EDMCouncil

DCAM TRAINING PROGRAMS
THE PRACTITIONER'S GUIDE TO DATA MANAGEMENT

Data Management Capability Assessment Model (DCAM)

The Data Management Capability Assessment Model (DCAM™) is the industry-standard, best practice framework for developing and sustaining a comprehensive data management program. Join our expert training sessions to learn more about the capabilities and processes needed for sustainable data management that delivers measurable business value.

The Objectives and Benefits of DCAM Training

The objective of the DCAM training is to expose the student to the critical capabilities of data management. We examine what works, what doesn't and why, referencing years of real-world experience. The interactive approach facilitates use case examples shared among participants, allowing them to step outside of the confines of their daily operational activities and engage in group discussion and debate.

At the conclusion, students will depart proficient in the core objectives and requirements of data management. They will gain an understanding of the rationale behind the capabilities and be accredited to apply DCAM to their own data management programs.

Our Training Facilitators

DCAM training is delivered by industry experts with years of real-world experience in designing, implementing and facilitating data management programs.

John Bottega
Holds the distinction of being one of industry's first CDO's
- Executive Director, EDM Council
- Former CDO, Citi, Bank of America, Federal Reserve Bank of NY
- Member: Financial Research Advisory Comm, OFR, US Treasury

Michael Atkin
Observer and analyst of the Information Industry for over 30 years
- Senior Advisor, EDM Council
- Former Chair, Data Comm, US Treasury
- Instructor, Principles of Data Management, Columbia University

Mark McQueen
Expert, 20+ years' experience, in data & business process management
- Senior Advisor, Best Practice & Process Design, EDM Council
- Former DM Executive, Wholesale Bank, Bank of America
- Founder & Principal Consultant, FutureDATA Consulting

DCAM
Data Management Capability Assessment Model

DCAM FRAMEWORK COURSE

The DCAM Framework is a two-day course that takes the student through the DCAM model in a detailed, but practical, interactive and example-driven manner. It describes the capabilities and processes needed for a data management program that delivers measurable business value to your organization.

Completion of this training provides the student with advanced accreditation. All course materials, including the current DCAM assessors guide, are provided; no prior reading is needed. Breakfast, lunch and refreshments are included in the price.

- ▸ **London - October 24 & 25**
- ▸ **New York - November 6 & 7**

Members: $1,450 | Non-Members: $2,900

STRATEGIC CONCEPTS IN DATA MANAGEMENT

Strategic Concepts in Data Management is a half-day course that provides students with insights into the important concepts of data management – managing data as an asset, managing meaning, ensuring data is fit-for-purpose, and balancing data governance without inhibiting innovation. It is the perfect precursor to The DCAM Framework training course!

So, whether you're a business professional who relies on data or are new to data management, this course will give you the basic data management acumen needed to be successful in today's data-driven culture.

- ▸ **London - October 23**
- ▸ **New York - November 5**

Members: $450 | Non-Members: $900

DCAM Training Topics

DCAM addresses the capabilities needed to establish the data strategy, position the business case, implement the operating model, ensure funding and support the organizational collaboration necessary to govern the meaning, use and protection of one of a firm's most important assets – its data! All DCAM training classes cover:

- ▶ **Data Management Strategy & Business Case** – An effective data program begins with a clearly articulated strategy, tied to a tangible business case

- ▶ **Data Management Program & Funding** – The data management program requires formality, structure and funding, with strong executive and stakeholder support

- ▶ **Technology Architecture** – Advances in technology, storage and analytics aligned with the program strategy become the enabler of the data management program

- ▶ **Data Architecture** – Defines the requirements and capabilities necessary to ensure a unified and shared view of the meaning of data across the organization

- ▶ **Data Quality** – Defines the approach to ensure that consumers have trust and confidence in the data and that the data is fit for its intended use

- ▶ **Data Governance** – Establishes the lines of authority, policies and rules of engagement necessary to implement a sustainable data management program

"Given today's regulatory environment and need for straight through processing efficiencies, I found the materials very relevant."

"This class should be necessary for all those who touch data!"

EDM Council User Community - EDMConnect™

All DCAM FRAMEWORK accredited students are invited and encouraged to engage with EDM Council staff and with others in the new online community known as EDMConnect™.

As part of your journey to adopt the DCAM Framework, sharing your experiences and requesting advice from other practitioners can accelerate your path to success. Join the DCAM User Community today!

DCAM
Data Management Capability Assessment Model

REGISTER TODAY FOR DCAM TRAINING

Register online: EDMCouncil.org

For questions, discount inquiries or for multiple registrations, please contact:

Robert Rummel
rrummel@edmcouncil.org
+1.646.435.4628

ONSITE TRAINING

The EDM Council also offers onsite training for individual member companies. For more information on these onsite programs, please contact:

Mike Meriton
mmeriton@edmcouncil.org
+1.908.720.7044

ABOUT EDM COUNCIL

The EDM Council is a non-profit trade association established by participants in the financial industry to define content standards and document best practice for implementing data management. The 200+ global member firms and more than 7,000 professionals of the EDM Council represent banks, asset managers, data vendors, technology companies, consultants, academia and regulators across the global financial system.

EDMCouncil.org
UK Main Office: + 44 (0)1794 390044
US Main Office: +1 301 933 2945
info@edmcouncil.org