

From Rotterdam to Zurich

ELIA Activity Report 2018-2020



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Introduction

This two-year report describes ELIA's work and achievements during the period 2019 and 2020. When we started two years ago, none of us could have predicted the situation that we find ourselves in at the end of 2020. The world is attempting to cope with the effects of the Covid-19 pandemic, which has turned the higher arts education sector upside down. Going 'online' has been a historical challenge on many levels, but somehow also a source of inspiration—for you as well as for ourselves.

Even without the pandemic, we know that the past two years have not been easy for many of you. Together with your communities, you have experienced Brexit, protests in Hong Kong, worldwide challenges to systemic discrimination, and political decision making in many countries that did not always favour the freedom of higher arts education and research. At the European level, elections and budget negotiations brought opportunities, but also concerns. Operating within this context is challenging, and we thank our members for keeping us informed about the situation in your respective parts of the world.

As a network serving the higher arts education sector, and this year also celebrating its 30th anniversary, ELIA can look back on a period of growth and productivity in 2019 and 2020. Following a smooth transition at governance and executive levels in the previous term, the newly elected Representative Board, Executive Group, and the ELIA Team worked to address inclusivity in our network, especially in economic terms, and engage students in our conversation. We also took our offer online and are improving our services and connectivity through a brand-new website and database. Growing the network and further increasing its relevance remained a priority.

In this report, we outline for ELIA members our long-term strategic plan and the progress we have made in achieving the four-year plan that will conclude this year. We recount the activities and projects of the past two years, and we look forward to the upcoming time, building on the new Strategic Focus 2021–2024. Finally, this publication contains information on our governance structure, the ELIA Team, and how we involve the membership in ELIA's activities.

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Being connected to you, our members, is vital to the health of the ELIA network. The voices of many people in your institutions who are engaged in conversations, events, and platforms, and especially in ELIA's new online events, have completely enriched and transformed our work. Yes, the pandemic forced our hand, but the ELIA Biennial (Digital) Conference 2020, co-produced with Zurich University of the Arts (ZHdK), will in fact be historically inclusive, bringing artists, teachers, students, researchers, administrators, international officers, policymakers, and technical managers from all disciplines to the table. It will be an experiment, but we are ready and cannot wait to see you there.

On behalf of the Representative Board, Executive Group, and the ELIA Team, thank you for your trust and your enthusiastic engagement in ELIA's work.

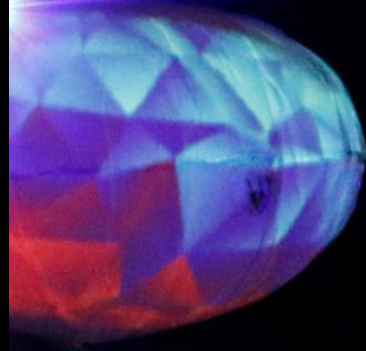
Enjoy this Two-Year Report, and please let us know your thoughts.



Maria Hansen
Executive Director

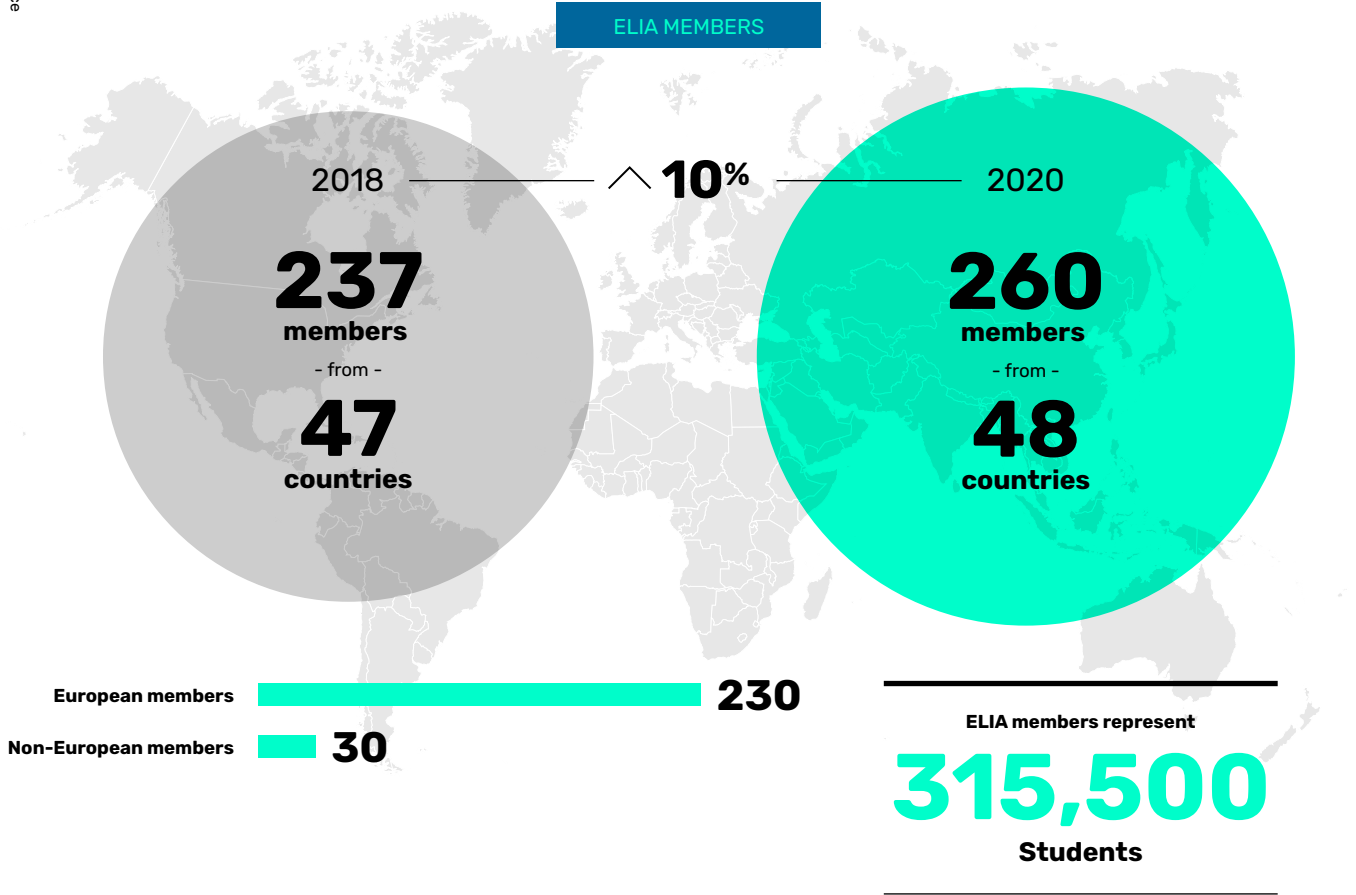
Andrea B. Braidt
President

Two Years at a Glance



Facts and Figures

ELIA MEMBERS



MEMBER VISITS BY THE ELIA TEAM

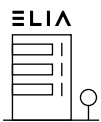
30 

Number of countries visited
in 2019 and 2020

110 

Number of visits to member institutions
and potential members

ELIA AS A LEARNING AND TEACHING ORGANISATION



8
interns at
the ELIA Office

from

7 
different
countries

SOCIAL MEDIA STATISTICS

2020

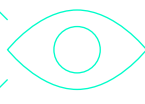


8,404
Followers



8,972
Likes

WEBSITE STATISTICS

ELIA Website
Visits **110K** 

ELIA partners with



39

Institutions



5

Erasmus+ projects

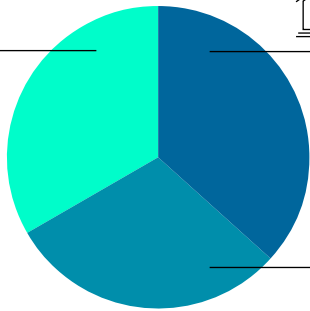
- Advancing Supervision for Artistic Doctorates
- CA2RE+
- SHIFT
- Plastic Justice
- FAST45

PHYSICAL EVENTS*

10



Conferences and physical platform meetings



12

Host institutions



9

Different cities

- Barcelona
- Bratislava
- Hangzhou
- Hannover
- Glasgow
- Nantes
- Rotterdam
- Stuttgart
- Vienna

Total attendees **1,024**

*including 3 events postponed due to the Covid-19 pandemic

ONLINE EVENTS

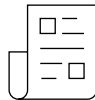


15

Online events and platform meetings

Total registrations **2,305**

ELIA NEWS



Newsletters **19**

Jobs Posted **34**

Open Calls **60**

News Items **271**

Subscribers to the ELIA newsletter **13,185**

ELIA ADVOCACY

ELIA Statements **4**

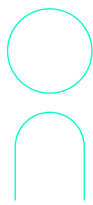
Policy Papers **2**

Advocacy actions in collaboration with international stakeholders **15**

Meetings with international stakeholders and policymakers **24**

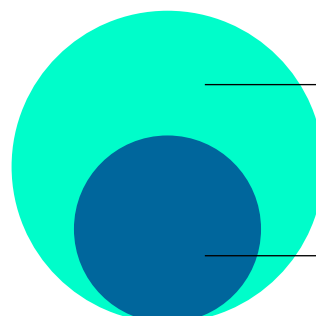
REPRESENTATIVE BOARD AND EXECUTIVE GROUP MEETINGS

Board/Executive meetings



5 Representative Board meetings

11 Executive Group meetings



62.5% online meetings

37.5% physical meetings

Strategic Focus

Who We Are

ELIA, the European League of Institutes of the Arts, is a globally connected European network that provides a dynamic platform for exchange and development in higher arts education. It represents 260 members in 48 countries, comprising some 300,000 students across all art disciplines. ELIA advocates for higher arts education by empowering and creating new opportunities for its members and facilitating the exchange of good practice. ELIA realises its aims by organising events of various scope (ELIA Biennial Conference, ELIA Academy, ELIA Leadership Symposium, regional seminars, and platform events), forming cross-membership working groups to advance knowledge, participating in research projects, and producing policy papers addressing topical issues. In all of these endeavours, ELIA collaborates with partner networks around the world, bringing together the knowledge and networking capacity of many discipline-specific organisations.

ELIA values openness, inclusivity, and equal opportunity. We strive to offer members a welcoming space that encourages active engagement and knowledge exchange, regardless of how large or small a member institution is. The network is grounded on democratic values and a transparent and accountable governance structure. Recognising the power of connection and co-operation ('connectional intelligence'), ELIA aims to inspire and enable professionals at every level in the field of higher arts education to create real impact.

Our Mission

ELIA's principal mission is to represent higher arts education across all disciplines and to be an influential voice that advocates and promotes the interests of its members throughout Europe and beyond. In placing emphasis on the value of arts education and artistic research, ELIA is dedicated to enhancing the conditions in which higher arts education can flourish, both nationally and internationally.

Strategic Focus

ELIA's Strategic Focus 2016–2020 was approved at the General Assembly in Florence, Italy, in December 2016. These strategic priorities acted as a guide in the activities that ELIA has undertaken in the past two years. In this report, we re-establish these priorities and provide an update on where we are now.

These topics have informed ELIA's work for the past four years. In the activities overview, we sketch the various activities and projects that we have undertaken in the period 2018–2020. Read about them in more detail later in this report, or on the [ELIA website](#).

Looking ahead, the strategic priorities proposed by the Representative Board for the period **2021–2024** can be found in the section '[Looking Forward](#)'.

