



2018-2019

BOARDS, COMMITTEES AND REPRESENTATIVES

ASC Foundation Board

Description: The ASC Foundation provides and expands financial support for the mission of the Society and its strategic goals of education, advocacy, and research.

Responsibilities

- Enhance awareness of the Foundation as the fundraising arm of the Society and serve as an advocate of its initiatives and activities.
- Develop and implement fundraising programs that bring in new sources of financial support for the ASC.
- Determine target fundraising goals yearly.
- Identify and reach out to potential donors (members, non-members, organizations, industry partners, foundations, individuals, patient advocacy groups) and cultivate them as donors.
- Review Foundation endeavors and modify or eliminate them based on their success in achieving the goals of the Foundation and satisfying the expectations of donors.
- Prepare an annual report on Foundation activities to be shared with members, donors, and friends of the ASC, including presentation at the Annual Scientific Meeting. This should also include follow-up on previously awarded research grants.
- Provide regular acknowledgment and thanks to donors.
- Work with the Society's Budget and Finance Committee, Executive Director, and investment managers to assure the prudent investment of assets.
- Work with the Social Media Committee and the Research and Current Concepts Committee to encourage (through creative marketing) ASC Foundation Research Grant proposals. Consider targeting junior faculty less than five years out from fellowship.
- Coordinate with the Research and Current Concepts Committee to review grant applications and award deserving recipients.

2018-2019 Initiatives

- Review Foundation funding activities (grants and scholarships) to determine if changes are needed.
- Increase Foundation contributions yearly through strategic planning and fundraising activities.
- Determine annual fundraising goals and present to the Executive Board.
- Solicit new industry donors to support the Foundation.
- Review the year-end financial audit report and budget to determine Foundation programs that need to be adjusted.
- Creatively utilize the Social Media Committee resources to develop innovative strategies furthering the fund raising goals.



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ASC Foundation Board

Patricia Wasserman, MD, *Chair*, 2021

Manon Auger MD FRCP(C), 2019

Martha Pitman MD, 2019

Ronald Balassanian, MD, 2020

Zubair Baloch MD PhD, 2020

Guliz Barkan MD, 2020

Marilyn Bui MD PhD, 2020

Leigh Ann Cahill BS CT(ASCP)CMIAC, 2020

Robert Goulart MD, 2020

Beverly Haigler-Daly BS CT(ASCP), 2020

Marcos Lepe MD, 2020

Steven Long MD, 2020

Emilio Madrigal DO, 2020

Barbara McGahey Frain MS SCT(ASCP), 2020

Matthew Zarka MD, 2020

William Crabtree PhD SCT(ASCP), *ex officio*

Paul Wakely Jr. MD, *ex officio*, *Scientific Program Committee Chair*

Amy Clayton, MD, *ex officio*, *Social Media Committee Chair*

Beth Jenkins, *Staff Liaison*