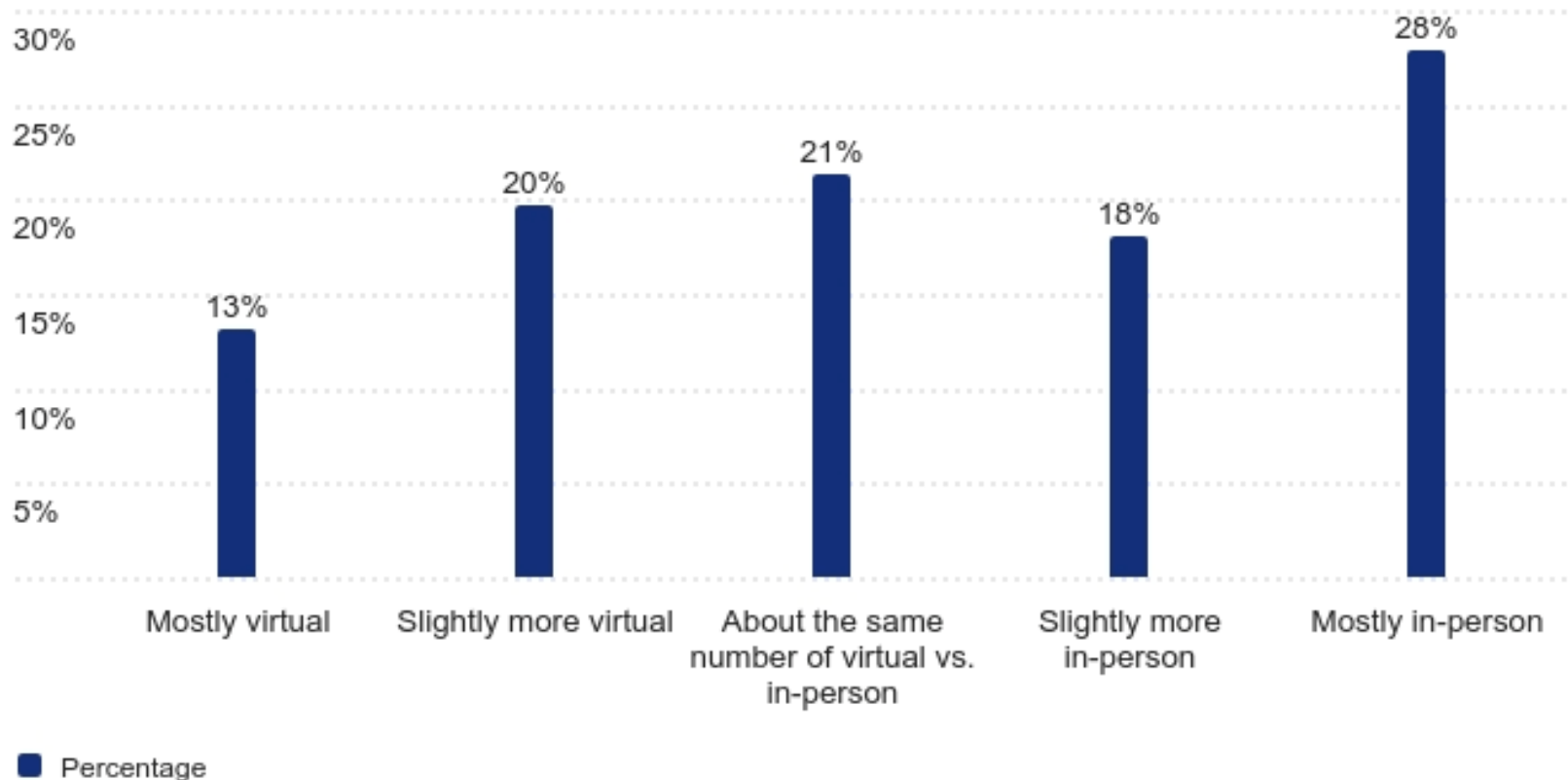
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SCHOOL RESPONSES

