2020-2021

BOARDs, COMMITTEES AND REPRESENTATIVES

Ambassador and Social Media Committee

Description: This is a merged committee formed of the Social Media and Ambassador Program. It aims to foster participation and engagement among medical and cytotechnology students, pathology trainees and new ASC members. The main objective of this committee is to have junior and newly appointed full members become familiar with the mission and activities of the ASC and get actively involved in the various educational and other endeavors of the society. This ultimately will help various other committees in implementing programs that have an impact on cytopathology learning and clinical practice as well as ensure a better overall retention of the new membership for the society.

Responsibilities

- Introduce the new members to benefits and programs offered by the ASC.
- Promote ASC educational or engagement-based programs.
- Attend and/or volunteer at the ASC Annual Scientific Meeting.
- Function as a regional representative of the ASC to increase new member involvement.
- Promote ASC on social media platforms.
- Collaborate with other ASC committees and task forces to facilitate dissemination of information using social media.
- Promote the field of cytopathology through social media.
- Communicate important announcements, volunteer opportunities and other information to the ASC Members.
- Engage the ASC and cytopathology community in discussions.

2020-2021 Initiatives

- In collaboration with the Membership Committees, develop creative ways to engage new members throughout the year and at the Annual Scientific Meeting.
- Develop a mentoring program for the ASC
  - Encourage discussions through social networking, blogs, etc. by posting on current cytology research, new developments in accreditation and certification, and discussion of best practices.
  - Work with the Scientific Program and other educational committees to identify and implement innovative delivery mechanisms for educational programs/offerings by utilizing social media networks, blogging, and mobile device applications.
  - Explore and implement new ways of using social media to enhance recruitment of cytopathology professions (both cytotechnologists and cytopathologists).
2020-2021

BOARDS, COMMITTEES AND REPRESENTATIVES

- Assist and work closely with the ASC Foundation to further the Society’s fund raising mission.
- Work with ALL committees to assist in communicating ASC activities through Social Media

Ambassador and Social Media Committee
Xiaoyin (Sara) Jiang MD, Chair, 2022
Vanda Torous MD, Vice Chair, 2021
Mutaz I Ali DSc MACSLM PMIAC, 2022
Marilyn M Bui MD PhD, 2022
Mary Dorsey CT(ASCP), 2022
Steven R. Long, MD, 2022
Maria D Lozano MD PhD, 2022
Panagiota Mikou MD MSc PhD, 2022
Gilda D. Santos MD PhD, 2022
Sam Albadri MBChB MSc, Junior Ad Hoc Member, 2021
Ayse Irem Kilic MD, Junior Ad Hoc Member, 2021
Laura Malone, Junior Ad Hoc Member, 2021
Susan A. Alperstein MS CT(ASCP), EB Liaison
Patty Huff, ASC Staff Liaison