



ESCA BC Conference 2025

Sponsor and Exhibitor Opportunities

October 29 -30, 2025

Hosted in Coquitlam, BC, the conference offers two session streams, a keynote, and plenary sessions to 200+ ESC professionals from Western Canada and the US Pacific Northwest. Many sponsors and exhibitors return year after year to enjoy the many opportunities for building connections, personal interactions with attendees, and invaluable networking. Session recordings from the in-person event are streamed on our “virtual conference” well into 2026, and sponsors and exhibitors are given prominent exposure there.

What's in your Toolbox?

Sponsorship Opportunities

Platinum Sponsor	\$1,950	3 available
Gold Sponsor	\$1,300	5 available
Silver Sponsor	\$ 800	as requested
Social Mixer	\$1,200	1 available

Sponsorship Notes: Sponsor benefits are outlined on the next page, and promotional exposure can begin almost immediately. Sponsors that register before June 15 will be featured on conference promotional material and in the official registration launch. Sponsors that register after August 1 will be included in later promotional material.

Sponsorship Registration Deadline is September 12, 2025.

Exhibitor Opportunities

ESCA BC Corporate Member	\$1,300	<i>NOTE: Register for corporate membership (\$300 annually) at www.escabc.com to receive the exhibitor member rate.</i>
Non-corporate Member	\$1,550	

Exhibitor Notes: Thirteen exhibitor booths are both in-person (8'x8' in main ballroom) and virtual (Pheedloop), allowing in-person promotion at the conference on Oct. 29-30, as well as online before and after the conference. Booth fees include 2 staff to work the in-person booth. Additional staff must register and pay regular conference attendee fees.

Exhibitor Registration Deadline is September 12, 2025.

Sponsor and Exhibitor Benefits	Platinum	Gold	Silver	Exhibitor	Social Mixer
Logo on ESCA BC website and Pheedloop platform (online)	✓	✓	✓	✓	✓
Recognition on in-person event signage	✓	✓	✓	✓	✓
Acknowledgement before Keynote (in person & recorded on online)	✓				
Acknowledgement at breaks (in person)	✓	✓	✓	✓	✓
Standing banners around the conference	2	1			at mixer
Booth in Exhibitor Area (8'x8' in person and basic online)				✓	
Complimentary conference registrations	2	1		2 booth staff	
B&W advertisement in printed and digital conference booklet	1 page	½ page	¼ page		
Add item to attendee swag bags (item provided by your company)	2	1	1		
Named session sponsor (in person and online recordings)		✓			

Register for sponsorship or an exhibitor booth at:

<https://escabc.com/event/conf2025SandE>

ESCA BC Conference 2025: What's in your Toolbox?

October 29-30, 2025
Executive Plaza Hotel & Conference Centre
405 North Rd, Coquitlam, BC

Conference Booklet Advertising

Advertisements are available on inside pages, in black and white only. Please carefully note the finished advertisement dimensions and orientations. Send print-ready ads as .jpeg to admin@escabc.com by September 15.

Full page \$250	• 11" X 8 ½" (H x W) • black and white, inside pages
Half page \$125	• 5 ½" X 8 ½" (H x W) • black and white, inside pages, landscape only
Quarter Page \$75	• 2 ½" X 8 ½" (H x W) • black and white, inside pages, landscape only

Sponsor and Exhibitor Policies

1. Contract and Refund Policy

Sponsorship and/or exhibit space registrations are made via our website. The reservation, with full payment of charges, constitutes a contract. No sponsor or exhibitor will be allowed to set up in person or access the online conference portal until ESCA BC has received payment. Sponsorship and exhibitor fees are non-refundable.

2. Use of Exhibit Space

When in the hall, all exhibitor displays must be confined to the limits of the booth and not impede traffic or interfere with other exhibit displays. Exhibitors shall not assign, share, or sublet any space allotted. No exhibitor is allowed to make alcohol available to conference attendees from any exhibitor booth. ESCA BC will not be held liable for any damages or loss of property that may occur.

