EAPA Ethical Decision-Making Model

To assist EA professionals in addressing potential ethical dilemmas, EAPA has developed a four-step ethical decision-making model.

- Consider the potential ethical issues in the situation
  - What are the competing values or interests in this situation?
  - What are my personal values on this issue and which ones are in conflict?
  - What ethical guidelines (e.g. law, corporate policies, practice standards, codes of ethics) apply to this issue?
- Consider who has a legitimate interest in this situation (i.e. what individuals or groups may be affected by the decision?)
  - Individual client?
  - Work organization?
  - Others directly or indirectly involved?
  - Society?
  - Myself?
- Consider all the possible choices of action
  - Which choice benefits the client?
  - Which choice benefits the work organization?
  - Which choice benefits others directly or indirectly involved?
  - Which choice benefits society?
  - Which choice benefits me?
- Make a decision