ASC Foundation Board

Description: The ASC Foundation provides and expands financial support for the mission of the Society and its strategic goals of education, advocacy, and research.

Responsibilities

- Enhance awareness of the Foundation as the fundraising arm of the Society and serve as an advocate of its initiatives and activities.
- Determine yearly fundraising goals and implement fundraising programs that bring in new sources of financial support to achieve the goals.
- Establish a Capital Campaign theme for the fundraising goal.
- Identify and reach out to potential donors (members, non-members, organizations, industry partners, foundations, individuals, patient advocacy groups) and cultivate them as donors.
- Review Foundation endeavors and modify or eliminate them based on their success in achieving the goals of the Foundation and satisfying the expectations of donors.
- Provide regular acknowledgment and thanks to donors.
- Review Foundation funding activities (grants and scholarships) to determine if changes are needed.
- Cultivate funding sources through research, know what they want and how the ASC Foundation can help them and understand potential giving.
- Increase Foundation contributions yearly through strategic planning and fundraising activities.

Increase fundraising programs through:

- **Members:**
  - Executive Board and other leaders (past and present),
  - personal approaches and strategies...
  - expand in concentric circles...
  - proper announcement and presentation of plan at Annual Meeting...
  - follow up with mail (email) to general membership

- **Pathology VENDORS:**
  - encourage support of events;
  - prepare letter appropriate for vendors, including letters of contribution acknowledgement
  - follow up with calls from Board members;

- **Foundations:**
  - conduct national research;
  - research likely foundations to confirm proper “fit”,
  - follow guidelines carefully and meet deadlines;
  - stay in touch with program officer and build the relationship;
2023-2024 Initiatives

- Determine annual fundraising goal and present to the Executive Board.
  - Establish a Capital Campaign theme for the fund raising goal
  - Ensure that the ASC and Foundation websites are up to date with the current campaign initiative and theme with clearly visible and easy to utilize donation buttons
- Creatively utilize Social Media resources to develop innovative strategies furthering the fund raising goals.
- Active outreach to affiliated industry or philanthropic organizations for funding ASC foundation initiatives and activities.

ASC Foundation Board
Michael R. Henry, MD, Co-Chair, 2025
Beverly B. Haigler-Daly, BS CT(ASCP), Co-Chair, 2025
Liron Pantanowitz, MD PhD MHA, Vice Chair, 2025
Leigh Ann Cahill, BS CT(ASCP)CMIAC, 2024
Nirag C. Jhala, MD MIAC, 2024
Jenna LeBlanc, MS CT(ASCP)CM, 2024
Maureen F. Zakowski, MD, 2024
Guliz A. Barkan, MD, 2025
David F. Chhieng, MD MBA, 2025
Xiaoyin (Sara) Jiang, MD, 2025
Dina R. Mody, MD, 2025
Lynnette S. Pineault, MBA SCT(ASCP), 2025
Amy C. Clayton, MD, ex officio
Elizabeth Jenkins, ASC Staff Liaison
Jaime Rice, ASC Staff Liaison