



Annual Conference Sponsorship Options

Friday, May 18, 2018

National Housing Center - 1201 15th Street, NW | Washington, DC 20005

Executive Sponsor \$2,000 - The Executive Sponsorship offers your company the greatest amount of exposure and marketing opportunity for our Annual Conference. Your company will receive the following:

- 3 minutes to address conference attendees and up to 3 presentation slides
- Attendance at the event for three (3) company representatives
- Prominent display table and opportunity to network and distribute marketing materials
- Opportunity to have marketing folder distributed at registration
- List of event registrants
- Company logo and hyperlink in our pre-event promotional materials
- Company logo displayed on rolling projector in ballroom
- Ad in electronic newsletter (two months)
- Post-event individually customized E-blast to over 3,300 HR professionals

Partner Sponsor \$1,500 - The Partner Sponsorship offers your company an excellent opportunity to network with and market to 150+ conference attendees. Your company will receive the following:

- Attendance at the event for two (2) company representatives
- Display table and opportunity to network and distribute marketing materials
- List of event registrants
- Company logo and hyperlink in our pre-event promotional materials
- Company logo displayed ballroom tables
- Ad in electronic newsletter (one month)

Associate Sponsor \$1,000 - The Associate Sponsorship offers your company an excellent opportunity to network with and market to 150+ conference attendees. Your company will receive the following:

- Attendance at the event for two (2) company representatives
- Display table and opportunity to network and distribute marketing materials
- Company logo and hyperlink in our pre-event promotional materials
- List of event registrants

Breakout Session Sponsor \$500 - The Breakout Session Sponsorship offers your company an excellent opportunity to network with and market to conference attendees. Your company will receive the following:

- Attendance at the event for one (1) company representative
- Exclusive sponsorship of one (1) breakout session with the opportunity to introduce speaker and pitch your company for up to three (3) minutes, as well as distribute marketing materials to the session attendees

Contact Jennifer Thornton, DC SHRM Executive Director at jthornton@dcshrm.org or 443.966.3872 x151.