



A well-designed poster is eye-catching, attractive, and communicates information effectively and economically. The following guidelines have been prepared by the ASC to help you design and present your research poster. Keep in mind that this is a general guide.

POSTER CREATION GUIDELINES

Content

- Include title, authors, author affiliations, email or other address, an introduction, a description of the materials and methods, results and conclusions.
- References and acknowledgements may also be included.
- Abstracts are essential and should be highlighted.
- Select only the most pertinent data to report on the poster.
- Presenters are encouraged to bring handouts that include the abstract and any supplementary information.

Text

- All text should be legible at a distance of 3 to 4 feet. Use at least a 24-point type size for the main text. The title type should be at least 1.5 inches high.
- Use upper and lower case type throughout the poster. ALL UPPER CASE TYPE IS MORE DIFFICULT TO READ.
- Serif fonts (such as **Times**) are generally easier to read in the body of the text.
- Use **bold** for emphasis.

Graphics & Illustrations

- The poster is a visual format. Graphics are encouraged.
- Keep graphics simple. More complex data can be presented in a handout.
- Photographs should be enlarged to be discernible at a distance of 3 feet and printed with a matte finish (to reduce glare).
- Do not use hand drawings.

Layout

- Keep at least a 1-inch margin on all borders.
- The main body of the poster should be between waist and shoulder height. The title, authors and author affiliations should be higher.
- Paragraphs should be no longer than 10-20 lines long. Break up longer sections of text with graphics or bulleted lists.
- Arrows can be used to guide the reader's eye from one section to another.
- Use blank space to avoid a cluttered look and to separate the elements of your poster.

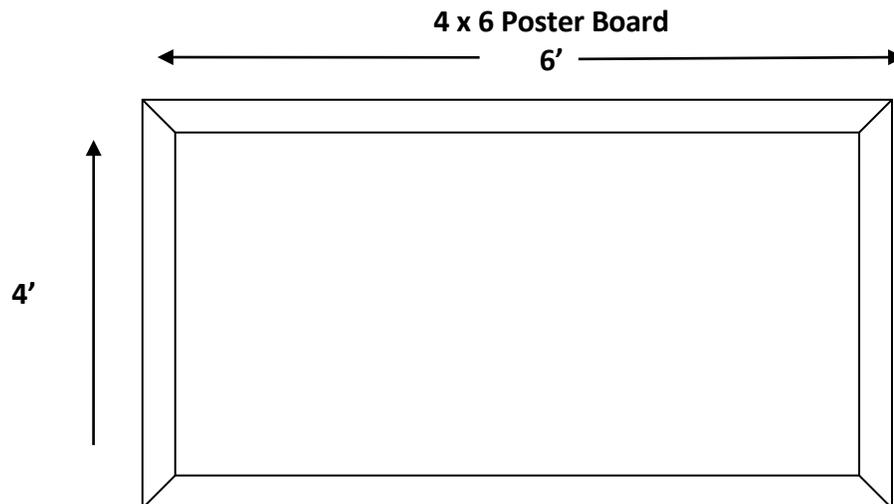
Color

- Use color to emphasize elements and draw attention to your poster, but do not use too many different colors. Using colored borders can increase the poster's visual appeal.
- Text should be printed on a contrasting background (dark text on a light background, or light text on a dark background).
- Avoid harsh colors, such as neon.

POSTER BOARDS

Setting Up

- Set up your poster on the board that corresponds to the number of your presentation as it appears in the meeting program you receive at registration. Please leave the disclosure cards in plain view.
- Boards measure 4' x 6' (a border around the perimeter of the board leaves a slightly smaller surface area of 45" x 69").
- The Posters Boards will require you to use push pins. Push pins are supplied.



ePoster

The ASC offers ePosters on the ASC Meeting Web site and Meeting App. An ePoster is an electronic format of your poster that we ask you to upload through the Speaker Portal.

Preparing and Uploading an ePoster

Preparing an ePoster is simple. Most presenters use the same single summary slide file that was used to prepare for the master copy of their poster presentation. Please convert your summary to a .pdf. The deadline for uploading your ePoster is **November 3rd**. The link will remain open; therefore, if you need to upload a more recent file as the meeting nears, you will be able to do so.

Important:

- Submitting your ePoster does not replace presenting your poster at the Meeting. You must still attend the ASC Annual Scientific Meeting to post your printed poster and stand alongside it for questions.
- Your ePoster can be a JPG, JPEG, GIF or PNG file format; MAX size 20 MB.

MEETING REGISTRATION & TRAVEL

Please be sure to visit the ASC Website to review details, tools, resources, travel and hotel details. You will need to register for the meeting.

Please note: An author must be in attendance at the Meeting to claim an award.