



SPONSOR THE 2018 EDM COUNCIL MEMBER BRIEFS

Showcase Innovation and Network with Data Management Industry Leaders

We invite our vendor members to sponsor the Fall 2018 **EDM Council Member Briefs & Annual Networking Parties**.

New for 2018

We have redesigned our Member Brief events to expand the agenda, incorporate a Solutions Showcase, and increase thought leadership and networking opportunities. Event highlights:

- ▶ **Access up to 500+ Data Management Executives** across the three iconic venues:
 - London (Historic Fishmongers Hall, London Bridge - Oct 30)
 - Toronto (EY Tower - Nov 14)
 - New York (NYC Conference Center, Nov 15)
- ▶ **Expanded half-day agenda** at each location from 12-7:30pm – including lunch and networking party
- ▶ **NEW: “Solutions Showcase”** available 12-7pm for you to feature your products and solutions
- ▶ **Thought Leadership Opportunities** – participate in EDM Council Fall Brief agenda with topics including:
 - *Delivering Success*: data governance, data quality, regulation, risk or analytics
 - *Innovation*: highlight your latest EDM solutions, including graph databases, AI, ML & NLP and more
 - *Future of Data Management*: nominate your subject matter experts for presentations/panels and your clients for “Success Stories”

Sponsorship also includes:

- ▶ Corporate Branding and Marketing
 - Featuring your brand on EDM Council email, website, social media, registration and event materials, and on the new EDMConnect member community
- ▶ Direct communications to members
 - Joint EDM Council email to follow-up with your message to attendees

Additional Sponsorship Options

- ▶ Sponsor the lunch or evening networking party
- ▶ EDMTalks: be among the first to join the newest EDM Council program! Share your thought leadership perspective in a custom video, shown at the event and via EDM Council’s channels
- ▶ Call to discuss your own custom ideas

Flexible Sponsor Pricing:

Pricing ranges from \$2500-\$7500 per venue, with multiple location savings, to best meet your objectives.



MEMBER BRIEFS DATES AND LOCATIONS

- ▶ **London: October 30**
Fishmongers Hall, London Bridge
- ▶ **Toronto: November 14**
EY Tower, 100 Adelaide Street West
- ▶ **New York: November 15**
NYC Seminar & Conference Center, 71 West 23rd Street, Manhattan, NY

AGENDA

12p	Registration
12 - 1:30p	Solutions Showcase & Lunch
1:30p - 5:30p	Member Presentations & Panels
5:30p - 7:30p	Solutions Showcase & Networking Party

CONTACT

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