

Purpose of an Assessment

Compare

Compare and contrast group to group, division to division; firm to industry



Identify strengths and weaknesses

Assess regional capability – direct appropriate funding



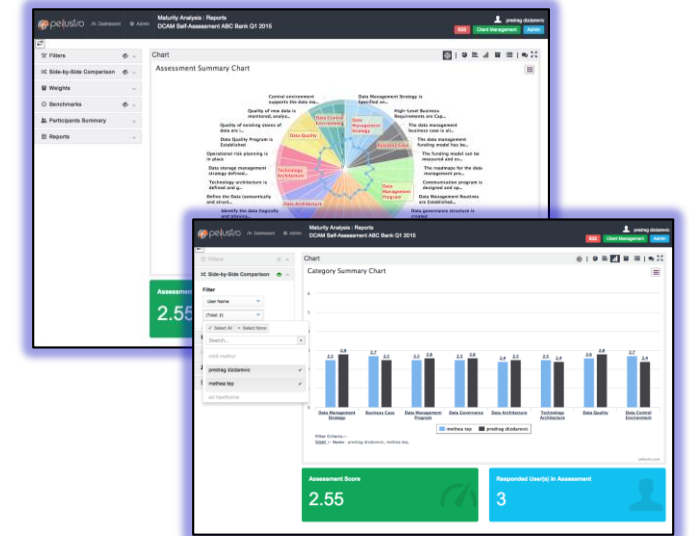
Align with proven industry best practices

Follow industry proven practices



Introduce a dimension of quantifiable measurements and metrics

Drive a measurable and methodical program



Establish a benchmark

Capture current state and compare to future progress