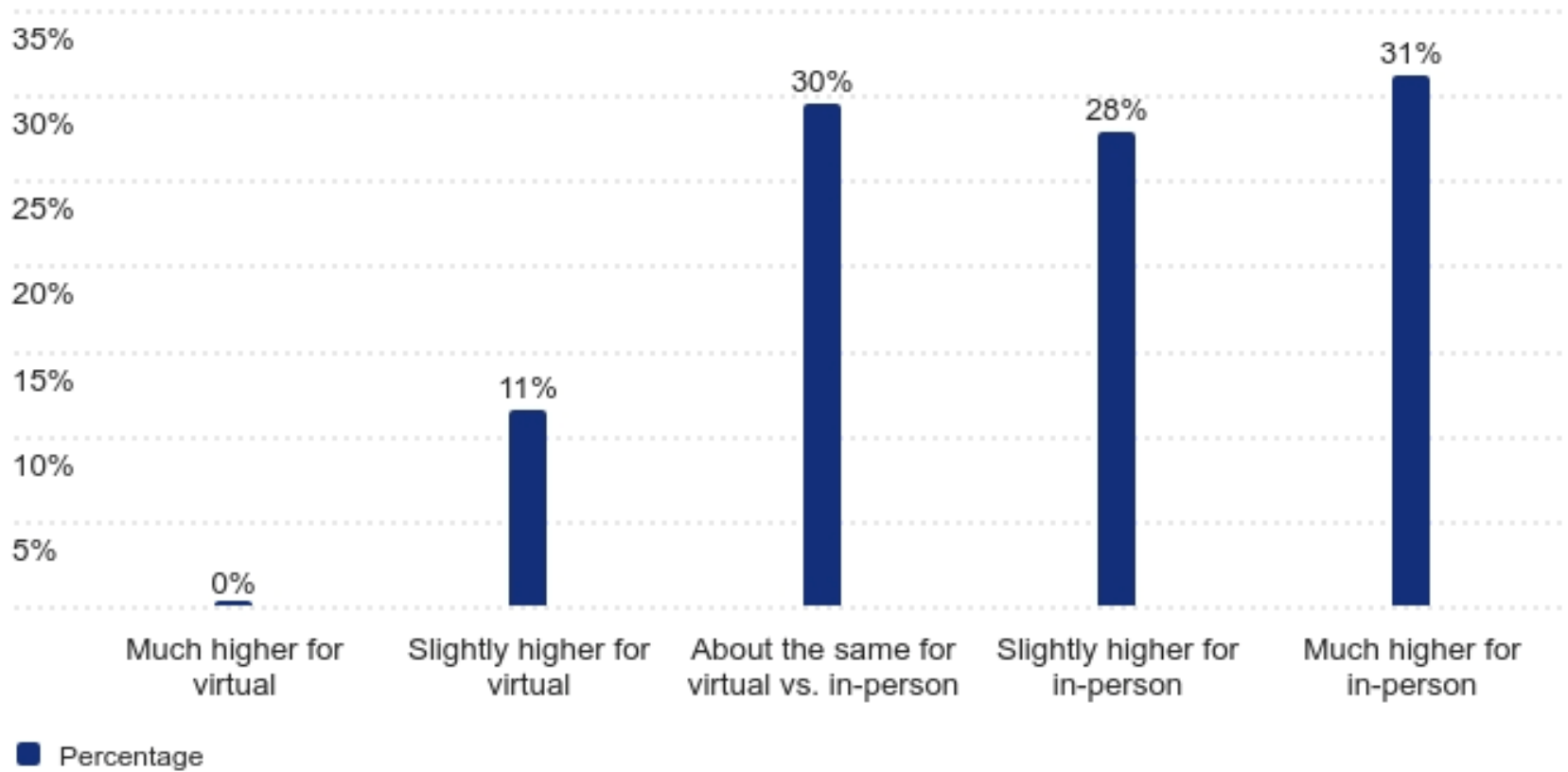
In which mode are most of your student-focused events (i.e. workshops, coaching groups, etc.)?



