Financial Services Data Leaders Series - A Fireside Chat with Mass Mutual, Voya Financial, and EDM Council

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Bye Bye
Welcome 2021
2022
Happy New Year
Top Business Priorities Impacting Financial Services

- Improve Customer Experience
- Grow the Business
- Comply with Regulations
- Strengthen Risk Management
- Increase Business Agility
Success Depends on “Fit for Business Use Data”

- Improve Customer Engagement
  - Accessible
  - Clean
  - Valid
  - Understood
  - Transparent
  - Protected

- Grow the Business

- Comply with Regulations

- Strengthen Risk Management

- Increase Business Agility

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Success Depends on “Fit for Business Use Data”

- Improve Customer Engagement
- Grow the Business
- Comply with Regulations

Accessible, Clean, Valid, Understood, Transparent, Protected

Strengthen Risk Management

Increase Business Agility

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Informatica’s Intelligent Data Management Cloud
End-to-End Platform To Manage your Data and Apps in Today’s Cloud Era

Intelligent Data Management Cloud

DATA INTEGRATION
API & APP INTEGRATION
DATA QUALITY
MASTER DATA MANAGEMENT
CUSTOMER & BUSINESS 360
DATACATALOG
GOVERNANCE & PRIVACY
Informatica is leading the way for the financial services industry

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<th>800+</th>
<th>Customers out of 9000+ in Financial &amp; Insurance Services Globally</th>
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| U.S. Insurance | • 23 out of top 25 US Carriers  
• 48 out of top 50 US Carriers |
| International Banks | • 31 out of top 35 largest Global Banks  
• 9 out of top 10 Global Investment Banks  
• 20 out of top 27 European Banks |
| U.S. Banks | • 37 out of top 50 US Banks  
• 10 out of top 10 US Banks  
• 22 out of top 25 US Banks |
Our Data Leaders Panelists

Moderator

Peter Ku
VP and Chief Industry Strategist – Financial Services

Israel Abraham
Head of Data Management and Engineering at

Julia Bardmesser
SVP, Head of Data Management, Architecture and CRM Development

John Bottega
President of the EDM Council