

2019 WALA SPRING CONFERENCE SPONSOR REGISTRATION



Contact Person _____
Company _____
Title _____
Address _____
City, State, Zip _____
E-mail _____ Phone _____

Sponsorship Levels

Which sponsorship level will your company be in? See page two for a list of sponsorship opportunities.

	Elite Business Partner* \$10,000+	Industry Champion \$7,500	Innovator \$5,000	Advocate \$2,000	Supporter \$1,000
Pre-Event Recognition					
Recognition in pre-conference brochure	✓	✓	✓	✓	✓
Recognition in email blasts to the membership	✓	✓	✓	✓	
Mailing list of registered conference attendees	✓	✓	✓	✓	
Logo on the conference sponsor section of the WALA website	✓	✓	✓	✓	
Recognition in social media posts and other conference promotional materials	✓	✓	✓		
WALA Watch Ad	✓	✓			
Google Sponsorship Acknowledgement ad**	✓				
During Event Recognition					
Recognition in the conference brochure	✓	✓	✓	✓	✓
Sponsor ribbon on name badge	✓	✓	✓	✓	✓
Recognition on the WALA Events App	✓	✓	✓	✓	✓
Recognition on conference signage and PowerPoint displayed at the event	✓	✓	✓	✓	✓
Free registration to attend all Pre-Events	✓	✓	✓	✓	
Enhanced recognition on the WALA Events App	✓	✓	✓		
1 complimentary exhibit space <i>(based on availability)</i>	✓	✓			
Post-Event Recognition					
Recognition in social media posts	✓	✓	✓	✓	✓
Recognition in event follow-up articles	✓	✓	✓	✓	
Mailing list of registered conference attendees	✓	✓	✓	✓	
Recognition throughout the calendar year	✓	✓			
Recognition at one regional educational session	✓				

*Elite Sponsors contact the WALA office to discuss all of the potential additional benefits in this package!

**For timeframe, size, and location contact the WALA office for details.

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Mix and match! Sponsorship levels are based on total amount spent and provide additional benefits. Put together a package that suits your needs or go à la carte! All sponsoring companies will receive recognition on conference signage and PowerPoint slides displayed at the keynotes as well as in the Events App. Don't find what you are looking for? Contact the WALA office to design your very own sponsorship!

SPONSORSHIP OPPORTUNITIES

- | | |
|--|---|
| <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Print Sponsor - \$5,000 <input checked="" type="checkbox"/> Attendee Welcome Sponsor - \$2,500 <input checked="" type="checkbox"/> Tote Bag Sponsor - \$2,500 <input checked="" type="checkbox"/> Events App Sponsor - \$2,500 <input checked="" type="checkbox"/> Last Day Keynote & Lunch Sponsor - \$2,500 <input checked="" type="checkbox"/> Opening Keynote Sponsor - \$2,500 <input checked="" type="checkbox"/> Meet & Greet Reception/Bar Sponsor - \$2,500 <input checked="" type="checkbox"/> Exhibit Day Lunch Sponsor - \$2,500 <input checked="" type="checkbox"/> Educational Pre-Event Sponsor - \$1,500 <input checked="" type="checkbox"/> Exhibit Day Breakfast Sponsor - \$1,500 <input checked="" type="checkbox"/> Last Day Breakfast Sponsor - \$1,500 <input checked="" type="checkbox"/> Lanyard Sponsor - \$1,000 + cost <input type="checkbox"/> Company Hallway Banner (5 available) - \$1,000 | <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Attendee Email Confirmation Sponsor - \$750 <input checked="" type="checkbox"/> At-A-Glance Insert Sponsor - \$750 <input checked="" type="checkbox"/> Registration Booth Sponsor - \$750 + cost <input type="checkbox"/> Special Exhibitor Session - \$500 <input checked="" type="checkbox"/> Notepad Sponsor - \$500 + cost <input type="checkbox"/> Tote Bag Insert Sponsor (5 available) - \$500 + cost <input type="checkbox"/> Exhibit Day Break Sponsor (2 available) - \$350 <input type="checkbox"/> Last Day Break Sponsor - \$350 <input checked="" type="checkbox"/> PowerPoint Advertisement Sponsor (3 available) - \$250 <input type="checkbox"/> Breakout Session Sponsor - \$250 <input checked="" type="checkbox"/> New Member Gathering Sponsor - \$250 <input type="checkbox"/> Company logo listed in marketing distribution - \$100 |
|--|---|

FINAL SPONSORSHIP LEVEL

Calculate the sponsorship total: _____

- | | | |
|--|--|--|
| <input type="checkbox"/> Elite Business Partner (\$10,000) | <input type="checkbox"/> Industry Champion (\$7,500) | <input type="checkbox"/> Innovator (\$5,000) |
| <input type="checkbox"/> Advocate (\$2,000) | <input type="checkbox"/> Supporter (\$1,000) | <input type="checkbox"/> À la carte |

METHOD OF PAYMENT

- Check MasterCard Discover American Express Visa

Card Number _____ Expiration date _____

Cardholder's Name _____ CVV _____

Cardholder's Signature _____

By filling out the credit card information, you give WALA permission to run your credit card for the amount specified on this form.

Thank you for being a loyal supporter of WALA events!

For Office Use Only

Date Registration Received _____	Date Payment Received _____
Name on Check/Card _____	
Type of Payment/Check # _____	Amount Received _____
Date Entered QB _____	Date Entered YM _____