ELIA's Strategic Focus 2016–2020 is based on four pillars, approved by the General Assembly in November 2016. ELIA aims to promote, enable, and facilitate:

- knowledge exchange and academic discourse
- networking, collaboration, and interaction
- advocacy and representation
- academic leadership and professionalism

ELIA's Strategic Focus 2016–2020 covers the following topics:

- sustainable careers and entrepreneurship
- inclusion, participation, and social engagement
- research and practice
- pedagogy (curriculum development, learning, teaching)
- arts education in schools and adult learning contexts
- interdisciplinarity and collaboration
- new technologies
- environment and sustainability
- ranking and league tables

Spotlight on...



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Online Events Strategy

In 2019, ELIA developed a strategy to start building content that we could offer to our members online. Having learned about blended learning from our members, and having made digitality the theme of ELIA's Academy in Stuttgart, the Representative Board endorsed the new online event strategy proposed by the ELIA Team in October 2019. We connected to a project led by Zurich University of the Arts, Exchanged, which brings together several of our members in learning about online teaching. The year 2020 was targeted for first pilots, and the first webinar was scheduled by ELIA's Sustainable Careers working group for 16 March 2020.

Covid-19 Response

March 2020 came, and with it the Covid-19 pandemic and lockdown situations all over the world. The ELIA Office (located in the Netherlands) started working from home on 13 March 2020. All physical events in the spring had to be cancelled or postponed (in Hannover, Bratislava, and Barcelona).

The first webinar, which had already been planned months earlier, was held on 16 March 2020, with an audience of 120 participants and featuring Pascal Gielen as guest speaker on Sustainable Careers. It became immediately clear that staying connected through the crisis would be of critical importance to the ELIA membership. We surveyed our members to find out what they needed, and went to work with their response. A list of tools for online teaching and working together was created, which is still available on the ELIA website. We also embarked on a series of 14 webinars, held with large audiences before the summer of 2020 and geared towards the diverse groups within our membership. This included multipart series of webinars on online teaching, by ETHO on the many technical challenges of managing education during the crisis and by PIE on internationalisation in the remote setting. The section '[Online Events](#)' provides more detail on this content.

ELIA Biennial (Digital) Conference 2020

The decision with the most far-reaching impact was certainly to embark on the organisation of ELIA's first-ever digital Biennial Conference. ELIA's flagship event was planned to be held at Zurich University of the Arts (ZHdK) in November 2020. Based on the expectation that the pandemic would hinder travel for many months to come, a decision was made at the end of April to work together with the team at ZHdK to create a unique online experience for the ELIA community in November. Having time to reimagine the event proved to be vital, as was the involvement of a creative director experienced in organising online events. Using state-of-the-art online technology, the digital Biennial will promote and facilitate real collaboration and connection among peers and arts education professionals based all over the world. ELIA members can expect over 40 presentations and breakout sessions, keynotes from Ragnar Kjartansson and Coco Fusco, online performances, workshops, walk-shops, virtual think tanks, networking opportunities, and more.

A More Equitable Membership Fee Structure

Starting in 2021, ELIA will enact a change that will make access to membership easier and more equitable. Institutions in countries where the national net worth is lower have indicated that the cost of membership is often beyond

their financial means. Building on the strength of a growing network and on the values to which we have held true for 30 years, the Representative Board and ELIA Team decided to make membership more accessible and thereby allow ELIA to be a truly representative network for all higher arts education institutions in Europe and beyond. ELIA's new membership pricing structure will include five categories, all of which take into account the purchasing power in each country. This new system is therefore a matrix based on two main variables: the number of enrolled students and the strength of the national economy where the institution is based. Membership fees will henceforth be indexed on an annual basis.

Update of ELIA Statutes and Charitable Status

Several statute changes for ELIA as a non-profit association registered in the Netherlands have occurred in 2020. Following a small change in the wording of the statutes approved by members in April 2020, ELIA was pleased to attain the charitable ANBI status for the first time in its history. In an effort to subsequently modernise the statutes to align fully with the requirements of modern-day governance, charitable status requirements, and the need to acknowledge the possibility of electronic voting, an additional statute change proposal was developed, to be discussed and voted on by the General Assembly in November 2020.

Collaboration with International Networks

ELIA is the only European network in higher arts education that works across all disciplines. Linking to the discipline-specific European networks, all of which promote higher arts education and facilitate knowledge exchange and academic discourse, is crucial in strengthening the connection to our members, many of whom are also associated with one or more of these networks. In the past two years, we enjoyed collaborations with AEC, CILECT, Cumulus, GEECT, EAAE, and Paradox.

With AEC, the collaboration continues to be strong. Given the similar geographic reach and interests of our members, several joint



activities have been developed, including the involvement of AEC in the curation of the ELIA Academy, hosted by Stuttgart State Academy of Art and Design (ELIA member) and the Stuttgart Academy of Music (AEC member) in September 2019. Institutions that hold memberships with both networks can qualify for a discount on their respective membership fees.

ELIA has been an active member of Culture Action Europe (CAE) for decades. CAE is the major European network of cultural organisations, artists, activists, academics, and policymakers. It considers itself the first port of call for informed opinion and debate about arts and cultural policy in Europe.

ELIA is also connected to a number of international networks in higher arts education (ISPA, ICFAD, and AICAD), as well as to national

networks such as CHEAD. Usually there is overlap with the ELIA membership, and good contact and exchange with these associations helps us to understand and serve ELIA members better. With ICFAD, a collaboration was developed to organise a joint global seminar in Barcelona in June 2020 (since postponed).

The European Universities Association (EUA) serves universities across Europe, but only a few art universities. The EUA's work is complementary to that of ELIA, and the connection between ELIA and the EUA has strengthened in the past two years, as evidenced by knowledge exchange on research and specific topics such as Brexit and EU funding. At the invitation of EUA, ELIA participated in its strategic agenda consultation.

ELIA Rejects Racism and Systemic Discrimination

The worldwide Black Lives Matter protests have given rise to a broader debate and discussions about systemic discrimination. The educational community is part of this debate, as privilege, lack of access, and hatred have become the subject of important and often uncomfortable conversations between educational leaders and students, teachers, and staff.

Many of our members have issued statements, and some asked us to help put these topics on the agenda within the higher arts education community. This we will do. For 30 years, one of ELIA's primary objectives has been to encourage cultural diversity and foster communication between cultures.

We reject racism and systemic discrimination. ELIA's current Representative Board has made diversity and inclusion an explicit priority since 2019, and it is one of the strategic priorities in ELIA's Strategic Focus 2021–2024. ELIA members will discuss these priorities at the General Assembly in November.

ELIA's 30th Anniversary

ELIA was founded on 5 October 1990. In 2020 we celebrate 30 years of being connected as a sector through professional development and exchange across all disciplines of the arts. We applaud the many individuals and institutions that invested time, talent, and resources to make ELIA the strong and relevant network it is today.

ELIA Timeline

1990



ELIA is founded during its first international Biennial Conference, 'Imagination and Diversity, Europe's richness; co-operation on Education in the Arts' (5 October, Amsterdam).

Patrick Talbot is ELIA's first President, serving until 1992. ELIA has so far had a total of 10 presidents.

1991

ELIA's first Representative Board is elected and officially appoints Carla Delfos as Executive Director at the Budapest conference ('Crossroads of Arts and Politics in the Merging of Europe').



1995

Non-European ELIA membership group is created.

1996

> 2010

ELIA is awarded a **Thematic Network Grant** by the EU for its 'Thematic Network for Higher Arts Education in Europe'. Three more grants are awarded in the following years, until 2010.

2000

Manifesto for Arts Education in Europe is published in response to the Bologna Process for higher education.



2003



First ELIA Teacher's Academy (Barcelona) and **first ELIA Leadership Symposium** (Los Angeles).

2008

> 2013

ELIA is twice awarded an operation grant by the EU Culture Programme: **Art Futures**.

2009

> 2017

NEUNOW Yearly Festivals, originally developed for the Vilnius European Capital of Culture 2009 and supported by the EU through three NE@XT Grants (2011-2018).



2010

ELIA launches its current **logo and visual identity**.

2010
> 2013

SHARE Academic Network (Step-change for Higher Arts Research and Education), an EU-funded project followed by creation of the Artistic Research Working Group.



2012
> 2015



EQ arts, a project developing a distinctive approach towards Quality Assurance and Enhancement. Since 2015, EQ-arts has continued as an independent body.

2015
> 2018

European Academy of Participation is ELIA's first Erasmus+ Strategic Partnership. ELIA has since participated in multiple partnerships with various members and networks.

2016

Florence Principles on the Doctorate in the Arts position paper is published.

2017

Maria Hansen is appointed Executive Director, Carla Delfos leaves ELIA after serving as Executive Director for almost 30 years.



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2018

Launch of ELIA Platforms: PIE (Platform Internationalisation ELIA), Sustainable Careers and Artistic Research.

2020

ELIA is awarded **charitable status (ANBI)** and signs a **collaboration agreement with ETHO** to join forces.

ELIA celebrates its **30-year anniversary** on 5 October and launches a new website.



First ELIA Biennial (Digital) Conference '**Expanding the Arts**', hosted in midst of Covid-19 pandemic, highlight of ELIA's first year of online content.

ELIA Activities

Activities Overview

Sustainable careers and entrepreneurship

- Sustainable careers working group Started January 2019
- Sustainable careers platform Started November 2019
- Webinar 'Sustainable careers online consultation' March 2020
- ELIA position paper EIT KIC for CCIs November 2019

Inclusion, participation, and social engagement

- Regional Seminar Nantes/Saint-Nazaire (France) March 2019
'Becoming an Artist?'
- Conference proceedings of the 15th ELIA Biennial (2018) June 2019
published
- Taskforce ELIA Student Engagement Started October 2019
- SHIFT Culture on SDGs, partner in gender equity and December 2019 – December 2021
inclusion (Erasmus+)
- Webinar 'Managing Health and Well-Being during a Global May 2020
Pandemic'
- *Global Seminar 'Arts in an Era of Populism', Barcelona* *Postponed to June 2021*

Research and practice

- Advancing Supervision in Artistic Research (Erasmus+) September 2018 – June 2021
- Artistic Research Platform meeting 2019 June 2019
- Challenges of Doctoral Supervision September 2019
- CA2RE+ Strategic Partnership (Erasmus+) September 2019 – June 2022
- CA2RE+ Conference 'Observation', Ghent October 2019
- ELIA Artistic Research working group Ongoing
- Vienna Declaration on Artistic Research (with partners) June 2020
- Webinar 'Supervision from a Distance' June 2020
- CA2RE+ Conference 'Sharing', Trondheim (online) June 2020
- Artistic Research Platform Meeting 2020 (online) September 2020
- CA2RE+ Conference 'Comparison', Milan (online) October 2020

Pedagogy (curriculum development, learning, teaching)

- ELIA Academy 2019, Stuttgart, Germany, 'Digitality' September 2019
- Webinars 'Reimagining Higher Arts Education Online' April 2020
(part 1 and 2)
- FAST45 (Erasmus+) Starts January 2021

Arts education in schools and adult learning contexts

- Arts Education working group Ongoing

Activities Overview

Interdisciplinarity and collaboration

- PIE – ‘Internationalisation Platform ELIA’ Ongoing
- PIE Annual Meeting, Glasgow May 2019
- ELIA Leadership Symposium 2019 ‘Mapping the Common Ground’, China November 2019
- ELIA Biennial (Digital) Conference 2020, hosted from Zurich November 2020
- ETHO – Platform of heads of technical organisations Started in January 2020
- *ETHO – Annual Meeting, Hannover* *Postponed to 2021*
- *PIE Annual Meeting, Bratislava* *Postponed to 2021*
- Virtual PIE – ‘Internationalisation in a Changing World’ April 2020
- Virtual PIE – ‘The Future of Internationalisation: Inclusion & Mobility’ May 2020

