



March 25 - 29, 2025 | Cologne, Germany

USA Pavilion

for US and Canadian Exhibitors

Impact, affordability and top service!

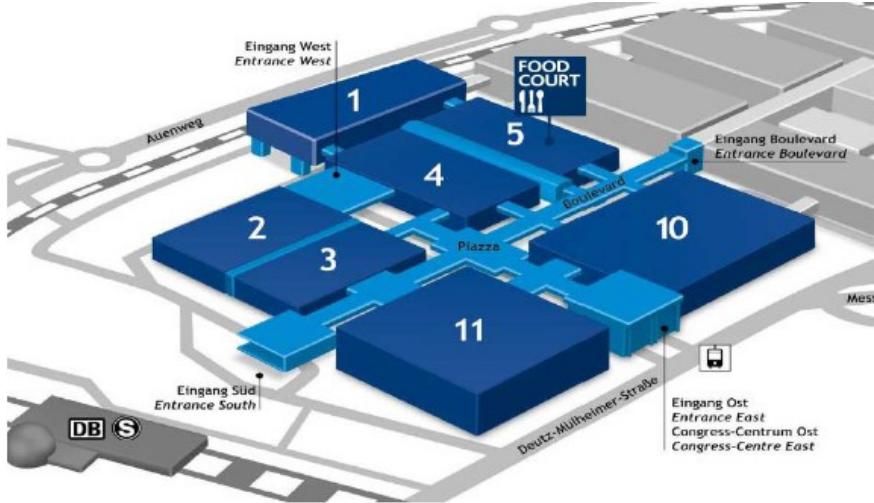
That's the hallmark of the sought-after North American Pavilion located in Hall 4.2 at the Cologne Fairgrounds where IDS presents 7 halls, packed with an impressive array of state-of-the-art products.

North American exhibitors benefit from the pavilion's high profile in gaining business from global buyers & distributors. We offer top-notch amenities plus networking events & pavilion exhibitor reception.

Co-sponsored by the Dental Trade Alliance.

Pavilion Booth Package Features

- Premium booth space & stand design
- Booth furnishings, carpet & electricity
- Stand cleaning & security
- Backlit fascia sign with company name
- Full-service exhibitor lounge & cafe
- On-site management and interpreters
- Private meeting rooms, business services
- Networking opportunities & events
- Additional features: Travel+Freight support



Your North American Contacts:



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USA PAVILION at IDS 2025

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Items and services offered as part of your USA Pavilion booth package:

BOOTH CATEGORIES	9 - 11.75 sqm	12 - 17.75 sqm	18 - 30+ sqm
Spotlights per 3 sqm	1	1	1
Table, round (h:70cm x w:80cm)	1	1	2
Red Chairs, (wood)	2	3	6
Glass Top Table Show Case	1	1	2
Shelves, white	2	4	6
Electrical Outlet (500 watts)	1	1	2

Every package includes:

- Grey Carpeting, white walls
- Pre-show cleaning, daily cleaning & daily waste removal
- Freight forwarding assistance
- Hotel booking service through our U.S. travel partner
- Pre-show and on-site assistance

Pavilion Booth Package Pricing

EARLY BIRD RATES UNTIL JULY 12, 2024

DTA Member Package Rates:

Early Bird: \$885/sqm – Regular: \$915/sqm

Non-DTA Exhibitor Package Rates:

Early Bird: \$915/sqm – Regular: \$930/sqm

Raw Space Rates – space only, special conditions apply:

Early Bird: \$735/sqm - Regular: \$750/sqm

Rates in U.S. Dollars. Add Media/Catalog Package fee of \$1739 per exhibitor. 12% corner surcharge. Choice of turnkey packages or raw space for your custom booth – contact us.



Your IDS/Koelnmesse Inc. contacts in Chicago:

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