

## **John Bottega Appointed EDM Council Interim Managing Director**

### **Michael Atkin Continues as Key Council Contributor Focusing on Research and Education**

**New York, November 30, 2017:** The Enterprise Data Management Council has selected John Bottega as interim Managing Director, taking over from Mike Atkin, who recently made the decision to focus full time on advancing the EDM Council's research and education initiatives. John's mandate will be to further accelerate growth of the Council's member base and promote its industry initiatives globally.

Bottega began working with the EDM Council as an industry contributor in 2005 and served as Chairman from 2007 to 2014. He joined the Council's executive team as a Senior Advisor in 2014, bringing more than 30 years' experience as a data management practitioner, most recently serving as chief data officer (CDO) for Bank of America, and previously with the Federal Reserve Bank of New York and Citi. His appointment comes at a pivotal time for the Council. Global membership has doubled in size over the last three years now surpassing 200 organizations and 7000 professionals - including leading banks, asset management firms, vendors, consultancies and regulators. Furthermore, industry adoption of its Data Management Capability Assessment Model (DCAM) has accelerated and the Financial Industry Business Ontology (FIBO) standard is moving into full production.

"It is an honor to be stepping up to lead the Council at such an exciting time. We have a number of key initiatives underway that will further galvanize the Council's role as a driving force for the data management profession across the globe," says Bottega.

Mike Atkin has recently embarked on an industry first by teaching a data management course at Columbia University. He has served in a leadership capacity for the Council since it was formed in 2005. During that time, he has helped shape much of today's data management agenda through the Council's research, promotion of industry best practices and advocacy of content and information standards.

"Mike Atkin's contribution to the Council over the years has been invaluable and I would like to thank him on behalf of all Council members for his leadership," says EDM Council chairman Peter Serenita. "During his tenure leading the Council, Mike oversaw growth in membership from just five organizations to more than 200 and guided the development of countless initiatives to promote the interests of our profession. While we are sorry to see him step down from his leadership role, we are very pleased that he has decided to continue as a key contributor to the Council to further its goals in research and education," adds Serenita.

**ABOUT EDM COUNCIL** - The EDM Council is a 501(c)(6) non-profit trade association founded in 2005 to elevate the practice of data management as a business priority with over 200 global member companies and 7000 professionals. The EDM Council is a leading advocate for the development and implementation of best practices and data content standards. For more information: [www.edmcouncil.org](http://www.edmcouncil.org) Media Contact: Jean-Paul Carbonnier, Director, CarboKinetic ([jp@carbokinetic.com](mailto:jp@carbokinetic.com)) +44 7838 359 413