EDM Council Overview

The 200+ global member firms and more than 10,000 EDM Council members and guests represent a broad range of roles, such as CDO’s, Heads of Data Governance, Data Quality, Data Stewards, Advanced Analytics and Data Scientists, from organizations including banks, asset managers, data vendors, technology companies, consultants, academia and regulators, in financial services and other industries.

The EDM Council provides a venue for data professionals to advance data management as a critical organizational function and define its vision for the future. This is key to ensuring that end-users have confidence in the information they are using for business applications, including new AI and machine learning technologies. To meet this goal, the members of the EDM Council focus on:

- Best Practices
- Data Standards
- Training and Certification
- Benchmarking
- Regulatory Support
- Global Networking

Join the EDM Council and engage the global Data Management & Analytics Community

EDM Sponsor
EDM Talks
EDM Webinar

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Included with your Vendor Membership

Vendor firms and their employees are invited to fully participate in all activities of the EDM Council and to access the wealth of resources. In addition, you will be able to network online with fellow members and have the opportunity to showcase your brand, innovative solutions and thought leadership.

1. EDM Council Events Access and Engagement
   - Member Briefings and savings to external partner events
   - Hosting, speaking and exhibiting opportunities

2. EDMConnect™ Access –
   Engage with the EDM Council Online Community
   - Unlimited access to 10,000+ EDM Council members and guests
   - Unlimited enrollment for your team with 24/7 access to network with members and participate in global data management interest groups
   - Upload your thought leadership pieces to educate EDM Council members
   - Potentially co-moderate an interest or workgroup to help drive best practices and innovation

3. EDM Council Content
   - Use of all library materials – unlimited access to 14+ years of data management best practice and standards materials via EDMConnect
   - DCAM and FIBO – licensed for your internal use

THOUGHT LEADERSHIP SERIES

EDM Sponsor
EDM Talks
EDM Webinar
Optional Opportunities – Thought Leadership Series

Vendors are invited to extend their sponsorship and increase visibility amongst the membership with these special programs:

- **EDM Council Thought Leadership Series**
  - EDM Sponsor
    - Includes booth space, speaking opportunities and access to EDM Council members in this series of annual events around the world
    - **2020 Member Briefing Dates:** *Subject to change*
      - San Francisco (April), Mumbai & Bangalore (May), Singapore & Sydney (June), Frankfurt (Sept), London (Oct), Toronto (Nov), New York (Dec)
  - **EDMTalks**
    - The new co-branded video series presenting expert discussions in data management
    - Communicate your firm’s perspectives and newest developments to a global audience of 10,000+ professionals
  - **EDMWebinar**
    - A new opportunity to co-host an EDM Council Webinar, diving into various topics within enterprise data management and technology
    - Co-branded with your company’s brand and lasting one hour or less

- **DCAM as Product and Services Accelerators / Value-add**
  - DCAM Authorized Partner (DAP) Program
  - DCAM Accelerators and cross-referencing to your products and services
- **FIBO as Product and Services Accelerators / Value-add**
  - FIBO Accelerators (for your products and services)
  - FIBO for accelerating the product solutions (e.g. FIBO is accelerator to Collibra and Axon Data Governance solutions as well as Global ID’s)
  - FIBO Content Team leadership – participate in driving FIBO innovations

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Network with EDM Council Members*

Firms represented on the EDM Council Board of Directors are highlighted and in bold.

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- Accenture
- Adaptive, Inc
- ADIA (Abu Dhabi Investment Authority)
- Aegon Data Management Ltd
- Aegon Asset Management, LLC
- Aldermore Bank PLC
- Allied Irish Bank
- Ally Financial, Inc.
- Alpha Financial Markets Consulting
- American Century Investments
- American Family Life Assurance Company of Columbus
- American International Group, Inc
- Arrayo
- AustralianSuper
- AxiomSL, Inc.
- Banco de México

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- BBVA Compass Bank
- Bloomberg PolarLake
- BNP Paribas
- Brickendon Consulting (US) Inc
- British Columbia Investment Management Corporation
- Brown Brothers Harriman & Co.
- CaixaBank, SA
- Cambridge Semantics Inc.
- Canadian Imperial Bank of Commerce
- Canadian Securities Administrators
- Capco

**CapGemini S.A.**
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- Capital One
- Charles Schwab & Co., Inc
- CIT Group, Inc.

