Formerly the Association of Labor and Management Administrators and Consultants on Alcoholism (ALMACA), EAPA was incorporated in 1972.

Today, EAPA’s mission is to promote the highest standards of EA practice and the continuing development of employee assistance professionals, programs and services.
The Journal of Employee Assistance

JEA HIGHLIGHTS

- Recognized as the most comprehensive source of news about the EA field.
- As of October 2020, JEA has been in circulation for over 50 years.
- Published quarterly (four issues per year).

The Employee Assistance Professionals Association (EAPA) is the world’s largest, oldest, and most respected membership organization for employee assistance professionals.

As the official membership magazine of the EAPA, the JEA covers trends and developments affecting the workplace and the workforce. In-depth articles probe such issues as EAP standards, research, addiction, international practice and the impact of technology.
The Journal of Employee Assistance

READERSHIP

JEA is distributed to 5,000+ EA professionals, top decision makers, and individuals such as:

- Social Workers
- Psychologists
- Occupational health and wellness professionals
- Risk management experts
- Benefits specialists
- Substance abuse practitioners
- Marriage and family therapists
- Professional Counselors
- Human resource professionals
EAPA’s global reach extends over 40+ countries, members, affiliates, and supporters (some 10,000+).

64% of members surveyed said that they had completed Continuing Educations Units (CEUs) and/or Professional Development Hours (PDHs) through EAPA resources.

**TOP 5 INDUSTRIES**
- 33% EA PROFESSIONAL
- 22% LICENSED MENTAL HEALTH PROFESSIONAL IN CLINICAL PRACTICE
- 13% SUBSTANCE ABUSE PROFESSIONAL
- 9% EA CONSULTANT
- 6% GENERAL MANAGEMENT CONSULTANT

**TOP 5 RESOURCES USED**
1. CEUs AND/OR PDHs
2. EAPA PUBLICATIONS
3. CERTIFICATION OR RECERTIFICATION
4. CHAPTER BRANCH MEETINGS
5. EAPA CHAPTER/BRANCH CONFERENCE
JEA Quarterly E-Blast

Every quarter, advertisers have an opportunity to reach the complete EAPA email list of 10,000+ (2 advertiser limit).

$500.00 for 1 AD
$400.00 EACH for 4 ADS
$300.00 EACH for 8 ADS

For further details and more info on advertising opportunities, click here.

10% discount available to EAPA members.
**The Journal of Employee Assistance**

**DIMENSIONS AND RATES* **

*Specified positions will be billed an additional 10% above published rates. **10% discount available to EAPA members.

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<tr>
<td>Full Page</td>
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<td>$ 1,645</td>
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*Specified positions will be billed an additional 10% above published rates. **10% discount available to EAPA members.
PUBLISHING SPECIFICATIONS

Trim size: 8 1/2 x 11.

Line screens: 133.

All graphics and images need to be supplied either as grayscale halftones or CMYK high resolution PDFs, minimum size of 300 dpi.

Disable all image compressions and embed all fonts.

Full page bleed needs to be a minimum of .125”. Do not add printer marks. No security and no OPI.

Email electronic images to development@eapassn.org and note the ad is for Journal of Employee Assistance in the subject line.
TERMS

EAPA reserves the right to reject any advertising that does not conform to, or conflicts with, Association standards. Advertisers and their agencies assume liability for all content of advertisements published. Claims for errors in advertising must be brought to the attention of EAPA within 30 days of receiving copy. Any deliberate attempt to simulate the publication’s format is prohibited, and EAPA reserves the right to place the word “Advertisement” above any ad, which, in EAPA’s opinion, resembles the editorial content. EAPA will not be responsible for errors appearing in the artwork provided by the advertiser. If type or decorative border will not reproduce satisfactorily, EAPA reserves the right to correct the problem at the advertiser’s expense. Please be advised that EAPA cannot guarantee the publication date of the magazine with regard to time sensitive materials.

PAYMENT POLICY

If not prepaid, EAPA will invoice for advertising upon publication. Payment is due upon receipt of invoice. A one percent late fee will be added monthly to any unpaid balance after 60 days from invoice date. Insertion orders from advertisers with unpaid invoices of 90 days or more will not be honored. No collect shipments will be accepted. Advertisers canceling insertion orders must do so in writing 30 days before artwork deadline. EAPA holds advertisers and their agencies equally responsible for payment of advertising insertion orders. Advertisers using agencies must provide EAPA with the name, address, and phone number of the person responsible for contracts within the agency. These terms and policies shall apply to all advertising accepted by EAPA and will supersede all advertiser contract clauses not specifically acknowledged.
2022 - 2023 CLOSING DATES

Fill your insertion order online by clicking here.

Email per-spec digital artwork to the Development Manager at development@eapassn.org.
**The Journal of Employee Assistance 2022/2023 AD INSERTION ORDER**

Email completed ad insertion order and per-spec digital artwork to Development Manager via contact information above. Please call with any questions.

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Company

___________________________________________  __________________________________________

Address

________________________________________________________________________________________

City                        State/Province                  Postal Code

___________________________      _____________________________      __________________________

Authorized by

(Signature)  (Print Name/Title)

E-mail                  Phone                  Fax

___________________________      ____________________________      __________________________

STARTING:                ENDING:                TOTAL # OF INSERTIONS:

QTER ____  YEAR __________  QTER ____  YEAR __________  ____________________

**ADVERTISING RATES**

Display rates are quoted on a full color electronic presentation basis and are for space only. Rates are per ad, per insertion.

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<tr>
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Insertion orders and artwork must be received by their respective closing dates (see page 7). 10% discount available to EAPM members.