



ESCA BC Annual Conference 2019

Sponsorship and Exhibitor Opportunities

ESCA BC's 2019 Annual Conference will draw together around 200-300 ESC professionals from British Columbia, as well as other parts of Canada and the United States. This package outlines the benefits associated with the sponsorship and exhibitor opportunities. Visit the conference website via our homepage: www.escabc.com

Sponsorship Opportunities

Platinum Sponsor	\$1,750 SOLD OUT	<i>* only 3 available</i>
Gold Sponsor	\$1,100 ONLY 1 LEFT	<i>* only 5 available</i>
Silver Sponsor	\$600	<i>* unlimited availability</i>
Social Mixer	\$800 SOLD OUT	<i>* only 1 available</i>

Sponsorship Notes: Platinum and Gold sponsorship is limited to three each and will be sold on first-paid-first-booked basis. Sponsors may register different staff each day for their complimentary registration only in advance through admin@escabc.com. Additional staff must register and pay regular conference fees.

Sponsorship Registration Deadline is September 30, 2019

Exhibitor Opportunities

ESCA BC Corporate Member	\$1,100	<i>* only 15 available</i>
Non-corporate Member	\$1,350	

Register for corporate membership (\$300 annually) at www.escabc.com to receive the exhibitor member rate.

Exhibitor Notes: The Exhibitor Area offers 15 booths (8'x8'), all in the main conference ballroom. Booths will be booked and assigned on a first-paid-first-booked basis. Booth fees include 2 staff per day to work the booth. Exhibitors may register different booth staff each day in advance through admin@escabc.com. Additional staff must register and pay regular conference fees.

Exhibitor Registration Deadline is September 30, 2019

Summary of Sponsorship and Exhibitor Benefits	Platinum	Gold	Silver	Social Mixer	Exhibitor
Logo on conference website	✓	✓	✓	✓	✓
Recognition on event signage	✓	✓	✓	✓	
Logo and contact information in conference program	✓	✓	✓	✓	✓
Pre-conference attendee email list (attendees who opt-in)	✓	✓	✓	✓	✓
Advertisement in conference program	✓ 1 page	✓ ½ page	✓ ¼ page		
Swag bag item in attendee bag (provided by sponsor)	✓ 2	✓ 1	✓ 1		
Complimentary conference registrations	✓ 2	✓ 1			
Standing banners around the conference	✓ 4	✓ 2		✓ at mixer	
Small table in Platinum Sponsor Area (promotional material display)	✓				
Acknowledgement at all welcome and keynote addresses	✓				
Acknowledgement at meal breaks		✓	✓		
Acknowledgement at social mixer				✓	
Branded napkins and / or coasters at social mixer (sponsor cost)				✓	
Booth in Exhibitor Area (8'x8')					✓

For more information, please contact Tim Smiley at conference@escabc.com.

Register for sponsorship or an exhibitor booth at:

<https://escabc.com/event/esc2019>

ESCA BC Annual Conference 2019: Essentials for Compliance

November 6-7, 2019

Executive Plaza Hotel & Conference Centre

405 North Rd, Coquitlam, BC V3K 3V9

Conference Booklet Advertising

Advertisements are available on inside pages, in black and white only. Please carefully note the finished advertisement dimensions and orientations. Send print-ready ads as .jpeg to admin@escabc.com by October 1.

Full page \$250	<ul style="list-style-type: none"> • 10" X 8 ½" (H X W) • black and white, inside pages
Half page \$125	<ul style="list-style-type: none"> • 4 ½" X 6 ½" (H X W) • black and white, inside pages, landscape only
Quarter Page \$75	<ul style="list-style-type: none"> • 2 ¼" X 6 ½" (H X W) • black and white, inside pages, landscape only

Swag Bag Items

Swag bag items include corporate branded items such as water bottles, pens, notebooks, mints, flyers, bookmarks and other approved materials.

1 page or larger sized item	\$150	<ul style="list-style-type: none"> • roughly 8 ½" X 11" or larger
½ page or smaller sized item	\$ 75	<ul style="list-style-type: none"> • roughly 4" X 6" or smaller

Swag Bag Notes:

1. Send an electronic image or detailed description of the swag bag insert by email to admin@escabc.com for review **before printing your item**.
2. Once your insert is approved, you will be contacted and asked to pay the advertising fee, and you can begin printing your swag item.
3. Deliver the authorized print-ready swag bag items to ESCA BC by the end of business on October 31. Delivery location coordinated with admin@escabc.com.

Sponsorship and Exhibitor Policies

1. Contract

Applicants for sponsorship and/or exhibit space must make their reservation via our website at <https://escabc.com/event/esc2019>. The reservation, with full payment of charges, constitutes a contract. No sponsor or exhibitor will be allowed to set up unless ESCA BC has received payment before the conference begins.

2. Use of Exhibit Space

When in the hall, all exhibitor displays must be confined to the limits of the booth and not impede traffic or interfere with other exhibit displays. Exhibitors shall not assign, share, or sublet any space allotted. No exhibitor is allowed to make alcohol available to conference attendees from any exhibitor booth. ESCA BC will not be held liable for any damages or loss of property that may occur.

3. Exhibit Booth Details

- Exhibitors may select their booth location in order of registration.
- All exhibitor spaces will be labeled with the company name.
- Exhibitor space will include (1) 6' table and (2) chairs.
- Pop-up banners, branded marketing materials, and giveaways are encouraged, but not required.
- Complimentary Wi-Fi will be available to all conference participants.

4. Distribution of Circulars or Promotional Material

Unless otherwise indicated as a benefit of a specific sponsorship, distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting the material.

5. Fire Protection

No combustible decoration, such as crepe paper, cardboard, or corrugated paper shall be used at any time. All materials and fluids that are flammable are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of ESCA BC.

6. Sound Devices

No extraordinary sound-making equipment of any kind may be set up or used in exhibit booths without prior approval from ESCA BC.

7. Restrictions in Operation of Exhibits

ESCA BC reserves the right to restrict exhibits that because of noise, method of operation, materials, or for any other reason, become objectionable, and also to prohibit or even evict any exhibit that in the opinion of the management may detract from the general character of the conference as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that management determines is objectionable to the conference, disparagement of ESCA BC. In the event of such restriction or eviction, ESCA BC is not liable for any refunds, rentals, or other exhibit expenses.

8. Attendee List

Customer lists will not be made available, unless the customer attendee has opted in to receive sponsor/ exhibitor promotions during the registration process, per ESCA BC registration process. Access to the email/ mailing list and frequency will be made according to your corporate involvement level.

9. Logo Placement

Sponsor logos will be listed on the conference website, conference program, and conference promotional material in an order that suits the page layout. Where possible, alphabetical ordering will be used. Exhibitor information will appear on the conference website and in the conference booklet in alphabetical order by company name, unless page layout requirements deem otherwise.

10. Cancellation and Refund Policy

Sponsorship and exhibitor fees are non-refundable.

11. Targeted Session(s)

Sponsors and exhibitors are encouraged to submit both informational and promotional presentations. Presentations that are promotional in nature must be clearly indicated in their name (e.g. Promotional). Presentations that clearly offer technical insight and benefit without clearly promoting a company's products or services will be given general priority over promotional ones in the selection and scheduling process. Sponsors or exhibitors that are found to be promoting their products or services in non-promotional sessions will not be permitted to present at future ESCA BC conferences.

12. Security

ESCA BC is not responsible for any articles left in the Exhibit Hall after closing.