EDM Council®

Vendor Member Overview

Thought Leadership before the Global Data Management & Analytics Community

Join the EDM Council and engage the global Data Management & Analytics Community

EDMSponsor

EDMTalks

EDMWebinar

EDM COUNCIL OVERVIEW

The 200+ global member firms and more than 10,000 EDM Council members and guests represent a broad range of roles, such as CDO’s, Heads of Data Governance, Data Quality, Data Stewards, Advanced Analytics and Data Scientists, from organizations including banks, asset managers, data vendors, technology companies, consultants, academia and regulators, in financial services and other industries.

The EDM Council provides a venue for data professionals to advance data management as a critical organizational function and define its vision for the future. This is key to ensuring that end-users have confidence in the information they are using for business applications, including new AI and machine learning technologies. To meet this goal, the members of the EDM Council focus on:

- BEST PRACTICES
- DATA STANDARDS
- TRAINING AND CERTIFICATION
- BENCHMARKING
- REGULATORY SUPPORT
- GLOBAL NETWORKING
Included with your Vendor Membership

Vendor firms and their employees are invited to fully participate in all activities of the EDM Council and to access the wealth of resources. In addition, you will be able to network online with fellow members and have the opportunity to showcase your brand, innovative solutions and thought leadership.

1. EDM Council Events Access and Engagement
   - Member Briefings and savings to external partner events
   - Hosting, speaking and exhibiting opportunities

2. EDMConnect Access –
   Engage with the EDM Council Online Community
   - Unlimited access to 14+ years of data management best practice and standards materials via EDMConnect
   - DCAM™ & FIBO™ repositories with no associated fees
   - Exclusive content via website, document repository, EDMTalks® thought-leadership video series and analytical resources
   - Training, eLearning & certification for staff and education for executive management, including 49 courses and 2. EDMConnect Access –
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   - Unlimited access to 14+ years of data management best practice and standards materials via EDMConnect
   - DCAM™ & FIBO™ repositories with no associated fees
   - Exclusive content via website, document repository, EDMTalks® thought-leadership video series and analytical resources
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3. EDM Council Content
   - Use of all library materials – unlimited access to 14+ years of data management best practice and standards materials via EDMConnect
   - DCAM and FIBO – licensed for your internal use

EDM COUNCIL AT-A-GLANCE

- Non-profit 501(c)(6) trade association
- Founded in 2005 to elevate the practice of data management as a business priority
- Creators of DCAM™ (Data Management Capability Assessment Model) – the industry-standard methodology for evaluating data management capability
- Originators of FIBO™, the open-source ontology standard for harmonizing data (common financial language)
- Development of best practices for data management program implementation and governance
- Trusted advisor to global regulators and market authorities

ADDITIONAL BENEFITS

- Participate in Working Groups, Member Briefings, webinars, events and the EDMConnect™ member platform
- Engage and network with 10,000+ EDM Council members and guests from over 200 firms, including online collaboration via EDMConnect™
- Access to DCAM™ & FIBO™ repositories with no associated fees
- Exclusive content via website, document repository, EDMTalks® thought-leadership video series and analytical resources
- Training, eLearning & certification for staff and education for executive management, including 49 courses and

THOUGHT LEADERSHIP SERIES

EDMSponsor

EDMTalks

EDMWebinar
Optional Opportunities – Thought Leadership Series

Vendors are invited to extend their sponsorship and increase visibility amongst the membership with these special programs:

- **EDM Council Thought Leadership Series**
  - **EDMSponsor**
    - Includes booth space, speaking opportunities and access to EDM Council members in this series of annual events around the world
    - 2019 Member Briefing Dates: Sydney (July 17), Singapore (Oct 10), London (Oct 30), Toronto (Nov 12), & New York (Dec 5)
  - **EDMTalks**
    - The new co-branded video series presenting expert discussions in data management
    - Communicate your firm’s perspectives and newest developments to a global audience of 10,000+ professionals
  - **EDMWebinar**
    - A new opportunity to co-host an EDM Council Webinar, diving into various topics within enterprise data management and technology
    - Co-branded with your company’s brand and lasting one hour or less

- **DCAM as Product and Services Accelerators / Value-add**
  - DCAM Authorized Partner (DAP) Program
  - DCAM Accelerators and cross-referencing to your products and services
- **FIBO as Product and Services Accelerators / Value-add**
  - FIBO Accelerators (for your products and services)
  - FIBO for accelerating the product solutions (e.g. FIBO is accelerator to Collibra and Axon Data Governance solutions as well as Global ID’s)
  - FIBO Content Team leadership – participate in driving FIBO innovations

JOIN EDM COUNCIL
WWW.EDMCOUNCIL.ORG

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Firms represented on the EDM Council Board of Directors are highlighted and in bold.