ETHO webinars:

- Keep the Making Going April 2020
- Graduation Shows April 2020
- Reinventing the Workshop with Social Distancing May 2020
- Making the Future (part 1 and 2) June/July 2020

New technologies

- ELIA Academy 2019 ‘Decoding Digitality in Higher Arts Education’, Stuttgart September 2019
- ELIA Academy 2019 Report January 2020
- Webinar ‘Defining Boundaries in a Virtual World’ (with ICFAD) June 2019

Environment and sustainability

- SHIFT Culture, ELIA leads ‘Climate Change’ work package (Erasmus+) Started December 2019
- ELIA Biennial Zurich (sustainability plan for physical event) November 2020
- Plastic Justice (Erasmus+) Started September 2020
- ELIA online events and online board meetings Started March 2020

Ranking and league tables

- Evaluation Models Higher Arts Education working group Completed in February 2019

Membership and communication

- Platforms and Advocacy Newsletters Started 2019
- Regional Seminar London Report ‘Post-Brexit Europe’ March 2019
- Redesigned Membership Pricing Strategy 2019
- New ELIA Website, CRM system and online members’ space 2019 and 2020
- ELIA Online Events Strategy Started 2019

Conferences

Hosted by Codarts
University of the
Arts and Willem de
Kooning Academy

—

21 – 24 November
2018 in Rotterdam,
Netherlands

15th ELIA Biennial Conference

Resilience and the City: Art, Education, Urbanism

463	delegates from 36 countries
2	keynotes
1	double-feature keynote
1	panel session
20	pecha kucha presentations
23	mobile sessions
61	thematic presentations
5	cultural events
2	institution tours
	Open Space
	ELIA Afternoon



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Taking place in Rotterdam, a city experiencing rapid developments and challenges on social, political, economic, and environmental levels, the 2018 ELIA Biennial Conference brought together international colleagues from higher arts education to discuss a theme that is quickly gaining prominence: urban resilience. This theme was explored through four wide-ranging and intersecting perspectives: *Shifting Centres*, *Shifting Margins*; *Art and Social Cohesion*; *Art and Economy*; and *Art and Innovation*. Each perspective provided a framework to examine how the arts can potentially play a vital role in building resilience, especially in urban contexts.

In the opening keynote, award-winning English writer *Jeanette Winterson* expressed how the

arts, art education, and creative practices play a potentially transformative role in building resilience. The main stage also featured a contribution from *Maria Balshaw*, Director of Tate, exploring how a national institution can support resilience and creativity by being inclusive in the exploration of artistic practices and by opening up to the cultural challenges of our time.

Besides inspiring keynote and plenary sessions, the programme enabled knowledge and practice sharing between participants within thematically connected cultural venues. It also provided opportunities to open up relevant discussions and explore the cultural offerings of the vibrant host city.

Steering group

Mark Dunhill	(Chair) former Dean, Central Saint Martins, University of the Arts London
Andrea B. Braidt	Vice-Rector for Art and Research, Academy of Fine Arts Vienna
Jeroen Chabot	Dean, Willem de Kooning Academy, Rotterdam University of Applied Sciences
Wilma Franchimon	President of the Executive Board, Codarts University of the Arts
Ana García López	Vice-Dean for Internationalisation and Research, Fine Arts Faculty, University of Granada
Maria Hansen	Executive Director, ELIA

Conferences

Hosted by Stuttgart State Academy of Art and Design and State University of Music and the Performing Arts Stuttgart

25 – 27 September 2019 in Stuttgart, Germany

9th ELIA Academy

What's Going on Here? Decoding Digitality in Higher Arts Education

148	delegates from 25 countries
4	keynotes
1	performance
1	panel session
30	presentations
4	cultural events



17

The 2019 edition of the ELIA Academy, with an impressive number of contributions and large delegate turnout, brought a high level of interest to the truly timely subject of digitality. During this three-day event, delegates engaged in conversations around tools, applications, methods, dilemmas, and understandings of digitality. Felix Stalder, Professor of Digital Culture at Zurich University of the Arts, took on the challenging role of laying the groundwork at the ELIA Academy 2019 with an introduction and examples of the digital condition. Abhay Adhikari talked about sense-making as a process that enables us to accept the digital in our lives, but equally about how it allows us to reject those

aspects of digitality that are not a good fit, as well as how this process can be adopted by higher arts education institutions.

The rich programme of the ELIA Academy 2019 also showcased a diverse range of projects and presentations, such as workshops, case studies with discussions, performance-based presentations, and papers. These contributions explored various aspects of digital practices and digitality in teaching and learning in the arts. Participants heard how to use technology in different forms as an effective and sustainable tool for teaching and stimulating creative thinking.

Steering group

Barbara Bader	(Chair), Rector, State Academy of Art and Design, Stuttgart
Regula Rapp	Rector, State University of Music and the Performing Arts Stuttgart
Luc Nijs	Postdoctoral Researcher, IPEM, Ghent University
Susan Orr	Dean of Learning and Teaching Enhancement, University of the Arts London
Maria Hansen	Executive Director, ELIA
Stefan Gies	Chief Executive, AEC

Conferences

Hosted by China Academy of Art

20 – 22 November 2019 in Hangzhou, China

9th ELIA Leadership Symposium

Mapping the Common Ground: Collaborations across Cultures

- 96 delegates from 26 countries
- 6 keynotes
- 7 presentations of cross-cultural collaboration case studies
- several networking and meeting moments
- multiple visits to schools and museums of China Academy of Art



The ELIA Leadership Symposium 2019 provided space for discussion on the topic of cross-cultural differences, with special attention given to collaborations between Eastern and Western art universities and academies. The keynote contributions addressed the topics related to cross-cultural collaborations, such as Difference as Resource, Utopias in Art Education and Utopian Practices Outside Academy, and Unpacking the Chinese Contemporary.

During the symposium's three days, the theme of transcultural collaboration was explored through keynotes, conversations with peers, and practical explorations in the form of case study presentations.

Steering group

Thomas D. Meier	(Chair), Rector, Zurich University of the Arts
Gao Shiming	Vice President, China Academy of Art
Susanne Stürmer	President, Film University Babelsberg Konrad Wolf
Jiang He	Director of the Foreign Affairs Office, China Academy of Art
Maria Hansen	Executive Director, ELIA

Conferences

Hosted by Beaux-
Arts Nantes
Saint-Nazaire

13 – 15 March
2019 in Nantes/
Saint-Nazaire,
France

ELIA Seminar

Becoming an Artist? Routes for Aspiring Artists and Designers Wanting to Join an Art School

109 delegates from 12 countries

3 keynote speakers

1 presentation of results of the preliminary research

1 debate

2 workshops

4 case studies



19

This seminar brought together experts to actively discuss and analyse selection criteria, admission processes, and the creation of a multitude of preparatory programmes in higher arts education. Through engaging dialogues, delegates also identified new strategies for higher arts education institutions regarding the future of students. The first keynote speech, by artist ORLAN, focused on gender discrimination and its implications through the jury, concluding that selection standards may not reflect other perspectives, and prevent diversity within the system. Marc Partouche, AICA General Secretary, opened his speech with an introduction to

the selection criteria situation in France and presented the projects he has developed, which aim to disrupt the hyper-selective system in France and Europe to make it more inclusive. Through the debate on why it is important to realise a selection at the entrance of art schools, different approaches to the selection procedure were shown and discussed, from a voluntary selective entrance to a very wide open entrance process. Four case studies from four different countries laid the groundwork for the workshops, which focused on the selection and preparation process for admission to arts schools.

Steering group

Maria Hansen	(Chair) Executive Director, ELIA
Pierre-Jean Galdin	General Director, Beaux-Arts Nantes Saint-Nazaire
Caroline Mierop	Project Manager, Honorary Director, ENSAV-La Cambre
Mike Fox	M.A. Senior Lecturer, Limerick School of Art and Design
Sanne Kofod Olsen	Dean, Faculty of Fine, Applied and Performing Arts, University of Gothenburg

Conferences

Hosted by Glasgow School of Art

16 – 17 May 2019
in Glasgow,
United Kingdom

PIE Meeting

Internationalisation: What does it mean for us?

55	delegates from 17 countries
2	keynote speakers
6	case studies
	multiple table talks



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PIE, Platform for Internationalisation ELIA, gathered deans and heads of internationalisation, policymakers, teachers, and other staff members of ELIA member institutions who are researching, advising on, and making strategies and policies. The annual PIE meeting in Glasgow explored questions concerning the meaning of internationalisation for higher arts education institutions in Europe and beyond. Through discussions, presentations, and

working sessions, the two-day programme looked into new practices and common understandings of internationalisation, and explored the topic of internationalisation of the curriculum, in particular. Two speakers, Jeanine Gregersson-Hermans and Lucy Butters, joined the PIE meeting to talk about the Tools of Internationalisation (EQUIP project) and Cultural Intelligence.

PIE Working Group

Aparajita Dutta	Head of International Affairs, Royal Academy of Art, The Hague
Thomas Greenough	Head of International Academic Development, Glasgow School of Art
Barbara Revelli	Head of Communications and Membership, ELIA

Conferences

Hosted by Academy of Fine Arts Vienna

13 – 14 June 2019
in Vienna, Austria

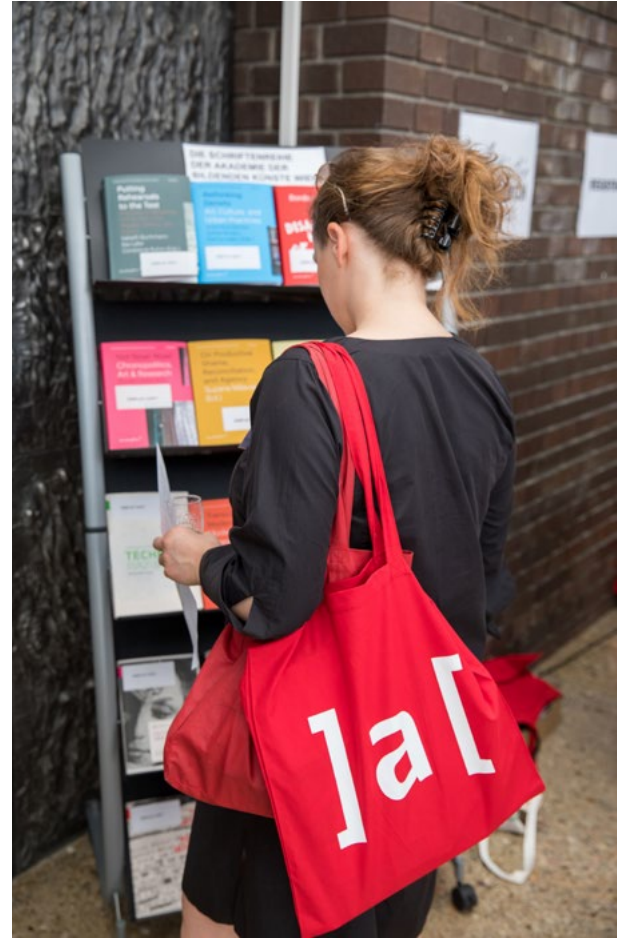
Artistic Research Platform Meeting

Providing a Framework for Artistic Research

- 62** delegates from 16 countries
- 1** panel discussion
- 1** World Café session
- multiple discussions

The inaugural Artistic Research Platform Meeting dealt with the question of how higher arts education institutions can provide a substantial and sustainable framework for artistic research. Particularly, the discussion focused on what artistic research projects and artistic research doctoral programmes need in terms of:

- Infrastructure and Spaces
- Critical Mass, Community and Feedback Process
- Multi-disciplinarity vs. Discipline Specifics
- Dissemination, Open Access, Open Research Data
- Handling Stereotypes and Institutional Challenges
- Internal and External Funding Schemes



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Online Events



ELIA organised 15 online sessions in 2020, the majority addressing currently relevant and urgent topics in higher arts education due to the Covid-19 pandemic. ELIA online sessions have facilitated the opportunity for ELIA members to connect with peers, learn what is happening in arts institutions around the world, exchange knowledge, and discover ways to improve practices and processes during this time of

uncertainty. Some of the online sessions were co-organised with the ELIA platforms, while others related to the active projects in which ELIA is partnered (artistic supervision from a distance), or to the key challenges the higher arts education institutions are facing at the moment (online teaching practices and examples, managing health and well-being during the pandemic). The online sessions were offered to ELIA members for free.

