



**2018-2019**

## **BOARDS, COMMITTEES AND REPRESENTATIVES**

### **Social Media Committee**

*Description:* The Social Media Committee promotes ASC activities, membership and new initiatives through the major social media channels.

#### *Responsibilities*

- Collaborate with other ASC committees and task forces to facilitate dissemination of information using social media.
- Promote the field of cytopathology through social media.
- Communicate important announcements, volunteer opportunities and other information to the ASC Members.
- Engage the ASC and cytopathology community in discussions.

#### *2018-2019 Initiative*

- Encourage discussions through social networking, blogs, etc. by posting on current cytology research, new developments in accreditation and certification, and discussion of best practices.
- Work with the Scientific Program and other educational committees to identify and implement innovative delivery mechanisms for educational programs/offers by utilizing social media networks, blogging, and mobile device applications.
- Explore and implement new ways of using social media to enhance recruitment of cytopathology professions (both cytotechnologists and cytopathologists).
- Assist and work closely with the ASC Foundation to further its fund raising mission.

### **Social Media Committee**

Amy Clayton, MD, *Chair*, 2020

Mutaz Ali DSc FIBMS, 2020

Vanessa Benkovich CT(ASCP), 2020

Maren Fuller MD, 2020

Xiaoyin (Sara) Jiang MD, 2020

Melissa Klein BS, CT(ASCP), 2020

Marcos Lepe MD, 2020

Emilio Madrigal DO, 2020

Liza Quintana MD, 2020

Sinchita Roy-Chowdhuri MD PhD, 2020

Dustin Santos, 2020

Mariam Molani DO MBA, *Junior Ad Hoc Member*, 2019

Patty Huff, *Staff Liaison*