



EASTERN STATES

CONFERENCE FOR PHARMACY RESIDENTS & PRECEPTORS

December 14, 2017

Dear Industry Partner:

The Program Committee of the Eastern States Residency Conference invites you to be a sponsor at our Annual Meeting scheduled for May 6 – 9, 2018 in Hershey, PA. The theme for this year’s meeting is “**Together Everyone Achieves More” The conference will feature educational speakers as well as research projects prepared by each of the residents. Registrants participating in this conference represent **approximately 750 current and future pharmacy leaders** in drug decision-making positions from over 90 healthcare institutions from Maine to Virginia.**

Half of the residents present during the first two sessions and half presenting during the last two session. All participants are in attendance on May 7th and 8th.

NEW! We’ve revamped our sponsor program to provide more value to our industry partners this year including a Reverse Expo for Gold and Silver Level sponsors, more signage/with logos. This year, we are offering three levels of support:

Sponsor Benefits	Gold Level \$4,000	Silver Level \$3,000	Bronze Level \$2,000
Number of registrations (includes admittance to meals, breaks, and sessions)	4	3	2
Your logo with a hyperlink to your company's website from the Eastern States' website	X	X	X
Your logo and listing with contact information in our conference's mobile app	X	X	X
Tabletop exhibit for display during five networking breaks	X Prime Location	X	X
Acknowledgement by Conference Chair as a Gold, Silver or Bronze Level Sponsor during Monday's Welcome Session	X	X	X
A reserved spot in our Reverse Expo scheduled for Monday, May 7th from 4:00 PM - 6:00 PM - space is very limited!	X	X	
Credit as a networking break sponsor with signage/logo display options	X		

These opportunities are only open to commercial supports. Exhibit tables will be set up during the entire meeting. The complimentary registrations for the company representatives include attendance for all of the meeting presentations and meals functions including the evening reception on Monday, May 7th. We hope that these opportunities for networking with Residents and Preceptors over a meal will allow for a more organic and natural interaction. If you are unable to fund this opportunity, your assistance in forwarding this request to the appropriate Regional or National representative is greatly appreciated.

To register for this event, please register on our website, www.easternstates.org. The Eastern States Conference is a non-profit organization; our Federal Tax Identification Number is 23-2785639. A W-9 is available for downloading from our site. Payment through the website can be made via credit card. Checks should be made out to Eastern States Conference for Pharmacy Residents and Preceptors Inc., and sent to

Eastern States Conference
4 Lan Drive, Suite 310
Westford, MA 01886

Please note that to have a table reserved you **MUST register on our website** by April 15, 2018. Please contact me if I can provide any additional information. Additional information can be found on our website: <http://www.easternstates.org/>

Thank you for your consideration of this request.

Sincerely,

William Prescott
Conference Chair, Eastern States Residency Conference
prescott@buffalo.edu

Evelyn R. Hermes DeSantis, Pharm.D., BCPS
Planning Committee, Eastern States Residency Conference
Evelyn.hermes@rwjuh.edu

EASTERN STATES CONFERENCE FOR PHARMACY RESIDENTS AND PRECEPTORS

37th Annual Conference
TEAM
Together Everyone Achieves More

Hershey Lodge
 May 6 – 9, 2018

MEETING AT A GLANCE

Sunday, May 6, 2018		
11:00 AM – 12:00 PM	Arrival / Registration – Group 1	Great Lobby
12:20 PM – 12:40 PM	How to evaluate/moderate a platform session [†] [Recommended session for RDPs, Preceptors and PGY2s]	Crystal A
1:00 PM – 2:40 PM	RESIDENT PLATFORM SESSION I [†]	Confection Hall
2:40 PM – 3:00 PM	Networking/Exhibitor Break	Confection Lobby
3:00 PM – 4:40 PM	RESIDENT PLATFORM SESSION II [†]	Confection Hall
- Night on your own -		
Monday, May 7, 2018		
6:45 AM – 7:45 AM	Buffet Breakfast	Red/White Room
8:00 AM – 10:00 AM	RESIDENT PLATFORM SESSION III [†]	Confection Hall
10:00 AM – 10:20 AM	Networking/Exhibitor Break	Confection Lobby
10:20 AM – 12:00 PM	RESIDENT PLATFORM SESSION IV [†]	Confection Hall
11:00 AM – 12:00 PM	Arrival / Registration – Group 2	Great Lobby
12:00 PM – 1:00 PM	Lunch ^{†‡}	Red/White Room
1:15 PM – 1:30 PM	<u>Welcome Session</u> ^{†‡} William Allan Prescott, Jr. <i>Conference Chair</i> [Recommended session for all attendees]	Blue Room
1:30 PM – 2:30 PM	<u>Keynote Address</u> ^{†‡} Richard E. Charles, PharmD, MD	Blue Room