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Date / Name	Registered participants	Speakers / content	Curation
16/03/2020 Sustainable Careers Online Consultation	136	Pascal Gielen, University of Antwerp, Belgium	Sustainable Careers Working Group
03/04/2020 Reimagining Higher Arts Education Online	250	Dimitrios Vlachopoulos, Amsterdam University of Applied Arts, Netherlands	ELIA Office
15/04/2020 ETHO Online: Keep the Making Going	179	Abid Qayum, Royal College of Art, United Kingdom Tapio Koskinen, Aalto University School of Arts, Design and Architecture, Finland Aldje van Meer and Liesbeth van der Geest, Willem de Kooning Academy Rotterdam, Netherlands	ETHO Core Group
22/04/2020 ETHO Online: Graduation Shows	217	Tipu Miah, University for the Creative Arts, United Kingdom Noesjka Klomberg, AKV St. Joost, Netherlands	ETHO Core Group
23/04/2020 Virtual PIE: Internationalisation in a Changing World	105	Aparajita Dutta, Royal Academy of Art, The Hague, Netherlands Maria Jaber, NABA, Nuova Accademia di Belle Arti, Italy	PIE Working Group
30/04/2020 Reimagining Higher Arts Education Online (Part 2)	212	Barbara Brownie, University of Hertfordshire, United Kingdom Jan Eckert, Lucerne University of Applied Sciences and Arts, Switzerland Michael Li, Hong Kong Academy for Performing Arts	ELIA Office
07/05/2020 Managing Health and Well-Being during a Global Pandemic	146	Rotimi Akinsete, University of the Arts London, United Kingdom Rebecca Duclos, Faculty of Fine Arts, Concordia University, Canada	ELIA Office

Online Events



Date / Name	Registered participants	Speakers / content	Curation
13/05/2020 ETHO Online: Reinventing the Workshop with Social Distancing	243	Albert Fuster i Martí , ELISAVA Barcelona School of Design and Engineering, Spain Bart Vissers , Royal Academy of Art, The Hague, Netherlands	ETHO Core Group
26/05/2020 Virtual PIE: The Future of Internationalisation - Inclusion & Mobility	119	Klaus Jung , Royal Academy of Art, The Hague, Netherlands Thomas Greenough , Glasgow School of Art, United Kingdom Anne-Maria Stresing , Film University Babelsberg Konrad Wolf, Germany	PIE Working Group
04/06/2020 Virtual Talk: Supervision from a Distance	96	Michaela Glanz , Academy of Fine Arts Vienna, Austria Fiona Jardine , Glasgow School of Art, United Kingdom Hans Knut Sveen , University of Bergen, Norway	Erasmus+ Advancing Supervision Project Partners
09/06/2020 Defining Boundaries in a Virtual World	182	Ariel Guersenzvaig , ELISAVA Barcelona School of Design and Engineering, Spain Karin Harrasser , University of Art and Design Linz, Austria Hael Kobayashi , Arup, USA	ELIA, ICFAD, ELISAVA
23/06/2020 Virtual PIE: Internationalisation - Digitalisation - Diversity	94	Hans de Wit , Lynch School, Boston College, USA Florence Balthasar , Zurich University of the Arts, Switzerland	PIE Working Group
24/06/2020 ETHO Online Session Series: Making: The Future Part One	147	Interactive session focused on challenges and opportunities that technicians in different disciplines are facing when planning the 'making' of the future.	ETHO Core Group
01/07/2020 ETHO Online Session Series: Making: The Future Part Two	147	In part two Making: The Future, learnings from the part one interactive sessions were brought together in a plenary online conversation led by the ETHO core group.	ETHO Core Group
21/09/2020 - 22/09/2020 Artistic Research Platform (Online) Meeting 2020	179	Mapping the disciplinary state(s) of Artistic Research, moderated by Florian Dombos, Zurich University of the Arts, Switzerland	Artistic Research Working Group

Projects in Partnership

ELIA regularly collaborates with member institutions and colleague networks on projects, primarily if the content is relevant to the membership and aligned to its strategic focus. This section describes the five Erasmus+ supported projects and one European

Universities Consortium that ELIA is currently involved with. ELIA also connects members interested in collaborations with each other. Members who are interested in involving ELIA with a project are welcome to contact the ELIA Office.

Advancing Supervision for Artistic Doctorates

Under the lead of the Academy of Fine Arts Vienna, ELIA joined a consortium of nine partners (all of whom are ELIA members), which was awarded EU funding from the Austrian National Agency for Erasmus+ Education (OEAD) for a strategic partnership project. The three-year project officially started on 1 September 2018 and focuses on investigating and advancing doctoral supervision as the core component in doctoral education. The project was developed by the ELIA working group on Artistic Research and meets the priorities set by that group. ELIA members can follow the project's progress on ELIA's communication channels and [join its public events](#).

SHIFT - Shared Initiatives for Training

ELIA is a partner in [SHIFT - Shared Initiatives for Training](#), an Erasmus+ funded Strategic Partnership Project. SHIFT brings together nine cultural networks with the ambition to contribute to a better and more sustainable future, as recognised in the UN Sustainable Development Goals (SDGs). Coordinated by the European Music Council (EMC), SHIFT aims to develop training for cultural leaders on the topics of environmental sustainability (SDG 13), gender and power relations (SDG 5), inclusion (SDG 10), and cultural leadership. ELIA has a leading role with regard to SDG 13, and specifically focuses on developing training methods and tools to help cultural networks and organisations become more environmentally sustainable. There will be two sessions dedicated to SHIFT in the pre-programme of the ELIA Biennial (Digital) Conference 2020.

CA2RE+

ELIA, together with a few of our members, also joined the 2019 Erasmus+ Strategic Partnership Project [CA2RE+](#). This project builds on the experience of the CA2RE community and is coordinated by the University of Ljubljana. CA2RE+ is focused on the evaluation of Design Driven Doctoral research (DDDr). Some of its key aims are to develop a collective learning environment and evaluation materials, and to identify DDDr strategies. The backbone of this project is a series of biannual international and intercultural intensive study programmes for doctoral candidates, guided by experienced evaluators from participating universities and invited experts. ELIA members are welcome to participate in CA2RE+ events.

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Projects in Partnership

Plastic Justice

The Plastic Justice project is an Erasmus+ Strategic Partnership which aims to foster new knowledge production about the effect of microplastics on health by creating and developing networks between science, relevant NGOs, and the arts. The consortium is jointly led by the Royal Academy of Art, The Hague, and Iceland University of the Arts, and started in September 2020. Through collaboration between the project partners (art and design schools), researchers, and local NGOs, curricula aimed at generating communication material will be created that is well-informed and up-to-date

on the issue of microplastics. The collaboration model developed in this project could serve as a precedent, and later be used to address other 'wicked problems' (Rittel and Webber, 1973) linked to sustainability issues.

FAST45 – Futures Art School Trends 2045

FAST45 is a large-scale Erasmus+ Knowledge Alliance project led by LUCA School of Arts. In this project, seven art schools, three business partners, and two associations (including ELIA) will be working across sectoral boundaries to envision future scenarios for the art school in 2045. ELIA's role will be centred around dissemination, project management of events and publications, and technical assistance with webinars. The project starts in 2021, and preparations have already begun. A student workshop session at the ELIA Biennial (Digital) Conference 2020 will serve as starting impulse.

European Universities Initiative

On 9 July the European Commission published the results of the European Universities second call: 24 new consortia were selected, among which multiple alliances involving ELIA members. ELIA is associate partner in one of the selected alliances: [FILMEU](#), the European Film Universities Alliance for Film and Media. Key partners in FILMEU are ULHT Lusófona University, SZFE University of Theatre and Film Arts, LUCA School of Arts, and Dún Laoghaire Institute of Art Design and Technology.



Advocacy

This is a crucial part of ELIA's strategic goals: 'ELIA advocates for higher arts education by empowering and creating new opportunities for its members and facilitating the exchange of good practices'.

ELIA serves its members by actively representing them at European and international policy level. ELIA advocates for higher arts education through its own actions (e.g., creating policy papers, publishing statements, responding to EU consultations) and through collaborative campaigns involving other networks and organisations from

the culture and education sectors. ELIA is particularly involved in Culture Action Europe's initiatives, as it is an active member of the network.

ELIA's advocacy efforts also aim to empower members by providing information about key political developments at the European level and funding opportunities, as well as formulating arguments for political debate. In spring 2020 the ELIA Office started sharing its 'Advocacy and Funding Updates'. Some of the most important advocacy actions of the last two years are reported below.



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'Towards an ambitious innovation ecosystem for the Cultural and Creative Industries'

In December 2019, ELIA published a position paper in support of the establishment of a new Knowledge and Innovation Community (KIC) for Cultural and Creative Industries (CCIs) by the European Institute for Innovation and Technology (EIT). The paper particularly underlined how higher arts education institutions can contribute to a successful KIC for CCIs, since education and research are both integral parts of the knowledge triangle on which KICs are built. The paper was also specifically shared with members of the European Parliament, the European Commissioner for Innovation, Research, Culture, Education and Youth, and the President of the European Commission. Since this publication, the KIC for CCIs has been confirmed and we are closely following the discussion on how to shape the KIC.

Brexit

Brexit has been one of the major items on the European political agenda in recent years. ELIA and its members share concern for the future of international collaborations between higher education institutions in the arts and their staff and students. In a January 2019 statement, ELIA called on parties involved in the Brexit political debate to strive for a solution oriented towards facilitating broad international dialogue between students and academics. ELIA has been closely following further developments and has continued advocating for this cause by joining forces with colleague institutions on related actions.

Advocacy

Culture and Education in the MFF and Recovery Plan

ELIA was actively engaged in advocating for the proper funding and recognition of arts, culture, and education in the European Union's Multiannual Financial Framework (MFF) and Recovery Plan. Developments caused by the Covid-19 pandemic made these efforts even more relevant. ELIA joined forces with other networks and organisations in several joint statements, petitions, and open letters, and in June 2020 also published its own statement: 'Culture and Education are Essential to Sustainable and Long-Term EU Recovery'.

Nomination to the Group of Chief Scientific Advisors

In collaboration with the Artistic Research Working Group, ELIA nominated Dr Paulo de Assis to the Group of Chief Scientific Advisors (GCSA) to the European Commission in June 2020. De Assis is currently Senior Research Fellow and Head of Research at the Research Department of Orpheus Institute (Belgium), an ELIA member. Colleague networks AEC, CILECT, Cumulus, GEECT, EAAE, and SAR joined us in a united front by submitting the same nomination.