3. Distribution of Circulars or Promotional Material

Unless otherwise indicated as a benefit of a specific sponsorship, distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting the material.

4. Fire Protection

No combustible decoration, such as crepe paper, cardboard, or corrugated paper shall be used at any time. All materials and fluids that are flammable are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of ESCA BC.

5. Sound Devices

No extraordinary sound-making equipment may be set up or used in exhibit booths without prior approval from ESCA BC.

6. Restrictions in Operation of Exhibits

ESCA BC reserves the right to restrict exhibits that because of noise, method of operation, materials, or for any other reason, become objectionable, and also to prohibit or even evict any exhibit that in the opinion of the management may detract from the general character of the conference. This reservation includes persons, things, conduct, printed matter, or anything of a character that management determines is objectionable to the conference or disparaging of ESCA BC. In the event of such restriction or eviction, ESCA BC is not liable for any refunds, rentals, or other exhibit expenses.

7. Attendee List

Attendee lists will not be made available, unless the attendee has opted in to receive sponsor/ exhibitor promotions during the ESCA BC registration process. Access to the email/ mailing list and frequency will be made according to your corporate involvement level.

8. Logo Placement

Sponsor logos will be listed on the conference website, conference program, and conference promotional material in an order that suits the page layout. Where possible, alphabetical ordering will be used. Exhibitor information will appear on the conference website and in the conference booklet in alphabetical order by company name, unless page layout requirements deem otherwise.

9. Sponsor and Exhibitor Session(s)

Sponsors and exhibitors are encouraged to submit proposals for educational presentations. Presentations that clearly offer technical insight and benefit without promoting a company's products or services are encouraged. Sponsors or exhibitors that are found to be promoting their products or services in educational sessions will not be permitted to present at future ESCA BC conferences.

10. Security

ESCA BC is not responsible for any articles left in the Exhibit Hall after closing.

11. Exhibit Booth Set Up

The in-person exhibitor booths will be accessible from 7pm-10pm October 28, 2025, for set up and again at 5:30am on October 29. Virtual exhibitor booths can be set up after August 25, 2025. Exhibitors set up their own virtual booths by uploading a company logo, providing and formatting the company profile, which may include a description, price list, files for visitor download, images, and recorded videos.

12. Lead Retrieval and Live Video Booth Upgrade

When exhibitors set up their Pheedloop profile, they may choose to upgrade to the Premium booth, which includes lead retrieval data and live video booth functionality. These features are offered and invoiced by Pheedloop, and ESCA BC is not involved in running these functions or the upgrade fee (\$99 CAD).

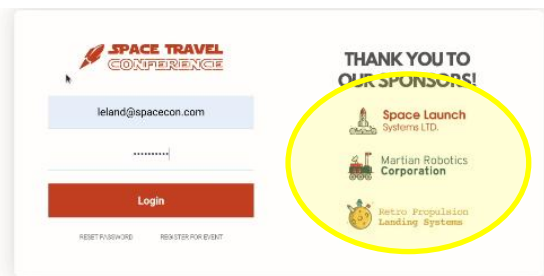
Sponsors on Pheedloop

If you are unfamiliar with the Pheedloop platform, we are excited to introduce you to this wonderful Canadian virtual event provider. They specialize in virtual and hybrid events, and we are excited for the many customizable promotional opportunities it offers our sponsors and exhibitors before and after the in-person conference. Below are some examples of sponsor logo placement. For a more detailed look at some of the features our sponsor and exhibitor registrations include, visit the URL below. Please note that not all the opportunities listed in the link will be available at our conference. Refer to the Benefits list on the previous page to see which benefits are available for each sponsorship level.

