SPONSORSHIP OPPORTUNITIES

A variety of sponsorship and advertising opportunities are available for the ASC Annual Scientific Meeting.

Registration Items

- Attendee Bags ................................................ $9,500
- Conference Pens ............................................. $2,000
- Conference Notepads ....................................... $2,000
- Badge Lanyards .............................................. $3,000

Networking Activities

- President’s Welcome Reception ......................... $30,000 (Reception in Exhibit Hall)
- Morning and Afternoon Breaks ......................... $3,000 each
- Continental Breakfast ................................ .... $6,500 each
- First-Time Attendees Gathering ....................... $3,500
- Leadership Reception ..................................... $6,500

Achievement Awards

- Leopold Koss Lecture ...................................... $5,000
- Papanicolaou Lecture & Award ......................... $5,000
- Cytotechnologist Award for Outstanding Achievement ........................................ $3,000
- Excellence in Education Award ......................... $3,000

Outstanding Platform or Poster Presentation Awards

- Innovative Cytotechnologist Practice Abstract Award ........ $500
- Cytotechnologist Scientific Presentation Award .......... $500
- Warren R. Lang, MD Resident Physician Award ......... $500
- Gene Saccomanno, MD New Frontiers in Cytology Award ........ $500
- Quality Improvement in Cytology Abstract Award ....... $500

Sponsorship Opportunities

- Keycards ........................................................ $7,500
  Put your company’s name in the hand of every ASC attendee by placing your message on their room keys. Price includes production.
- Keycard Sleeves (front and back) ......................... $7,000
  Take hold of your marketing. Place your full-color message on ASC attendees’ keycard sleeves. Price includes production.
- Coffee Sleeves .............................................. $4,500
  Wake-up your audience when every attendee sees your promotional message first-hand for the duration of the ASC Annual Scientific Meeting! Distributed at all ASC Coffee Breaks. Sponsor provides sleeves or production available at additional cost.

Advertising Opportunities Onsite Program

- e-blast branding during pre-conference communications to membership (to include link to website) .$750/blast
- Exhibitor Seminars/Tutorials during non-conference hours (Does not include A/V or food and beverage order) .... $1,500
- Corporate Panel Lunches (Does not include A/V or food and beverage order) ........ $3,500

Hotel

- Clings (Window, Floor, etc.) .......................... TBD