Circulation:
The *DAYTON BAR BRIEFS* magazine is a professional high-quality, full-color publication distributed to all Dayton Bar Association members, which includes over 1,700 attorneys and legal professionals throughout the Miami Valley and tri-state area. 10 issues are published annually (September through June-August “Summer” issue).

Advertising Rates:
All ad rates are listed on a monthly basis. Discounts offered for multi-month consecutive contracts include 10% for six months and 15% for one year (10 issues) or more. Please see our ad rates for specific discounts.

Specifications:
Advertising material must be received by the fifth (5th) day of the month preceding the month of publication. For example, August 5 is the deadline for the September publication. *DAYTON BAR BRIEFS* ads may be published in full color (CMYK) or black and white. Artwork and photos must be furnished by advertiser. PDF is the preferred format. All PDF files must be created with Acrobat 4 (PDF 1.3) compatibility. Images should have a resolution of no less than 300 dpi. All fonts must be embedded. Digital files must be emailed to publications@daybar.org.

Contact Information:
For further information, contact DBA Publications Manager, Shayla M. Eggleton at publications@daybar.org or via phone 937.222.7902 with questions or to submit your advertisement.
Advertising Rates & Sizes

Inside Cover
7.625” x 9.9375”
B/W: $700
Color: $800
- 5 Ads B/W: $630
- 5 Ads Color: $720
- 10 Ads B/W: $595
- 10 Ads Color: $680

Full Page
7.625” x 9.9375”
B/W: $600
Color: $700
- 5 Ads B/W: $540
- 5 Ads Color: $630
- 10 Ads B/W: $510
- 10 Ads Color: $595

Half Page
7.625” x 4.75”
B/W: $325
Color: $375
- 5 Ads B/W: $290
- 5 Ads Color: $335
- 10 Ads B/W: $275
- 10 Ads Color: $315

Third Page
7.625” x 3”
B/W: $225
Color: $275
- 5 Ads B/W: $200
- 5 Ads Color: $245
- 10 Ads B/W: $190
- 10 Ads Color: $230

Quarter Page
7.625” x 2.375”
B/W: $175
Color: $225
- 5 Ads B/W: $155
- 5 Ads Color: $200
- 10 Ads B/W: $145
- 10 Ads Color: $190

Two Column, 1/2
5” x 4.75”
B/W: $225
Color: $275
- 5 Ads B/W: $200
- 5 Ads Color: $245
- 10 Ads B/W: $190
- 10 Ads Color: $230

Two Column, 1/3
5” x 3”
B/W: $175
Color: $225
- 5 Ads B/W: $155
- 5 Ads Color: $200
- 10 Ads B/W: $145
- 10 Ads Color: $190

Two Column, 1/4
5” x 2.375”
B/W: $125
Color: $150
- 5 Ads B/W: $110
- 5 Ads Color: $135
- 10 Ads B/W: $105
- 10 Ads Color: $125

One Column, 1/2
2.375” x 4.75”
B/W: $125
Color: $150
- 5 Ads B/W: $110
- 5 Ads Color: $135
- 10 Ads B/W: $105
- 10 Ads Color: $125

One Column, 1/3
2.375” x 3”
B/W: $100
Color: $125
- 5 Ads B/W: $90
- 5 Ads Color: $110
- 10 Ads B/W: $85
- 10 Ads Color: $105

One Column, 1/4
2.375” x 2.375”
B/W: $75
Color: $100
- 5 Ads B/W: $65
- 5 Ads Color: $90
- 10 Ads B/W: $60
- 10 Ads Color: $85

All rates are listed on a monthly basis

Place 5 consecutive ads and receive a 10% discount!
Place 10 consecutive ads and receive a 15% discount!

An ad placed in the DAYTON BAR BRIEFS magazine will:
- Grant you access to a targeted market with spending power
- Deliver your message directly to over 1,700 influential members of the Miami Valley legal community
- Give you the most for your advertising dollars
(our rates are among the most economical in the region)
The undersigned hereby applies for and requests an advertisement to be placed in the *DAYTON BAR BRIEFS*, official publication of the Dayton Bar Association, on the following terms and conditions:

**Page Options**
- **Inside Cover**
  - B/W: $700
  - Color: $800
  - Size: [7.625"x9.9375"]
- **Full Page**
  - B/W: $600
  - Color: $700
  - Size: [7.625"x9.9375"]
- **Half Page**
  - B/W: $325
  - Color: $375
  - Size: [7.625"x4.75"]
- **Third Page**
  - B/W: $225
  - Color: $275
  - Size: [7.625"x3"]
- **Quarter Page**
  - B/W: $175
  - Color: $225
  - Size: [7.625"x2.375"]

**Two Column Options**
- **Two Column, 1/2**
  - B/W: $225
  - Color: $275
  - Size: [5"x4.75"]
- **Two Column, 1/3**
  - B/W: $175
  - Color: $225
  - Size: [5"x3"]
- **Two Column, 1/4**
  - B/W: $125
  - Color: $150
  - Size: [5"x2.375"]

**Single Column Options**
- **One Column, 1/2**
  - B/W: $125
  - Color: $150
  - Size: [2.375"x4.75"]
- **One Column, 1/3**
  - B/W: $100
  - Color: $125
  - Size: [2.375"x3"]
- **One Column, 1/4**
  - B/W: $75
  - Color: $100
  - Size: [2.375"x2.375"]

**Classified Ad Priced per word-count**
- **Up to 25 words**
  - DBA Member: $20
  - DBA Non-Member: $30
- **26-50 words**
  - DBA Member: $40
  - DBA Non-Member: $60
- **51-75 words**
  - DBA Member: $60
  - DBA Non-Member: $90
- **76-100 words**
  - DBA Member: $80
  - DBA Non-Member: $120
- **101-125 words**
  - DBA Member: $100
  - DBA Non-Member: $150
- **126-150 words**
  - DBA Member: $120
  - DBA Non-Member: $180

Please reserve ad space in the following issues:
- Summer
- November
- February
- May
- September
- December
- March
- June
- October
- January
- April

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**Please submit your camera ready ad as a high resolution pdf to publications@daybar.org**

**BONUS OFFER!** Place your ad in ten (10) issues and receive a 15% discount or five (5) issues earns a 10% discount!

As always, the deadline is the 5th of the month prior to the month of publication.

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**ADS MUST CONFORM TO THE SIZES DEFINED ABOVE**

Publication Rights: The Dayton Bar Association reserves the right to refuse, place or edit all advertisements.

The fee to be paid to the Dayton Bar Association for said advertisement in *DAYTON BAR BRIEFS*, in accordance with above advertising rates, will be:

**Ad Type:**
- Color or B/W

**Rate Per Issue:** $____________________

**With Discount:** $____________________

(See advertising rates for specific discount information)

**TOTAL DUE:** $____________________

**TO BE INVOICED MONTHLY:** $_______

**Method of payment:**
- Check Enclosed
- Check #: ________________

**Charge my:**
- VISA
- MASTERCARD
- AMEX
- DISCOVER

**Expiration Date:** _____ | _____ (MONTH | YEAR)

**Payment Amount:** $____________________

**Signature:** ____________________________________________

(AS SHOWN ON CREDIT CARD)

Advertiser’s Signature

Name of Company ____________________________________________

Phone ____________________________________________

Address ____________________________________________

Fax ____________________________________________

City / State / Zip ____________________________________________

Contact Name ____________________________________________

Email ____________________________________________