<https://pheedloop.com/blog/15-virtual-event-sponsorship-opportunities-and-ideas>

Attendee Login Page

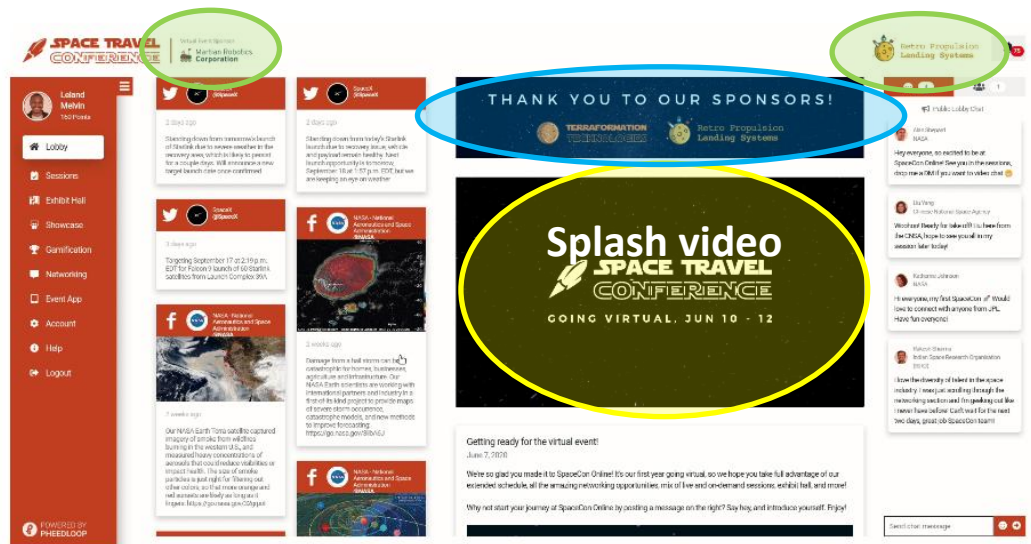
Platinum sponsors will be highlighted when attendees sign in to the online platform before the conference and to view the conference recordings after.



Virtual Lobby

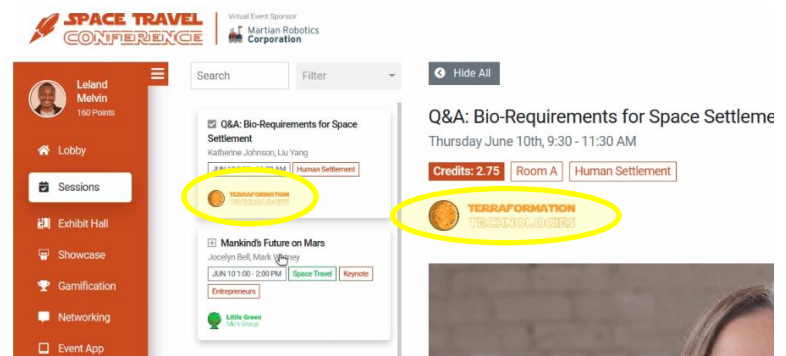
Platinum sponsors will be highlighted on the top of the lobby and featured in the lobby splash video, which will loop constantly in virtual lobby of the recordings conference.

All sponsors will be included in a permanent lobby banner.



Session Recordings

Gold sponsors will be named as session sponsors to at least one session recording. Their logo will be displayed with the session title, and they will be acknowledged and thanked before the session.