	<p><i>Chief Medical Officer, General Physicians, PC</i> Samantha Will, PharmD <i>Director of Pharmacy Services, General Physicians, PC</i> - ACPE Accredited CE - [Recommended session for all attendees]</p>	
2:30 PM – 2:50 PM	Louis P. Jeffrey Award Presentation	Blue Room
3:00 PM – 4:00 PM	<p>Preceptor Town Hall Speaker: Mark Sinnett, PharmD, FASHP [Recommended session for RPDs and preceptors]</p>	Magnolia ABCD
3:00 PM – 4:00 PM	<p>Resident Professional Development Topics: Work-life balance; Managing your money; Getting involved in professional organizations. [Recommended session for PGY1 and PGY2 residents]</p>	Blue Room
4:00 PM – 5:30 PM	Recruitment Forum	Great Lobby
4:00 PM – 5:30 PM	<p>Reverse Expo [Pre-registration required]</p>	Crystal A
5:30 PM – 6:30 PM	Poster Rounds	Red Room
6:30 PM – 9:00 PM	<p>Poster Session [Presenters at posters from 6:30-7:00pm]</p>	Red Room
7:00 PM – 9:30 PM	<p>Reception [Dinner and Ice-Cream]</p>	White Room
Tuesday, May 8, 2018		
6:45 AM – 7:45 AM	Buffet Breakfast	Red/White Room
8:00 AM – 8:30 AM	<p>Professional Development Session ^{†‡} Paul Abourjaily <i>Louis P. Jeffrey Award Recipient, 2017</i> Topic: How to Be a Great Preceptor [Recommended session for all attendees]</p>	Magnolia ABCD
8:30 AM – 9:30 AM	<p>Preceptor Development Michelle McCarthy [Recommended session for RPDs and preceptors]</p>	Magnolia ABCD
8:30 AM – 9:30 AM	<p>Clinical Pearls Session I - ACPE Accredited CE - [Recommended session for all attendees]</p>	<p>Empire AB Empire CD Wild Rose AB</p>
9:30 AM – 10:00 AM	Networking/Exhibitor Break	Confection Lobby

10:00 AM – 11:00 AM	Preceptor Development Pearls - ACPE Accredited CE - [Recommended session for RPDs and preceptors]	Magnolia ABCD
10:00 AM – 11:00 AM	Clinical Pearls Session II - ACPE Accredited CE - [Recommended session for all attendees]	Empire AB Empire CD Wild Rose AB
11:00 AM – 11:15 AM	Closing Session / Raffle †	Red/White Room
11:15 AM – 12:30 PM	Lunch †‡	Red/White Room
11:15 AM – 12:30 PM	ESRCPRP Planning Committee Meeting / Lunch [By invitation only]	TBD
12:30 PM	Departure – Group 1	
12:40 PM – 1:00 PM	How to evaluate/moderate a platform session † [Recommended session for RDPs, Preceptors and PGY2s]	Crystal A
1:20 PM – 3:20 PM	RESIDENT PLATFORM SESSION V †	Confection Hall
3:20 PM – 3:40 PM	Networking/Exhibitor Break	Confection Lobby
3:40 PM – 5:40 PM	RESIDENT PLATFORM SESSION VI †	Confection Hall
Night on your own		
Wednesday, May 9, 2018		
6:45 AM – 7:45 AM	Buffet Breakfast	Blue Room
8:00 AM – 10:00 AM	RESIDENT PLATFORM SESSION VII †	Confection Hall
10:00 AM – 10:20 AM	Networking/Exhibitor Break	Confection Lobby
10:20 AM – 12:00 PM	RESIDENT PLATFORM SESSION VIII †	Confection Hall
12:00 PM – 12:15 PM	Closing Session / Raffle †	Confection Lobby
12:15 PM	Departure – Group 2	

† Group 1 / ‡ Group 2