

COMPANION PROGRAM

Companions (non-industry guests) of attendees including spouses, friends, and family (children above the age of 3) are welcome to attend the Convention. ADS has designed the Companion Program so guests can join the attendees at some of the Convention's non-industry specific events.

What's included in a Companion Registration?

The Companion Registration includes admittance to the Tradeshow, Get-Acquainted Reception, Opening General Session, Afternoon Tea, and the closing party. Companions of attendees are not required to register. However, to attend any Convention activity they must have purchased either the Companion Registration or a single event ticket. Single event tickets may be purchased onsite at the ADS Hospitality Desk.

COMPANION PROGRAM SCHEDULE

■ TUESDAY, AUGUST 7

7:00 to 8:30 p.m. **Get-Acquainted Reception in Tradeshow**

■ WEDNESDAY, AUGUST 8

8:00 to 9:00 a.m. **Opening General Session**

11:45 a.m. to 12:15 p.m. **ADS Annual Business Meeting**

1:00 to 5:00 p.m. **Tradeshow Open**

3:00 to 5:00 p.m. **Afternoon "Twisted" Tea**

Back by popular demand, this year's Afternoon "Twisted" Tea will be hosted by Sandra Ferguson, wife of Carl Ferguson, ADS President. This is a great opportunity to relax and mingle with other ADS Companions while making plans for the week. There will be beverages, snacks, and fun drawings. Don't forget, you must be present to win!

■ THURSDAY, AUGUST 9

10:45 a.m. to 3:30 p.m. **Optional Companion Tour - \$95***
Bernardo Winery

The Bernardo Winery, established in 1889 and family owned and operated since 1927 by the Rizzo family, is the oldest family owned and operated winery in Southern California.

The Rizzo family has been growing and producing wine in the same Italian tradition for three generations, specializing in regional varietals such as Sangiovese, Cabernet Sauvignon, Petite Syrah, Syrah, Albariño, Merlot and Zinfandel.

Enjoy a 25-minute guided walking tour which includes a tour of the winemaking process from beginning to end, some wine tasting knowledge, history of the family and a private wine tasting of 5 wines. Learn how Southern California was the winemaking region for many years in Old California and see how wine was made and sold over 100 years ago at the Bernardo Winery.

This informal tour will include transportation, tour of winery, wine tasting, a picnic lunch, and a VIP Shopping pass valid at some of the shops and artist's studios in the Village.

1:30 to 5:30 p.m. **Tradeshow Open**

■ FRIDAY, AUGUST 10

8:00 to 11:30 a.m. **Tradeshow Open**

6:30 to 10:00 p.m. **Closing Hat Event**

Wear your favorite or funniest HAT to this year's closing event! Captain's, ascot, pillbox, sombrero, Stetson, sun hat, Tam o'shanter, or simply show support for your favorite team with a baseball cap. Enjoy a final night of industry networking in a relaxed atmosphere following an amazing week of industry knowledge. Event dress is casual attire.

*NOTE: Tour is subject to cancellation if minimum number of attendees isn't met by **July 6**. Optional Companion Tour tickets are an additional cost to the Companion Program full registration and must be purchased separately for \$95.