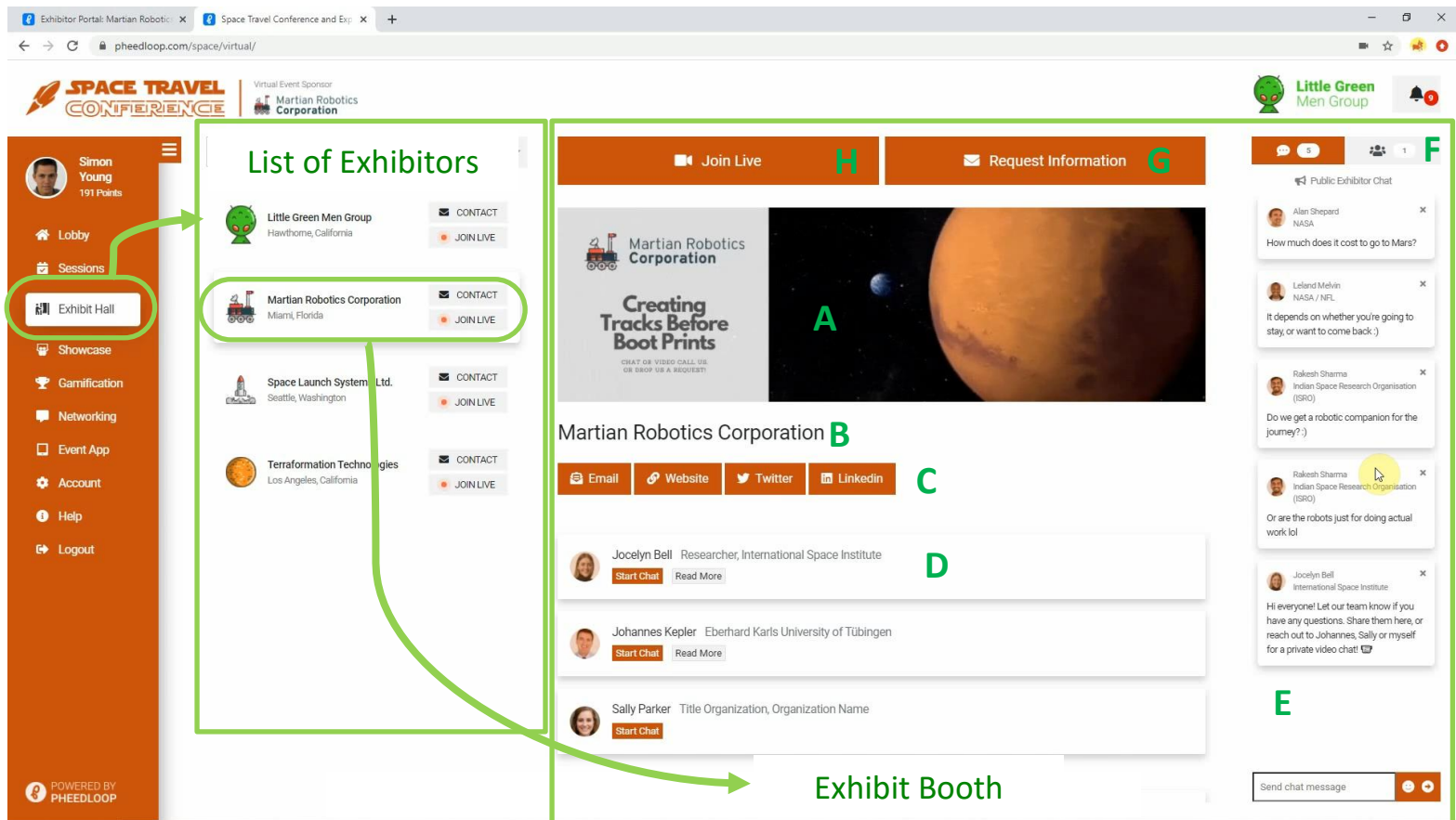


Exhibiting on the Pheedloop Platform

Below is a sample exhibitor booth layout. For a more detailed look at how the booths work, visit the URL below. This 24-minute video will give you an excellent idea of what the booths look like, how you can interact with attendees, and how you can maximize your exposure.

<https://pheedloop.com/more/virtual-exhibitor-training>

Attendees click on “Exhibitor Hall” to enter the hall, where they see a list of exhibitors. They click on a company name, such as Martian Robotics Corporation, and see the company exhibitor booth.



A Banner image or GIF (short video), created by the exhibitor to feature brand, products, services or special announcements.

B Exhibitor company name

C Digital contact information and social media links

D Staff currently at the booth, including name, profile image, bio (under “Read More”) and private chat feature.

E Public chat that has happened at the booth, for all attendees to see; great for announcements and FAQs.

F Number of people currently in the booth (1 in the example above).

G Info request button

H Live video chat, which is ONLY available to exhibitors that purchase Pheedloop’s premium booth add on (\$99 CAD).

Attendees scroll down in the booth (below the staff names, Sally, Johannes, etc.) to view additional information, files for download, images, and content (not shown in the image above).