The Vienna Declaration on Artistic Research

In June 2020, ELIA presented 'The Vienna Declaration on Artistic Research', a policy paper advocating for the full recognition of Artistic Research across Europe. More than one year ago, the main organisations and transnational networks dealing with Artistic Research at the European level and beyond decided to join forces to increase the visibility and recognition of this branch of research. The Vienna Declaration is the first outcome of this important collaboration, and is co-written by AEC, CILECT / GEECT, Culture Action Europe, Cumulus, EAAE, ELIA, EPARM, EQ-ARTS, MusiQuE, and SAR.

Higher Arts Education Networks' SZFE Solidarity Statement

In response to worrying policy developments in Hungary concerning free development of education in the arts, freedom of artistic expression, and freedom of research, ELIA— together with AEC, Cumulus, EAAE, and GEECT— published the 'Higher Arts Education Networks' SZFE Solidarity Statement' in September 2020. With this, we particularly condemned the undermining of the autonomy of the University of Theatre and Film Arts (SZFE) and urged the Hungarian government and policymakers to guarantee freedom of development and organisational autonomy for SZFE and all higher arts education institutions in the country.



Collaborative international actions supported by ELIA

- **January – May 2019** – ‘No Europe Without Culture’, European Parliament 2019 Election Campaign, initiated by Culture Action Europe
- **3 December 2019** – ‘Creative Europe Programme 2021–2027. Investing in our culture is investing in our future. Open letter to EU leaders from Europe’s cultural and creative sectors’, initiated by European Composer and Songwriter Alliance (ECSA).
- **31 January 2020** – ‘Brexit and a cultural way forward, together’, initiated by Allianz Kulturstiftung, British Council, Compagnia di San Paolo, European Cultural Foundation, Goethe-Institut
- **16 February 2020** – ‘Culture’s contribution to the European Green Deal agenda’ (contribution to stakeholders’ discussion CULT committee), initiated by Culture Action Europe
- **17 February 2020** – ‘Supporting culture is supporting Europe!’, initiated by Culture Action Europe
- **27 February 2020** – ‘Seize our common future (#EUInvestInKnowledge)’, initiated by: Aurora, CESAER, CLUSTER, Coimbra Group, EARMA, EASSH, ECIU, EUA, IDEA League, The Guild, LERU, UNICA, UnLiON, SEFI, and Yerun
- **11 March 2020** – ‘Open Letter to the UK Government to Keep the UK in the Creative Europe Programme (#Together4CreativeEurope)’, initiated by D6 Culture in Transit
- **20 March 2020** – ‘Effect of Covid-19 on Creative Europe and the European Cultural and Creative Sectors – Letter to European Commission and communication campaign’, initiated by Culture Action Europe with ECA, IETM, and EMC
- **30 March/1 April 2020** – ‘Open Letter to the EU Commission and the Member States, demanding support for the Cultural and Creative Sectors, particularly cultural creators, affected by the Covid-19 crisis’ and a corresponding petition, initiated by Greens/EFA group of the European Parliament
- **28 April 2020** – ‘Ensuring Culture Fulfils its Potential in Responding to the Covid-19 Pandemic’, initiated by the CULTURE2030GOAL campaign
- **28 April 2020** – ‘A Recovery Budget for the Future of Europe Needs Sustainable and Substantial Financial Support for Culture – CAE position on the post-coronavirus 2021–2027 MFF’, initiated by Culture Action Europe
- **1 May 2020** – ‘Europe’s cultural and creative sectors call for ambitious EU budgetary measures to get through the Covid-19 crisis’, initiated by ECSA, EIBF, Eurocinema, FEP, FERA, IMPALA, and UNIC
- **3 June 2020** – Uphold Culture in the EU Budget, initiated by Culture Action Europe
- **17 June 2020** – ‘Investing in Europe’s next generation by investing in culture’, initiated by UNIC, FERA, CEPI, EIBF, FEB, Liveurope, Pearle, AEPO, GESAC, EMC, ETC, CEDC, ECSA, and IMPALA
- **14 September 2020** – ‘Open Letter on the European Democracy Action Plan and the Freedom of Artistic Expression’, initiated by Culture Action Europe and Freemuse

Our Members



List of ELIA Members

All ELIA members are listed here by country, with no distinction between Full, Non-European and Associate Members.

Albania

- University of Arts Tirana

Austria

- University for Art and Industrial Design Linz
- Academy of Fine Arts Vienna
- Music and Art University of the city of Vienna
- Mozarteum University Salzburg
- Department for Theater, Film and Media Studies, University of Vienna
- University of Applied Arts Vienna
- University of Music and Performing Arts Graz
- University of Music and Performing Arts Vienna (mdw)

Azerbaijan

- Baku Choreography Academy

Belgium

- FEDEC European Federation of professional Circus Schools
- Artesis Plantijn University College Antwerp
- School of Arts, University College Ghent
- La Cambre
- KU Leuven - Faculty Architecture
- HISK
- PARTS Performing Arts Research and Training Studios
- Orpheus Institute
- LUCA School of Arts
- ARBA-Esa
- Karel de Grote University College
- MAD School of Arts, PXL University College
- RITCS School of Arts, Erasmus University College Brussels

Bulgaria

- National Academy of Theatre and Film Arts
- New Bulgarian University

Canada

- The Banff Centre
- Emily Carr University of Art and Design
- Concordia University, Faculty of Fine Arts
- Alberta University of the Arts
- Ecole de danse contemporaine de Montréal
- University of British Columbia (AHVA)

China

- China Academy of Art

Croatia

- Academy of Dramatic Art, University in Zagreb
- Academy of Applied Arts, University of Rijeka
- Academy of Fine Arts of University of Zagreb

Cyprus

- European University of Cyprus

Czech Republic

- Janacek Academy of Music and Performing Arts
- Ladislav Sutnar Faculty of Design and Arts
- Academy of Performing Arts in Prague
- Brno University of Technology, Faculty of Fine Arts
- Faculty of Art and Design at J. E. Purkyně University in Ústí nad Labem
- Academy of Fine Arts in Prague
- Tomas Bata University in Zlín

Denmark

- Aarhus School of Architecture
- The Danish National School of Performing Arts (DDSKS)
- Royal Danish Academy of Fine Arts, School of Visual Art
- Jutland Art Academy
- The National Filmschool of Denmark

Ecuador

- Universidad de las Artes

Estonia

- Estonian Academy of Music and Theatre
- Estonian Academy of Arts
- Tallinn University, Baltic Film, Media, Arts and Communication School

Finland

- Turku University of Applied Sciences
- Tampere University of Applied Sciences (TAMK)
- Kuopion Muotoiluakatemia
- South-Eastern Finland University of Applied Sciences – Xamk
- University of the Arts Helsinki
- Aalto University - School of Arts, Design and Architecture

France

- EESAB: École Européenne Supérieure d'Art de Bretagne [Rennes,Quimper,Lorient,Brest]
- HEAR: Haute école des arts du Rhin
- Ecole Nationale Supérieure des Arts Décoratifs (ENSAD)
- Ecole Nationale Supérieure d'Arts de Paris-Cergy
- École Nationale Supérieure de la Photographie Arles
- Ecole Supérieure des Beaux-Arts de Nîmes (esban)
- L'École supérieure d'art de Cambrai
- Villa Arson
- Ecole nationale supérieure d'art et de design de nancy
- Ecole Supérieure d'Arts et Médias de Caen/Cherbourg
- ESADHaR: École Supérieure d'Art & Design Le Havre/Rouen
- Clermont-Ferrand School of Fine Arts
- CNAC - Centre National des Arts du Cirque
- Saint-Etienne Higher School of Art and Design
- Nantes School of Art
- École européenne supérieure de l'image (EESI)
- ISDAT: l'Institut supérieur des arts de Toulouse

Georgia

- Georgian State University of Theatre and Film (TAFU)

Germany

- Berlin University of the Arts
- weißensee academy of art berlin
- Dresden Academy of Fine Arts
- Burg Giebichenstein University of Art and Design
- Muthesius University of Fine Arts and Design
- State Academy of Fine Arts, Design and Architecture
- University of the Arts Bremen
- Bauhaus-Universität Weimar, Faculty of Art and Design
- Folkwang University of the Arts
- University of Applied Sciences and Arts
- Merz Akademie, University for Applied Art, Design and Media
- University for the Popular Arts
- University of Fine Arts Essen
- Academy of Performing Art Baden-Wuerttemberg
- German Film and Television Academy Berlin (DFFB)
- ifs internationale filmschule köln
- University of Applied Sciences Würzburg
- Hessen State University of Art and Design
- Film University Babelsberg Konrad Wolf
- Aachen University of Applied Sciences, Design Dept.
- University of Television and Film Munich
- Film Academy Baden-Württemberg
- Rostock University of Music and Drama

Hong Kong

- Hong Kong Academy for Performing Arts (HKAPA)
- The Hang Seng University of Hong Kong
- Hong Kong Baptist University, Academy of Visual Arts

Hungary

- Moholy Nagy University of Art and Design
- University of Pécs, Faculty of Music and Visual Arts

Iceland

- The Reykjavik School of Visual Art
- Iceland University of the Arts

India

- National Institute of Creative Communication India
- NSHM School of Design (NSD) - NSHM Knowledge Campus

Ireland

- CIT Crawford College of Art and Design (CCAD)
- National College of Art & Design Dublin
- Dun Laoghaire Inst. of Art, Design and Technology
- Limerick School of Art and Design, LIT
- University of Limerick
- Waterford Institute of Technology
- Burren College of Art
- Technological University Dublin, College of Arts and Tourism

Israel

- Jerusalem Academy of Music and Dance

Italy

- LdM Institute
- Fondazione Egri per la Danza
- Artí Orafe Jewelry School & Academy
- Accademia di Delle Belle Arti di Brera
- Accademia Albertina di belle Arti di Torino
- Accademia di Belle Arti di Roma
- Accademia di Belle Arti di Palermo
- Abadir
- Accademia UNIDEE del Terzo Paradiso
- NABA
- IED

Latvia

- The Art Academy of Latvia

Lithuania

- Vilnius Academy of the Arts
- Vilnius University of Applied Sciences, Faculty of Arts and Creative Technologies

Malta

- Department of Digital Arts, The University of Malta

Monaco

- ESAP-Pavillon Bosio

Mongolia

- Mongolian State University of Art and Culture

Netherlands

- Gerrit Rietveld Academie
- AKV St. Joost
- Royal Academy of Art The Hague
- Academy Minerva, School for Fine Art, Design and Pop Culture
- Fontys School of Fine and Performing Arts
- Maastricht Faculty of Arts
- Codarts University of the Arts
- Studio Selma Susanna | Voice Theater Music
- NHL University of Applied Sciences
- HKU University of the Arts Utrecht
- ArtEZ University of the Arts
- Willem de Kooning Academy Rotterdam
- Amsterdam University of the Arts

New Zealand

- University of Auckland, National Institute of Creative Arts and Industries
- Dunedin School of Art

Norway

- The Norwegian Agency for International Cooperation and Quality Enhancement in Higher Education
- University of Bergen, Faculty of Fine Art, Music and Design
- Oslo National Academy of the Arts
- Kristiana University College
- University College of Østfold - Norwegian Theatre Academy
- Trondheim Academy of Fine Art (KIT)
- The Norwegian Film School
- University of Stavanger, Faculty of Performing Arts

