DCIIA / SPARK
Collaboration Efforts

Lew Minsky, DCIIA
Tim Rouse, SPARK
Both DCIIA and SPARK engage in research focused on:

- improving retirement security and removing obstacles in saving for a more secure retirement
- better understanding industry trends and emerging opportunities

SPARK’s participation in the DCIIA RRC

- As a founding member, SPARK will conduct its research through RRC
- This collaboration creates synergies around research costs and expands both organizations’ research capabilities
- Uniquely positions the RRC to bring the retirement savings ecosystem together and execute on market-informed, policy-relevant research that meaningfully impacts our industry and the retirement security of working Americans
DCIIA and SPARK will work together to facilitate future discussions, explore innovation opportunities and coordinate industry-wide solutions wherever possible.

DCIIA and SPARK, with industry firms, are collaborating on:

- how technology can be applied to better facilitate the flow of plan data
- fraud prevention
- cyber security
- the reduction of missing participants in the retirement savings system

Overall goals:

- help the industry better understand the potential threats and opportunities presented by emerging technologies
- better position industry to utilize these technologies
• DCIIA and SPARK both promote industry engagement through conferences, forums and other events.

• Working together, where we have overlap helps our members more efficiently allocate time and resources.

• Starting with a partnership around our Public Policy Forums will provide immediate value to members of both organizations.
Joint Public Policy Forums in 2020

- DCIIA will take the lead on a joint domestic Public Policy Forum – April 29 & 30
  - DCIIA/SPARK members dialogue with, and learn from, a select group of government speakers and public policy experts

- SPARK will lead on a joint global Public Policy Forum – June 23 & 24
  - Governmental and other policy makers from around the globe learn from industry members about what works and does not work in the application of private savings.