Data Management Capability Assessment Model (DCAM)
The Data Management Capability Assessment Model (DCAM™) is the industry-standard, best practice framework for developing and sustaining a comprehensive data management initiative. Join our expert training sessions to ensure your data delivers measurable value to your business, and can support digital transformation, advanced analytics such as AI and ML, and data ethics.

The Objectives and Benefits of DCAM Training
The objective of the DCAM training is to expose the student to the critical capabilities of data management. We examine what works, what doesn't and why, referencing years of real-world experience. The interactive approach facilitates use case examples shared among participants, allowing them to step outside of the confines of their daily operational activities and engage in group discussion and debate.

At the conclusion, students will depart proficient in the core objectives and requirements of data management. They will gain an understanding of the rationale behind the capabilities and be accredited to apply DCAM to their own data management initiatives.

Our Training Facilitators
DCAM training is delivered by industry experts with years of real-world experience in designing, implementing and facilitating data management initiatives.

John Bottega
Holds the distinction of being one of industry's first CDO's
• Executive Director, EDM Council
• Former CDO, Citi, Bank of America, Federal Reserve Bank of NY
• Member: Financial Research Advisory Comm, OFR, US Treasury

Michael Atkin
Observer and analyst of the Information Industry for over 30 years
• Senior Advisor, EDM Council
• Former Chair, Data Comm, US Treasury
• Instructor, Principles of Data Management, Columbia University

Mark McQueen
Expert, 20+ years' experience, in data & business process management
• Senior Advisor, Best Practice & Process Design, EDM Council
• Former DM Executive, Wholesale Bank, Bank of America
• Partner, Ortecha (EDMC DAP consulting partner)
DCAM V2 Training Topics

DCAM addresses the capabilities needed to establish the data strategy, position the business case, implement the operating model, ensure funding and support the organizational collaboration necessary to govern the meaning, use and protection of one of a firm’s most important assets – its data! All DCAM training classes cover:

- **Data Management Strategy & Business Case** – The blueprint to evaluate, define, plan, measure and execute a successful data management initiative aligned with a business case to the overall objectives of the business.

- **Data Management Program & Funding Model** – Organizes and embeds data management into the operational framework of the organization with a sustainable funding model.

- **Business & Technology Integration** – Aligns the architectural requirements of the business process, data and technology across the organization enabling innovation through AI, machine learning and other advanced analytics.

- **Data Architecture** – The design, definition, management, implementation and maintenance of the precise meaning of the information.

- **Data Quality Management** – Establishes the approach to ensure that data content is fit-for-purpose to support the defined business and strategic goals of the organization.

- **Data Governance** – Establishes the structure, operating model, lines of authority and rules of engagement necessary for the implementation of data management and advanced analytics initiatives in alignment with all data controls – including privacy, data subject rights, and data ethics.

- **Data Control Environment** – Executes the data management operational requirements of data architecture, data quality and data governance to a defined set of data.

“Given today’s regulatory environment and need for straight through processing efficiencies, I found the materials very relevant.”

“This class should be necessary for all those who touch data!”

EDM Council User Community - EDMConnect™

All DCAM FRAMEWORK accredited students are invited and encouraged to engage with EDM Council staff and with others in the new online community known as EDMConnect. As part of your journey to adopt the DCAM Framework, sharing your experiences and requesting advice from other practitioners can accelerate your path to success. Join the DCAM User Community today!