Peru

- Universidad Nacional Diego Quispe Tito

Poland

- Academy of Fine Arts in Warsaw
- The Eugeniusz Geppert Academy of Art and Design in Wrocław
- Polish-Japanese Academy of Information Technology, Faculty of New Media Arts
- Academy of Fine Arts in Katowice
- University of Arts in Poznań
- Institute of Arts Of The State Higher Vocational School in Tarnów
- Pedagogical University of Kraków, Faculty of Fine Arts

Portugal

- Escola Superior de Musica e das Artes do Espectaculo
- Faculty of Fine Arts - University of Lisbon
- Lisbon Polytechnic Institute
- Universidade Catolica Portuguesa - School of Arts
- Lusófona University
- School of The Arts of The University of Évora
- School of Fine Arts and Design of Caldas da Rainha (ESAD.CR)

Qatar

- Virginia Commonwealth University in Qatar

Romania

- University of Art and Design Cluj-Napoca
- National University of the Arts Bucharest
- "George Enescu" National University of the Arts in Iași
- Faculty of Design, University Aurel Vlaicu
- National University of Theater and Film "I.L. Caragiale" of Bucharest
- Faculty of Arts and Design, The West University of Timișoara

Serbia

- University of Arts in Belgrade
- Academy of Arts Novi Sad
- Faculty of Arts - The University of Niš

Singapore

- Nanyang Technological University School of Art, Design and Media
- LASALLE College of the Arts

Slovakia

- Academy of Performing Arts Bratislava (VSMU)
- Academy of Fine Arts and Design in Bratislava

Slovenia

- University of Ljubljana, Academy of Fine Arts

South Korea

- Korea National University of Arts

Spain

- ESDAP Catalunya
- ELISAVA Barcelona School of Design and Engineering
- Institut del Teatre de la Diputació de Barcelona
- Barreira Arte y Diseño

Sweden

- Swedish Higher Education Authority
- The Faculty of Fine and Performing Arts at Lund University
- Royal College of Music in Stockholm
- Konstfack, the University for Arts, Crafts and Design
- Gothenburg University, Faculty of Fine, Applied and Performing Arts
- The Swedish School of Textiles, University of Borås
- School of Arts and Communication (K3), Malmö University
- Stockholm University of the Arts
- Royal Institute of Art Stockholm

Switzerland

- HEAD – Genève
- Lucerne School of Art and Design
- FHNW Academy of Art and Design
- EDHEA – The Valais School of Art
- University of Art and Design Lausanne
- University of Applied Sciences and Arts of Southern Switzerland
- The Manufacture
- Zurich University of the Arts
- Bern University of the Arts

Taiwan

- Taipei National University of the Arts

Turkey

- Faculty of Fine Arts, Anadolu University
- Maltepe University

33**United Kingdom**

- University for the Creative Arts
- Kingston School of Art, Kingston University London
- University of the Arts London
- University of Portsmouth, School of Art, Design & Performance
- Bath Spa University
- University of the West of Scotland, School of Media, Culture & Society
- The Royal Central School of Speech and Drama
- Norwich University of the Arts
- University of Cumbria, Institute of the Arts
- Sheffield Institute of Arts, Sheffield Hallam University
- University of West London

- Nottingham Trent University
- University of Derby, School of Arts
- Middlesex University – Faculty of Arts and Creative Industries
- York St John University
- Ulster University
- Loughborough University, School of Design and Creative Arts
- The University of Edinburgh, Edinburgh College of Art
- The Glasgow School of Art
- Plymouth College of Art
- Guildhall School of Music & Drama
- Trinity Laban Conservatoire of Music and Dance
- City & Guilds of London Art School
- School of Arts and Cultures, Department of Fine Art
- Glyndwr University
- National Film and Television School
- University of Central Lancashire, School of Fine Art
- Birmingham City University, Institute of Art and Design
- Coventry University – Faculty of Arts and Humanities
- Royal College of Art
- Arts University Bournemouth
- School of Creative Arts, University of Hertfordshire
- University of Westminster
- Manchester School of Art, Manchester Metropolitan University
- Royal Conservatoire of Scotland
- University of Reading – School of Art
- Staffordshire University, Creative Arts and Engineering
- University of the West of England, Bristol

United States

- Association of Independent Colleges of Art and Design (AICAD)
- ISPA | International Society for the Performing Arts
- Savannah College of Art and Design
- The University of the Arts Philadelphia
- Ringling College of Art and Design
- University of Wisconsin–Madison Division of the Arts
- Montclair State University, College of the Arts
- Maryland Institute College of Art
- School of the Art Institute of Chicago

**Supporting
Members**

HKU University of the Arts Utrecht



Amsterdam University of the Arts



Amsterdam University of the Arts

Technological University Dublin,
College of Arts and Tourism



FHNW Academy of Art and Design



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Zurich University of the Arts



hdk

Zürcher Hochschule der Künste
Zurich University of the Arts

Looking Forward



In the days following the digital ELIA Biennial and General Assembly in November 2020, the Representative Board and ELIA Team may well feel like they have stepped off a rollercoaster. The year 2020 brought so much change in the professional and personal lives of our members, but what are we to make of it? What did we learn, and what will we take into the future as a network serving this community?

ELIA was established to be a network for higher arts education. Despite the pandemic, we are celebrating ELIA in 2020 as a healthy and vibrant

community. We can strengthen that relevance even further, to serve an even larger community in Europe and beyond. What we offer will be more accessible in the coming years—in economic terms but also in its delivery, as we combine meeting physically with taking a leadership role in developing online events for the higher arts education sector. And we hope that engaging many more people at our member institutions will prove to be of value to the membership organisations and to each individual involved. It is our privilege to partner with our members in projects that will take the sector further.



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Assuming that ELIA members at the General Assembly will embrace the strategic priorities we have proposed for 2021–2024, the path for ELIA in the coming years is clear. What we learned in 2020 about thinking outside of the box and reimagining what we do will be essential.

Our proposed strategic priorities are:

- Transforming Learning and Teaching for the 21st Century
- Strengthening Research, Artistic Research, and the Third Cycle
- Advancing Careers in the Arts with Societal and Economic Impact
- Framing Digitalisation and New Technologies for the Arts
- Excellence through Diversities: Equal Opportunities and Inclusivity
- Strengthening Health and Well-Being
- Raising a Voice for Democracy and Participatory Futures
- Ensuring Life-Long Arts Education for All
- Achieving Ecological Sustainability and the Green Shift
- Managing Changing Paradigms Post-Covid-19

ELIA Signature Events 2021-2022

Planning for physical events again, with fingers crossed, we are delighted to announce the results of three calls for hosts of ELIA events in the coming years. We would like to express our deep gratitude to the following institutions for agreeing to host our organisation and members:

ELIA Academy 2021

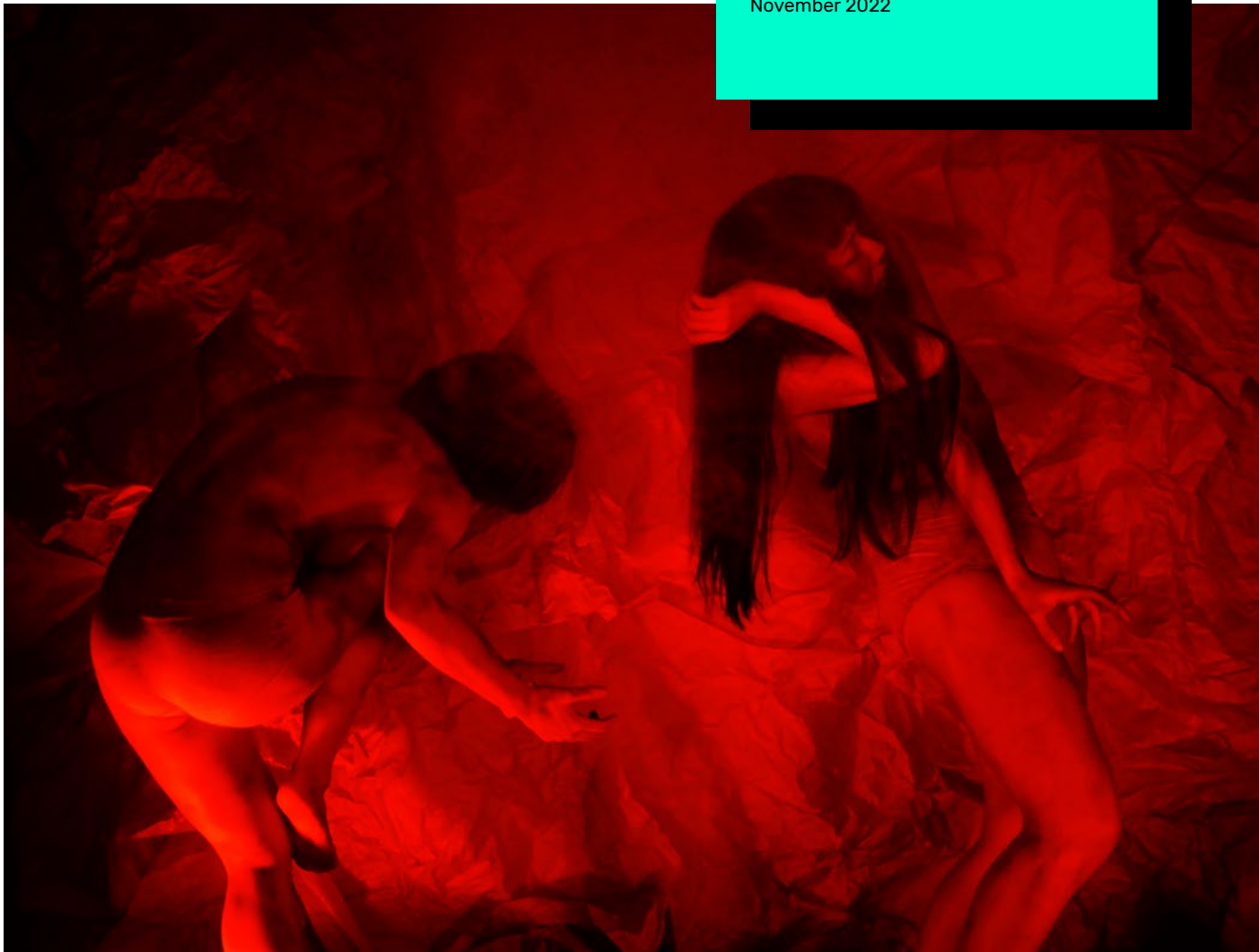
LUCA School of Arts, Brussels
KU Leuven Faculty of Architecture
19 – 21 May 2021

ELIA Leadership Symposium 2021

Estonian Academy of Arts & Estonian
Academy of Music and Theatre, Tallinn
17 – 19 November 2021

ELIA Biennial 2022

University of the Arts Helsinki
November 2022



Governance



ELIA's governance structure consists of a Representative Board, Executive Group, Executive Director, and the ELIA Team. Continuous consultation within these different governance layers allows for a productive collaboration in setting and implementing ELIA's strategic goals and network objectives.

ELIA is a membership-based organisation, and its General Assemblies are where representatives from all member institutions elect the President and Representative Board. Representative Board members generally come from the leadership of European higher arts education institutions; however, ELIA encourages non-European members to join and add a global perspective.

