

# DCAM TRAINING – DAY 1



Time	Subject
9:00 – 9:45	Registration & Breakfast
9:45 – 10:00	Introductions
10:00 – 11:00	Context and DCAM Methodology
11:00 – 11:30	BREAK
<b>11:30 – 12:30</b>	<b>Data Management Strategy</b>
12:30 – 1:30	LUNCH
1:30 – 2:15	Business Case and Funding
2:15 – 3:15	Data Management Program
3:15 – 3:30	BREAK
3:30 – 4:30	Data Architecture
4:30	CLOSE DAY 1

## Blueprint defining the goals of the data management program and how the organization will approach implementation



Clearly define the goals, objectives and scope of the program to ensure alignment and commitment from the critical stakeholders



Establish the framework for the data management program including how it will be defined, organized, funded and governed



Articulate how the program will be practically implemented including how it aligns with business value and organizational objectives

# DATA MANAGEMENT STRATEGY

## Data Management Strategy Capabilities

**1** Data management strategy is specified and shared



**5** DMS requires the creation of a formal governance program



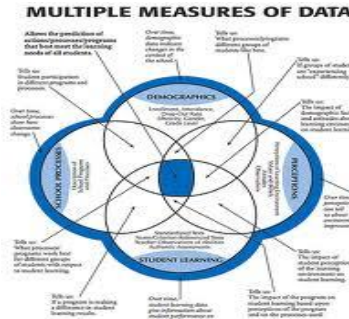
**2** High level business requirements are captured and integrated into the DMS



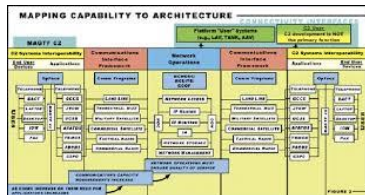
**3** DMS defines the importance of defining and appropriately using “authorized data domains”



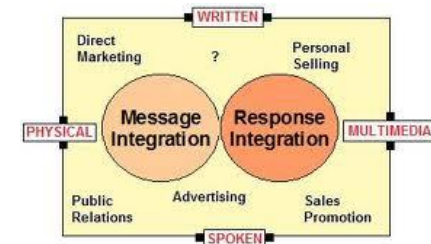
**6** DMS defines how the data management program will be measured and evaluated



**4** DMS is aligned and mapped to architectural, IT and operational capabilities



**7** DMS calls for the creation of a communications and training program



# DATA MANAGEMENT STRATEGY

## Capability 1.1 – The DM Strategy is specified and shared with relevant stakeholders

