



## **GET INVOLVED!**

### **JOIN AN ECFC COMMITTEE AND MAKE A DIFFERENCE**

One of the most valuable benefits of membership in ECFC is the opportunity to participate on one or more of the ECFC committees. Getting involved is a great way to build your network of contacts, sharpen your leadership skills, raise your company's profile in the industry and maximize your membership investment! What's more, ECFC committee members are directly involved in identifying new opportunities, guiding projects and offering their expertise, so you will have a direct hand in helping us achieve our goals.

Take a look at our committees - listed below - to see if any fit your interests or area(s) of expertise. To join a committee, email Martin Trussell at [mtrussell@ecfc.org](mailto:mtrussell@ecfc.org), Executive Director and we'll let you know the next steps.

#### **COMMUNICATIONS, MARKETING, AND PUBLIC RELATIONS COMMITTEE**

Responsible for ensuring the image and messaging reflects the organization goals and objectives, delivering effective communications, internally and externally promoting the value of ECFC and membership in ECFC. - *Lindsay Jacobs, WEX Health, Chair*

#### **CONFERENCE COMMITTEE**

Responsible for the overall direction of the Annual Conference and Annual Symposium, including planning the programs, speaker selection, sponsor benefits, workshops, agenda and activities. - *Candy Darr, CFC, DataPath, Chair*

#### **EDUCATION COMMITTEE**

Responsible for developing educational programming, maintenance of content and monitoring ECFC's credentialing programs. - *James Garvey, ACFCI, CAS, HSAe, UMB, Chair*

#### **MEMBERSHIP COMMITTEE**

Responsible for developing membership recruitment and retention strategies and initiatives and provide direction and input to other ECFC committees on their strategy and focus for areas needed to support the membership. - *Charles Zelazny CFCI, Tax saver Plan, Chair*

#### **GOVERNMENT RELATIONS & INTERPRETATIONS COMMITTEE**

Responsible for identifying legislative and regulatory priorities, developing position statements, interpreting and disseminating information, acting as a liaison with ECFC's lobbyist, and representing the interests of ECFC before the U.S. Congress and federal regulatory agencies. - *Thad Inge, Paychex, Chair*

For more information, please contact Martin Trussell, Executive Director, ECFC at [mtrussell@ecfc.org](mailto:mtrussell@ecfc.org)