



EASTERN STATES

CONFERENCE FOR PHARMACY RESIDENTS & PRECEPTORS

Jan 2nd, 2019

Dear Industry Partner:

The Program Committee of the Eastern States Residency Conference invites you to be a sponsor at our Annual Meeting scheduled for April 28th – May 1st, 2019 in Hershey, PA. The theme for this year’s meeting is **“Achieving Professional Excellence”** The conference will feature educational speakers as well as research projects prepared by each of the residents. Registrants participating in this conference represent **approximately 750 current and future pharmacy leaders** in drug decision-making positions from over 90 healthcare institutions from Maine to Virginia.

Half of the residents present during the first two sessions and half presenting during the last two session. All participants are in attendance on April 29th and 30th.

Reverse Expo: Again this year we will be offering more value to our industry partners by including a Reverse Expo for Gold and Silver Level sponsors, more signage/with logos.

This year, we are offering three levels of support:

Sponsor Benefits	Gold Level \$4,000	Silver Level \$3,000	Bronze Level \$2,000
Number of registrations (includes admittance to meals, breaks, and sessions)	4	3	2
Your logo with a hyperlink to your company's website from the Eastern States' website	X	X	X
Your logo and listing with contact information in our conference's mobile app	X	X	X
Tabletop exhibit for display during five networking breaks	X Prime Location	X	X
Acknowledgement by Conference Chair as a Gold, Silver or Bronze Level Sponsor during Monday's Welcome Session	X	X	X
A reserved spot in our Reverse Expo scheduled for Monday, April 29 th from 4:00 PM - 5:30 PM - space is very limited!	X	X	
Credit as a networking break sponsor with signage/logo display options	X		

These opportunities are only open to commercial supports. Exhibit tables will be set up during the entire meeting. The complimentary registrations for the company representatives include attendance for all of the meeting presentations and meals functions including the evening reception on Monday, April 29th. We hope that these opportunities for networking with Residents and Preceptors over a meal will allow for a more organic and natural interaction. If you are unable to fund this opportunity, your assistance in forwarding this request to the appropriate Regional or National representative is greatly appreciated.

To register for this event, please register on our website, www.easternstates.org. The Eastern States Conference is a non-profit organization; our Federal Tax Identification Number is 23-2785639. A W-9 is available for downloading from our site. Payment through the website can be made via credit card. Checks should be made out to Eastern States Conference for Pharmacy Residents and Preceptors Inc., and sent to

Eastern States Conference
4 Lan Drive, Suite 310
Westford, MA 01886

Please note that to have a table reserved you **MUST register on our website** by April 8th, 2019. Please contact me if I can provide any additional information. Additional information can be found on our website: <http://www.easternstates.org/>

Thank you for your consideration of this request.

Sincerely,

Marybeth Boudreau
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EASTERN STATES CONFERENCE FOR PHARMACY RESIDENTS AND PRECEPTORS

38th Annual Conference

Achieving Professional Excellence

Hershey Lodge
April 28th – May 1st 2019

MEETING AT A GLANCE

Sunday, April 28th 2019		
11:30 AM – 12:30 PM	Arrival / Registration – Group 1 <small>(Hotel check in is at 4pm, please arrive in presentation attire)</small>	Great Lobby
12:30 PM– 12:50 PM	Welcome & Brief Opening Remarks How to evaluate/moderate a platform session [†] <small>(Recommended session for All)</small>	Crystal A
1:00 PM – 3:00 PM	RESIDENT PLATFORM SESSION I [†]	Confection Hall
3:00 PM – 3:20 PM	Networking/Exhibitor Coffee Break	Confection Lobby
3:20 PM – 5:20 PM	RESIDENT PLATFORM SESSION II [†]	Confection Hall
- Night on your own -		
Monday, April 29th 2019		
7:00 AM – 7:50 AM	Continental Breakfast	White Room
8:00 AM – 10:00 AM	RESIDENT PLATFORM SESSION III [†]	Confection Hall
10:00 AM – 10:20 AM	Networking/Exhibitor Break Coffee Break & Muffin	Confection Lobby
10:20 AM – 12:30 PM	RESIDENT PLATFORM SESSION IV [†]	Confection Hall
11:30 AM – 12:30 PM	Arrival / Registration – Group 2 <small>(Hotel check in is at 4pm, please arrive in presentation attire)</small>	Great Lobby
12:30 PM – 1:30 PM	Lunch ^{†‡}	Red/White Room
12:30 PM – 1:30 PM	<u>Recruitment Forum</u>	
1:30 PM – 1:45 PM	<u>Welcome Session</u> ^{†‡}	Blue Room

