

TRUE NORTH

2026 Pennsylvania Dairy Summit

FEBRUARY 4-5, 2026

Holiday Inn Harrisburg – Hershey (Grantville, PA)
604 Station Rd., Grantville, PA 17028

LEVEL & BENEFITS

KEYNOTE SPEAKER SPONSOR

- Two complimentary registrations for the full Summit
- Two additional complimentary tickets to sponsored session
- Acknowledgement from the podium with the opportunity to stand and be recognized before or at the session you are sponsoring
- Special signage on the meeting tables and entrance of session
- Video or advertisement (that you provide) to play during breaks
- Opportunity to greet people as they enter the session

MEAL SPONSOR

- Two complimentary registrations for the full Summit
- Acknowledgement from the podium with the opportunity to stand and be recognized before or after meal during the general session closest to meal sponsoring
- Special signage at the food station or entrance of session
- Opportunity to greet people as they enter the meal

GENERAL SUMMIT SPONSOR

- One complimentary registration for the full Summit
- Your logo projected from the screen acknowledging all General Summit Sponsors

EXCLUSIVE SPONSORSHIP OPPORTUNITIES *First-come, first-served*

Conference App Sponsor - Keep your brand at the forefront by being our exclusive conference app sponsor. Attendees will see your logo every time they open the app throughout the conference for schedule, speaker information and program materials.

First-Time Farmer Sponsor - Help farmers who have never attended Summit before join us this year! Your sponsorship will help cover the cost for these first-time attendees, and your brand will receive prime recognition throughout the event for sponsoring first-time Summit goers.

OTHER UNIQUE SPONSORSHIP OPPORTUNITIES

Break Sponsor - Attendees will see your logo and hear your brand name during each day's break in programming.

☐ Wednesday, 2/4 ☐ Thursday, 2/5

☐ \$2,000 ☐ \$2,500

Evening Entertainment Sponsor - By sponsoring fun evening entertainment and snacks, your brand will be at the forefront during our Wednesday evening reception among exhibitors and attendees who are looking to network.

☐ \$2,000 ☐ \$2,500

Movie Night Sponsor - Ahead of Thursday morning's keynote session on A World Without Cows, help give Summit attendees and the larger PA dairy community the opportunity to see the powerful film at a local auditorium. Your brand will receive prime recognition at this Wednesday evening movie night.

All of these exclusive and unique sponsorship opportunities receive:

- One complimentary registration for full Summit
- Recognition at general sessions and breakout sessions

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES 2026 PENNSYLVANIA DAIRY SUMMIT

ALL SPONSORS RECEIVE:

- Special mention in the printed program distributed at the Summit.
- Your contact information and link to your website on the Summit website.
- Your logo and contact information on the Summit app.

SESSION OPTIONS

- ☐ **Owning Your Future Is Not DNA-Driven** with Michael Hoffman
- ☐ **Producer Showcase** with Brody Stapel, Wisconsin, 2024 Young Dairy Farmer of the Year
- ☐ **A Panel of Small Businesses** on Controlling Your Own Destiny
- ☐ **A Deep Dive Into A World Without Cows**, with Michelle Micheal and Brandon Whitworth, filmographers, and Dr. Holder Vaughn, scientist
- ☐ **A Year In: FMMO Reform & Dairy Pricing** with Sara Dorland
- ☐ **A Producer Panel Showcasing Three Top Producers** and Their Unique Approach to Profitability

WITHOUT
EXHIBIT

☐ \$5,000

WITH
EXHIBIT

☐ \$5,000

WITHOUT
EXHIBIT

☐ \$3,000

WITH
EXHIBIT

☐ \$3,500

☐ Wednesday Breakfast (2/4)

☐ Wednesday Lunch & Dessert (2/4)

☐ Thursday Breakfast (2/5)

☐ Thursday Lunch & Dessert (2/5)

WITHOUT
EXHIBIT

☐ \$1,000

WITH
EXHIBIT

☐ \$1,500

☐ \$2,000

☐ \$2,500

☐ \$2,000

☐ \$2,500

☐ \$2,000

☐ \$2,500

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☐ \$2,500

☐ \$2,000

☐ \$2,500



**PENNSYLVANIA
DAIRY SUMMIT**

Hosted by the Center for Dairy Excellence and
Professional Dairy Managers of Pennsylvania

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES FOR 2026 DAIRY SUMMIT

Exhibit Only Opportunities

One complimentary registration will be provided with each fully-paid exhibit only booth. The registration gives one individual entrance to all Summit activities, including all educational sessions and food functions. Exhibiting companies may also register additional personnel to attend the Summit using the standard conference registration form, which can be found at www.padairysummit.org. Registration fees for additional non-producer registrants apply to any additional representatives from the exhibiting or sponsoring organization.

