

PRE- CONFERENCE TRAINING

// MONDAY
MAY 14

CASH FLOW FORECASTING

Overview

This course will not only set the context for and highlight the importance of cash flow forecasting in today's complex business environment, but will also illustrate how to optimize forecasting processes in order to deliver value for your company.

Who should attend?

This course is designed for treasury, finance and banking professionals and leaders who are seeking to identify proven ways to enhance the effectiveness of forecast processes and methodologies used to deliver value across an enterprise.

Learning objectives

- ▶ Today's treasury landscape
- ▶ Importance of cash forecasts
- ▶ Constructing an effective forecast model, tools and processes
- ▶ Technology as an enabler
- ▶ Best cash forecasting practices
- ▶ Enhancing shareholder value via cash forecasts

Tutor

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Agenda

8:30 REGISTRATION AND REFRESHMENTS

9:00 INTRODUCTIONS, EXPECTATIONS AND ADMINISTRATION

9:30 TODAY'S TREASURY LANDSCAPE

- Treasurer's accountability in context
- Risk management – effective mitigation
- Liquidity – cash and debt
- Relationships – internal and external
- Capabilities – to deliver excellence
- Major disruptors – regulations, cyber, FinTechs
- Know your corporate context

10:15 THE IMPORTANCE OF CASH FORECASTS

- Axioms of cash forecasts
- Changing priorities
- Objectives and uses of cash forecasts
- Impacts of limited/no forecasting

10:45 REFRESHMENT BREAK

11:00 THE BASICS OF CASH FORECASTING

- Net income vs cash flow
- Daily cash position
- Elements and types of forecasts
- Methods: direct and indirect
- Key role of variance analysis
- Enrichment options over time

12:00 FORECASTING MODELS, TOOLS AND PROCESSES

- Liquidity management process
- Forecast models
- Data collection
- Analytics
- Evaluating results
- Metrics and reports

1:00 LUNCH

2:00 TECHNOLOGY AS AN ENABLER

- Methodology and strategy
- Challenges
- Options

2:45 CASH FORECASTING QUESTIONNAIRE AND FEEDBACK

3:15 REFRESHMENT BREAK

3:30 BEST CASH FORECASTING PRACTICES

- Tips and tricks
- Process attributes

4:00 ENHANCING CORPORATE VALUE WITH CASH FORECASTS

- Market risk
- Liquidity and credit risk
- Operational risk
- Working capital management

5:00 WRAP-UP AND PRESENTATION OF CERTIFICATES

5:30 END OF COURSE