

2022 Annual Conference Sponsorship Opportunities

Purpose Unleashed: Reconnecting the Workforce

October 7, 2022 | 7:30 am - 5:00 pm

National Housing Center - Washington, DC



DC SHRM invites you to be a sponsor/exhibitor at our annual conference on October 7 where we will welcome over 150 HR professionals for a day of education and networking.

Please see the options below and contact Jennifer Thornton at: **443-966-3872 x1151** or email **info@dcshrm.org** with questions.

| Sponsorship Includes: | Gold | Silver | Bronze |
|--|--------------------|----------------|--------------|
| Attendance for company representatives (# of reps) | 3 | 2 | 2 |
| Display table and marketing distribution | ✓ | ✓ | ✓ |
| List of event registrants | ✓ | ✓ | ✓ |
| Company logo and hyperlink in pre-event promotionals | ✓ | ✓ | ✓ |
| Ad in electronic newsletter (# of issues) | 2 | 1 | |
| Customized E-blast to 500+ DC SHRM members | +2,500 HR Contacts | ✓ | |
| 3 min. address attendees (up to 3 slides) | ✓ | | |
| Marketing folder distributed at registration | ✓ | | |
| Company logo and hyperlink projected in ballroom | ✓ | | |
| PRICING | \$1,500 | \$1,000 | \$750 |

BREAKOUT SPONSOR – \$500

- Attendance for one (1) company rep · One (1) exclusive breakout session ·
- Introduce speaker · Pitch your company (three minutes) · Distribute marketing ·



Cancellation Policy:

Advertising (inclusion on event page) is provided to sponsors upon payment. Please note any sponsorship cancellations must be made in writing via email to info@dcshrm.org no later than **Aug 26, 2022** in order to receive a refund. If logo advertising has been provided, a cancellation fee of \$150 will apply. No refunds will be provided after **Aug 26, 2022**.

Consent Clause:

Registration and attendance at, or participation in, DC SHRM meetings and other activities constitutes an agreement by the registrant to the use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities by DC SHRM and other third parties, including but not limited to the association, the venue, the host city, etc.