The following information will be used on promotional materials. Please type or print clearly. For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or e-mail info@padairysummit.org

Company Name

Contact Name & Title

Address

City

State

Zip Code

Phone

Email Address

Website

Short Description of Your Products or Services (No more than 30 words):

Please do not assign our booth next to the following competitor(s):

We hereby agree to contribute the sum of \$_____ payable to the "Dairy Summit" for sponsorship at the 2026 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Office no later than January 9, 2026. Full payment must be received by January 9, 2026.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first served basis. You will be contacted if your selection has already been committed to another organization. For more information, please contact Terri Breon at 814-355-2467 or at info@padairysummit.org.

Please provide the name of the person who will use your one sponsor complimentary registration: _____

EXHIBIT SPACE ONLY FEES:

\$750 for Early-Bird Rate

(Payment made by Dec. 15)

\$950 (Payment made after Dec. 16)

KEYNOTE SPEAKER SPONSOR

☐ **Owning Your Future Is Not DNA-Driven** with Michael Hoffman

WITHOUT EXHIBIT

☐ \$5,000

WITH EXHIBIT

☐ \$5,000

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MEAL SPONSOR

☐ Wednesday Breakfast (2/4)

☐ \$3,000

☐ \$3,500

☐ Wednesday Lunch & Dessert (2/4)

☐ Thursday Breakfast (2/5)

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GENERAL SUMMIT SPONSOR

☐ \$1,000

☐ \$1,500

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

☐ **Conference App Sponsor**

☐ \$2,000

☐ \$2,500

☐ **First-Time Farmer Sponsor**

☐ \$2,000

☐ \$2,500

OTHER UNIQUE SPONSORSHIP OPPORTUNITIES

☐ **Break Sponsor** ☐ Wed. 2/4 ☐ Thurs. 2/5

☐ \$2,000

☐ \$2,500

☐ **Evening Entertainment Sponsor**

☐ \$2,000

☐ \$2,500

☐ **Movie Night Sponsor**

☐ \$2,000

☐ \$2,500

COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Office receives this agreement with authorized signatures and commitment for payment. Payment in full is required by Friday, Jan. 9, 2026, made out to the "Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ for exhibit space at the 2026 PA Dairy Summit.
(Company Name)

It is understood that payment in full for exhibit space is required by Friday, Jan. 9, 2026, or the space will not be confirmed.

☐ We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.

☐ We request _____ exhibit booth(s) at \$750 (Early-Bird Rate) or \$950 (After Dec. 15 Rate).

Please identify the type of service or product your company provides: _____

Each exhibit package includes one complimentary exhibitor registration, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Summit Business Office at 814-355-2467 or visit www.padairysummit.org to complete the participant's registration.

Name _____

Other Requirements (Please include fees with payment)

☐ Electrical Outlet (\$100) ☐ Wired Internet Access (\$75) ☐ have additional technical needs; please contact me.

To encourage more traffic to exhibitor booths, this year we are adding raffle items at every booth. Would you like to provide your own raffle item or have the Summit team provide one for you?

☐ Yes, I will provide a raffle item to encourage traffic at our booth (valued at \$50+)

☐ No, I would like you to provide one.

PROVIDE SIGNATURE AND PAYMENT INFORMATION

This Agreement is Authorized by:

Credit Card Information (for payment purposes):

Name and Title of Authorizing Agent

Credit Card Information

Authorizing Agent's Signature

Name on Card (Please Print)

Mailing Address for Invoice:

Account Number

City State Zip Code

Exp. Date Three-Digit Security Code

Phone Email Address

Signature

TOTAL COMMITMENT IN THE AMOUNT OF:

\$ _____
(Please make a copy for your records.)

Method of Payment: ☐ Check/Money Order Enclosed

☐ Payment by Credit Card ☐ Please Invoice Us*

☐ *We understand full payment must be made by Jan. 9, 2026.

☐ We require an e-mailed receipt when payment is processed.

**FAX Both Sides of Completed Agreement Form to 814-355-2452
or Email to info@padairysummit.org.**

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office
174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-355-2467; Email: info@padairysummit.org

*All Checks or Money Orders Must Be Made Payable to the "Dairy Summit."

Our Federal Tax ID # is 23-3066186.

Completed Agreement Forms and Full Payment Due January 9, 2026.