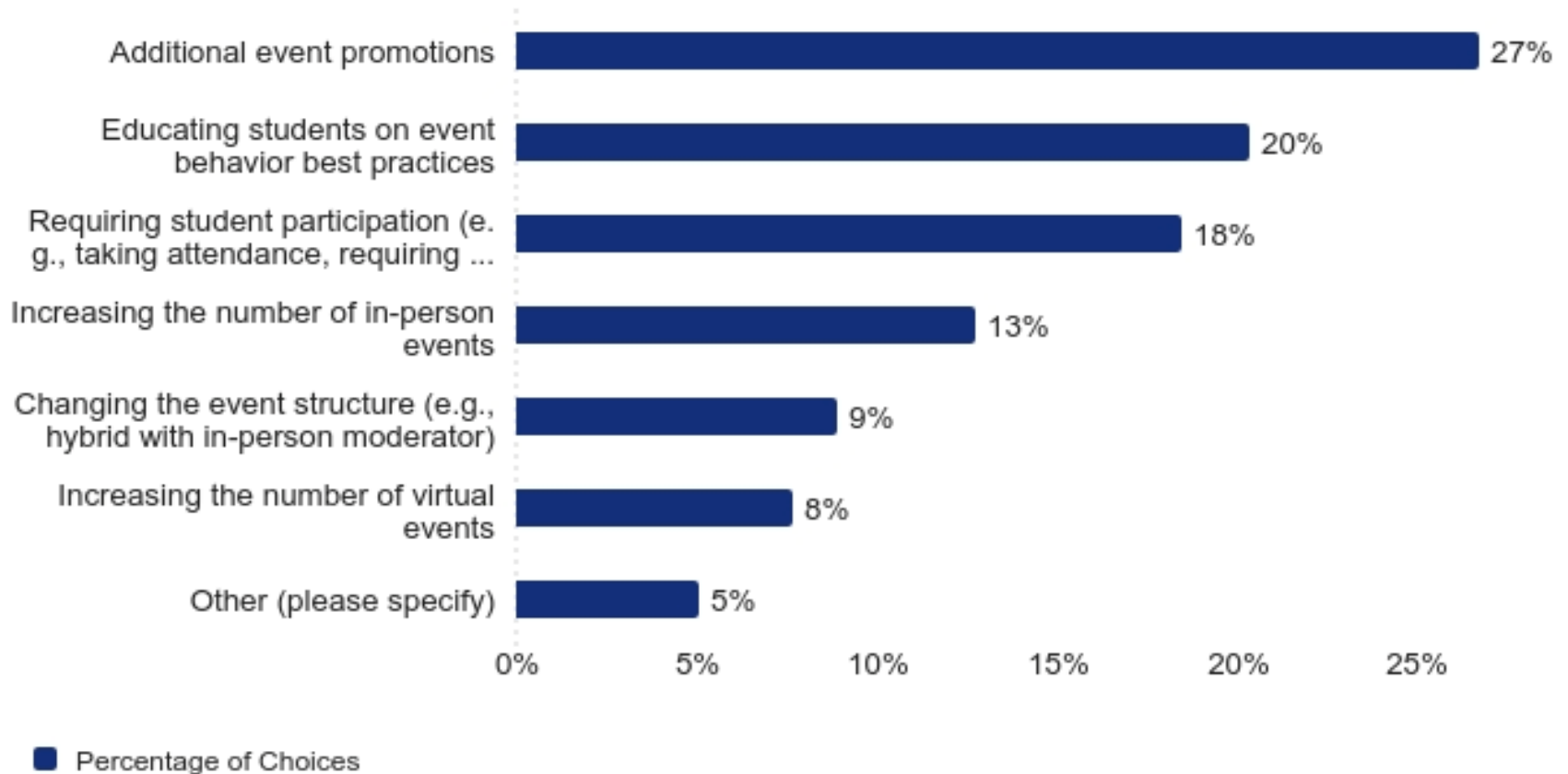
In which mode are most of your employer-focused events (i.e. campus presentations, interviews, etc.)?



For which type of event is student engagement typically higher?



Which strategies is your school using to boost student engagement at events? Select all that apply. - Selected Choice



We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions or feedback.



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