**Citigroup Inc.**
- Citizens Bank
- Clydesdale Bank
- Collibra
- Commonwealth Bank of Australia
- Continuos Technologies
- Credit Dimensions
- Cushman & Wakefield of Georgia, Inc.
- DataAxxis
- Dataactics Ltd
- Dattamza Consulting Services
- DBS Bank

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- Desjardins Group

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- Dun & Bradstreet, Inc.
- DTSQUARED Limited
- E*TRADE Financial Corporation
- Eaton Vance
- eccenza GmbH
- element22
- Emerge Holdings LLC
- Ernst & Young
- European Investment Bank
- Expensify, Inc.
- Factset Research Systems, Inc
- Fannie Mae
- Federal Reserve Bank of Dallas
- Federal Reserve Bank of New York
- Federal Reserve Bank of Philadelphia
- Federal Reserve Richmond
- Fifth Third Bank
- Financial Conduct Authority
- Financial Risk Group
- Financial Industry Regulatory Authority
- First San Francisco Partners
- Fitch Ratings
- FMO
- Franklin Resources Inc.
- Freddie Mac
- FutureDATA Consulting
- General Motors
- GIC Pte Ltd
- Global IDs Inc.

**GoldenSource Corporation**
- Goldman Sachs & Co
- Gordian Group
- Gresham Technologies
- Huntington Bancshares Incorporated

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- ICE Data Services
- ICX4 Ltd
- IGM Financial Inc
- Infogix, Inc.
- Informatica Corporation
- Information Ethics & Equity Institute
- ING Bank NV
- IntelligentTag Inc
- Invesco Ltd

- Io-Tahoe
- Investment Industry Regulatory Organization of Canada
- iSoftware4Banks, Inc
- Jefferies LLC
- JP Morgan Chase & Co
- JSC MFO Crystal
- Kingland Systems Corp.
- KPMG LLP
- Legg Mason & Co., LLC
- Libra Enterprise Consulting
- Lloyds Banking Group
- London Stock Exchange Group
- Luminor Group

**M&G Investments**
- M&T Bank
- Macquarie Group Limited
- Makolab SA
- Manufacturers Life Insurance Company
- MarkLogic
- MassMutual Financial Group
- Mastercard
- MFS Investment Management
- Microsoft
- Mizuho Bank, Ltd
- Moody’s Investors Service, Inc

**Morgan Stanley**
- Mudano
- MUFG Bank
- Murex
- Nasdaq, Inc
- National Australia Bank Limited
- Neo4j
- NEPC, LLC
- NewVantage Partners LLC
- NISA Investment Advisors, L.L.C.
- Noetic Partners
- Nomura Holdings, Inc.
- Nordata

**Nordea Bank**
- Nordicstation AB
- Norinchukin Bank

**Northern Trust Corporation**
- NTT DATA Corporation
- Object Management Group, Inc
- Office of Financial Research, U.S. Department of the Treasury
- Ontario Securities Commission
- OpenRisk Technologies LLC
- Oppenheimer & Co. Inc.
- OPSEU Pension Trust
- Orchestra Networks, Inc.
- Ortecha Ltd
- Phyton Consulting

- Prodago
- PNC Financial Services Group, Inc.
- Promontory Financial Group
- UK LTD
- PSP Investments
- Publicis.Sapient
- PwC
- Raymond James & Associates, Inc.
- Reference Point LLC
- Refinitiv
- Regions Bank
- Royal Bank of Canada
- Royal Bank of Scotland Group, Plc
- Schneider Electric
- Schroder Investment Management Limited
- Scotiabank
- SEB Group
- SEI Investments Company
- Semantic Arts, Inc
- SmartStream RDU
- Societe Generale

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- Standard Chartered Bank
- StarDog Union
- State of Wisconsin Investment Board

**State Street Corporation**
- Statistics Canada
- Sumitomo Mitsui Banking Corporation
- SunTrust Banks, Inc
- Synchroyn Financial
- TD Bank Group
- Tesco Bank
- TIAA
- Tradeweb
- Tudor Investment Corporation
- U.S. Bank

**UBS AG**
- Unissant, Inc
- University College Cork (GRCTC)
- University of Waterloo
- USSA
- Vanguard Group
- Voya Financial
- Wellington Consulting Group

**Wells Fargo & Company**
- William Blair & Company LLC
- Wintrust Financial Corporation
- World Bank Group
- Xodiac, Inc

*As of March 2019*