



## **Director, Partnerships & Engagement**

The Director of Partnerships and Engagement is an appointed role and a vital member of the Board of Directors, responsible for guiding and overseeing the organization's strategies for developing and sustaining partnerships, as well as fostering engagement with key stakeholders. This role involves leveraging relationships with external partners, enhancing community and stakeholder engagement, and contributing to the overall strategic direction of the organization.

Continuously monitors and evaluates activities chapter-wide addressing the broad spectrum of emerging HR professional and college student readiness issues impacting membership. Plans and encourages chapter involvement and activities impacting these groups based on identified needs. Presents periodic reports or updates to the chapter members. Works in collaboration with the chapter Vice President, Programs and Professional Development; Vice President, Membership; and committee chairs.

### **Responsible to:**

- Chapter President

### **Key Duties and Responsibilities:**

#### **Strategic Leadership**

- Develop and implement a comprehensive partnership and engagement strategy aligned with the DC SHRM's mission, vision, and goals.
- Provide leadership in identifying, cultivating, and maintaining relationships with strategic partners, including corporations, non-profits, government entities, and other relevant organizations.
- Collaborate with the Board and elected officers to integrate partnership and engagement initiatives into the broader organizational Strategy on A Page (SOAP).

#### **Partnership Development**

- Identify and evaluate opportunities for strategic alliances and collaborations that can enhance the DC SHRM's impact and reach.
- Lead negotiations and discussions with potential partners, ensuring alignment with the DC SHRM's values and objectives.
- Monitor and assess the effectiveness of existing partnerships, recommending adjustments or new strategies as needed.

### Stakeholder Engagement

- Drive initiatives to engage key players, including donors, community members, and other supporters, ensuring their involvement and support in DC SHRM's activities.
- Act as a key spokesperson for DC SHRM in matters related to partnerships and engagement, and represent DC SHRM at public events, conferences, and meetings.
- Ensure that DC SHRM's engagement efforts are inclusive, equitable, and aligned with its commitment to diversity.

### Board Collaboration

- Work closely with other board members to ensure that partnership and engagement strategies are integrated into all areas of DC SHRM's work.
- Provide regular reports to the Board on partnership developments and engagement activities, including achievements, challenges, and areas for improvement.
- Participate actively in board meetings, contributing to discussions and decision-making processes related to the strategic direction.

### Governance and Compliance

- Ensure that all partnership and engagement activities comply with relevant laws, regulations, and ethical standards.
- Assist in the development and oversight of policies related to partnerships and stakeholder engagement, ensuring they reflect best practices and the organization's values.