Panel Discussion:
How CxOs Future-proof Enterprise Data & Advanced Analytics Conversions

16 November 2020
Moderated by **Mike Meriton**
Co-Founder & COO, EDM Council

- Joined EDM Council full-time 2015 to lead Industry Engagement
- EDM Council Co-Founder & First Chairman (2005-2007)
- Former CEO GoldenSource (2002-2015)
- Former Executive for D&B Software and Oracle
Webinar Agenda

1. Welcome
2. Panel Discussion
3. Audience Q/A
4. Wrap-Up
To learn more about Intelliswift/BFSI contact Fred Cohen, EVP Head of BFSI (fred.cohen@Intelliswift.com) or write to (marketing@Intelliswift.com)
Questions?
Why Enterprises partner with Intelliswift Conversion Factory™

1. CLIENTS FOCUSED ON THEIR BUSINESS
2. INTELLISWIFT FOCUSES ON EXECUTING CONVERSIONS ACROSS OUR CLIENTS ENTERPRISE

90% of the work executed by Intelliswift
10% of SME’s time required at Client

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1. We deliver the most efficient, scalable conversion factory model to accelerate GTM.
2. Shorter project timelines.
3. Less Expensive because of our people, tech, methodology and analytics accelerators.
4. Increase client confidence via new Conversion Factory Center of Excellence.
5. Deliver the conversion Factory as a service.

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