	Marybeth Boudreau <i>Conference Chair</i> [Recommended session for all attendees]	
1:45 PM – 2:00 PM	Louis P. Jeffrey Award Presentation	Blue Room
2:00 PM – 3:00 PM	<u>Keynote Address</u> ^{† ‡} “Do it Well, Make it Fun” - ACPE Accredited CE - [Recommended session for all attendees]	Blue Room
3:00 PM -4:00 PM	Make a Connection Ice Cream & Coffee Break	Blue Room
4:00 PM – 5:30 PM	Recruitment Forum	Great Lobby
4:00 PM – 5:30 PM	Reverse Expo [Pre-registration required]	Crystal A
4:00 PM – 5:00 PM	Poster Competition Judging Rounds (Presenters and judges -only)	Red Room
5:00 PM – 6:00 PM	Open Poster Session –	Red Room
6:00 PM – 8:30 PM	Reception (food & drink)	White Room
Tuesday, April 30th 2019		
7:00 AM – 7:50 AM	Continental Breakfast	Red/White Room
8:00 AM – 8:30 AM	Professional Development Session ^{† ‡} <i>Louis P. Jeffrey Award Recipient, 2018</i> Topic: How to Be an Excellent Preceptor [Recommended session for all attendees]	Magnolia ABCD
8:30 AM – 9:30 AM	Clinical Pearls Session I - ACPE Accredited CE - [Four 10 minute Sessions -Recommended session for all attendees]	Red Room
	----- Residency Accreditation Update Town Hall	----- Magnolia ABCD

9:30 AM – 10:00 AM	Networking/Exhibitor Break Coffee & Muffin	Confection Lobby
10:00 AM – 11:00 AM	Residency Professional Development Work-life balance ----- ----- Clinical Pearls Session I - ACPE Accredited CE - [Four 10 minute Sessions -Recommended session for all attendees]	Red Room ----- --- Magnolia ABCD
11:00 AM – 12:00 PM	ASHP Sponsored Speaker –Resilience	
12:00 PM – 1:00 PM	Lunch †‡	Red/White Room
1:00 PM	Departure – Group 1	
1:00 PM – 1:15 PM	How to evaluate/moderate a platform session ‡ [Recommended session for RDPs, Preceptors and PGY2s]	Crystal A
1:20 PM – 3:20 PM	RESIDENT PLATFORM SESSION V ‡	Confection Hall
3:20 PM – 3:40 PM	Networking/Exhibitor Coffee & Snack Break	Confection Lobby
3:40 PM – 5:40 PM	RESIDENT PLATFORM SESSION VI ‡	Confection Hall
Night on your own		
Wednesday, May 1st 2019		
6:45 AM – 7:45 AM	Buffet Breakfast	Blue Room
8:00 AM – 10:20 AM	RESIDENT PLATFORM SESSION VII ‡	Confection Hall
10:20 AM – 10:40 AM	Networking/Exhibitor Break	Confection Lobby
10:40 AM – 12:30 PM	RESIDENT PLATFORM SESSION VIII ‡	Confection Hall
12:15 PM	Departure – Group 2	

† Group 1 / ‡ Group 2