- ABN AMRO Bank N.V
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- ADIA (Abu Dhabi Investment Authority)
- Aegon Data Management Ltd
- Aegon Asset Management, LLC
- Alderman Bank PLC
- Allied Irish Bank
- Ally Financial, Inc.
- Alpha Financial Markets Consulting
- American Century Investments
- American Family Life Assurance Company of Columbus
- American International Group, Inc
- Arrayo
- AustralianSuper
- AxiomSL, Inc.
- Banco de México
- **Bank of America Corporation**
- Bank of Montreal
- Bank of New York Mellon Corporation
- BBVA Compass Bank
- Bloomberg PolarLake
- BNP Paribas
- Brickendon Consulting (US) Inc
- **British Columbia Investment Management Corporation**
- Brown Brothers Harriman & Co.
- CaixaBank, SA
- Cambridge Semantics Inc.
- Canadian Imperial Bank of Commerce
- Canadian Securities Administrators
- Capco
- **CapGemini S.A.**
- Capital Group Companies, Inc.
- Capital One
- Charles Schwab & Co., Inc
- CIT Group, Inc.
- **Citigroup Inc.**
- Citizens Bank
- Clydesdale Bank
- Colibra
- **Commonwealth Bank of Australia**
- Continuus Technologies
- Credit Dimensions
- Cushman & Wakefield of Georgia, Inc.
- DataAxxis
- Dataactics Ltd
- Dattamza Consulting Services
- DBS Bank
- **Depository Trust & Clearing Corporation**
- Delv Group
- Desjardins Group
- **Deutsche Bank AG**
- Discover Financial Services
- Dun & Bradstreet, Inc.
- DTSQUARED Limited
- E*TRADE Financial Corporation
- Eaton Vance
cencia GmbH
element22
- Emerge Holdings LLC
- Ernst & Young
- European Investment Bank
- Exp Reynolds, Inc.
- Factset Research Systems, Inc
- Fannie Mae
- Federal Reserve Bank of Dallas
- Federal Reserve Bank of New York
- Federal Reserve Bank of Philadelphia
- Federal Reserve Richmond
- Fifth Third Bank
- Financial Conduct Authority
- Financial Risk Group
- Financial Industry Regulatory Authority
- First San Francisco Partners
- Fitch Ratings
- FMO
- Franklin Resources Inc.
- Freddie Mac
- FutureDATA Consulting
- General Motors
- GIC Pte Ltd
- Global IDs Inc.
- **GoldenSource Corporation**
- Goldman Sachs & Co
- Gordian Group
- Gresham Technologies
- Huntington Bancshares Incorporated
- **HSBC Group**
- **IBM Corporation**
- ICE Data Services
- ICL4 Ltd
- IGM Financial Inc
- Infogix, Inc.
- Informatica Corporation
- Information Ethics & Equity Institute
- ING Bank NV
- IntelligentTag Inc
- Invesco Ltd
- Io-Tahoe
- Investment Industry Regulatory Organization of Canada
- iSoftware4Banks, Inc
- Jefferies LLC
- JP Morgan Chase & Co
- JSC MFO Crystal
- Kingland Systems Corp.
- KPMG LLP
- Legg Mason & Co., LLC
- Libra Enterprise Consulting
- Lloyds Banking Group
- London Stock Exchange Group
- Luminor Group
- **M&G Investments**
- M&T Bank
- Macquarie Group Limited
- Makolab SA
- Manufacturers Life Insurance Company
- MarkLogic
- MassMutual Financial Group
- Mastercard
- MFS Investment Management
- Microsoft
- Mizuho Bank, Ltd
- Moody's Investors Service, Inc
- Morgan Stanley
- Mudano
- MUFG Bank
- Murex
- Nasdaq, Inc
- National Australia Bank Limited
- Neo4j
- NEPC, LLC
- NewVantage Partners LLC
- NISA Investment Advisors, L.L.C.
- Noetic Partners
- Nomura Holdings, Inc.
- Nordata
- **Nordea Bank**
- Nordicstation AB
- Norinchukin Bank
- **Northern Trust Corporation**
- NTT DATA Corporation
- Object Management Group, Inc
- Office of Financial Research, U.S. Department of the Treasury
- Ontario Securities Commission
- OpenRisk Technologies LLC
- Oppenheimer & Co. Inc.
- OPSEU Pension Trust
- Orchestra Networks, Inc
- Ortega Ltd
- Phyton Consulting
- Prodata
- PNC Financial Services Group, Inc.
- Promontory Financial Group
- UK LTD
- PSP Investments
- Publicis.Sapient
- PwC
- Raymond James & Associates, Inc.
- Reference Point LLC
- **Refiniti**
- Regions Bank
- **Royal Bank of Canada**
- Royal Bank of Scotland Group, Plc
- Schneider Electric
- Schroder Investment Management Limited
- **Scotiabank**
- SEB Group
- SEI Investments Company
- Semantic Arts, Inc
- SmartStream RDU
- Societe Generale
- **Standard & Poor's Financial Services LLC**
- Standard Chartered Bank
- Stardog Union
- State of Wisconsin Investment Board
- **State Street Corporation**
- Statistics Canada
- Sumitomo Mitsui Banking Corporation
- SunTrust Banks, Inc
- Synchrony Financial
- TD Bank Group
- Tesco Bank
- TIAA
- Tradeweb
- Tudor Investment Corporation
- U.S. Bank
- **UBS AG**
- Unissant, Inc
- University College Cork (GRCTC)
- University of Waterloo
- USSA
- Vanguard Group
- Voya Financial
- Wellington Consulting Group
- **Wells Fargo & Company**
- William Blair & Company LLC
- Wintrust Financial Corporation
- World Bank Group
- Xodiac, Inc

*As of March 2019

www.EDM Council.org