



2018 EDAA Winter Conference Agenda

Monday, January 29th

Red Door Prize Ticket

- 11:00 – 5:00** **Registration and Check-In**
- 9:00 – 1:00** **Auburn GEDI Course (Registration Required)**
Riverchase B
- 2:00 – 2:15** **Welcome- “Transforming Alabama”**
Wynfrey CDE
- 2:15 – 3:00** **Future of Economic Development**
Greg Burkhart, Managing Director, Duff & Phelps
Wynfrey CDE
- 3:00 – 3:15** **Break- Foyer**
Sponsored by: Mobile Area Chamber of Commerce, Terracon
Consultants, Central Alabama Electric Cooperative, and Morgan County
EDA
- 3:15 – 4:00** **Commerce Update**
Greg Canfield, Secretary, Alabama Department of Commerce
Wynfrey CDE
- 4:00 – 5:00** **Modalgisitcs**
John Hoover, Group Manager Modalgistics, Norfolk Southern *Wynfrey
CDE*
- 5:00 – 5:15** **Auburn Certificate Presentations**
Dr. Joe Summers, Executive Director, Auburn University
- 5:15 – 6:30** **Opening Reception- Foyer**
Sponsored by: Alabama Municipal Electric Authority

Dinner on your own

Tuesday January 30th

White Door Prize Ticket

7:30 – 8:30 Breakfast
Wynfrey AB

8:30 – 9:30 Local/Homegrown Success
Panel- Wynfrey CDE
-Robert Armstrong, Founder, G Momma's Cookies
-Lee Conn, President, Motus Motorcycles

9:30 – 10:30 C-Shifts Economies/Innovation Discussion- Wynfrey CDE
-Electric Vehicles
-RadioBro, Aviation Innovation
-Gene Capture- Biotech Innovation

10:30 – 10:45 Break- Foyer
Sponsored by: Dunn Building Company, North Alabama Industrial Development Association, WATCO Companies, and Wiregrass EDC

10:45 – 11:45 Strategic Marketing
Melissa Medley, CME, Vision First Advisors
Wynfrey CDE

11:45 – 1:15 Keynote Luncheon

1:15 – 1:30 Dave Echols Award
Wynfrey AB

1:30 – 2:45 Breakout Sessions

Breakout #1: Agriculture- Avon Room

Panel: -Leigha Cauthen, Executive Director, Alabama Agribusiness
-Johnny Adams, CEO, Alabama Poultry and Egg
-Chris Isaacson, EVP, Alabama Forestry Association

Breakout #2: Role of the Real Estate Broker (YP)- Cornwall Room

Panel: -David Barber, Senior VP, Binswanger
-David Stubbs, Senior VP, Binswanger
-Phillip Yost, Senior Associate, CBRE
- Deborah McGill-Smith, Industrial Real Estate Broker, EGS Commercial Real Estate

Breakout #3: Downtown Redevelopment- Devon Room

Panel: -Mary Helmer, President/State Coordinator, Main Street Alabama
-Chris Chain, Renovations of Mississippi
-Jason Wilson, Founder &CEO, Back Forty Beer Company

- 2:45 – 3:15 Workforce Session**
Ed Castile, Executive Director, AIDT
Wynfrey CDE
- 3:15 – 3:30 Break- Foyer**
Sponsored by: St. Clair County, Southern Development Council, Selma and Dallas County EDA
- 3:30 – 4:45 Disruption Panel- Wynfrey CDE**
-Toni Eberhart, Executive Director Urban Engine
-John, Smola, Assistant to the Sr. VP of Marketing & Business, Alabama Power Company
- 4:45 – 5:00 SEDC Update**
Gene Stinson, President, SEDC
- 5:00 – 6:00 Reception**
Foyer
Sponsored by: TVA

Dinner on your own

Wednesday, January 31st

- 7:30 – 8:30 Governor's Breakfast- Wynfrey AB**
Governor Kay Ivey
Sponsored by: PowerSouth Energy Cooperative
- 8:30 – 8:45 EDAA PR Strategy**
Jennifer Jenkins, President, JJPR
- 8:45 – 9:30 Ethics Commission Discussion**
Greg Butrus, Government Relations, Balch & Bingham
Wynfrey CDE
- 9:30 – 10:00 EDAA Committee Reports- Wynfrey AB**
- Retail Committee
- Professional Development Committee
- YP Mentor Program
- 10:00 – 10:30 EDAA Legislative Report**
Wynfrey AB

10:30 – 11:00 EDAA Business Session
Wynfrey AB

11:00 Adjourn