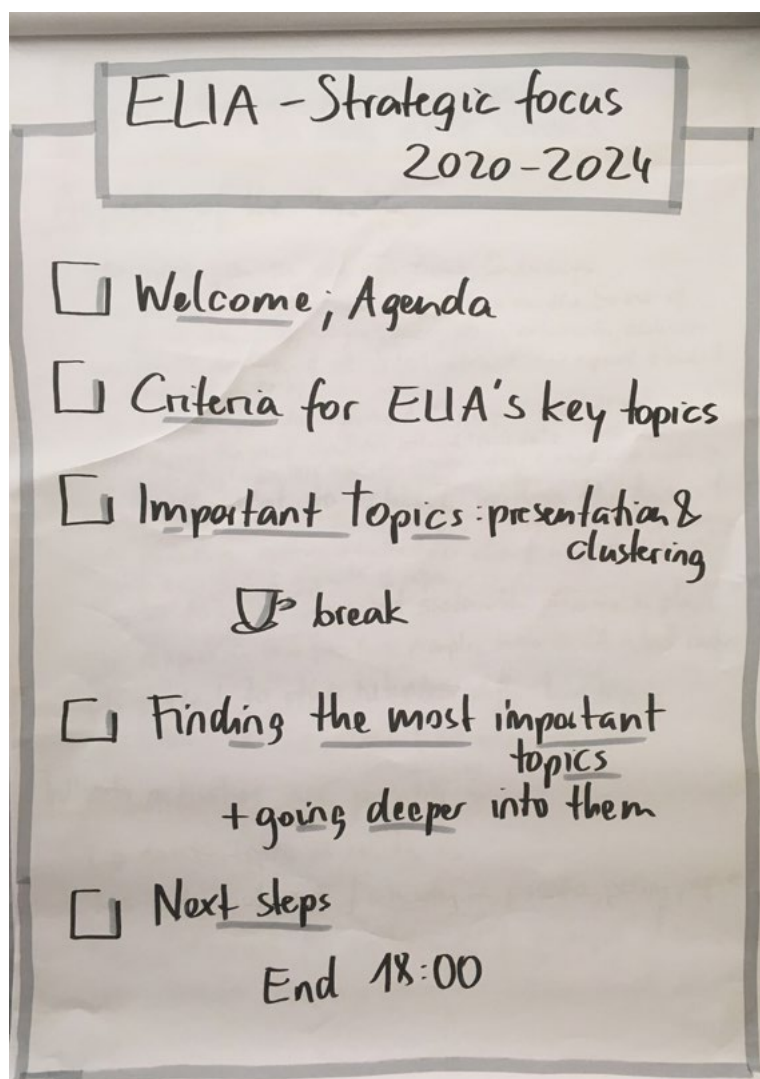
Meeting twice a year, the Representative Board is responsible for ELIA's strategic focus. During its meetings such topics as membership strategy, events, and project proposals are discussed.

The Board also develops topics and content on which ELIA events and activities are based. Board members often contribute to working groups and steering committees as well.

The ELIA President serves for a term of four years and selects the Executive Group from the members of the Board. The Executive Group supports the Representative Board in its responsibilities and guides the organisation. The group regularly meets with ELIA's Executive Director, who is in charge of implementing strategy and putting decisions into actions with the ELIA Team throughout the year. To tackle specific topics of interest, ELIA also relies on working groups, which often reach out to the broader membership through platform events and occasionally task forces on specific topics.

In accordance with ELIA's governance code, the Representative Board, Executive Group and President conducted a self-evaluation in 2020.

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Executive Group 2018–2020

Andrea B. Braidt – *President*

University of Vienna, Institute for Theatre,
Film and Media, Austria

Jørn Mortensen – *Vice President*

Kristiania University College, Norway

Marjanne Paardekooper – *Treasurer*

HKU University of the Arts Utrecht, Netherlands

Nadia Danhash

Royal College of Art, InnovationRCA,
United Kingdom

Mart Kalm

Estonian Academy of Arts, Estonia

Mara Rațiu

University of Art And Design Cluj-Napoca,
Romania

Susanne Stürmer

Film University Babelsberg Konrad Wolf,
Germany

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Representative Board 2018–2020

Barbara Bader

Stuttgart State Academy of Art and Design,
Germany

Simon Betts

University of the Arts London,
Wimbledon College of Arts, United Kingdom

Andrea B. Braidt

University of Vienna, Institute for Theatre,
Film and Media, Austria

Jeroen Chabot

Willem de Kooning Academy Rotterdam,
Netherlands

Jan Cools

LUCA School of Arts, Belgium

Magali Coué

École Supérieure d'art et design Saint-Etienne,
France

Nadia Danhash

Royal College of Art, InnovationRCA,
United Kingdom

Charlotte Esnou

Beaux-Arts Nantes Saint-Nazaire, France

Mart Kalm

Estonian Academy of Arts, Estonia

Deborah Keogh

Royal Conservatoire of Scotland, United Kingdom

Kai Lehtikainen

University of the Arts Helsinki, Finland

Jørn Mortensen

Kristiania University College, Norway

Marjanne Paardekooper

HKU University of the Arts Utrecht, Netherlands

Mara Rațiu

University of Art And Design Cluj-Napoca,
Romania



Cecilia Roos

Stockholm University of the Arts, Sweden

Maren Schmohl

Merz Academy, University of Applied Art, Design
and Media, Germany

Ralf Richardt Ströbech

Danish National School of Performing Arts,
Denmark
(until October 2019)

Susanne Stürmer

Film University Babelsberg Konrad Wolf, Germany

Andris Teikmanis

Art Academy of Latvia, Latvia

Maria Topolčanská

Academy of Fine Arts Prague, Czech Republic

Christoph Weckerle

Zurich University of the Arts, Switzerland

Non-European Board Members

Rebecca Duclos

Faculty of Fine Arts Concordia University, Canada

Dorjsuren Uranchimeg

Mongolian State University of Arts and
Culture (MSUAC), Mongolia

Advisor to the Board on behalf of PIE

Aparajita Dutta

Royal Academy of Art, The Hague, Netherlands
(since September 2019)

Working Groups and Platforms

ELIA has multiple working groups and platforms which contribute to the strategic goals through knowledge sharing and content development, such as publications, activities, and (online) events on relevant topics. If ELIA members are interested in joining a working group or platform core group, they can respond to calls for experts or approach the ELIA Team with an expression of interest to participate. Platform registrations are always open for ELIA members on the ELIA website. All working groups and platforms will hold a dedicated session at the ELIA Biennial (Digital) Conference 2020.

Arts in Education Working Group

ELIA's working group on Arts in Education, has been looking at how art, design and the performing arts are being taught at primary and secondary school across Europe and is engaged in the discussion on curricula and the creation of a European Area of Education and Culture by 2025. A great amount of research, data, and analyses has been collected in the past two years, supported in great part by the team at HKU University of the Arts Utrecht. In addition to its work in educational and cultural politics, the group would like to concentrate its focus on areas of more immediate impact to Higher Arts Education and hence ELIA's member institutions, such as 'Lifelong Learning' and 'Teacher training'.

Working Group Members

Barbara Bader (*chair*)

Stuttgart Academy of Fine Arts
(since April 2020)

Marjanne Paardekooper

HKU University of the Arts Utrecht
(Chair, until April 2020)

David Crombie

HKU University of the Arts Utrecht

Christine Pybus

CIT Crawford College of Art and Design

Mara Rațiu

University of Art And Design Cluj-Napoca

Judit Villiger

Zurich University of the Arts (ZHdK)

Sara Burkhart

Burg Giebichenstein University of Art and Design
(since July 2020)

Miriam Schmidt-Wetzel

Zurich University of the Arts
(since July 2020)

Stefan Gies, AEC

(until July 2020)

Maria Hansen

ELIA

Artistic Research Working Group and Platform

Since the 2018 Biennial in Rotterdam, ELIA members continued to exchange artistic research at two Artistic Research Platform Meetings. The first event was hosted by the Academy of Fine Arts Vienna in June 2019, and the second was a digital event in September 2020. The working group had a leading role in preparing these events. It also focused on increasing the visibility of Artistic Research on a European level by contributing to the Vienna Declaration on Artistic Research (published in

collaboration with AEC and other networks in June 2020) and endorsing Paulo de Assis as ELIA's nominee to the Group of Chief Scientific Advisors to the European Commission. New members joined the working group in June 2020. Its composition will further change in November 2020 since Andrea B. Braidt and Peter Dejans will step down, having served their maximum term. Jørn Mortensen will take over as new chair of the working group.

Working Group Members/ Platform Core Group 2018-2020

Andrea B. Braidt (*Chair*)
University of Vienna
(until November 2020)

Peter Dejans
Orpheus Institute Ghent
(until November 2020)

Florian Dombois
Zurich University of the Arts

Anne-Helen Mydland
University of Bergen, Faculty of Fine Art, Music
and Design

Claus Peder Pedersen
Aarhus School of Architecture

Henry Rogers
Glasgow School of Art
(until February 2020)

Maria Hansen
ELIA

Irene Garofalo
ELIA

Working Group Members who joined in June 2020

Stephen Broad
Royal Conservatory of Scotland (AEC)

Michaela Glanz
Academy of Fine Arts Vienna

Glenn Loughran
TU Dublin, School of Creative Arts

Gesa Marten
Film University Babelsberg Konrad Wolf

Jørn Mortensen
Kristiania University College

Ellen Røed
Stockholm University of the Arts

Veerle van der Sluys
LUCA School of Arts

Maria Topolčanska
Academy of Fine Arts Prague

Sustainable Careers in the Arts Working Group and Platform

Sustainable Careers in the Arts is a platform for knowledge sharing around four priorities: identifying the skills that artists need; teaching approaches and methods for illustrating and teaching these skills; demonstrating the value and impact of the arts; and advocacy to address the issues of resistance to sustainable arts careers education. The definition of a career in the arts certainly includes full-time artists, but to a much greater extent also careers built on artistic competencies, which are put into practice in all sectors of society today. In March 2020 a Sustainable Careers Online Consultation investigated these topics. In the coming two years the group will also closely follow the development of the European Institute for Innovation and Technology (EIT) Knowledge and Innovation Community (KIC) for Cultural and Creative Industries (CCIs).

Working Group Members

Nadia Danhash (*Chair*)
Royal College of Art

Jan Cools
LUCA School of Arts

Deborah Keogh
Royal Conservatoire of Scotland

Kai Lehikoinen
University of the Arts Helsinki

Barbara Revelli
ELIA

Working Group Members who joined in September 2020

David Crombie
HKU University of the Arts Utrecht

Alexander Damianisch
University of Applied Arts Vienna

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Platform Internationalisation ELIA (PIE)

ELIA's platform for internationalisation in higher arts education institutions was established at the 2018 Biennial in Rotterdam. Following the excellent response from the sector, a first annual meeting was held in May 2019 in Glasgow, hosted by the Glasgow School of Art. The 2020 yearly meeting had been planned for April 2020 in Bratislava, hosted by the Academy of Fine Arts and Design Bratislava and the Academy of Performing Arts Bratislava, but due to the Covid-19 pandemic the meeting was postponed until spring 2021. The PIE community of internationalisation officers was able to continue their fruitful conversation and exchange during three Virtual PIE meetings in spring/summer 2020.

PIE Working Group

Aparajita Dutta
Royal Academy of Art, The Hague

Thomas Greenough
Glasgow School of Art

Barbara Revelli
ELIA

ETHO (European Technical Heads Organisation)

In 2020, ELIA joined forces with ETHO, a network of higher arts education technical staff. Established in 2016, ETHO aims to advance hands-on learning and innovation in all artistic disciplines through an inclusive community. In spring/summer 2020 an ETHO Online series was produced, with five online events covering topics such as (digital) graduation shows and how to run workshops with social distancing.



