



The 2019 WALA Legislative Day is fast approaching. We wanted to share with you a few helpful tips to make your visit to Madison on April 30 a low-stress, insightful, and productive day. With that in mind, please review the following and do not hesitate to contact us directly if you have any questions. Thank you for your participation!

- **Individual meetings with your members of the Legislature have been requested and confirmed on your behalf.** In many cases, you may be the only person from an assisted living community these members have met with, so you will have a huge opportunity to educate them on WALA's core principles and important issues affecting the future of senior living. You will receive your individualized schedule on April 30. **It is critical that you follow through with your commitment to meet with your elected officials on April 30.**
- **Please be prepared to answer questions about your community(ies) located in the member's district.** For example, a staffer or member may be curious about how many people you employ, or how many residents reside in your community(ies). Do not assume that they know all about your business. Being prepared makes for a more productive meeting and will create lasting impressions. If you have a list of your communities in their district, that could be useful.
- **Please be aware of the time.** These meetings are scheduled for only 30 minutes and if you are only a few minutes late, the meeting may not take place. Also be prepared that the staffer or member may be running late as they may have a full schedule of meetings that day. If you know that you will be late to your next meeting, it would be helpful to contact the member's office to give them a heads up.
- During our training on April 30 we will be providing you with a complete packet of issue papers, talking points, member directories, and maps for the day.
- Business attire is suitable for all meetings. Wear comfortable shoes as you may be doing a good amount of walking. Check the weather forecast beforehand as well.
- **Give yourself extra time** to park and arrive at the Madison Club. There are a number of garages and lots near the Madison Club. Here is a listing of parking garages and lots:
<http://www.cityofmadison.com/parking-utility/documents/Garage%20InfoSheet.pdf>
- If you're not hustling to catch your next meeting, you may have some down time between meetings. The website: <http://www.travelwisconsin.com/architecture/wisconsin-state-capitol-building-203394> is a good one to find things to do in the Madison area if you have any down time.

The WALA Legislative Day is always a fun and effective event. Your point of view, as a constituent, carries a lot of weight with the members of the legislature you will meet with. Your efforts at this event are paramount to our advocacy efforts, and we are confident you will be a strong and effective voice for assisted living.

If you have any questions, please contact Mike Pochowski at mpochowski@ewala.org or (608) 442-0377.

WALA – Wisconsin Assisted Living Association

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