EDM Council DataVision – APAC/India

The New Data Paradigm: Leveraging Innovation
Data management, cloud, analytics and data governance for dynamic businesses

Tuesday, July 13, 2021
12:00pm-3:30pm SGT / 2:00pm-5:30pm AEDT / 9:30am-1:00pm IST

Agenda

12:00pm SGT / 2:00pm AEDT / 9:30am IST: Arrivals/Introductions/Housekeeping

12:05pm SGT / 2:05pm AEDT / 9:35am IST: Welcome & Agenda – John Bottega, President, EDM Council

12:15pm SGT / 2:15 pm AEDT / 9:45am IST:

● **Topic:** Modern Data Architectures

● **Description:** In this session, industry experts will discuss new ways to tackle issues within modern data architectures. Users are drowning in data because the industry lacks solutions to streamline fast, big and unstructured data. IT teams cannot deliver quickly enough and project driven technologies have become near obsolete by go-live. At this point, users demand self-service, with DIY insights discovery. Join this session to learn more about innovative new solutions that will combat these challenges.

● **Speakers:**
  ○ MODERATOR: Kim Laubscher, Partner, Data & Analytics, EY
  ○ Oliver Krohne, Director, Data & Analytics, EY
  ○ Matthew Signor, Director, Data and Analytics, EY
  ○ Ola Asolo, Manager, Data and Analytics, EY

12:45pm SGT / 2:45pm AEDT / 10:15am IST:

● **Topic:** Data Management impacts for Hybrid Cloud

● **Description:** Organisations across APAC have made significant changes over the past 16 months in response to the pandemic. Including, modernizing their legacy core systems with cloud hosted solutions, replacing on-premise business applications with the latest software as a service offering, switching outdated data warehouses with cloud native data lakes, and adopting AI/ML enabled business analytics to work with existing on-premise systems to support their business needs in today's hybrid world.

Unfortunately, many of these cloud investments will take longer and/or will be more costly to deploy due to underlying data challenges caused by inadequate data management and data governance programs and technologies. So when it comes to data management on the cloud, what changes? Learn about what it takes to meet the data management and data governance challenges in a hybrid computing environment. This session will also cover the EDM Council's CDMC (Cloud Data Management Capabilities) framework which was created by cloud and data management experts to provide a structured framework of capabilities and controls for organizations to accelerate cloud services adoption.

● **Participants:**
  ○ MODERATOR: Peter Ku, VP and Chief Industry Strategist, Informatica
  ○ Craig Cullum, Global Data & AI Specialist, Microsoft
  ○ Anand Ramamoorthy, APJ Segment Leader, Data Governance, Informatica
  ○ Colin Gibson, CDMC Product Management Lead, EDM Council

1:15pm SGT / 3:15pm AEDT / 10:45am IST:

● **Topic:** Getting Data Quality Right in 2021

● **Description:** To better understand what's preventing individuals and organizations from carrying out much-needed, data-based innovation and transformation, Ataccama recently surveyed 1000+ data professionals from a range of verticals across the globe. The survey revealed that executives and business managers alike see the biggest potential for improvement in the areas of data governance, data quality, data privacy, data readiness, and automating data processes—and that while awareness of the need for these programs is high, maturity remains low.

Join this panel of industry experts as they speak to getting data quality “right” in 2021 and beyond. Learn from their direct experience in topics such as:

● Modern challenges for data quality programs

● What organizations should consider when they're getting started with a data quality initiative

● How technology and tools can help, and where to focus your time and energy

● Why data quality is a critical building block of a data fabric (plus what a data fabric really is, and how to get started with it in your organization)

● **Participants:**
  ○ Moderator: John Bottega, President, EDM Council
  ○ Della Zhuang, APAC Growth Manager, Ataccama
  ○ Surabhi Jain, Chief Data Officer, Westpac Institutional Bank
  ○ Irene Liu, Partner, Finance, Risk and Regulatory Consulting (SEAC), PwC
1:45pm SGT / 3:45pm AEDT / 11:15am IST: Ten-minute Break

1:55pm SGT / 3:55pm AEDT / 11:25am IST: EDM Council Updates
- General Update by Mike Meriton, Co-Founder and COO, EDM Council
- eLearning Update
- Women Data Professionals Forum – APAC/India update by Irene Liu, Partner, Finance, Risk and Regulatory Consulting (SEAC), PwC

2:15pm SGT / 4:15pm AEDT / 11:45am IST:
- Topic: Implementing emerging technologies: AI & Machine Learning and Graph, with data governance and ethics
- Description: Many organisations still lack a single view of their data, preventing them from making data-driven decisions and exposing them to unnecessary risks. For effective and accurate decisions to be made, data must be trusted and seen in context.
- In this session, industry experts will discuss how technology such as AI, Machine Learning and Graph can help organisations bridge the data decision gap to become more efficient, uncover useful customer insights and drive business value. The panel will cover how organisations must ensure the right guardrails are in place to meet their regulatory obligations.
- Participants:
  - Moderator: Mike Meriton, COO & Co-Founder, EDM Council
  - Nikita Dhani, Director, Data, Analytics & AI Platforms and Business Solutions, PwC
  - Stephen Bolinger, Chief Privacy & Data Ethics Officer, National Australia Bank
  - Martin Maisey, Head of Contextual Decision Intelligence Solutions, Quantexa
  - Robinson Roe, Managing Director for APAC/JPN, OneTrust

2:45pm SGT / 4:45pm AEDT / 12:15pm IST:
- Topic: Data Monetization & Infonomics: How to get the right ROI from data?
- Description: Companies today are facing inevitable data explosion but often struggle to benefit from its value. There are immense opportunities for organizations to effectively monetize their data and realize value. In this session, an expert panel will discuss strategies that could be deployed for organizations to effectively derive ROI from their data. They will also discuss the potential challenges and opportunities that exist for data monetization and how organizations can better quantify value from data to build business cases for their investments.
- Participants:
  - MODERATOR: Sachin Arora, Partner & Head of Lighthouse, KPMG India
  - Sneha K Hiranandani, Global CIO, Cipla Limited
  - Mitesh Agarwal, CTO, Google Cloud Platform (GCP India)
  - Tejasvi Addagada, Data Protection Officer, Axis Bank

3:15pm SGT / 5:15pm AEDT / 12:45pm IST:
- Concluding Remarks & Giveaways – John Bottega

3:30pm SGT / 5:30pm AEDT / 1:00pm IST:
- Event Concludes

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