ETHO Core Group

Abid Qayum (*Chair*)

Royal College of Art London

Maria Angela Algar Peter

Zurich University of the Arts

Anita Coppock

University for the Creative Arts

Liesbeth van der Geest

Willem de Kooning Academy

Noesjka Klomberg

St Joost Academy

Tapio Koskinen

Aalto University

Aldje van Meer

Willem de Kooning Academy

Bart Vissers

Royal Academy of Art, The Hague

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Student Engagement Task Force

One of the specific strategic priorities of the current Representative Board was to involve the student voice in the ELIA conversation. We identified the importance of connecting more deeply with this group's needs, to ensure that the future of the higher arts education sector is influenced by the artists of the future. We developed a plan to work with students at ZHdK during the ELIA Biennial 2020 on an international dialogue with students. Going digital put those plans on hold, while student engagement in the digital event became an opportunity. The ELIA Biennial 2020 includes sessions developed for teachers and students, as well as a design thinking workshop with students, led by the School of Commons at Zurich University of the Arts.

Task Force Members

Rebecca Duclos (chair)

Faculty of Fine Arts Concordia University

Andrea B. Braidt

University of Vienna, Institute for Theatre, Film and Media

Deborah Keogh

Royal Conservatoire of Scotland

Christoph Weckerle

Zurich University of the Arts

Maria Hansen

ELIA

Operations and Finance



This section gives an overview of ELIA's financial state of affairs, its operational policies, and communication channels.

Finance

ELIA's financial situation is stable. In the past years, the organisation has built a much-needed reserve which ensures the long-term continuity of ELIA. This was made possible through higher than expected project results in 2018 and 2019. In 2020, despite the difficult Covid-19 situation, a modest positive result is expected, as budgeted.

ELIA's operations are financed through three major sources: membership contributions, contributions to office costs through events,

and contributions through EU project grants. Expenditure for staff is related to the level of activity and number of EU project grants.

Statement of income and expenses, 2018 and 2019

This statement of income and expenses provides an overview of ELIA's finances between 2018 and 2020. More detailed annual accounts can be found on the ELIA website: [2018](#), [2019](#).

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Statement of income and expenses

		Forecast		
		2020 €	2019 €	2018 €
Income	Membership fees	437.132	417.582	390.553
	Other income	200	2.790	8.178
	Project income	131.100	157.207	386.923
	Contributions to office costs	55.000	45.000	60.000
		623.432	622.579	845.654
Expenses	Personnel costs			
	Salary	383.600	310.544	307.453
	Secondary costs employment	14.100	6.558	7.957
	Staff development	3.700	6.842	4.761
	Travel expenses & Governance	10.100	30.105	16.822
	Board travel & expenses	1.600	2.100	3.780
		413.100	356.149	340.773
	Office costs			
	Accommodation & Administrative	63.200	63.190	58.337
	Communications	36.600	25.955	19.971
		99.800	89.145	78.308
	Project costs	110.062	84.987	314.348
	Total: costs	622.962	530.281	733.429
	Total: Income	623.432	622.579	845.654
	Total: Result organisation	470	92.298	112.225
Appropriation of result	Added/Credited to general reserve	470	92.298	112.225
	Reserve at end of year (2020 expected)	202.457	201.987	109.689



ELIA Team

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The ELIA Team works under the leadership of Executive Director Maria Hansen, to implement ELIA's strategic focus and objectives. The team plays a crucial part in informing the overall strategic work and connecting to the members. Operations that fall under the responsibilities of the ELIA Team include event management, membership, finances, communications, and advocacy. ELIA regularly welcomes interns to its international learning environment. In the period 2018–2020, 8 interns joined the ELIA Team at various times, most recently from China, Mexico, Belgium, France, and Norway.

ELIA Team in November 2020:

- **Gerard Deen**, Finance and Administration Manager
- **Martha Echevarría**, Intern Events
- **Janja Ferenc**, Conference Manager
- **Irene Garofalo**, Advocacy Officer and Personal Assistant to Executive Director

- **Maria Hansen**, Executive Director
- **Derville Quigley**, Communications Manager
- **Barbara Revelli**, Head of Membership and Content
- **Amalia Smyrnioti**, Communications Assistant

A few changes took place in team composition during the last two years. Petra Albu, Communications and Membership Officer, followed her ambition into a new job. She was succeeded by Chesley Ryder in February 2019, who stayed with ELIA until February 2020. Subsequently, Derville Quigley joined the ELIA Team as Communications Manager. In May 2019, Irene Garofalo was welcomed to the team in the newly created position of Advocacy Officer and Personal Assistant to the Executive Director. Amalia Smyrnioti returned to ELIA in June 2020, as Communications Assistant for the implementation of the new CRM system, after previously interning at ELIA in 2019.

Operations

ELIA Office

The ELIA Office is located in A Lab, Amsterdam, a creative working environment hosting artistic, innovative, and socially engaged member organisations and freelancers. It is a particularly fitting location for ELIA, as it is next door to ELIA member Amsterdam University of the Arts (AHK). Since March 2020, the ELIA Team has only used the office sporadically, due to the Covid-19 pandemic. The team has mostly worked remotely from their homes, connecting online on a daily basis.

Environmental Sustainability

Environmental sustainability has been a central topic for ELIA in the period 2018–2020. Not only is it part of ELIA's strategic priorities, but since 2019 ELIA has also been involved in Erasmus+ Strategic Partnership Project SHIFT, as lead

partner on environmental sustainability. With the SHIFT partners, ELIA is developing training methods and tools to help cultural networks and organisations become more environmentally sustainable. We will be using and implementing these within ELIA in the coming years.

The carbon footprint of ELIA's operations and network activities is significant. Where possible, we work to reduce or offset travel and events emissions, and have been publishing digitally. Due to Covid-19, we are currently experiencing a period of exceptionally low emissions. Since March 2019, all ELIA events have been digital, while travel has been nearly absent from ELIA operations. We are working to structurally improve the carbon footprint of our network in the coming years, and the ELIA Team welcomes any feedback or further suggestions on this topic.



Privacy Policy

ELIA is a globally connected European network consisting of members and partners who support our mission. As such, we keep a database of stakeholders, which is used to keep our network informed about developments and opportunities in the higher arts education sector. The integrity of personal data is important to us, and we aim to protect it through our privacy policy and according to the General Data Protection Regulation (GDPR). ELIA's privacy policy can be found on its [website](#).

Sharing Knowledge

Project and Publication Promotion

As digital technology has evolved, online meetings and working remotely have become more commonplace, which has in turn affected the nature of information and knowledge dissemination at ELIA.

ELIA has been involved in several projects which led to our network taking on the role of publicising and promoting initiatives, findings, joint statements, and declarations. This has been done through social channels, online, email campaigns, and paid promotional platforms.

These projects include:

The Vienna Declaration

The Vienna Declaration is a Policy Paper advocating for the full recognition of Artistic Research across Europe. It was co-written by AEC, CILECT / GEECT, Culture Action Europe, Cumulus, EAAE, ELIA, EPARM, EQ-ARTS, MusiQuE, and SAR to increase the visibility and recognition of artistic research. ELIA published the declaration on E-Flux.

SHIFT Newsletter

SHIFT – Shared Initiatives for Training, an Erasmus+ funded strategic partnership project, brings together several cultural networks with the ambition to contribute to a better, more sustainable future. ELIA conducted research into environmental sustainability, reporting on several arts and culture organisations which have demonstrated best practices and created measurable impact. The interviews culminated in the June 2020 SHIFT Newsletter on Environmental Sustainability, which was produced by ELIA and disseminated across SHIFT partner networks.

NEU NOW: What Happens Next

NEU NOW was an ELIA initiative which ran from 2009 to 2017 as a transdisciplinary art festival devoted to presenting the work of exceptional emerging artists across Europe. 'NEU NOW: What Happens Next' was a special digital publication that wrapped up the project by showcasing the work of one selected artist from each of its 9 years.

Report: ELIA Seminar – Becoming an Artist?

This report provides an overview of the ELIA Seminar 'Becoming an Artist? Routes for aspiring artists and designers wanting to join an art school', which took place from 13 to 15 March 2019.

ELIA Biennial Publication

This publication gathers selected presentations from thematic mobile sessions at the 15th ELIA Biennial Conference, 'Resilience and the City: Art, Education, Urbanism'.

NEU WHAT HAPPENS NEXT NOW

Other Communication Channels & Initiatives

The ELIA Newsletter and Advocacy & Funding Update

The ELIA Newsletter is a monthly online publication distributed to over 13,000 subscribers. Features include updates from the ELIA leadership team, information about upcoming events, new members, sector-specific articles of interest, project updates, calls for nominations (e.g., to the Board or for Biennial hosts), calls to action or surveys, calls for papers, invitations to share experiences, and stories and news about the ELIA Biennial and other key activities. In terms of practical distribution, ELIA recently shifted from an older database system to using Mailchimp, to increase successful delivery and open rates.

In 2020, ELIA started to produce a monthly Advocacy & Funding Update. Specifically for members, it provides information on ELIA advocacy activities and includes valuable updates on new funding initiatives that could be of interest to ELIA member institutions and arts education professionals.

CRM and Website

In October 2020, ELIA will move to a new website and database system. Working with YourMembership offers an all-in-one association management system designed to empower membership-based non-profit organisations. This move is part of ELIA's communications strategy to improve and update our members' online experience by creating a more interactive environment which can facilitate networking

and knowledge sharing. It will also facilitate a smoother user experience for those attending paid events, and present online content in a new and improved way. The ELIA website is an integral information exchange, connecting portal for members and working groups, and news outlet and publication platform promoting and documenting ELIA activities and events.

Member Stories

During these uncertain times, ELIA continues to gather the experiences of our members. After a call to share experiences with the transition to remote working and online learning as a result of the Covid-19 pandemic, we created a series of webinars and articles which explain the effects of this monumental change. ELIA continues to reach out to members in this way, through the SHIFT survey on gender equality, in light of the #MeToo movement, and with a call to institutions to share their thoughts and outcomes of internal conversations and discussions on systemic discrimination and racism, as Black Lives Matter protests continue around the world.

Social Media

ELIA's social platforms are one of the most immediate ways of connecting with our members. Our followers have grown substantially over the past two years. Every weekday we post on Facebook, Twitter, and LinkedIn, updating members with calls, job listings, advocacy actions, and news stories from ELIA and our members.

In Memoriam

We are saddened by the passing of Sir Ken Robinson in August 2020. Sir Ken Robinson was a visionary leader in education who impressed the importance of creativity and the arts as a means for continued educational reform. He spoke at the ELIA Biennial Conference in Helsinki in 1998, and hosted the first ELIA Leadership Symposium at the Getty Center in Los Angeles in 2003. We have lost a friend, and we know that many of our members will feel the same.



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Acknowledgements

ELIA would like to thank everyone who contributed to the network's development and activities in the past years, in particular, those ELIA members whose staff and leadership offered their time, energy, and expertise to our Representative Board, Executive Group, event steering groups, and working groups. Without these individuals, ELIA could not deliver on its promise. We are proud of the result that all of us have achieved together.

ELIA is grateful to all our members for their support and commitment. A special thanks goes to ELIA's five supporting members who contribute a higher membership fee in order to allow investments in specific priorities. Thank you to the ELIA Team for its great commitment to the organisation and tireless effort on behalf of our members.





Colophon

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Carbon Footprint:

Thank you for reading the electronic
version of ELIA's Activity Report
2018-2020.

**Your support helps us reduce
ELIA's carbon footprint.**

Questions?

**The ELIA team is here
to help you.**

ELIA