Social Media Committee

*Description:* The Social Media Committee promotes ASC activities, membership and new initiatives thru the major social media channels.

*Responsibilities*
- Collaborate with other ASC committees and task forces to facilitate dissemination of information using social media.
- Promote the field of cytopathology through social media.
- Communicate important announcements, volunteer opportunities and other information to the ASC Members.
- Engage the ASC and cytopathology community in discussions.

*2019-2020 Initiative*
- Encourage discussions through social networking, blogs, etc. by posting on current cytology research, new developments in accreditation and certification, and discussion of best practices.
- Work with the Scientific Program and other educational committees to identify and implement innovative delivery mechanisms for educational programs/offerings by utilizing social media networks, blogging, and mobile device applications.
- Explore and implement new ways of using social media to enhance recruitment of cytopathology professions (both cytotechnologists and cytopathologists).
- Assist and work closely with the ASC Foundation to further the it’s fund raising mission.

*Social Media Committee*
Amy C. Clayton MD, *Chair*, 2020
Mutaz I. Ali DSc MACSLM PMIAC, 2020
Maren Y. Fuller MD, 2020
Xiaoyin (Sara) Jiang MD, 2020
Melissa A. Klein BS CT(ASCP), 2020
Emilio Madrigal DO, 2020
Liza M Quintana MD, 2020
Dustin S. Santos, 2020
Stephanie Taylor CT(ASCP), 2020
Emma Khan MD, 2021
Lisa Lai BS CT(ASCP), 2021
Vanda Torous MD, 2021
Rana Aldrees, *Junior Ad Hoc Member*, 2020