

ADS Members may register for both ADS & HDAW through this form or online at [www.diesel.org](http://www.diesel.org).

**Registering for HDAW only?** Please register at [www.HDAW.org](http://www.HDAW.org). Identify you are an ADS member for member discount.

**Note:** Complete one form for each person. If submitting multiple forms, only one sheet with payment info is required.

## 1. Contact Information

FIRST NAME	LAST NAME	NAME ON BADGE		
COMPANY	TITLE			
ADDRESS	CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY
EMAIL (REQUIRED FOR CONFIRMATION)	PHONE	CELL		

Is this your first time at an ADS Convention?

Yes  No

Is this your first time attending HDAW?

Yes  No

Are you 45 years of age or under?

Yes  No

Check here if you do NOT want your e-mail address or fax number to be released for use by HDAW Conference Management & Organizers.

## 2. Registration Type

Non-members, contact ADS Headquarters for Non-member registration form.

### SERVICE / DISTRIBUTOR REGISTRATION FEES (check appropriate fee box)

*Service Members, Replacement Parts Distributor Members, Technical Training Members, Associate Members, Honorary Members*

#### ADS Convention + HDAW\*

*\*subject to registration approval by HDAW*

1st + 2nd person  
from company

By **Jan 5**  \$925/attendee

After **Jan 5**  \$975/attendee

3rd person or more  
from company

\$725/attendee

\$775/attendee

#### ADS Convention Only

If attending HDAW, but  
registering for HDAW separately

\$250/attendee

\$300/attendee

If not attending HDAW

\$725/attendee

\$775/attendee

### SUPPLIER CATEGORY REGISTRATION FEES (check appropriate fee box)

*Allied Equipment Manufacturer and Distributor Members, Manufacturer Members, Diesel Engine and Vehicle Manufacturer Members and Replacement Parts Manufacturer Members*

#### ADS Convention

If attending/exhibiting at HDAW

By **Jan 5**  \$250/attendee

After **Jan 5**  \$300/attendee

#### ADS Convention

If not attending/exhibiting at HDAW

\$950/attendee

\$1000/attendee

## 3. HDAW All Industry Closing Party

New For 2024

\$55/attendee

ADS will verify all ADS Convention registrations. ADS reserves the right to adjust a registration based on ADS membership category. If an ADS member selects the registration for those also attending HDAW but does not register for HDAW, member agrees to pay the difference between that rate and the rate for those not attending HDAW. If the member does not pay the difference or register for HDAW, the registration will be canceled without refund.

#### 4. If registering for HDAW through ADS, check the boxes next to any item you are interested in attending:

- One-on-One Business Meetings (*Distributors only*)  HDAWWomen Reception  
 Leaders of Tomorrow (LOT) Reception (*Must be 45 years or younger*)

#### 5. ADS COMPANION REGISTRATION

- \$100 Companion Package - Includes receptions + Companion Tea

FIRST NAME

LAST NAME

CELL PHONE

E-MAIL

#### 6. SPONSORSHIPS

##### Get Acquainted Reception

- Platinum \$2,500  
 Gold \$1,500  
 Silver \$1,000  
 Bronze \$500  
 Copper \$250

*\*\*Only ONE available.*

- |  |         |  |       |
|--|---------|--|-------|
| <input type="checkbox"/> ADS Lanyard Sponsor*            | \$2,750 | <input type="checkbox"/> ADS Event Page Logo               | \$300 |
| <input type="checkbox"/> ADS Coozie Sponsor*             | \$2,000 | <input type="checkbox"/> ADS Continental Breakfast Sponsor | \$250 |
| <input type="checkbox"/> ADS Charging Station Sponsor*   | \$1,500 | <input type="checkbox"/> ADS Morning Coffee Sponsor        | \$250 |
| <input type="checkbox"/> ADS A/V Sponsor*                | \$1,500 | <input type="checkbox"/> ADS General Event Sponsor         | \$150 |
| <input type="checkbox"/> ADS Notebook Sponsor*           | \$1,500 |  |       |
| <input type="checkbox"/> ADS Confirmation Email Sponsor* | \$1,500 |  |       |
| <input type="checkbox"/> ADS Registration Sponsor*       | \$1,000 |  |       |
| <input type="checkbox"/> ADS Floor Cling Sponsor         | \$800   |  |       |
| <input type="checkbox"/> ADS Forerunners Meeting Sponsor | \$500   |  |       |
| <input type="checkbox"/> ADS Owners Only Meeting Sponsor | \$500   |  |       |
| <input type="checkbox"/> ADS Networking Lunch Sponsor    | \$500   |  |       |
| <input type="checkbox"/> ADS Literature Table Sponsor    | \$500   |  |       |

##### ADVERTISING IN ADS CONVENTION PROGRAM

- Back Cover\* \$1,000  
 Inside Front Cover\* \$800  
 Inside Back Cover\* \$800  
 Full Page Color \$600  
 Half Page Color \$300

#### 7. METHOD OF PAYMENT

TOTAL: \_\_\_\_\_

- Check made payable in U.S. funds to ADS enclosed. Check #: \_\_\_\_\_

Charge my:  AMEX  MasterCard  Visa

Card Number

Expiration Date

CVV

Cardholder Name

Authorized Signature

#### Are you a resident of the European Union, United Kingdom, or Switzerland?

- Check here to consent to the use of your registration information by Conference Management. Contact ADS if you wish to revoke consent.

#### ADS Convention Terms and Conditions

Name changes and substitutions may be made at any time by notifying ADS Headquarters in writing to [accounting@diesel.org](mailto:accounting@diesel.org).

By attending the ADS Convention, attendee agrees to receive promotional emails from ADS and HDAW and that their image may be used in future ADS and HDAW promotional materials.

#### Cancellations/Refunds

**ADS:** Refunds for cancellations will be granted if notified in writing by December 29, 2023. A \$100 administrative fee will be retained on all cancellations.

**HDAW** (*If purchased through ADS*): Refunds for cancellations will be granted, provided HDAW is notified in writing by December 29, 2023. A \$150 administrative fee will be retained on all cancellations. There will be no refunds issued for cancellations after December 29, 2023.

Cancellations must be made in writing to [accounting@diesel.org](mailto:accounting@diesel.org).

Please fax or mail if providing credit card data.

Fax: 703-753-2445

ADS Headquarters

7250 Heritage Village Plaza, #201

Gainesville VA 20155

Questions?

Contact ADS at 816-285-0810 or [ads@diesel.org](mailto:ads@diesel.org).